

# Let's talk business.

**Vienna: Where you can enjoy success**

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vienna  
business  
agency

# Let's talk Vienna.

**#OpenVienna**  
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# Others about Vienna

- Rank 1 „Quality of Living” (2009-2019; Mercer)
- Rank 1 “Global Liveability Ranking” (2018 & 2019; Economist Intelligence Unit)
- Rank 1 „Smart City Index 2017 & 2019” (Roland Berger)
- Rank 1 „Best Startup City 2019” (PeoplePerHour)
- Rank 4 “Global Talent Competitiveness Index 2019”



# Strategic Hub in Europe

- Located in the very heart of Europe: every capital reached by air in **3 hours**
- Vienna Airport: > **210** direct flight connections; **16** minutes to city center
- >**50** international organizations  
>**220** international headquarters
- Vienna Central Station: **1 000** trains p.d.,  
**145 000** passengers p.d.





# Vienna in Figures

- One of the fastest growing European cities (2 mio inhabitants by 2027)
- One of the best organized cities globally
- Cosmopolitan city: 37% of Vienna's inhabitants born outside of Austria
- GDP per capita almost double of EU average (€ 51 000 vs. € 32 000)(2019)
- 140 000 operating companies



# International Hub



- Only UN headquarter within EU
- **>50** international organizations e.g. IAEA, OPEC; **15 000** diplomats
- **>220** international headquarters
- **>4 000** conventions & congresses per year
- **25 000** expats from 90 nations
- **14** international schools (appr. 5 000 school places)

# International Headquarters



# Talent Hub

- Vienna: oldest & alongside Berlin largest university city in German speaking region
- 192 000 students (Berlin 192 000, Munich 131 000 students)
- 30 % international students
- Over 50 English post-graduate programs
- 10 public universities
- 5 universities of Applied Sciences
- 6 private universities



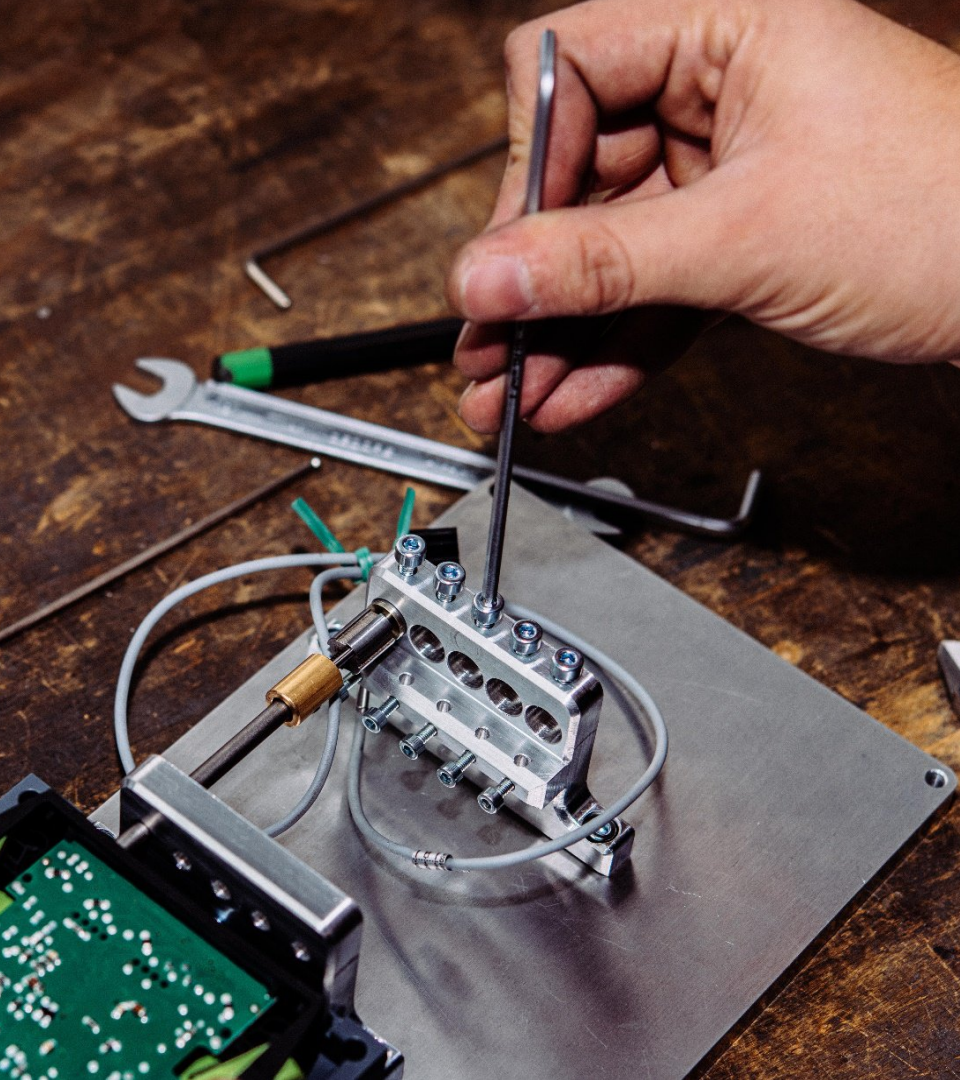
# Startup Hub



- One of the Top Startup Hubs in Europe
- Broad, vibrant, fast growing ecosystem (10,000 new enterprises set up every year)
- Excellent financial support
- Wide range of entrepreneurial support
- Vienna Startup Package
- VIENNA UP

# Areas of Strength

- Life Sciences
- Digital Technologies
- Smart & Urban Technologies
- Smart Production
- Creative Industries





# Life Science Vienna

- **554** companies, research centres and organisations, **15%** increase in **3** years
- **37 595** employees in the Viennese life science sector
- **€ 12.2** bn. revenue p.a.
- 2015: Böhringer-Ingelheim:  
**€ 700** Mio investment, **450** new top-jobs
- **34 743** students in the life science sector (universities, R&D organisations, e.g. Vienna BioCenter)



# Vienna – the Digital City

- Among the largest IT metropolis in Europe (topped only by London & Munich)
- **6.000** ICT companies
- **7%** of Viennese employees in ICT sector
- ICT revenue **4 x** higher than in the tourism industry
- Fastest growing export sector in Austria



# R&D & Innovation Hot Spot

- R&D Quota Vienna: 3.60% (EU: 2.3%)
- R&D Investment: € 2.9 bn
- Research premium: 14% tax credit
- >46 000 R&D jobs
- 1.600 research institutions:
  - Institute of Molecular Pathology (IMP)
  - Institute of Molecular Biotechnology (IMBA)
  - Center for Molecular Medicine (CeMM)



# Vienna Business Agency

Vienna's official Investment Promotion Agency:  
Innovation driver – 360° Service

We support the business location Vienna with



**X2**



**Fundings**

Up to 35€ m. / year



**Real Estate**

From development to  
renting



**Consulting**

Multilingual and free of  
charge



# Funding

- Funding for Viennese companies of all sizes and in every industry
- Funding volume up to € 35 m. p.a.
- Programs with specific thematic focus (production, innovative services, R&D, etc)
- All year round funding programs
- Competitions within set time periods



# Open Funding Calls:

- **Research** – up to **€500.000** for R&D projects relating to product, service and process innovations
- **Innovation** – up to **€200.000** for innovative services, products, procedures and organizational processes
- **Innovate4Vienna** – up to **€150.000** for innovative projects aimed at overcoming the medium to long-term effects of the coronavirus crisis
- **Focus on food**– **€7 mn** for innovative projects in the fields of production, packaging, logistics, recycling and innovative gastronomy





# Consulting

Free multilingual support on all aspects of business in Vienna

- **Company formation and growth**

Workshops & Coachings in >15 languages

- **International Business**

Full service for international companies & support for expats

- **Technology Services**

Information about subsidies and contacts to development partners

- **Creativity & Business**

Hub for Vienna's creative scene





# Our Services for International Companies & Organisations

- Detailed information regarding the business location Vienna/Austria
- Information about commercial, tax, and labor law; work permits, other permits required in Vienna/Austria
- Information about financial grants
- Establishing and facilitating contacts with local authorities, banks, and other institutions
- Support with all real estate needs



# Our Support for Expats

- Dedicated, experienced consultants with reliable, up-to-date knowledge
- Advice on alien residency + employment law & registration matters
- Recommendations for English speaking service providers e.g. lawyers, tax-advisors
- Support in finding a first place to live
- Family matters: Information on registration procedures in kindergartens or schools, suggestions for leisure activities
- Socializing & Networking:  
Expatriate Club Vienna



# International companies established in Vienna



**218**  
INTERNATIONAL  
COMPANIES ESTABLISHED



**263 Million Euros**  
OF TRIGGERED  
INVESTMENTS



**1,718**  
JOBS  
CREATED



# Why Vienna?

- Best quality of life worldwide, top infrastructure & transport connections
- Legal, political, social, economic stability
- International, culturally diverse; EU & CEE access
- Comparably low costs of housing
- World class educational & university institutions, top talent hub







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