

# KOR-SWI JOINT CALL ONLINE WEBINAR

2021.03.10

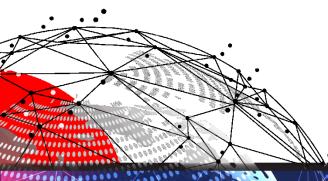




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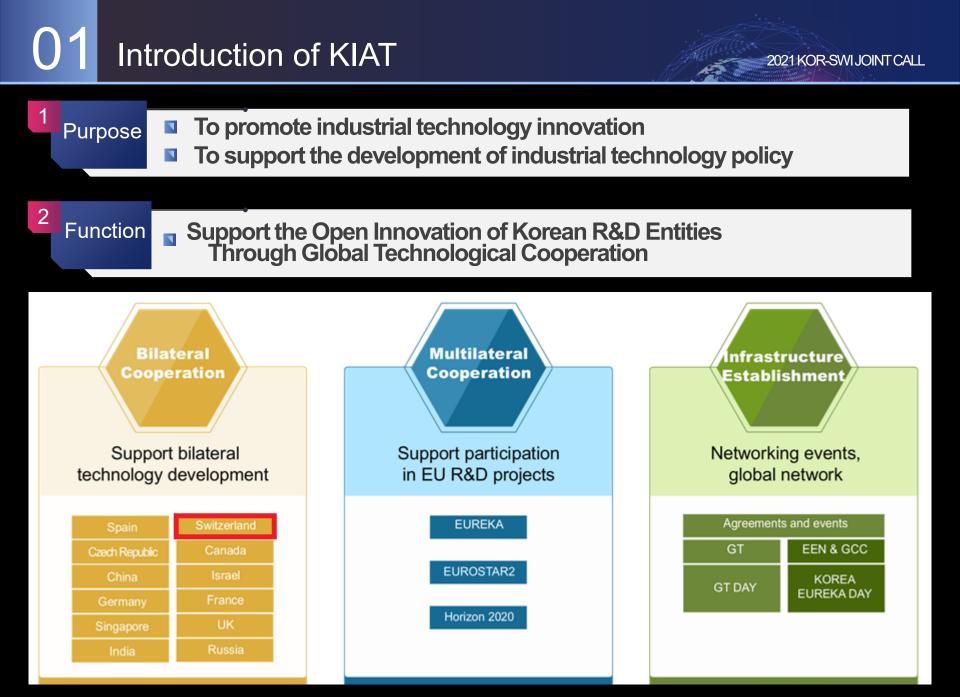
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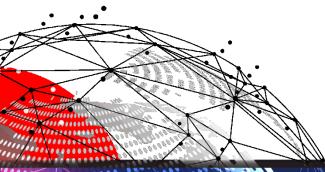




### 01 Introduction of KIAT









## 02 Application





Process Applications must be made to KIAT for Korean institutions and Innosuisse for Swiss institutions to be accepted.

#### [ 2021 KOR-SWI Joint Call Procedure]

| Application   |                            | Fuchastics                  |              | Project    |
|---------------|----------------------------|-----------------------------|--------------|------------|
| Start<br>Date | Close<br>Date              | Evaluation                  | Notification | Start Date |
| '21.02        | ʻ21.4.30<br>(Pre-proposal) | '21.6<br>(Pre-proposal)     | November     | December   |
|               | ʻ21.8.2<br>(Full-proposal) | '21.9∼10<br>(Full-proposal) |              |            |

#### 2 Qualification

 All types of companies (large enterprise; SME), university or research institute are able to apply
<u>However, company (private enterprise) should be included in Korean</u> <u>consortium</u>

Project Participating Company should be in operation for more than a year, and have a certificate of corporate R&D center issued by the Korean government

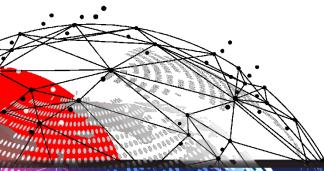


| 3 | Restriction   |
|---|---|
|   | ct should not have already been implemented and should not overlap with other ublicly funded R&D projects (Redundancy review)                       |
|   | Korean organizations, the chiefs, and the persons responsible should not be restricted from National R&D program by the end of the application date |
|   | cipating company should be Financially Solvent  |
|   | per of national R&D projects that the participating researchers are simultaneously cannot exceed 5  |



| 3 | Restriction  |                   |                      |  |
|---|--|-------------------|----------------------|--|
|   | mber of MOTIE R&D projects conducted by a Korean Lead company at e time by the submission deadline date is higher than the number in the low, the application is restricted. |                   |                      |  |
|   | Type of Korean Lead  | Normal Enterprise | Marginal Enterprise* |  |
|   | Medium sized Enterprise  | 5                 | 4                    |  |
|   | I sized Enterprise   | 3                 | 2                    |  |

al Enterprise is an entity with an interest coverage ratio of less than 1 in its financial nts at the end of the last three consecutive fiscal years.









### 03 Funding

### 1 Funding

### A Project Budget

#### Total Project Cost = Public Funding + Private Cost(Cash, In-Kind)

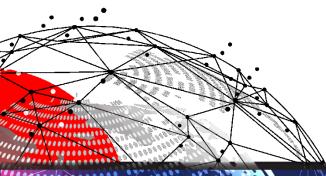
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| Туре                                     | 2021<br>(COVID-19 Special Guidelines)                          | After 2022(TBC)  |
|--|--|--|
| Large Enterprise                         | 33% or less of the Project cost of Participating enterprise    |  |
| Medium sized<br>Enterprise               | 65%  |  |
| Small sized Enterprise                   | 80% or less of the Project cost of<br>Participating enterprise | 67% or less of the Project cost of<br>Participating enterprise |
| Demand Enterprise                        |  |  |
| Others<br>(Univ, Research<br>institutes) | 100% or less of the Project cost of Participating enterprise   |  |

03 Funding

AST.

| 1 Funding | C  |   |  |
|-----------|--|---|--|
|           | Туре                                     | 2021<br>(COVID-19 Special Guidelines)   | After 2022(TBC)  |
|           | Large Enterprise                         | 60% or more of the Private Cont   | tribution of Participating enterprise                                  |
|           | Medium sized<br>Enterprise               | 10% or more of the Private Contribution of<br>Participating enterprise  | 50% or more of the Private Contribution of Participating enterprise    |
|           | Small sized<br>Enterprise                | 10% or more of the Private Contribution of<br>Participating enterprise  | 40% or more of the Private Contribution of<br>Participating enterprise |
|           | Demand<br>Enterprise                     | prise   40% or more of the Private Contribution of Participating enterprise     s   earch     Paid if necessary |  |
|           | Others<br>(Univ, Research<br>institutes) |   |  |





## 04 Evaluation Criteria

| 1 Criteria<br>A Pre-Proposal Ev      | aluation Score   |
|--------------------------------------|--|
| Objective &<br>Necessity(30)         | Target challengeability, support feasibility,<br>development justification, market compatibility, and<br>international cooperation needs |
| Technical<br>characteristics<br>(20) | Technological innovation and differentiation   |
| R&D Strategy (30)                    | Technology development method, risk overcoming method, and research capabilities   |
| Expected<br>Performance (20)         | Commercialization plan and ripple effect   |
|                                      | Recommended to submit a Full-Proposal<br>Non-recommended (Still Possible to submit a Full-Proposal                                       |

| 1 Cr | riteria<br>B Full-Proposal Evaluation Score |   |   |
|------|---|---|---|
|      |   | Technological<br>Capacity (25)                | Feasible Project Planning, Importance & Creativeness of the target technology, Possibilities to achieve project goals |
|      |   | R&D Capabilities (25)                         | Infrastructure of each participants<br>Each participant's specific R&D role   |
|      |   | Marketability<br>(40)                         | Possibility of successful commercialization,<br>IPR Strategies  |
|      |   | International<br>Cooperation<br>Strategy (10) | Necessity and effectiveness of international cooperation  |

However, projects with a total score of 70 or may also be excluded according to the evaluation results of Innosuisse and the budget situation.

### 04 Evaluation Criteria

#### <sup>1</sup> Criteria

#### **B** Disadvantages with insufficient international cooperation, such as:

- Simple tasks of Switzerland institutions
- When it is possible to find cooperative partners of the same technology level in Korea;

However, it excludes cases where foreign partners play a decisive role in entering overseas markets.





Ministry of Trade, Industry and Energy

