

The SHOW project Large-scale demonstration of AV fleets



SHOW in a nutshell

Deployment of shared, connected and electrified automated vehicles to advance sustainable urban mobility



69 partners from 13 EU-countries



January 2020 - December 2023



Real-life urban demo in 20 cities



H2020 R&I programme GA No 875530



30 milion EUR funding



Project Management Team





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Develop technical solutions, business models & priority scenarios for impact assessment



Deploy shared,
connected, electrified
fleets of AVs in public
transport, Demand
Responsive Transport
(DRT), Mobility as a
Service (MaaS) and
Logistics as a Service
(LaaS)



Conduct real-life urban demonstrations taking place in 20 cities in Europe for 24 months, with real service seamless operation in each pilot site lasting at least 12 months

Key Strategic Impacts



SHOW aims to be the Game Changer in the path of urban mobility automation. Targeting at:

- Assessing long-term impacts in real-life conditions. Pilots will take place in dedicated lanes but also mixed flows, under real life conditions across 20 European cities.
- Prolong its impacts to last for decades through sustainability plans. All demos part of a bigger picture.
- Setting the relevant **industrial standards** by enrolling the vast majority of AVs OEMs and operators (13 in total) in a single project and in some cases in the same Pilot site
- Involving the full value chain of autonomous PT mobility services throughout the project and in each of its Pilot sites.



Demo Sites



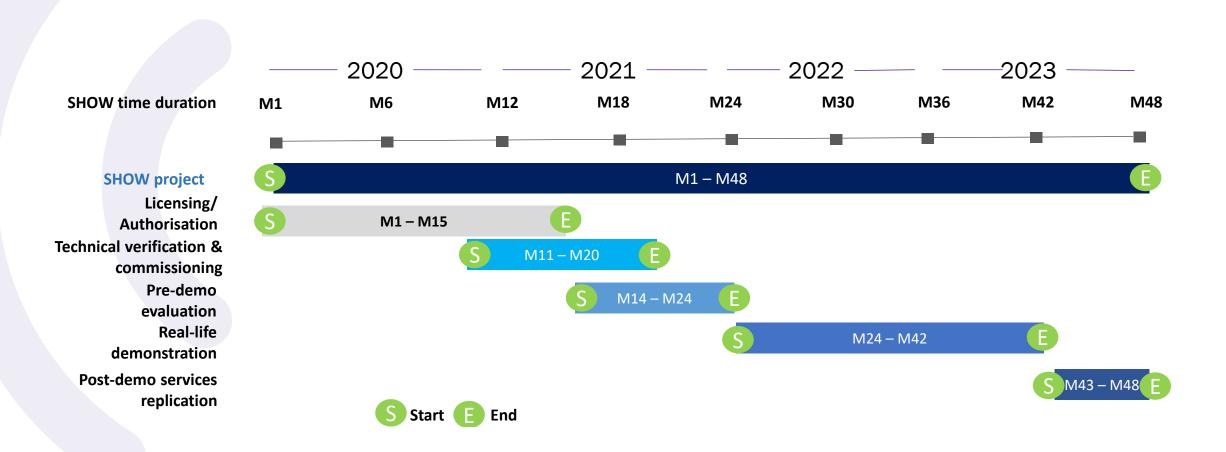
70Automated Vehicles

Robotaxis, buses, and shuttles for persons & goods



Demonstration Plan





Use Cases in SHOW (selection)



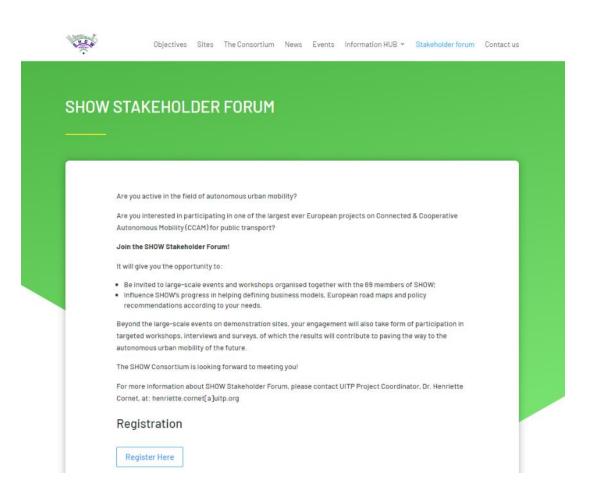
- Automated mobility in cities
 - Under normal / complex traffic & environmental conditions
 - Interfaces with road users incl. VRU
 - Connection to Operation Centre for tele-operation and remote supervision
 - Platooning
- Automated mixed mobility in cities
 - For persons and goods
- Added-value services
 - Big data/Al based services for passengers & cargo
 - Automated parking
 - Depot management

Stakeholder Forum



- Be invited to large-scale events and workshops organised together with the 69 members of SHOW
- Influence SHOW's progress & contribute to European road maps
- Participate in targeted workshops, interviews and surveys

https://show-project.eu/stakeholder-forum/



SHOW is finally...



- Working towards the enhancement of the travellers' experience in cities considering a variety of citizens' needs
- Pushing the boundaries of technical development considering
- Open & modular architecture
- Simulation framework
- Evaluation framework
- New business models
- ...and much more!
- Aiming to be the biggest and most holistic ever real life CCAV urban demonstration initiative in Europe

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https://show-project.eu

