

## 11 May 2021 | 9.30 a.m. | Join us as an investor **Pitching Battle for b2b software start-ups and scale-ups**

- Are you an investor looking for investments in the b2b software sector?
- Are you a company in need of a disruptive software technology, service or product?

On 11 May 2021 starting at 9.30 a.m. up to 10 international startups and scale ups pitch in front of an international jury and investors in their battle for the first place. An expert jury will pre-select the finalists. Each finalist receives a "[Pitch Booster](#)" by "[Pitch Doktor](#)" [Florian Kandler](#) to be best prepared for their 3min lifechanging final pitch in front of you.

Only registered participants will be able to follow the pitching battle and book online meetings with the finalists. [Please register until 5 May 2021 via the registration form b2b \("SoftWareDays",21\) #future of digital business | Registration.](#) As a participating investor you can remain hidden on the event's platform while you will be able to engage with all participating companies. In addition, we are also happy to promote your investors logo on our info-page.

A professional jury of investors [Elizabeth Fullerton](#) (Angel Investor, Advisor and Philanthropist), [Thoman Gaiswinkler](#) (LinkedIn Austria) and [Carina Margreiter](#) (I2b) will select the winner on 11 May 2021. As promotion is one of the top priorities of start-ups and scale ups [Thoman Gaiswinkler](#) agreed to sponsor the **winning prize: free consulting hours to get the most out on the worldwide biggest business network with more than 740 million members.**

The pitching battle will be moderated by [Rafael Rasinger](#) from Advantage Austria, [WKÖ](#).

Do you have any questions? Please contact [Ms Iris Marlovits](#) under [Iris.Marlovits@wko.at](mailto:Iris.Marlovits@wko.at).

We are looking forward to virtually meeting you on 11 May 2021 and to a breathtaking world class pitching battle.