



Horizon Cloud Summit 2020

25 & 26 November 2020

PRESS RELEASE

**HORIZON CLOUD Summit 2020:
Shaping the New Strategy for
Cloud Computing in Europe**

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The H-CLOUD project invites all interested parties and media to the H-CLOUD Summit 2020 taking place online on 25 and 26 November 2020.

Take the opportunity to learn about research and technology developments from top experts, to discuss internet challenges with high-level policy makers and to get information about European funding opportunities.

Participation in the H-CLOUD Summit 2020 is FREE but registration is required.

The European Cloud Stakeholders and Future

Cloud computing is a megatrend that is a key enabler for data-driven innovation. It is expected to bring enormous benefits for citizens as stated in the recent European Commission Communication on Shaping Europe's digital future. It is acknowledged that coordinated efforts are necessary at the European level to make sure that innovation can ultimately make a difference to industry, public administration and eventually society at large. The European Commission is actively setting priorities for the upcoming Multiannual Financial Framework (MFF) of the European Union covering the 2021-2027 period. Among the different priorities, digitalisation is driven by the "A Europe fit for the digital age" priority. Cloud computing is considered a fundamental brick of a digital Europe that will play an even stronger role in European economy and society by embracing core European values, spanning fundamental individual rights to market openness and to environmental friendliness.

"Nevertheless, for many organisations, cloud adoption is neither simple nor a one-size-fits-all process. It is often complex, requiring detailed planning, skilful execution and careful consideration of return on investment. Data-driven innovation is even more difficult for many organizations, and the right conditions and support measures will be necessary to encourage and enable this essential component of Europe's future" says Dr Federico Facca, H-CLOUD Project Coordinator and Martel Innovation Chief Technology Officer,

The H-CLOUD Summit aims at tackling some of these challenges, bringing together experts from different stakeholder groups and strengthening collaboration at research, technological, policy, standardisation and organisational level to unlock the potential of cloud computing for all European stakeholders.

Highlights of the H-CLOUD Summit 2020

The H-CLOUD Summit 2020 is a dynamic, two half-day online conference gathering Cloud Computing experts, policy makers, industry and innovators to shape a Strategic Agenda for Research Innovation and Deployment of Cloud Computing in Europe. This goes way beyond what is typically addressed at a tech conference.

See the agenda: <https://h-cloud-summit.b2match.io/agenda>

The H-CLOUD Summit 2020 will bring together policy-makers, innovators and industry to discuss the priorities and challenges for building a better internet for all.

Speakers are top of their field in public institutions, research, innovation, and business.

- **Pierre Chastanet**, Head of Unit Cloud & Software, European Commission will open the Summit and give the European perspective on the topic.
- **Hon. Clayton Bartolo MP** - Parliamentary Secretary for Financial Services and Digital Economy - Ministry for Finance and Financial Services Malta will bring the policy makers and public government perspective on Cloud services and market regulations.
- **Ana Juan Ferrer**, Head of Edge Computing Unit at ATOS, who is currently coordinating the PLEDGER project that investigates methods and tools to ensure application Quality of Service over distributed edge and cloud deployments and leads the E2 Software & Services, Cloud Computing Unit “Future Cloud” cluster, which fosters collaboration of 25 related projects.
- **Andrea Weiss**, Director EuroCloud Germany will provide an insight on the Gaia X initiative and his perspective on the European Cloud federation.
- **Matt McNeil**, Director of Solutions and Technology at Google EMEA, will contribute to the open panel discussion on the future of Cloud in Europe.
- **Gianluca Granero** will voice the successful experience of Cubbit, an Italian startup developing secure, eco-friendly distributed cloud architecture.
- **Simon Hinterholzer**, engineer for renewable energies and innovative technical approaches in the field of Smart Energy at Borderstep Institute, will share his experience in the Sustainable Cloud for greener Europe.

See all speakers here: <https://h-cloud-summit.b2match.io/speakers>

Parallel Workshops will take a deeper dive and seek the input of the participants on several hot topics:

- Sustainable Cloud for greener Europe
- Cloud federation towards a single EU Cloud and data market
- Quality of service for edge-to-Cloud continuum
- Market relevant Cloud services in Europe
- Research challenges for scientific Cloud

The H-CLOUD Summit will also bring on stage success stories, best practises and use cases for innovating through Cloud adoption in the private and public sectors.

The H-CLOUD Summit aims to facilitate connections and lay the groundwork for future collaborations, this is why, within the online event's platform, the participants will also have the opportunity to publish their own profile, network and organize 1to1 online meetings during the coffee and lunch break.

Participation in the H-CLOUD Summit 2020 is FREE, but space is limited to the first registrants. Don't risk missing this opportunity.

Register today! <https://h-cloud-summit.b2match.io/>

Note to Editors

H-CLOUD is an European project that leads coordination and support activities for the consolidation and growth of the Cloud Computing research and innovation community in Europe, bringing together innovators, policy makers, cloud computing research, industry and users into an open, participatory and sustainable forum. To this purpose H-CLOUD leads the definition of the **Strategic Innovation and Research Agenda for Cloud Computing** that provides recommendations and strategies to guide the future of European Cloud services and their market regulations

The **H-CLOUD Summit 2020 online edition** (25-26 November 2020) is organised with the support of the European Commission.

Press contacts and social media

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