

2021

KOR-SWI JOINT CALL ONLINE WEBINAR

2021. 03. 10



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01 Introduction of KIAT

01 Introduction of KIAT

1 Purpose

- To promote industrial technology innovation
- To support the development of industrial technology policy

2 Function

- Support the Open Innovation of Korean R&D Entities Through Global Technological Cooperation

Bilateral Cooperation

Support bilateral technology development

Spain	Switzerland
Czech Republic	Canada
China	Israel
Germany	France
Singapore	UK
India	Russia

Multilateral Cooperation

Support participation in EU R&D projects

EUREKA
EUROSTAR2
Horizon 2020

Infrastructure Establishment

Networking events, global network

Agreements and events	
GT	EEN & GCC
GT DAY	KOREA EUREKA DAY



02 Application

1

Process

- Applications must be made to KIAT for Korean institutions and Innosuisse for Swiss institutions to be accepted.

[2021 KOR-SWI Joint Call Procedure]

Application		Evaluation	Notification	Project Start Date
Start Date	Close Date			
'21.02	'21.4.30 (Pre-proposal)	'21.6 (Pre-proposal)	November	December
	'21.8.2 (Full-proposal)	'21.9~10 (Full-proposal)		

2 Qualification

- All types of companies (large enterprise; SME), university or research institute are able to apply
However, company (private enterprise) should be included in Korean consortium
- Project Participating Company should be in operation for more than a year, and have a certificate of corporate R&D center issued by the Korean government

3 Restriction

- Project should not have already been implemented and should not overlap with other publicly funded R&D projects (**Redundancy review**)
- Korean organizations, the chiefs, and the persons responsible should not be restricted from National R&D program by the end of the application date
- Participating company should be Financially Solvent
- Number of national R&D projects that the participating researchers are simultaneously cannot exceed 5

3 Restriction

- Number of MOTIE R&D projects conducted by a Korean Lead company at the time by the submission deadline date is higher than the number in the following table, the application is restricted.

Type of Korean Lead	Normal Enterprise	Marginal Enterprise*
Medium sized Enterprise	5	4
Small sized Enterprise	3	2

- * Marginal Enterprise is an entity with an interest coverage ratio of less than 1 in its financial statements at the end of the last three consecutive fiscal years.



03 Funding

1 Funding

A Project Budget

■ Total Project Cost = Public Funding + Private Cost(Cash, In-Kind)

B

Type	2021 (COVID-19 Special Guidelines)	After 2022(TBC)
Large Enterprise	33% or less of the Project cost of Participating enterprise	
Medium sized Enterprise	65%	
Small sized Enterprise	80% or less of the Project cost of Participating enterprise	67% or less of the Project cost of Participating enterprise
Demand Enterprise		
Others (Univ, Research institutes)	100% or less of the Project cost of Participating enterprise	

*

1 Funding

C

Type	2021 (COVID-19 Special Guidelines)	After 2022(TBC)
Large Enterprise	60% or more of the Private Contribution of Participating enterprise	
Medium sized Enterprise	10% or more of the Private Contribution of Participating enterprise	50% or more of the Private Contribution of Participating enterprise
Small sized Enterprise	10% or more of the Private Contribution of Participating enterprise	40% or more of the Private Contribution of Participating enterprise
Demand Enterprise	40% or more of the Private Contribution of Participating enterprise	
Others (Univ, Research institutes)	Paid if necessary	



04 Evaluation Criteria

1 Criteria

A Pre-Proposal Evaluation Score

Objective & Necessity(30)	Target challengeability, support feasibility, development justification, market compatibility, and international cooperation needs
Technical characteristics (20)	Technological innovation and differentiation
R&D Strategy (30)	Technology development method, risk overcoming method, and research capabilities
Expected Performance (20)	Commercialization plan and ripple effect



Recommended to submit a Full-Proposal

Non-recommended (Still Possible to submit a Full-Proposal)

1 Criteria

B Full-Proposal Evaluation Score

Technological Capacity (25)	Feasible Project Planning, Importance & Creativeness of the target technology, Possibilities to achieve project goals
R&D Capabilities (25)	Infrastructure of each participants Each participant's specific R&D role
Marketability (40)	Possibility of successful commercialization, IPR Strategies
International Cooperation Strategy (10)	Necessity and effectiveness of international cooperation



However, projects with a total score of 70 or may also be excluded according to the evaluation results of Innosuisse and the budget situation.

1 Criteria

B Disadvantages with insufficient international cooperation, such as:

- ▣ Simple tasks of Switzerland institutions
- ▣ When it is possible to find cooperative partners of the same technology level in Korea;

However, it excludes cases where foreign partners play a decisive role in entering overseas markets.

Thank you

