

AGENDA

EU-Japan Regional Cooperation Annual Conference & Matchmaking European and Japanese Clusters European Regions & Japanese Prefectures • Major Cities



17-18 May 2021

Virtual B2Match – Zoom webinar

Organized by:

EU-Japan Regional Cooperation Helpdesk (CEEJA & CLAIR)
EU-Japan Centre for Industrial Cooperation (DG GROW & METI)
with support of the European Cluster Collaboration Platform (ECCP)

Day 1 - Annual conference

Monday 17 May 9:00-12:00(CET) • 16:00-19:00(JST)

“Future of EU-Japan Regional Cooperation”

Simultaneous interpretation

9:00 (CET)/16:00 (JST)

Opening session

- **DG GROW, European Commission**
Christophe Guichard, Policy officer
- **EU Japan Centre for Industrial Cooperation**
Fabrizio Mura, Executive Advisor to the EU-side Managing Director
- **EU-Japan Regional Cooperation Helpdesk Consortium**
CEEJA - Olivier Becht, President
CLAIR - Masayuki Nankouin, Managing Director
- **Iwate Prefecture**
Takuya Tasso, Governor
- **Gifu Prefecture**
Hajime Furuta, Governor
- **European Cluster Collaboration Platform -ECCP**
Jan Maarten de Vet, Project Manager



9:30 (CET)/16:30 (JST)

EU-Japan Regional Cooperation Policies

Japanese and European regional policy makers

- **JETRO**
Yusuke Okano, Director of Planning Dept
- **Aichi Prefecture**
“Driving Innovation in Aichi”
Hiroyuki Ito, Director General, Bureau of Economy and Industry
- **Košice Self - Governing Region, Slovakia**
“Territorial Diplomacy Conducted by Košice Region: Asian Journey”
Juraj Seman, President's Executive Advisor for Foreign Affairs and Protocol Member of the Board of Advisors
Member of the Committee of Tourism and Cross - Border Cooperation Kosice Self – Governing Region
- **Osaka Prefecture, BioHeadquarters**
“Evolving regional partnerships -Global strategic alliance-”
- **Grand Est Region, France**
Isabelle Kuhn, Assistant director “Grand E-nov +”

10:20 (CET)/17:20 (JST)

Trends of EU-Japan Regional Cooperation

Testimonies and new developments from the EU & Japan (Clusters Managers, European Regions and Japanese Prefectures)

- **Alpha-RLH, France**
« PIMAP+, a European project to foster cooperation with Japan in deep technology »
Romain Montini, Japan Mission Officer
Alithéa Lafaye, Project manager
- **Ibaraki Prefecture**
“Building a bridge with European businesses - Ibaraki Prefectural Government is providing business matching support - “
Shinichi Watahiki, Executive Director for International Business, Department of Business Strategy
- **EnergyAgency.NRW, Germany**
Stephanus Lintker, Head International Relations
- **Sendai City**
Osamu Arakida, Director, Industry Promotion Section, Economic Affairs Bureau, City of Sendai
- **Vitagora Cluster, France**
“Fostering closer Japan-France agri-food business relations through inter-cluster cooperation »
Marthe Jewell, Communication Manager
- **Gifu Prefecture**
Nahoko Furuta, Tourism and International Affairs Adviser, Gifu Prefectural Government

11:20 (CET)/18:20 (JST)

Panel discussion on best practices, challenges and opportunities regarding digital transformation and green transition

- **Sendai City**
Osamu Arakida, Director, Industry Promotion Section,
Economic Affairs Bureau, City of Sendai
- **EnergyAgency.NRW, Germany**
Stephanus Lintker, Head International Relations
- **All Nippon Airways – ANA Strategic Research Institute Co., Ltd**
- **Gifu Prefecture**, Nahoko Furuta *tbc*
- **Alpha-RLH, France**
Isabelle Tovenca Pecault, International and European Projects Manager
- **Ibaraki Prefecture**
Shinichi Watahiki, Department of Business Strategy,
Executive Director for International Business

11:50 (CET)/18:50 (JST)

Closing remarks

Philippe de Taxis du Poet

Managing Director of the EU-Japan Centre for Industrial Cooperation and Minister Counsellor of the Delegation of the European Union to Japan