

2020 Korea Eureka day

Korea-EU Online B2B Matchmaking

24 November 2020 | Online Event

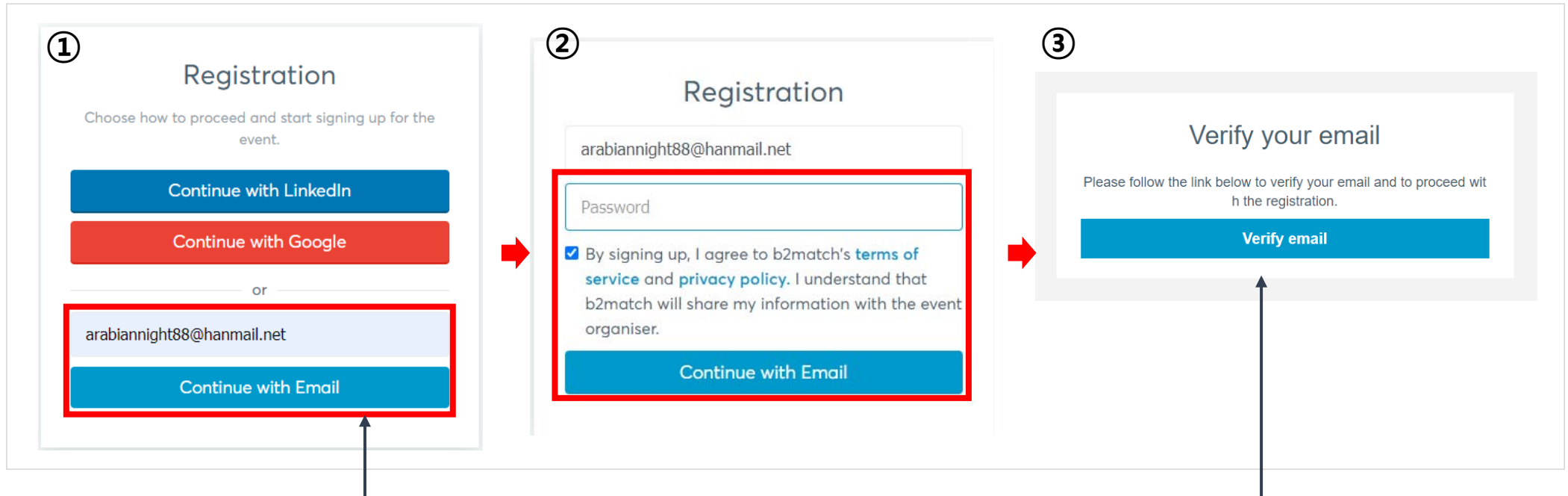
B2match

“Registration Guide”

0. How it works

1. [Create and Account](#). Registration Deadline is on [November 16th](#).
2. [Complete your profile](#) with information about your company. Add also information about what you are offering or looking for in the Marketplace section.
3. The organizers will [activate your profile once it is completed](#) (needs to have completed Marketplace)
4. Start [Booking meetings](#) (asking, accepting or declining meetings) and Deadline is [on November 19th](#).
5. Remember the booking deadline is on [November 19th](#). Any bookings which haven't been accepted on that date won't be scheduled on your agenda.
6. Check the most updated version of your meetings' schedule through the platform.
7. This event will [be matched with partners through the B2match website](#), and based on the final schedule, the [actual meetings will be conducted using the ZOOM application](#).
8. [Final schedule and ZOOM meeting link](#) will be sent by email on [November 20](#)
9. Attend to the 1:1 B2B meeting following the Zoom meeting link previously shared.
10. After the Event [complete the Feedback survey on the B2match platform](#).

1. Create an Account



E-MAIL REGISTRATION

- If you choose one of these options, be aware that you are **using the e-mail linked** to your LinkedIn or Google account
- We highly recommend you to enter your **Corporate E-mail**
- **You will receive all the relevant information in the registered e-mail**

CONFIRM YOUR E-MAIL

- While you are filling your profile, you will receive this e-mail
- Please don't forget to **Verify your e-mail** by clicking in the link attached!

2. Complete your Profile

Complete Your Profile
Add information about yourself and your organisation to your profile.


Personal Information

FIRST NAME* Eunice

LAST NAME* Lee

JOB POSITION Assistant Researcher

MOBILE PHONE NUMBER +82 10-1234-5678
Only the event organiser can see your phone number

PROFILE PICTURE
 [Click here to upload a profile picture](#)
Use a picture that gives the attendees a good impression of who you are. Please do not upload pictures of landscapes or logos.

TIME ZONE* (GMT+09:00) Seoul
You are attending the event remotely. Pick the time zone in which you are situated


Organisation Information

Organisation Name* edRESEARCH

Organisation Type* SME/start-up ☒

Website http://edresearch.co.kr/main/index.html

Organisation description*
edRESEARCH is a company specialized in technical commercialization and technology transfer as officially designated by Ministry of Trade, Industry and Energy of Republic of Korea. Since 2009, the company has joined EEN and has been providing technology transfer platforms and networks to competent SMEs.
Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo
 [edRESEARCH IOGO.jpg](#)
Upload your organisations logo. It will be visible inside your profile.

Add your
contact number

Uploading a picture makes
a profile more truthful.
And also helps to recognize
you the day of the event 😊

Be professional when filling the
information of your organization.

Be sure that you write information
that explains in detail:

- What is your company's activity
- The area of expertise

2. Complete your Profile

Areas of Activity *

Areas of Activity help us to categorize what you do and offer. This makes it easier for other participants to find you and makes your profile more expressive.

Please select areas of activity that suit your profile.

ICT Industry and Services

Artificial Intelligence, Data **IOT** 5G & WiFi6 (6G) Cloud & Storage VR/AR & Digital Twins

Big Data Smart Home / Home Networks / Robotics Wearables & Smart Fitness Electronics

Others

Energy, Environment and Circular Economy

New energy models / Renewable energy **Climate Emergency** **Sustainable Technologies**

Circular Economy From waste to resource / Recycling Green spaces Air quality

Energy efficiency and other energy related topics Others

Mobility

Low Carbon Micro & Share Future of mobility Mobility governance Intelligent mobility

Transport networks Drone Space and Aerospace Others

Advanced Materials

Materials, Textiles and Chemicals Nano- and Microtechnologies Others

Biotech & Pharma

Diagnostics Testing & Trials Therapeutics Pharmaceutical products Vaccinations Others

Medtech / Healthcare

Medical equipment & systems Medical consumables Medical imaging Diagnostics in-vitro

Implants Others

Others

Agriculture Industrial Equipment and Machinery Leisure and Recreational Safety & Security

Tourism and Cultural Heritage Maritime Others

Select all the areas of activity that define your Business.

These tags will be used by Other participants filtering Who they wan to meet.

So, don't forget to select any Important area for your company!

2. Complete your Profile

Address

COUNTRY *

Korea, Republic Of

STATE PROVINCE

Seoul

CITY *

seoul

ZIP CODE

08505

ADDRESS

ACE Gasan Tower, Digital-ro 121, Keumcheon-ku

Choose your local support office

SUPPORT OFFICE (EEN) *

KR- ED Research

NUMBER OF EMPLOYEES *

1-10

10-50

50-100

100-250

+250

Government funding project experience

HAS YOUR COMPANY EVER RECEIVED ANY PUBLIC SUPPORT/FUNDING BEFORE? *

☒ Yes

☐ No

Data protection

PRIVACY POLICY DISCLAIMER *

☒ I have read, understand and accept the privacy policy

The ED Research Co., Ltd. will process your personal data in order to manage the request you have made using this form, to send you satisfaction surveys that you may answer if you have taken part in our activities or services, and to issue notifications about our activities and services.

Continue

Select the Support Office form your region.

They will help you with any problem you might Encounter during the registration process, booking of meetings and at the Event.

3. Plan your Attendance

Plan your Attendance
24 November 2020 (Tuesday)

Which sessions do you want to attend?

<input checked="" type="checkbox"/>	Brokerage event virtual meetings #1	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 16:00 - 16:20 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #2	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 16:25 - 16:45 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #3	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 16:50 - 17:10 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #4	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 17:15 - 17:35 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #5	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 18:00 - 18:20 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #6	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 18:25 - 18:45 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #7	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 18:50 - 19:10 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #8	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 19:15 - 19:35 Location Online Event	
<input checked="" type="checkbox"/>	Brokerage event virtual meetings #9	BROKERAGE EVENT VIRTUAL MEETINGS *
	Time 19:40 - 20:00 Location Online Event	

[Go back](#) [Continue](#)

Select your availability to have meetings.

4. Complete your Marketplace Opportunities

Congratulations, you have created your profile!

Just 1 step more: **FILL IN THE MARKETPLACE SECTION.**

Your profile will ONLY be activated when this section is also completed.

The screenshot shows a user profile for Eunice Lee, Assistant Researcher at edresearch. The profile is currently inactive, with a message: "Your profile is waiting to be activated! Your profile will be visible to other participants and you can request meetings as soon as the organiser activates your profile. You will be notified via email." The 'MARKETPLACE OPPORTUNITIES' section is highlighted with a dashed border and contains four options: Partnership, Project Cooperation, Expertise, and Request. Each option has a plus icon and a brief description. At the bottom, there is a 'Cancel participation' button.

Your profile is waiting to be activated!
Your profile will be visible to other participants and you can request meetings as soon as the organiser activates your profile. You will be notified via email.

Company / Virtual
edresearch

EDResearch is a company specialized in technology commercialization and technology transfer as officially designated by the Ministry of Trade, Industry, and Energy of the Republic of Korea. Since 2009, the company has joined EEN and has been providing technology transfer platforms and networks to competent SMEs.

MARKETPLACE OPPORTUNITIES

- + Partnership**
Add this if you are interested in engaging in a partnership with another organisation.
- + Project Cooperation**
Add this if you are interested in finding a partner for your project.
- + Expertise**
Add your area of expertise and describe what you can offer to other participants.
- + Request**
Add if you have anything specific you are looking for.

Cancel participation
This will cancel all your meetings, sessions and attendances. This action can not be undone.

Cancel participation

MARKETPLACE OPPORTUNITIES

Partnership: Add this if you are interested in engaging in a partnership. Describe the type of partnership. Ex: Development, Consulting, Manufacturing, Sales/distribution

Project Cooperation: Add a cooperation if you are Looking for a cooperation partner for your project. Ex: R&D (also for European calls), Technical, financing, etc.

Expertise: Describe your kind of expertise & know-how

Request: Create a request for anything Specific you are looking for

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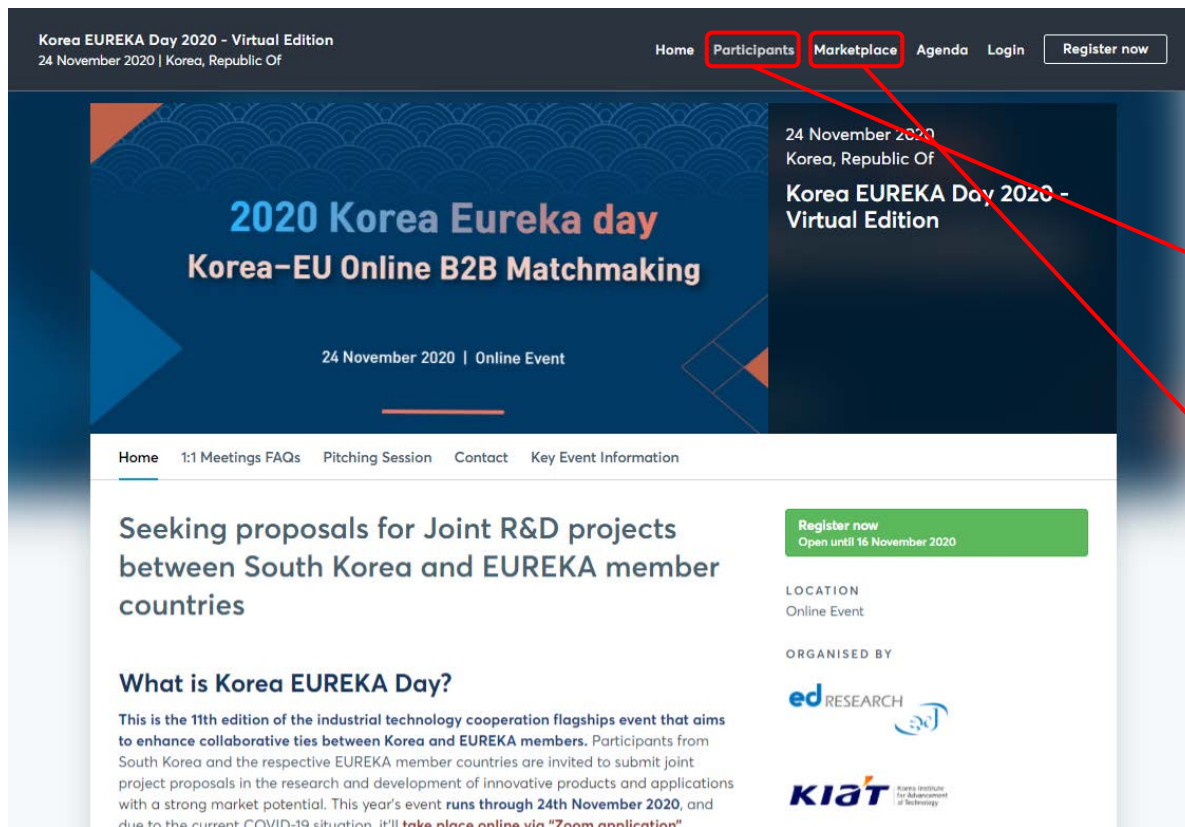
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“Booking of meetings” Guideline

5. Booking of meetings Guideline

① Way to Search Participants



How to request meetings to participants according to your interests?

Participants tab: Helps you browse by Organization and person attending. It also allows you to filter by country, organization type, technology or main industry clients

Marketplace: See what companies are Offering or looking for

5. Booking of meetings Guideline

② Use the “Participants” Tab

Korea EUREKA Day 2020 - Virtual Edition
24 November 2020 | Korea, Republic Of

Home **Participants** Marketplace Agenda Meetings Messages

You can request 8 more meetings • 0 accepted requests • 1 open request

PERSON ORGANIZATION Relevance

9 Participants found

Search

BOOKMARKED
MATCHMAKING
COUNTRIES
ORGANIZATION TYPES
BUSINESS FIELD
NUMBER OF EMPLOYEES

Suk Keun Cha
Cofounder/CTO at ACS Corp
SEOUL, KOREA, REPUBLIC OF Available

Joseba Bilbatua
Director at SMART EUREKA Cluster on Advanced Manufac...
SAN SEBASTIAN, SPAIN Available

Jordi Espluga Bach
Representative CDTI to South Korea at CDTI
SEOUL, KOREA, REPUBLIC OF Available

Jongdae John Bae
CEO at Edition Lab Company
SEOUL, KOREA, REPUBLIC OF Available

Michael Walch
Programme Manager & EUREKA NPC at Austrian Research...
VIENNA, AUSTRIA Available

Joosuk, Jason Kang
Director at KIAT (Korea Institute for Advancement of Techn...
ZAVENTEM, BELGIUM Not available

Multiple Filter Option

- You can use the [search engine to do free text search](#) within any participant org. description
- Save your favorite profiles with the [BookMarked](#) tool
- Filter by [Organization type](#)
- Filter by [Business field](#)
- Filter by [Matchmaking](#) to see profiles that have the same attendance availability as you do.
 - “Available” (if your schedule coincides)
 - “Not available” (if your schedule does not coincide)

5. Booking of meetings Guideline

③ Use the “Marketplace” Tab

The screenshot shows the 'Marketplace' tab selected in the navigation bar. The interface includes a search bar, filter toggles for 'PROJECT COOPERATION (1)' and 'EXPERTISE (2)', and a list of three opportunities. Each opportunity card displays a title, description, date, category, and contact information, with an 'Available' status indicator.

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Home Participants **Marketplace** Agenda Meetings Messages

Browse Opportunities My Opportunities (0)

3 Opportunities found

Search

☐ PROJECT COOPERATION (1)

☐ EXPERTISE (2)

PROJECT COOPERATION October 08, 2020

Looking for AI/Digital Twin solution cooperation with Manufacturing data integr...

The real time manufacturing data(4MIE:Man, Machine, Material, Method and Energy) integration technology has been certified as its design guarantees its reliability, stability, and continuity on industrial software de...

Planning Research

Suk Keun Cha
Cofounder/CTO at ACS Corp
Seoul, Korea, Republic Of

Available

EXPERTISE October 01, 2020

Funding support within the EUREKA Network for Austrian Partners

EUREKA is an initiative to encourage collaboration between organisations across Europe and worldwide in the near-market development of new and innovative advanced technology products, processes and servi...

Michael Walch
Programme Manager & EUREKA NPC at Austrian Research Promotion Agency (FFG)
Vienna, Austria

Available

EXPERTISE October 01, 2020

Contact point for research services offered by the Austrian Research Promotion ...

FFG is the Austrian 'one-stop shop' for industrial research and development. Our aim is to strengthen domestic companies in global competition to assure jobs and wealth sustainably as well as to make a las...

Michael Walch
Programme Manager & EUREKA NPC at Austrian Research Promotion Agency (FFG)
Vienna, Austria

Available

Filters

- You can use the **search engine to do free text search** within any participant market places.
 - Filter by **Partnership**
 - Filter by **Project Cooperation**
 - Filter by **Expertise**
 - Filter by **Request**
- The above filters are drop-downs, you can choose different keywords to filter more specifically.

5. Booking of meetings Guideline

④ Request meetings

Joseba Bilbatua
Director at SMART EUREKA Cluster on Advanced Manufacturing
SAN SEBASTIAN, Spain

Request meeting **Send message**

Other SMART EUREKA Cluster on Advanced Manufacturing

SMART is a flexible, industry-driven EUREKA Cluster program in Advanced Manufacturing. Our aim is to promote collaborative, international & close-to-market R&D&I projects.

As a EUREKA Cluster, SMART is grounded in Europe and open to worldwide participants from the Eureka Network.

Manufacturing is a vital sector in Europe, fundamental to European development towards a competitive sustainable globalization. Advanced manufacturing is strongly addressed in most political agendas as a key enabler that will lead society towards a higher industrial competitiveness, sustainable growth and job creation.

ICT Industry and Services

Artificial Intelligence, Data | IOT | VR/AR & Digital Twins | Big Data

Smart Home / Home Networks | Robotics | Others

Others

Industrial Equipment and Machinery

Energy, Environment and Circular Economy

Sustainable Technologies | Circular Economy | Energy Efficiency

Depending on your Attendance availability you'll be able to have X number of meetings.

[The meeting length is 20 minutes.](#)

If you want to meet with a participant, Click on the **REQUEST MEETING** button.

Use the internal chat to express the purpose Of the meeting or to inform of any changes.

If the participant is **Not Available** it means his/her Attendance time slots do not coincide with yours. We suggest you to increase your attendance time slots In order to coincide and be able to request him/her a meeting.

Introduce yourself to Francesca Park

Time zone for the meetings: [Asia/Seoul](#)

This meeting will take place on our platform as an online video conference

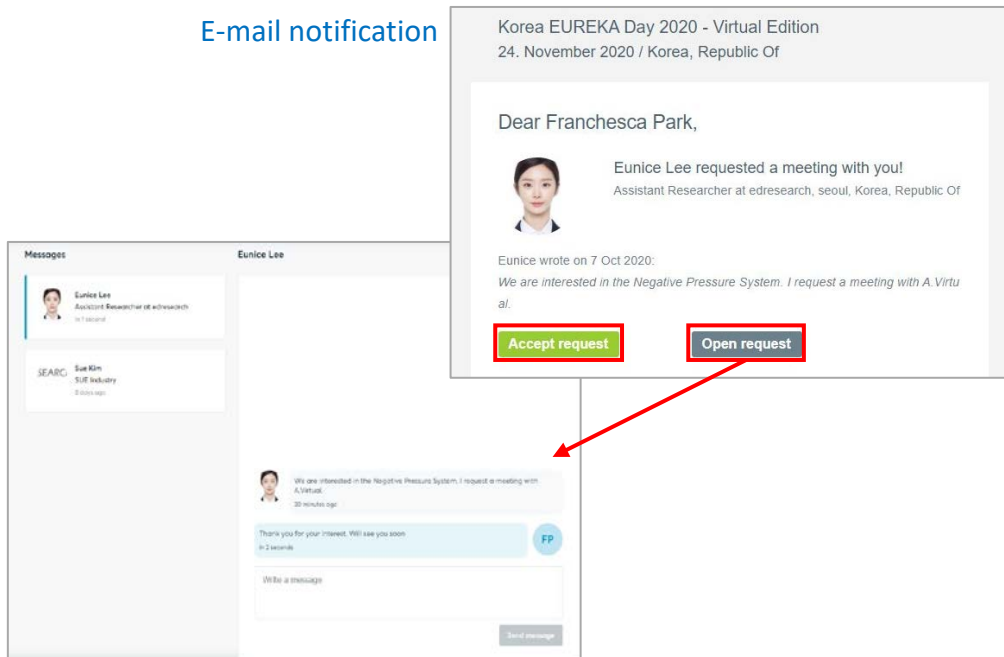
We are interested in the Negative Pressure System. I request a meeting with A.Virtual.

Send request

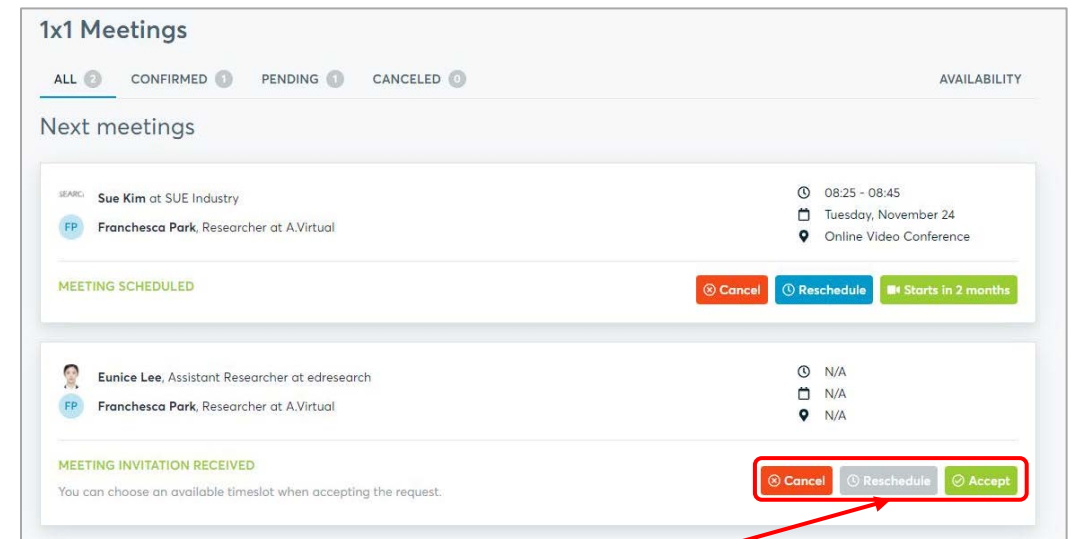
5. Booking of meetings Guideline

⑤ Accept and Decline meetings

E-mail notification



Managing meeting requests



1. You will receive e-mail notification about your meeting requests.
2. Answer all your pending requests (ACCEPT / RESCHEDULE / CANCEL) don't leave them *pending* because they block your time while in pending status.
3. **Respect your colleagues.** If you can not attend the meeting please inform the other participant.
 - a. **RESCHEDULE** : Don't cancel the meeting and send him/her a message to meet at another time. You can come to the brokerage event area and use one of our tables upon availability.
 - b. **CANCEL THE MEETING ONLY** if you are certain you don't want to hold the meeting.

5. Booking of meetings Guideline

⑥ Meeting schedule and Zoom link

Schedule	Contents
November 16 th (Mon)	Online Profile Registration Closing
November 29 th (Thu)	B2B Meeting Applying Closing
November 20 th (Fri)	Notify Meeting Schedule & Zoom link
November 24 th (Tue)	B2B Online Meeting

1. You will receive the final meeting schedule and ZOOM link by event registration email on **November 20th.**
2. You can proceed with the meeting by accessing the Zoom link you received by email at the pre-scheduled time.

** If you have any questions, please contact us at the following e-mail

[ED-Research, Global business Dept. Sue Kim. sj.kim@edresearch.co.kr]