CONFERENCE AND B2B MEETING
INTERNATIONAL MACHINERY FORUM 2021
THE FACTORY OF TOMORROW

THURSDAY, 11. MARCH 2021

09.30 – 09.45 WELCOME REMARKS

09.45– 10.00 KEYNOTE

10.00 – 10.15 OPENING PLENARY SESSION: MANUFACTURING & GLOBAL VALUE CHAINS
- Henrietta Egerth, Managing Partner, Austrian Research Promotion Agency FFG
- Michael Otter, Director General, AUSSENWIRTSCHAFT AUSTRIA, WKO
  Host: Christian Clerici

10.15 – 10.30 WINDOW TO THE WORLD – GLOBAL TRENDS IN MANUFACTURING
- Disruptive Technologies – Volker Ammann, Austrian Trade Commissioner, Los Angeles
- Beyond Industry 4.0 – Michael Scherz, Austrian Trade Commissioner, Berlin
- The Chinese R&D Challenge – Christina Schösser, Austria Trade Commissioner, Shanghai
  Host: Christian Clerici

10.30 – 11.00 PANEL-DISCUSSION: SUPPLY CHAIN RESILIENCE
- Smart Supply Chain Management
  Wolfram Senger-Weiss, CEO, Gebrüder Weiss
- Predictive Risk Intelligence
  Lisa Smith, Managing Director, Prewave
  and others
  Host: Eric Savoye
  AUSSENWIRTSCHAFT
  Industry/Machinery/Materials

10.30 – 11.00 PANEL-DISCUSSION: GREEN PRODUCTION
- Smart Plastics Recycling
  Manfred Hackl, CEO, Erema
- and others
  Host: Konrad Eckl, AUSSENWIRTSCHAFT
  Energy/Sustainability/ Natural Ressources

FIELDS OF INNOVATION

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<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Presenters</th>
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| 11.00 – 11.30 | INDUSTRIAL AI                              | • AI Powered Maintenance  
Markus Loinig, CEO, Senzoro GmbH  
• Predictive Maintenance  
Simon Grabher, CEO, Craftworks  
• and other company presentations |
|              | CONNECTIVITY                               | • IOT Solutions  
Hannes Niederhauser, CEO, S&T  
• Surface Acoustic Wave Technology  
Marlien Stieger, Sensideon  
• and other company presentations |
| 11.30 – 12.00 | INDUSTRIAL AR/VR                            | • Eye Hyper-Tracking  
Nils Berger, CEO, Viewpointsystem  
• Large Scale AR  
Clemens Kirner, CEO, Insider Navigation  
• and other company presentations |
|              | ADDITIVE MANUFACTURING                      | • Printing High Performance Ceramics  
Johannes Homa, CEO, Lithoz  
• Performance Polymers & AM Mass Production  
Robert Gmeiner, CEO, Cubicure  
• Challenges of series production  
Klaus Stadlmann, CEO, Genera |
| 12.00 – 12.30 | BIG DATA ANALYTICS & SECURITY               | • Industrial Automation Software  
Markus Lang, COPA-Data  
• and other company presentations |
|              | AUTOMATION                                  | • Multitasking Machines  
Philipp Heindl, Head of Sales, EMCO  
• and other company presentations |
| 12:30 – 18:00 | B2B MEETINGS                               | • B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria |
|              | EXPOSITION                                  | • Exposition of Austrian companies |
| FRIDAY, 12. MARCH 2021 |                                 |                                                                                 |
| 09:00 – 15:00 | B2B MEETINGS                               | • B2B meetings – prebooked meetings organised by Enterprise Europe Network Austria |
|              | EXPOSITION                                  | • Exposition of Austrian companies |

**collaborative partners/sponsors:**

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