

# AGENDA

## EU-Japan Regional Cooperation Annual Conference & Matchmaking European and Japanese Clusters European Regions & Japanese Prefectures • Major Cities



**17-18 May 2021**

Virtual B2Match – Zoom webinar

### Organized by:

EU-Japan Regional Cooperation Helpdesk (CEEJA & CLAIR)  
EU-Japan Centre for Industrial Cooperation (DG GROW & METI)  
with support of the European Cluster Collaboration Platform (ECCP)

### Day 1 - Annual conference

**Monday 17 May 9:00-12:00(CET) • 16:00-19:00(JST)**

***“Future of EU-Japan Regional Cooperation”***

Simultaneous interpretation

9:00 (CET)/16:00 (JST)

### Opening session

- **DG GROW, European Commission**  
Christophe Guichard, Team Leader Cluster Internationalisation  
**EU Japan Centre for Industrial Cooperation**  
Fabrizio Mura, Executive Advisor to the EU-side Managing Director
- **EU-Japan Regional Cooperation Helpdesk Consortium**  
CEEJA - Olivier Becht, President  
CLAIR - Masayuki Nankouin, Managing Director
- **Iwate Prefecture**  
Takuya Tasso, Governor
- **Gifu Prefecture**  
Hajime Furuta, Governor
- **European Cluster Collaboration Platform -ECCP**  
Jan Maarten de Vet, Project Manager



9:30 (CET)/16:30 (JST)

## EU-Japan Regional Cooperation Policies

*Japanese and European regional policy makers*

- **JETRO**  
Yusuke Okano, Director of Planning Dept
- **Aichi Prefecture**  
*“Driving Innovation in Aichi”*  
Hiroyuki Ito, Director General, Bureau of Economy and Industry
- **Košice Self - Governing Region, Slovakia**  
*“Territorial Diplomacy Conducted by Košice Region: Asian Journey”*  
Juraj Seman, President's Executive Advisor for Foreign Affairs and Protocol Member of the Board of Advisors  
Member of the Committee of Tourism and Cross - Border Cooperation Kosice Self – Governing Region
- **Osaka Prefecture, BioHeadquarters**  
*“Evolving regional partnerships -Global strategic alliance-”*
- **Grand Est Region, France**  
Isabelle Kuhn, Assistant director “Grand E-nov +”

10:20 (CET)/17:20 (JST)

## Trends of EU-Japan Regional Cooperation

*Testimonies and new developments from the EU & Japan (Clusters Managers, European Regions and Japanese Prefectures)*

- **Alpha-RLH, France**  
*« PIMAP+, a European project to foster cooperation with Japan in deep technology »*  
Romain Montini, Japan Mission Officer  
Alithéa Lafaye, Project manager
- **Ibaraki Prefecture**  
*“Building a bridge with European businesses - Ibaraki Prefectural Government is providing business matching support -”*  
Shinichi Watahiki, Executive Director for International Business, Department of Business Strategy
- **EnergyAgency.NRW, Germany**  
Stephanus Lintker, Head International Relations
- **Sendai City**  
Osamu Arakida, Director, Industry Promotion Section, Economic Affairs Bureau, City of Sendai
- **Vitagora Cluster, France**  
*“Fostering closer Japan-France agri-food business relations through inter-cluster cooperation »*  
Marthe Jewell, Communication Manager
- **Gifu Prefecture**  
Nahoko Furuta, Tourism and International Affairs Adviser, Gifu Prefectural Government

11:20 (CET)/18:20 (JST)

**Panel discussion on best practices, challenges and opportunities regarding digital transformation and green transition**

- **Sendai City**  
Osamu Arakida, Director, Industry Promotion Section,  
Economic Affairs Bureau, City of Sendai
- **EnergyAgency.NRW, Germany**  
Stephanus Lintker, Head International Relations
- **All Nippon Airways – ANA Strategic Research Institute Co., Ltd**  
Ryoichi Fujisaki, Vice President, Japan Regional  
Activation ANA Strategic Research Institute Co., Ltd
- **Gifu Prefecture,**  
Nahoko Furuta, Tourism and International Affairs  
Adviser, Gifu Prefectural Government
- **Alpha-RLH, France**  
Isabelle Tovenca Pecault, International and European Projects Manager
- **Ibaraki Prefecture**  
Shinichi Watahiki, Department of Business Strategy,  
Executive Director for International Business

11:50 (CET)/18:50 (JST)

**Closing remarks**

**Philippe de Taxis du Poet**

Managing Director of the EU-Japan Centre for Industrial  
Cooperation and Minister Counsellor of the Delegation of the  
European Union to Japan