



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation  
**Innosuisse – Swiss Innovation Agency**



# WELCOME!

**to the Info-Webinar about 7<sup>th</sup> bilateral Call 2021**

**between South Korea & Switzerland**

**for Joint Innovation Projects**

**8am – 9.30am CET / 4pm – 5.30pm Korean time**



# AGENDA

- **Introduction**  
**Andreas Gut,**  
**Innosuisse**
- **National promotion with KIAT in South Korea**  
**Wonseok Shin,**  
**KIAT**
- **National promotion with Innosuisse in Switzerland**  
**Roland Bühler,**  
**Innosuisse**
- **Support for partner search by EEN**  
**Inès Rosetti, EEN-CH**  
**Sue Kim, EEN-KR**
- **Testimony Korean company: PCL Co Ltd.**  
**Soyoun Kim,**  
**CEO PCL Inc.**
- **Testimony Swiss company: NKTPhotonics GmbH**  
**Patrick Bowen,**  
**NKTPhotonics**
- **Questions**  
**Andreas Gut,**  
**Innosuisse**

# PURPOSE OF THE BILATERAL CALL

- Developing joint **ready to market solutions** with market potential
- **Strengthening** the activity of the **business and research communities**
- Call is open for all **science based innovation projects**, preferably:
  - Biotech; Medtech
  - Renewable Energy; Mobility
  - Digitalisation; Industry 4.0; IoT
  - Additive Manufacturing
  - Smart Materials / Innovative surfaces
  - Augmented and virtual reality


# CALL SCHEDULE

- Two step call procedure
- Deadline for Pre-proposal: **30th of April 2021**
  - ➔ *Rejection or recommendation for Fullproposal stage: June 2021*
- Deadline for for Full-proposal: **2nd of August 2021**
  - ➔ *Results in Sepember/October, project start beginning of 2022*

# COMMON CONDITIONS FOR JOINT PROJECTS

- Joint consortia of min. **1** KR company, **1** CH company and **1** CH research institute
- All participants need to comply with funding rules of their **origin country**
- Appointment of a **lead coordinator**
- Project duration **≤ 3 years**
- One country cannot represent more than **70%** of overall project budget
- Draft **agreement of IPRs** at the Fullproposal stage is recommended.
- **No** crossborder funding or common pot.

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  - Testimony Swiss company: NKTPhotonics GmbH
  - Questions
- |   |
|---|
| Andreas Gut,<br>Innosuisse              |
| Wonseok Shin,<br>KIAT                   |
| Roland Bühler,<br>Innosuisse            |
| Inès Rosetti, EEN-CH<br>Sue Kim, EEN-KR |
| Soyoun Kim,<br>CEO PCL Inc.             |
| Patrick Bowen,<br>NKTPhotonics          |
| Andreas Gut,<br>Innosuisse              |



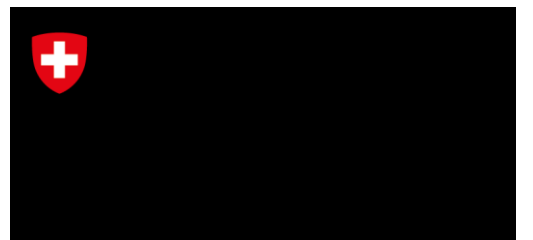
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# Welcome to INNOSUISSE

Roland Bühler  
Program Manager





- Pre-study checks
- **Innovation programme**
- Flagship initiative
- Bridge Funding SNSF



START YOUR INNOVATION PROJECT



BE CONNECTED

- **Mentoring for SME**
- NTN Innov. Booster
- Networking events

## INNOSUISSE PROMOTES INNOVATION IN FOUR AREAS



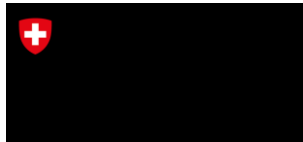
GO GLOBAL

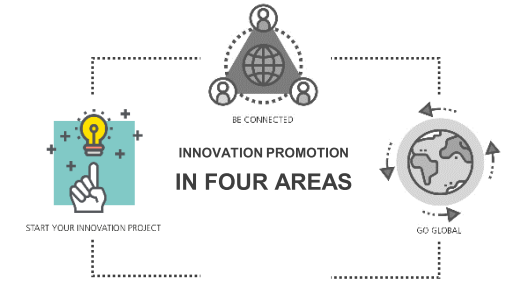
- Intern. Innovation prg.
- **Bilateral Cooperation**
- **Enterprise Europe Network**



START AND GROW YOUR BUSINESS

- Start-up Training
- Start-up coaching
- Internat. Camps
- Internat. Trade Fairs





# ELIGIBLE INNOVATION PARTNERSHIP BETWEEN BUSINESS AND RESEARCH

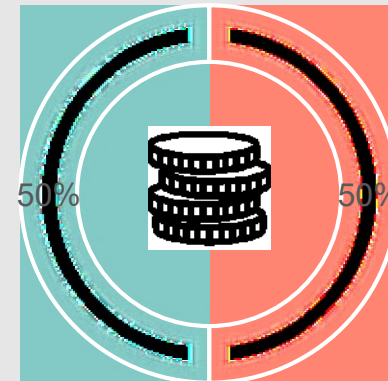
## IMPLEMENTATION PARTNERS (industry partners, SMEs, NGOs, administration)

- Obtain access to scientific know-how and research and development resources
- Provide business expertise and customer perspective

## RESEARCHERS

- Obtain business expertise and customer perspective
- Provide scientific skills and research infrastructure

## INNOVATION PROJECT



- Funded by Innosuisse
- Contribution by the implementation partner incl. 10% cash

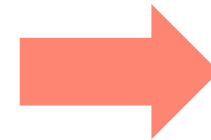
## MARKET IMPLEMENTATION OF THE INNOVATION



Submit your application online:  
<https://www.innosuisse.ch/analytics>

# COVID-19 MEASURE FROM 2021-22: IMPULSE PROGRAMME “SWISS INNOVATION POWER”

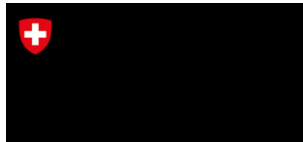
1. The **cash contribution** of the implementation partner can be **waived** and its own contribution reduced from **50% to 30%**.
2. For projects, which:
  - **have high risks** and high potential reward
  - are of a **disruptive character** and/or help to master structural changethe implementation partner's own contribution can be reduced from **50% to 20%**.



- Applicable only if**
- implementation partner **<=500FTE**
  - evidence for **pandemic affected** business,
  - **measure necessary** to start project

Further information:

<https://www.innosuisse.ch/>



# CALL PROCESS OVERVIEW

## Swiss Applicant

Preparation and submission of **Pre-Proposal** until **31th April 2021**

Preparation of **Fullproposal**

Submission of Full-proposal until **2nd of August 2021**

Agreement preparation

Project start:  
end 2021/beginning 2022

## Innosuisse

### Evaluation of Pre-Proposal

- Joint criteria
- Degree of innovation
- Value creation in Switzerland
- Competencies, methodologies

### Evaluation of Full-proposal

Swiss agreement

## KIAT

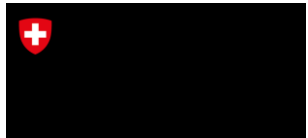
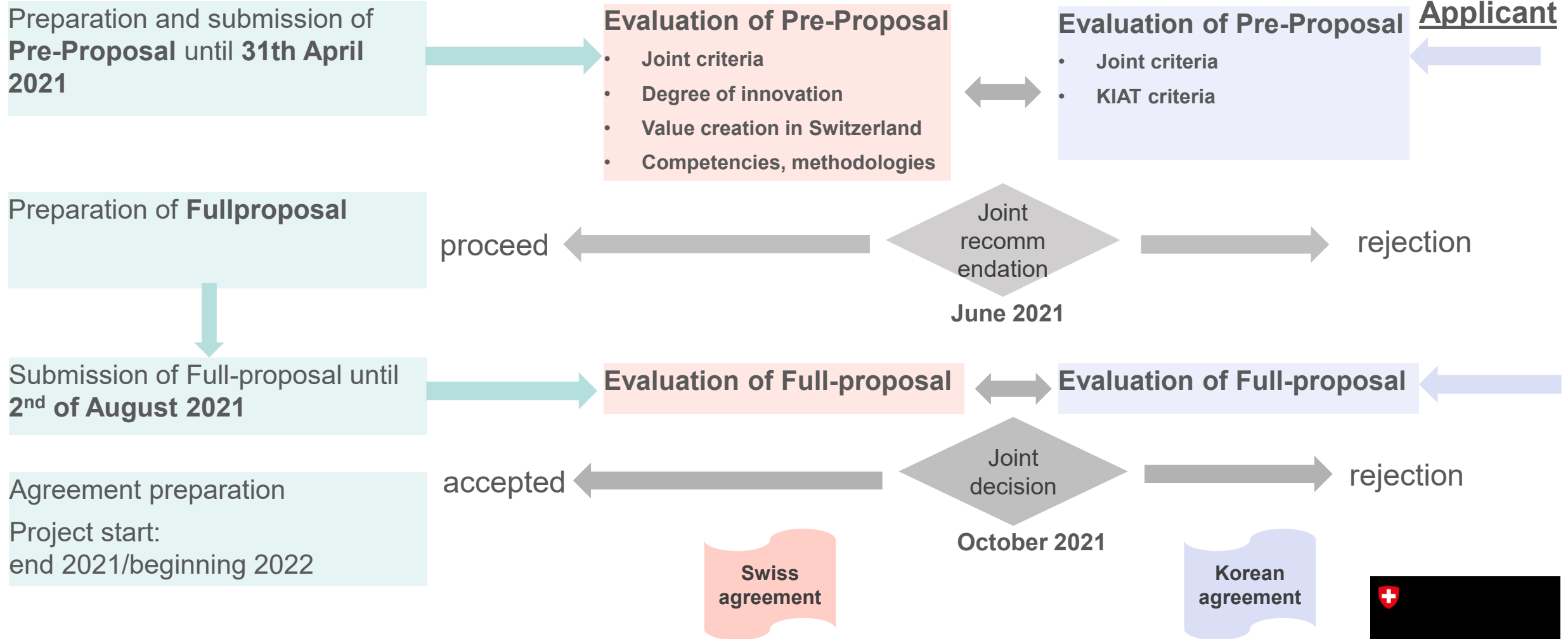
### Evaluation of Pre-Proposal

- Joint criteria
- KIAT criteria

### Evaluation of Full-proposal

Korean agreement

## Korean Applicant



# HOW SWISS PARTICIPANTS APPLY @INNOSUISSE

- **Pre-proposal DL: 30<sup>th</sup> April 2021**

- simplified Innosuisse proposal
- joint proposal

Both templates available on [Innosuisse website](#).

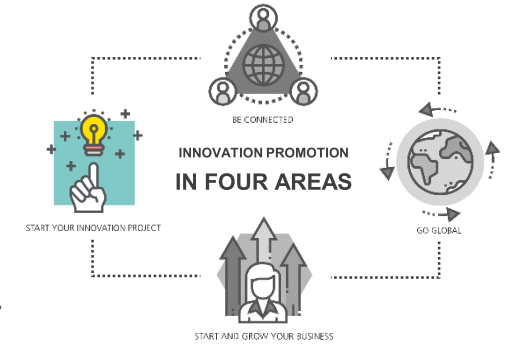
- submission via mail to [Innosuisse@innoprojects.ch](mailto:Innosuisse@innoprojects.ch); project title “**JOINT CALL KR-CH 2021....**”

- **Full-proposal DL: 2<sup>nd</sup> of August 2021**

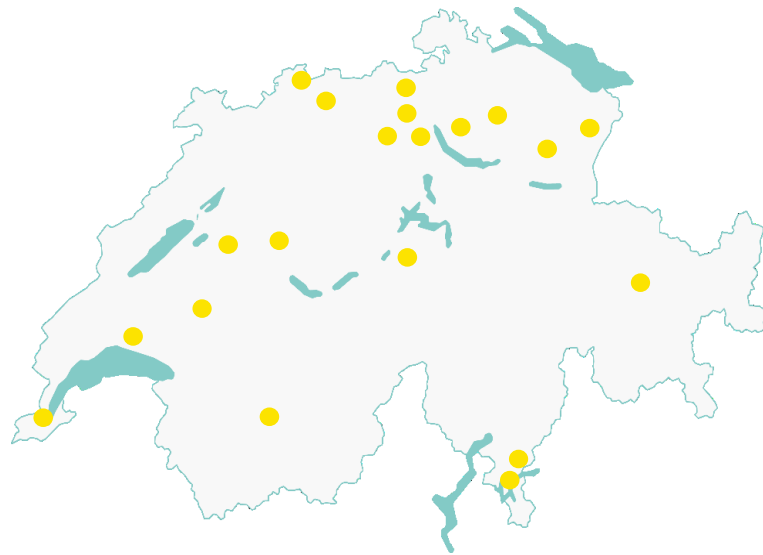
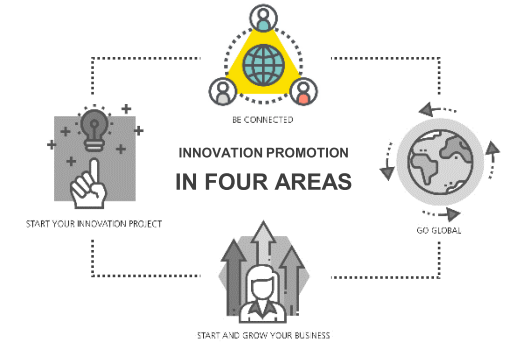
- Online via web based submission platform: **Analytics**  
<https://www.innosuisse.ch/analytics>
- Mandatory annex: **updated joint proposal**
- Please use in the project title “**JOINT CALL KR-CH 2021...**”

# WHAT IS A GOOD PROJECT?

- Complementary **excellence**, **qualifications** and **added-value** of joint Korean – Swiss bilateral cooperation.
- **Management ability** to successfully carry out a **bilateral project** and implement the results.
- **Science based innovation** beyond international state of the art
- A plausible **market and implementation idea** shall be presented.



# DEVELOP YOUR INNOVATION PROJECT WITH INNOVATION MENTORS

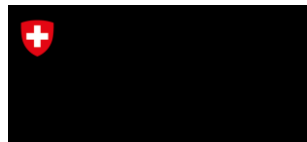


## 20 MENTORS THROUGHOUT SWITZERLAND:

- Provide you support with the search for the right research partner
- Assess your innovation project and assist with the application

For small organisations  
≤ 250 FTE

→ Apply for basic or mentoring support voucher via [www.innosuisse.ch /be connected/ innovation mentoring](http://www.innosuisse.ch/be-connected/innovation-mentoring)



MOVING FORWARD WITH INNOSUISSE



# THANK YOU

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START YOUR INNOVATION PROJECT



START AND GROW YOUR BUSINESS



BE CONNECTED



GO GLOBAL



[twitter.com/innosuisse](https://twitter.com/innosuisse)




[linkedin.com/company/Innosuisse](https://linkedin.com/company/Innosuisse)

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