

DigithON

Green Mountain



Standortagentur

Ein Unternehmen
der Lebensraum
Tirol Holding

Interreg
Alpine Space
BE-READI ALPS
European Regional Development Fund



www.alpine-space.eu/be-readialps



PROJECT CO-FINANCED by the European Union via Interreg Alpine Space

Online
14 April 2021

09:00 - 09:30	Opening Session	Join Online Session
09:30 - 10:45	Keynote	Join Online Session
10:45 - 11:00	Coffee Break	
11:00 - 12:30	Pitching Session	Join Online Session
12:30 - 14:00	Lunch Break	
14:00 - 18:00	1:1 Networking Session	



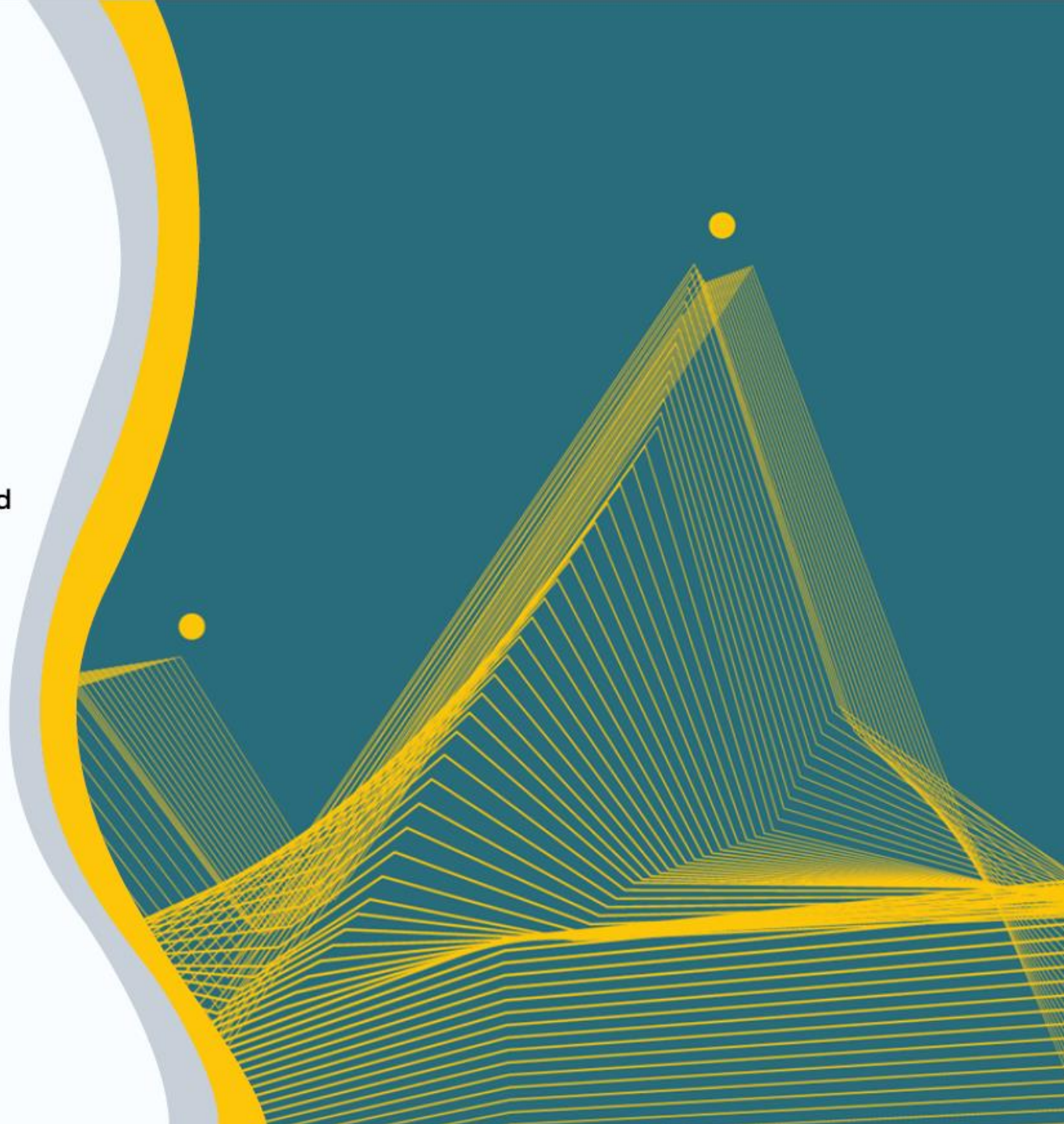
BE-READI ALPS

Business Economic Renewal to Enhance strAtegic Development and
Innovation in Alpine Space

DigithON Green Mountain



This project is co-financed by the European Regional Development Fund
through the Interreg Alpine Space programme.



WHAT WE DO



Supporting the innovative growth and innovative projects of **mature SMEs** in the **Alpine region**



Supporting mature SMEs to develop in the areas of **internationalisation, innovation, digitalisation** and/or **finance**



The **BE-READI Points (regional contact points)** accompany and support the realization of innovative projects with individual **coaching and services**

SERVICES FOR COMPANIES

The project involves the provision of dedicated services that will be activated on the basis of the needs expressed by the company. In particular, the project foresees the following service packages:



COACHING

Specific coaching services are foreseen for the companies involved

B2MATCHING

Facilitation of exchange services and matching of supply and demand

INTERNATIONAL EVENTS

Meetings and development of activities between companies and Innovation Providers (e.g. digital providers and innovation providers);

B2Matching

BE READI Networking Platform
September 1 - June 30, 2022

Home Events Participants Marketplace Agenda

Login Register

BE-READI ALPS
Business Economic Renewal to Enhance strategic Development and Innovation in Alpine Space

Get **READI** to launch your second life!

1 Sep 2020 - 30 Jun 2022

BE READI Networking Platform

Home How it works About BE-READI ALPS Contact

Welcome to BE READI Networking Platform

Present your project and find your partners to make it a reality

Our platform enables virtual direct contacts and business initiation among companies and solution providers - 365 days a year - to start new transnational cooperation for the benefit of the companies in the Alpine space: France, Italy, Slovenia, Austria, Germany and Switzerland.

Once registered, contact members can directly :


- Find new business contacts based on areas of activity
- Find and advertise on the marketplace:
 - Offers and services
 - Opportunities for cooperation
 - Investors and investment opportunities
- Profile transfer for matchmaking at flagship events

[Thats how it works](#)

[Register now](#)
Open until 30 June 2022

ORGANISED BY

Interreg
Alpine Space
BE-READI ALPS
European Regional Development Fund



<https://be-readi-project.com/>

BENEFITS FOR COMPANIES

Advisory Services

The participating companies receive individual advisory services at European level

Support

The Be-Readi Point in your region provides direct and straightforward support for the implementation of your project idea.

Networking

Be-Readi Alps offers the knowledge of an international network to find the right contacts in the Alpine region without detours.

All BE-READI ALPS advisory-, support- and networking services are free of charge

The BE-READI POINTS



UNIONCAMERE
VENETO



CHAMBER OF COMMERCE,
INDUSTRY, CRAFTS AND
AGRICULTURE OF BOLZANO



Are you **READI** to start?

Follow us on:

www.alpine-space.eu/be-readialps



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