

INTERNATIONAL MACHINERY FORUM

Virtual, 11.- 12. March 2021

THE FACTORY OF TOMORROW

<https://machinery2021.b2match.io>



What is the International Machinery Forum?

The International Machinery Forum provides the opportunity for companies from across the globe to meet suppliers, customers and business partners in prearranged B2B-meetings.

Why is this event unique?

The ADVANTAGE AUSTRIA network and its partners bring together companies and experts from more than 40 nations.

What does the event offer to you?

-  Access to more than 400 international contacts, checked by ADVANTAGE AUSTRIA
-  Book 1:1 video conference meetings
-  Network of global machinery experts
-  Top executives and industry leaders as speakers
-  Exhibitor booths and sponsorship opportunities

Participation options?

-  **Visitor | cost-free participation**
The basic visitor ticket is free of charge for Austrian and foreign visitors! Access to conference and B2B meeting booking tool.
-  **Exhibitor | EUR 350 excl. VAT**
Visibility as “exhibitor” at exhibitor area, exhibitor catalogue, special promotion.
-  **Sponsor | EUR 1.000 excl. VAT**
Extraordinary visibility with your logo, special promotion on the event platform.

Why participate at the Conference?

It provides the great opportunity to learn more about the latest trends in technology, to exchange knowledge and expertise and to meet new business partners.

How do I profit from the Machinery Forum?

- Cost-free basic participation
- Time efficient virtual conference
- Increase your network
- Up to 2000 pre-bookable 1:1 meetings
- 20 months cost-free online-profile at this platform



Virtual Conference & Expo | 11 - 12 March 2021



09.30 - 09.45 **Welcome remarks**
Austrian Federal Economic Chamber, Austrian Research Promotion Agency



09.45 - 10.00 **Keynote - The factory of tomorrow**



10.00 - 10.15 **Opening Plenary Session - Manufacturing & global value chains**
Henrietta Egerth | Austrian Research Promotion Agency
Florian Frauscher | Austrian Federal Ministry for Digital and Economic Affairs
Michael Otter | Advantage Austria



10.05 - 10.20 **Window to the World - Global trends in manufacturing**
Volker Ammann | Austrian Trade Commissioner in the USA
Christina Schösser | Austrian Trade Commissioner in China
Michael Scherz | Austrian Trade Commissioner in Germany



10.20 - 11.30 **Panel Discussions - Dialogue with testimonials and experts**
Supply chain resilience | Green production



10.20 - 11.30 **Fields of Innovation - Speed presentations**

- Industrial AI
- Connectivity
- Industrial AR / VR
- Big data analytics & security
- Automation
- Additive manufacturing



13.00 - 18.00 **Exposition & pre-booked B2B Meetings**

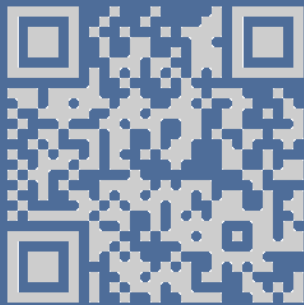
2nd Conference Day



09.00 - 15.00 **Pre-booked B2B Meetings - find and match with international business partners**



09.00 - 15.00 **Exposition - Austria's impressive projects, products, and innovation**



Register now

Open until 12 March 2021

machinery2021.b2match.io



Contacts in other COUNTRIES

ADVANTAGE AUSTRIA OFFICES

W: Advantage Austria Offices at eventplatform

W: Other Support Offices at eventplatform

W: eventplatform machinery2021.b2match.io



Contact in AUSTRIA

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