ADRIA SECURITY SUMMIT
CONFERENCE & EXHIBITION
powered by intersec

SPONSORSHIP BROCHURE

25 - 26 October 2023, Ljubljana, Slovenia

SHOW DETAILS

Date 25 - 26 October 2023
Venue Gospodarsko razstavišče, Ljubljana Exhibition and Convention Centre
Participants 3,000+
Exhibitors 130+
Meetings 3,600+
Side Events 30+
Case studies 12
Speakers 10

ADRIA SECURITY SUMMIT
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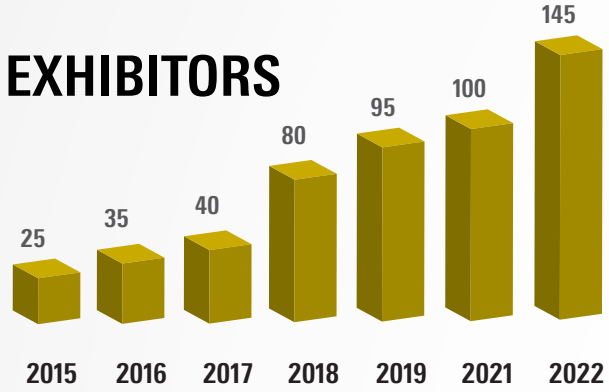
Adria Security Summit gathers all participants within the supply chain, from manufacturers to end users, involved in video surveillance, electronic and mechanical access control, intrusion detection, fire and safety, perimeter protection, man guarding, security management, PA/VA systems, smart homes and building automation, cyber security, and ICT.

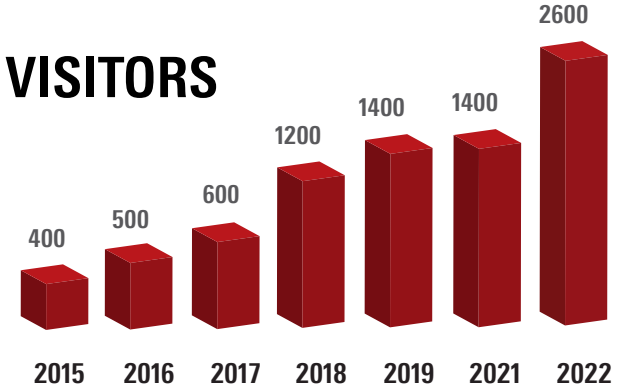
a&s ADRIA
Stručni magazin za kompletna sigurnosna rješenja
The Professional Magazine Providing Total Security Solutions

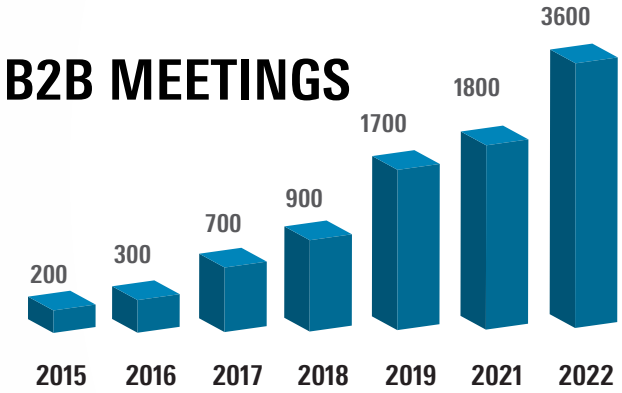
The event's organizer is a&s Adria, a professional magazine for providing total security solutions. It is a monthly circulating publication and a licensed representative of Messe Frankfurt New Era Business Media for the Adriatic region: Bosnia and Herzegovina, Croatia, Kosovo, Montenegro, North Macedonia, Slovenia, and Serbia.

messe frankfurt

Since 2017, Messe Frankfurt has partnered with our event, which is now known as Adria Security Summit powered by Intersec. Messe Frankfurt is Europe's largest trade fair, congress and event organizer. Its leading security trade show is Intersec Dubai with close to 1,300 exhibitors.







By Country

Croatia	24.82%
Serbia	**21.29%**
Bosnia and Herzegovina	12.93%
Slovenia	**11.37%**
North Macedonia	11.11%
Montenegro	**2.63%**
Kosovo	1.91%
East Europe	**6.07%**
Central Europe	2.23%
West Europe	**1.64%**
South Europe	1.24%
Americas	**0.88%**
Asia	0.84%
Middle East	**0.58%**
Africa	0.26%
Scandinavia	**0.18%**

Type of Business

System Integrator	19%
End User	16%
Manufacturer	16%
Distributor	13%
Installer	13%
Service Provider	7%
Consulting/ Project Management	4%
Distributor & System Integrator	3%
Technical and physical protection of people / assets	3%
Import, Export, Wholesales & Retail	2%
Government & Community	2%
Software Development	2%
Education & Certification	1%

Type of Industry

Video Surveillance	19%
Fire Alarm / Smoke and Gas Warning Equipment / Fire Protection and Evacuation	13%
Intrusion Detection and Theft Alarm Equipment	12%
Access Control and Time Attendance	10%
Cyber Security	10%
IT/ICT	9%
Smart Home / Smart and Safe Cities / Automation	8%
Perimeter Protection	8%
Mechanical Security Systems	6%
Fire and Rescue	4%

"It is an amazing and super-busy show. There are a lot of people, good discussions, and conversations."

Leo Levit,Steering Committee Chairman, ONVIF

Topics

1
Video Surveillance
2
Smart Solutions
3
Fire Alarm
4
IoT
ADRIA
SECURITY
SUMMIT
powered by Intersec
5
Acces Control
6
Cyber Security
7
IT/ICT
8
Public Audio &
Voice Alarm

EXHIBITION AND NETWORKING

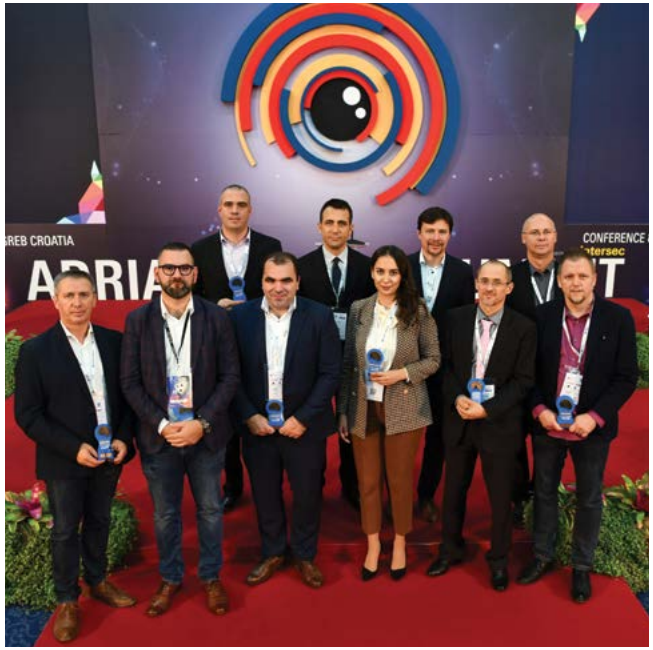
Grow your business by generating leads and increasing brand awareness through a network of 3000+ participants.

CASE STUDY EXCELLENCE AWARDS

Engage in a powerful and interactive program full of successful stories of implemented complex projects.

KEYNOTE SPEECHES

Stay updated on recent industry challenges, solutions, and emerging technologies.



PANEL DISCUSSION

Become informed on different approaches provided by experts relevant to the market trends.

SIDE EVENTS & WORKSHOPS

Sign in to dedicated corporate events and gain information straight from firsthand professionals.

STARTUP

Review new businesses and values provided to the market.

SPONSORS 2015 - 2022

Click here to see more sponsors

"I found this expo very interesting, especially because I can see many of our international partners and possible distributors. What I appreciate most is that it is easy to come, register, and find interesting booths."

Sebastjan Kepic, Sales Director, ČETRTA POT

"We are highly satisfied and we can see that the quality is improving each year. The organization is top notch. It has been modernized year after year."

Ivo Pavičić, Regional Manager, Adriatic Region & Greece, D-Link

DIAMOND – 12 000 EUR

Exhibition

- Exhibition area: 30 m^2
- Company representatives: 14
- Partners invites: 20
- Direct distribution of leaflets and other promotional materials

Conference

- Keynote speech OR case study presentation
- Panel discussion representative
- Mentioned by the host during welcome and closing ceremonies
- Side event
- Availability to gift an audience member during the conference program

Online and Multimedia

- Top banner at the official website
- Logo on the official website
- Company profile in the exhibitors list on the official website
- Sponsored article on the official website
- Logo/ video on the conference main screen
- Statement(s) recorded and made available on a&s Adria YouTube channel and social networks

Print

- Company name in Event Guide
- Logo on the front page of Event Guide
- Logo in a&s Adria magazine ad
- Logo on the summit badge
- Logo on the summit badge lanyard
- Logo on a press wall
- Logo on the entrances of conference and exhibition halls
- Logo on the sponsors banner in the registration area
- Dedicated branding area position
- Promotional item inserted in Gift Package

Special Services

- Connect2B prior AND/ OR after the event promotional message to all participants
- Dedicated social networks post (LinkedIn, Twitter, Facebook)
- Availability to organize after-party first AND second day for all sponsors
- Invitation to the after-party first AND/ OR second day in organization by a sponsor
- Lunch vouchers availability in total: 8
- Photo album
- Yearly Connect2B membership
- Podcast with a&s Adria

Total services: 33

PLATINUM – 10 000 EUR

Exhibition

- Exhibition area: 20 m^2
- Company representatives: 10
- Partners invites: 16
- Direct distribution of leaflets and other promotional materials

Conference

- Keynote speech OR case study presentation OR a panel discussion representative
- Mentioned by the host during welcome and closing ceremonies
- Side event
- Availability to gift an audience member during the conference program

Online and Multimedia

- Central banner at the official website
- Logo on the official website
- Company profile in exhibitors list on the official website
- Sponsored article on the official website
- Logo/ video on the conference main screen
- Statement(s) recorded and made available on a&s Adria YouTube channel and social networks

Print

- Company name in Event Guide
- Logo on the front page of Event Guide
- Logo in a&s Adria magazine ad
- Logo on the summit badge
- Logo on a press wall
- Logo on the sponsors banner in the registration area
- Dedicated branding area position
- Promotional item inserted in Gift Package

Special Services

- Connect2B prior OR after the event promotional message to all participants
- Dedicated social networks post (LinkedIn, Twitter, Facebook)
- Availability to organize after-party first OR second day for all sponsors
- Invitation to the after-party first AND/ OR second day in organization by a sponsor
- Lunch vouchers availability in total: 6
- Photo album
- Yearly Connect2B membership
- Podcast with a&s Adria

Total services: 30

GOLD – 7 000 EUR

Exhibition

- Exhibition area: 10 m^2
- Availability to buy additional 10 m^2
- Company representatives: 8
- Partners invites: 10

Online and Multimedia

- Logo on the official website
- Company profile in exhibitors list on the official website
- Logo on the conference main screen
- Statement(s) recorded and made available on a&s Adria YouTube channel and social networks

Print

- Company name in Event Guide
- Logo in a&s Adria magazine ad
- Logo on a press wall
- Logo on the sponsors banner in the registration area

Special Services

- Dedicated social networks post (LinkedIn, Twitter, Facebook)
- Invitation to the after-party first OR second day in organization by a sponsor
- Lunch vouchers availability in total: 4
- Photo album
- Yearly Connect2B membership
- Podcast with a&s Adria

Total services: 18

SILVER – 3 500 EUR

Exhibition

- Exhibition area: 10 m^2
- Company representatives: 5
- Partners invites: 6

Online and Multimedia

- Logo on the official website
- Company profile in exhibitors list on the official website
- Statement(s) recorded and made available on a&s Adria YouTube channel and social networks

Print

- Company name in Event Guide
- Logo in a&s Adria magazine ad
- Logo on the sponsors banner in the registration area

Special Services

- Collective social networks post (LinkedIn, Twitter, Facebook)
- Lunch vouchers availability in total: 2
- Photo album
- Yearly Connect2B membership

Total services: 13

DISCOUNT POLICY

- Presales*: Gold & Silver only 5%
- Loyalty Expo**: 1 - 3 years 5%; 4 - 7 years 10%
- Loyalty Media***: 500 - 1,999 EUR 3%; 2,000 - 5,000 EUR 5%; 5,000+ EUR 10%

** Signed contract prior to March 1, 2023 / ** Total number of years exhibiting with us /*
**** Total value of PR campaigns in a&s Adria*

"An excellent organization, which is getting better every year. I would like to thank the organizers who brought this event to a new level, and we hope that it will be even better in the future."

Vito Lalić, MOBOTIX Business Development Manager Adria, Konica Minolta

a&s Adria Platform

Print edition
Digital edition
Website
Youtube channel
Summit website
Summit app
Newsletter

CONTACTS

Sales & Marketing
mahir.hodzic@asadria.com
adis.hodzic@asadria.com
amar.pap@asadria.com
muatez.fazlic@asadria.com

B2B & Networking
networking@asadria.com

Registration & Accommodation
tarik.rovcanin@asadria.com

Conference Program
seid.malanovic@asadria.com

Phone
+387 33 788 985

ADRIA SECURITY SUMMIT

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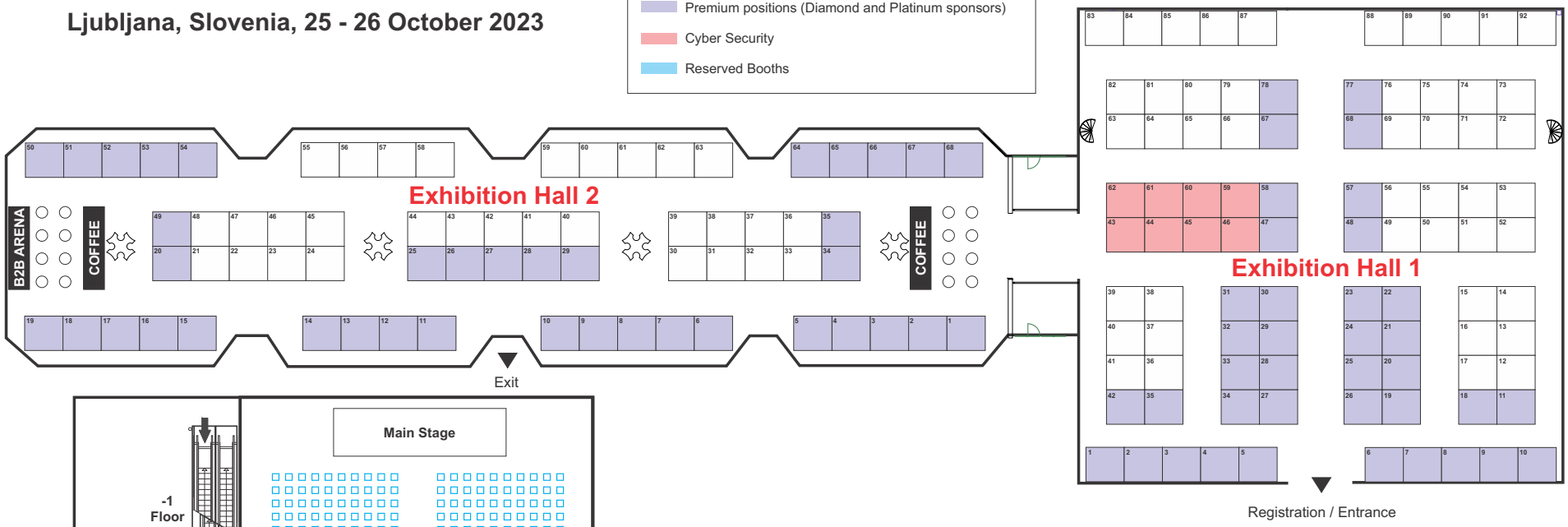
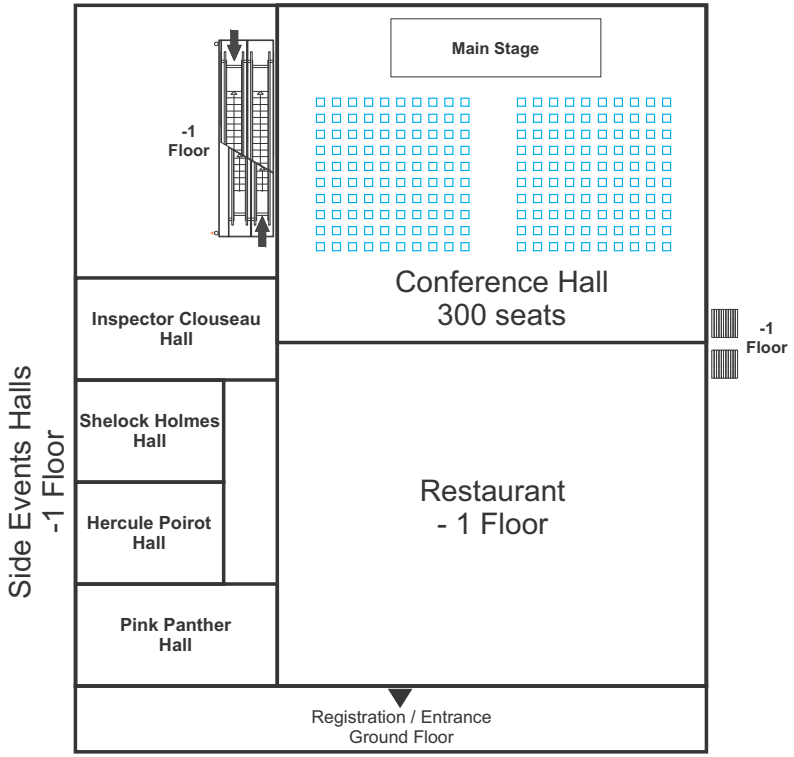
Ljubljana, Slovenia, 25 - 26 October 2023

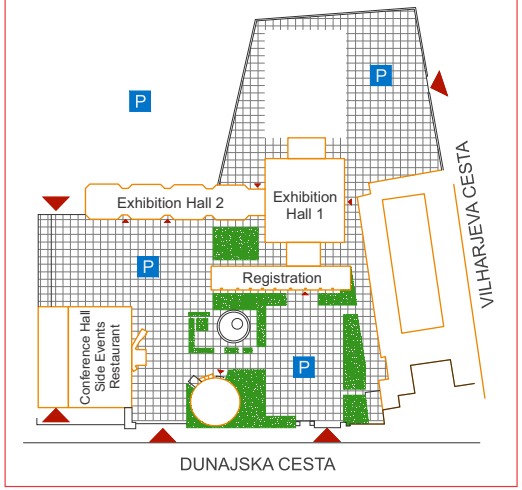
FLOOR PLAN

Legend
- Premium positions (Diamond and Platinum sponsors)
- Cyber Security
- Reserved Booths





Gospodarsko razstavišče Venue Plan



ORGANIZER

a&S ADRIA
The Professional Magazine Providing Total Security Solutions

Global Security Ltd.
Safeta Zajke 115c,
71000 Sarajevo,
Bosnia & Herzegovina
Phone: +387 33 788 985;
E-mail: summit@asadria.com