

2020 Korea Eureka day

24 November 2020 | Online

Invitation

Dear Colleagues,

The Ministry of Trade, Industry and Energy (MOTIE) of Korea and the Korea Institute for Advancement of Technology (KIAT) invites you to “2020 Korea Eureka Day” , an online event to be held on November 24(Tue.)

Open innovation and global technological competitiveness are speeding up, leading to the paramount importance of technological collaboration between companies worldwide. Aimed at promoting technological collaboration and expanding R&D networks between Korea and Europe, this innovative event will be held online because of the worldwide spread of COVID-19.

Although this year’s event will be untact, we will continue to provide opportunities to meet new partners through highly perceptive keynote speeches by Korea’s esteemed companies, each nation’s R&D strategies, and Industry University Institute Collaboration.

As such, we encourage your participation in “2020 Korea Eureka Day”

Program

CET Time (Korea Time GMT +9)

Time	Contents
Opening	
08:00~08:03 (16:00~16:03)	Opening Remarks Welcoming Remarks
Global Tech Forum	
08:03~09:30 (16:30~17:30)	R&D strategy in the post COVID era Digital transition and GVC changes of Korea (Deloitte) AI and big data in the future (Samsung) Innovation for Future mobility (Hyundai Motor)
Eureka Seminars	
09:30~12:00 (17:30~20:00)	Korean International R&D Programs R&D Strategies of Eureka Countries Eureka Cluster seminars
Online B2B Matchmaking	
08:00~12:00 (16:00~20:00)	1:1 Pre-arranged Online B2B Matchmaking * To be conducted according to the individual matmaking timetable