



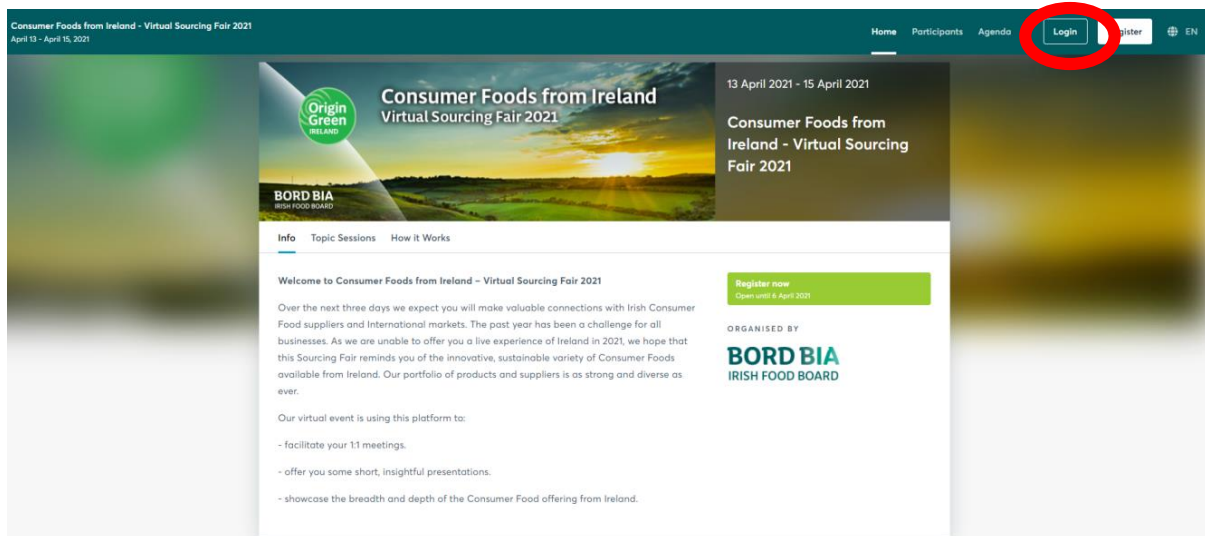
Hi, Welcome to the Consumer Foods From Ireland Virtual Sourcing Fair 2021. Please see below for the guide on how to access B2Match platform, and the tips on maximising your experience.

1. Log In.

Please refer to the links of the individual events:

UAE & SE ASIA 19th April: <https://consumer-foods-from-ireland-virtual.b2match.io/>

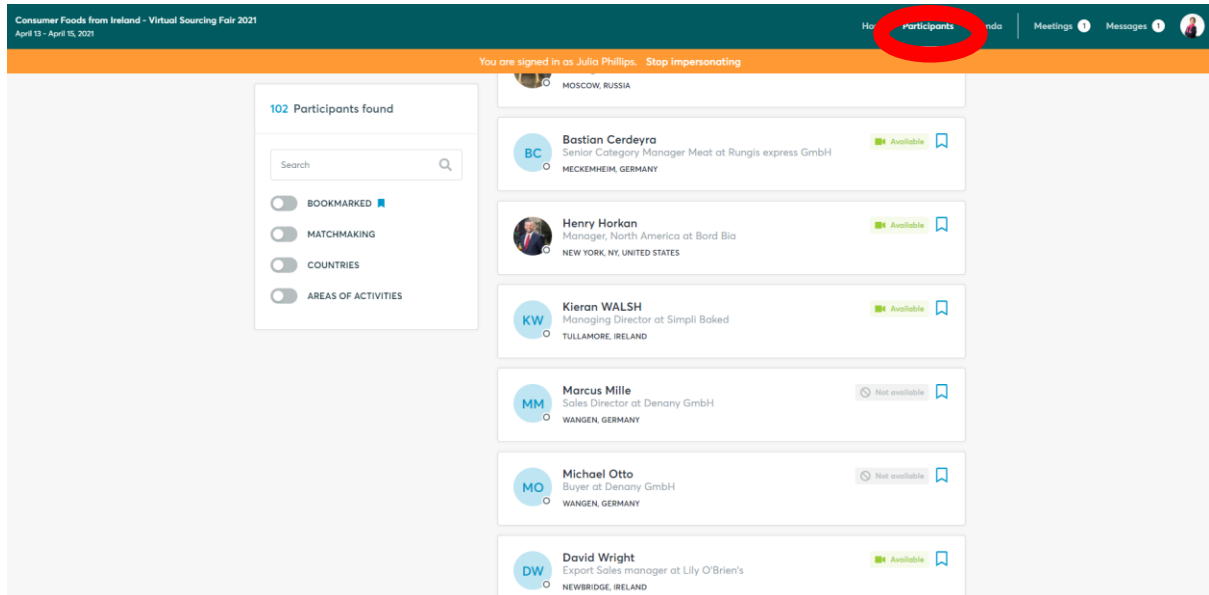
Please login at the homepage



2. How To Set Up A Meeting

View the buyers under the participants list.

Click on the participants tab to see who you would like to meet.



The screenshot shows the 'Participants' tab selected in a virtual sourcing fair interface. The header includes the event name 'Consumer Foods from Ireland - Virtual Sourcing Fair 2021' and the date 'April 13 - April 15, 2021'. The user is signed in as 'Julia Phillips' and is prompted to 'Stop impersonating'. The interface displays a list of 102 participants found, with a search bar and filters for 'BOOKMARKED', 'MATCHMAKING', 'COUNTRIES', and 'AREAS OF ACTIVITIES'. The list includes profiles for Bastian Cerdeyra (Senior Category Manager Meat at Rungis express GmbH, Meckenheim, Germany), Henry Horkan (Manager, North America at Bord Bia, New York, NY, United States), Kieran Walsh (Managing Director at Simpli Baked, Tullamore, Ireland), Marcus Mille (Sales Director at Denany GmbH, Wangen, Germany), Michael Otto (Buyer at Denany GmbH, Wangen, Germany), and David Wright (Export Sales manager at Lily O'Brien's, Newbridge, Ireland). Each profile shows an availability status (Available or Not available) and a bookmark icon.

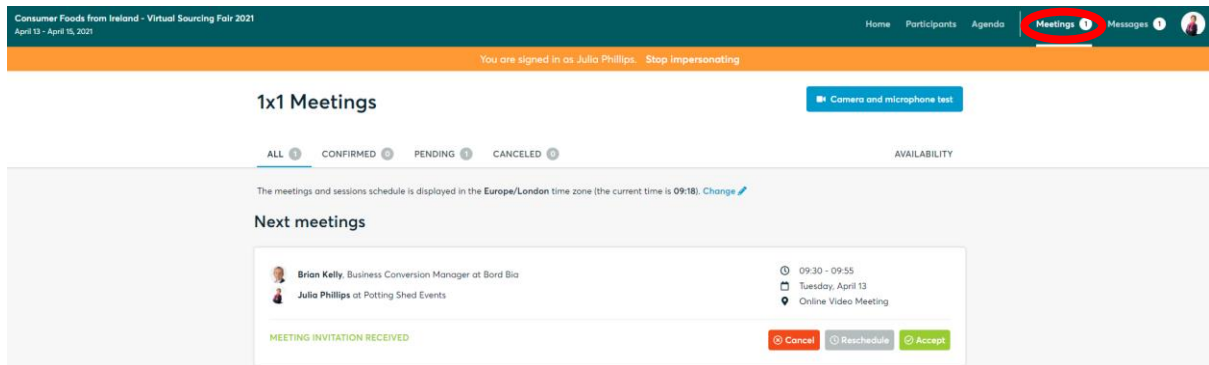
3. Request Meeting

You may request meeting with the selected buyers after clicking to their profile.



The screenshot shows a user profile for Sarah Phelan, Market Specialist France & Belgium at Bord Bia, Paris, France. The profile includes a circular profile picture and a bookmark icon. A blue button labeled 'Request meeting' is highlighted with a red circle. To the right, the Bord Bia logo is displayed, followed by the text: 'Bord Bia est l'agence gouvernementale irlandaise chargée de promouvoir les produits alimentaires et alcooliques. Notre mission est de stimuler la croissance de l'industrie alimentaire irlandaise en France, Belgique et Luxembourg grâce à des services de conseil stratégique à l'exportation, à la recherche et à la promotion des consommateurs. Registered on March 23, 2021'.

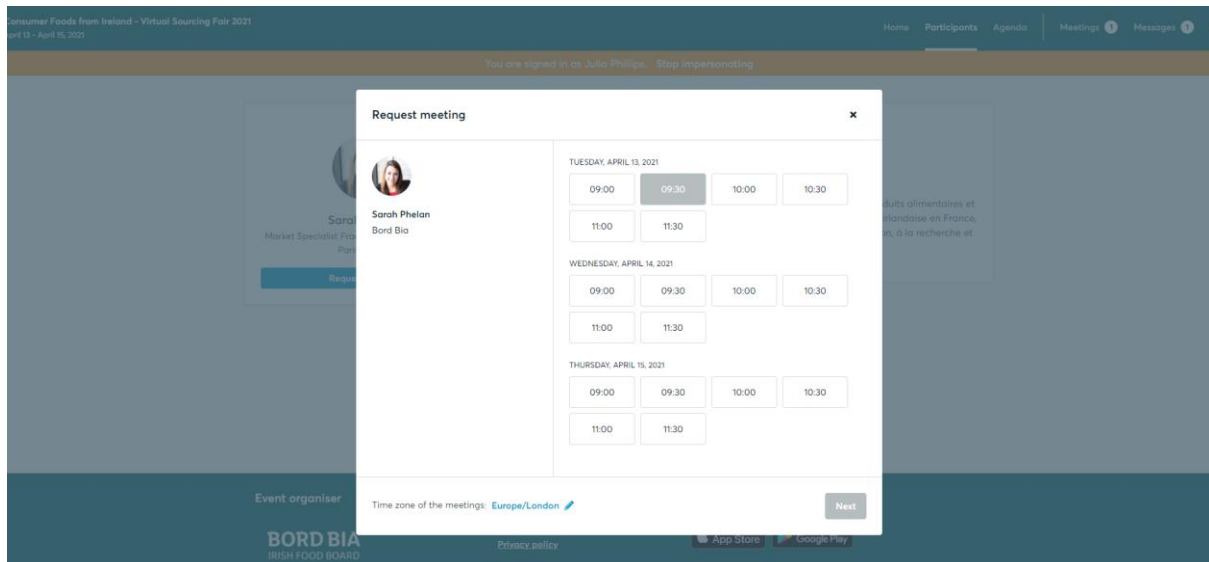
4. Accept Meetings



Under the meetings tab, you are able to view meetings that are confirmed / pending for confirmation.

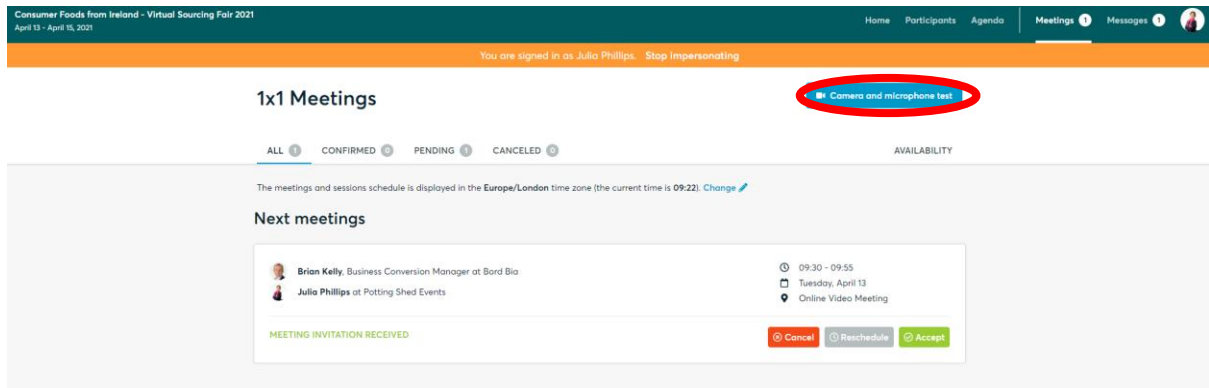
5. Confirm Meeting Timeslot

You will be able to choose the preferred timeslot for the meeting. Unavailable timeslot will be blocked. Click confirm, and the meeting is confirmed!

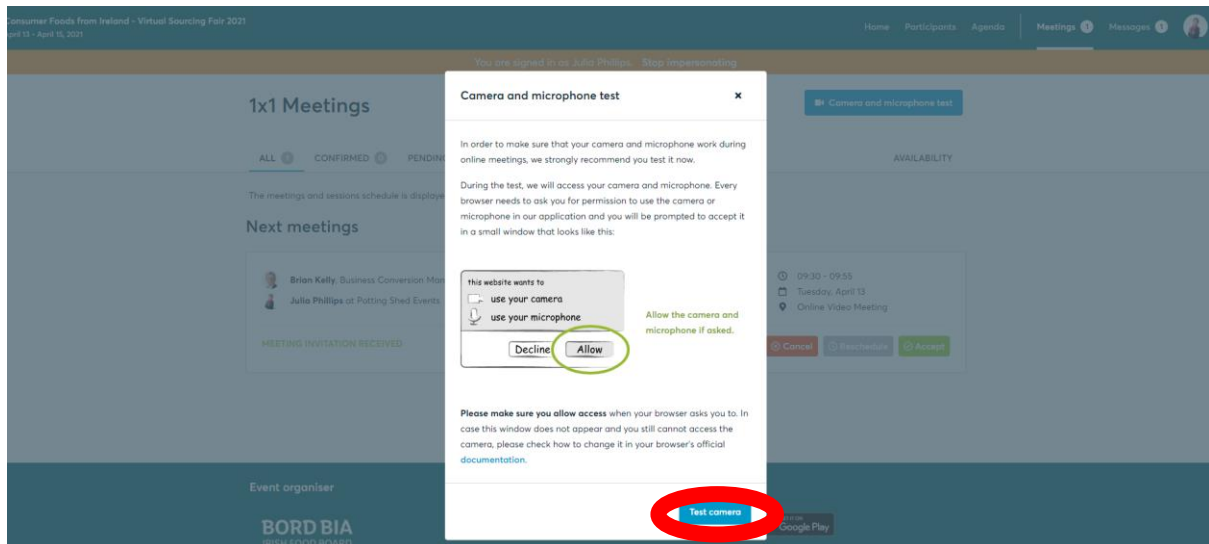


6. Technical preparations for Meeting

Please check your camera, microphone, speaker and headset are working well on B2Match platform before your meeting. Click on the test button to check your equipment. We encourage you to check before the meeting start, in order to maximise the 15 minutes with fruitful discussion.



Please remember to allow B2Match to access the camera and Microphone.



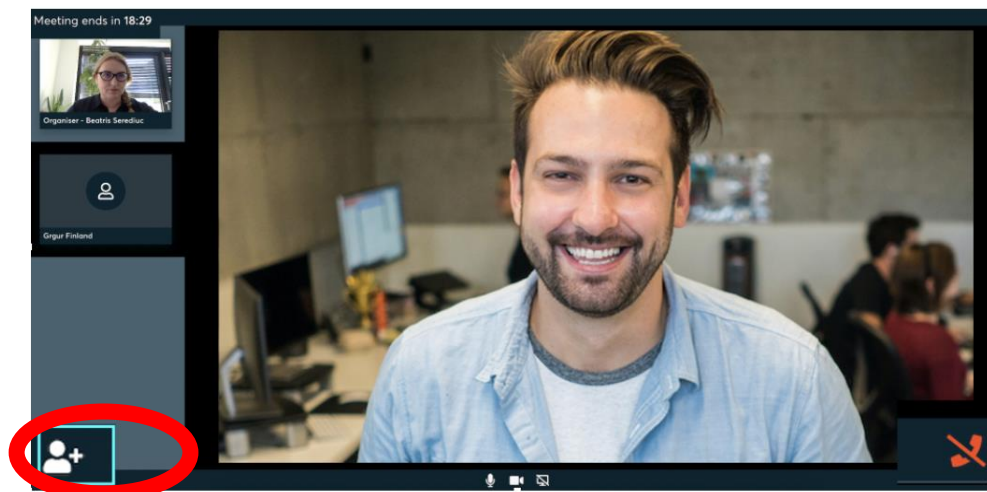
7. Invite Guest to meetings

You can invite your team to join in the meeting once it starts. Click on the 'invite guests' button to generate invitation link. You can send this to your colleagues – anyone with this link can join the meeting, limited to 5 people.

How it works

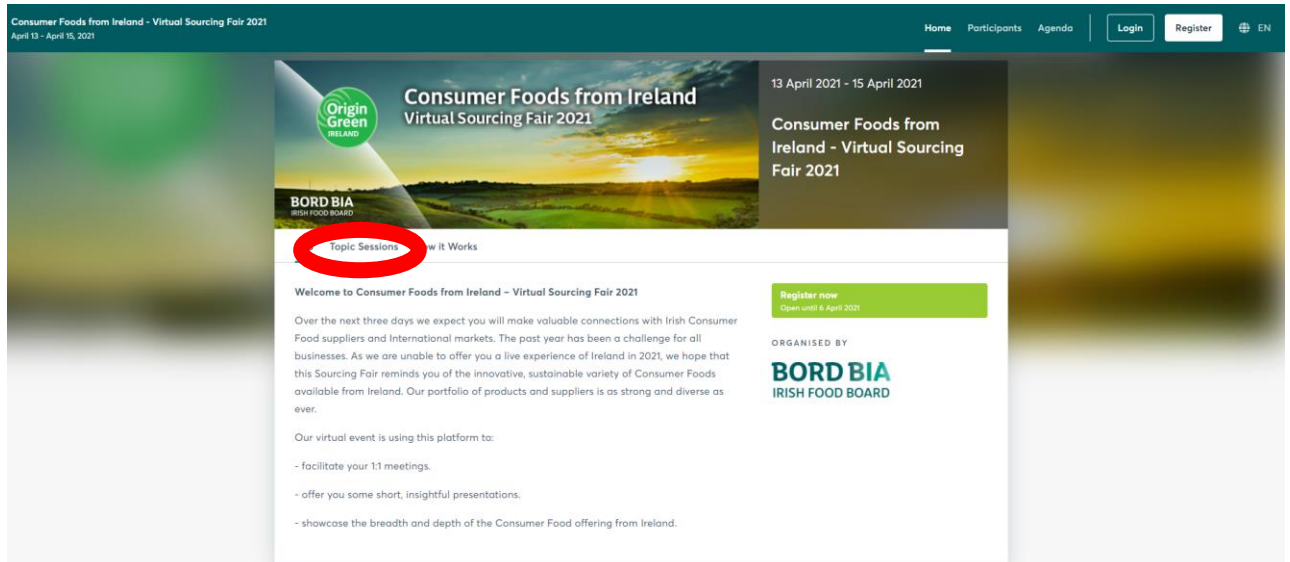
A guest can be invited to a bilateral meeting **through the link available when accessing the virtual meeting.**

- Start your virtual meeting by clicking on **Meet** in your **Meetings** tab
- Click on **Invite guests** to generate the invitation link



8. Online Content

To view the online video content for the event please click the Topic Sessions page:



Consumer Foods from Ireland - Virtual Sourcing Fair 2021
April 13 - April 15, 2021

Home Participants Agenda Login Register EN

Origin Green IRELAND

Consumer Foods from Ireland
Virtual Sourcing Fair 2021

13 April 2021 - 15 April 2021

Consumer Foods from Ireland - Virtual Sourcing Fair 2021

BORD BIA
IRISH FOOD BOARD

Topic Sessions

How it Works

Welcome to Consumer Foods from Ireland - Virtual Sourcing Fair 2021

Over the next three days we expect you will make valuable connections with Irish Consumer Food suppliers and International markets. The past year has been a challenge for all businesses. As we are unable to offer you a live experience of Ireland in 2021, we hope that this Sourcing Fair reminds you of the innovative, sustainable variety of Consumer Foods available from Ireland. Our portfolio of products and suppliers is as strong and diverse as ever.

Our virtual event is using this platform to:

- facilitate your 1:1 meetings.
- offer you some short, insightful presentations.
- showcase the breadth and depth of the Consumer Food offering from Ireland.

Register now
Open until 6 April 2021

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9. 3D Exhibition

To access the 3D exhibition and view the showcase of our Irish companies please click on the link on the Home Page.