

«One pager» – Idea version

Contact and Role in the project	Contact person for the project (name, organisation, mobile, e-mail) Proposed project role
Project title	
Basic idea	Description of idea/project – what is new/innovative about this project?
Background	Why is the project necessary and why now?
Work programme topic/call	Which Work programmes or thematic priorities are you focusing on?
Objectives (WHY?)	What is the main objective of the project? What are you aiming to achieve? Why should this project be carried out?
Key results (WHAT?)	What are the project deliverables? What are the exact results coming out of the project?
Impact (WHO?)	Who will use the solution/project results? Describe the significance and long-term effects your solution will contribute to. What societal issues are you aiming to resolve?
Excellence & Innovation	What is excellent and groundbreaking about the solution? Why is this solution better than existing solutions?
European Dimension	Describe the added European value – Why is it important for the project to be a collaboration at European level?
Customers/markets	Who are the potential customers/target group/market?
Consortium/Partners	Which partners are important for the project? Which of these are already in place?

«One pager» – Expertise version

Contact and Role in the project	Contact person for the project (name, organisation, mobile, e-mail) Proposed project role
Basic expertise	Description of competence Editor of a journal?
Background	Education, projects, publications
Work programme topic/call	What work programmes or thematic priorities are you focusing on?
Key results (WHAT?)	What have you delivered?
Infrastructure	Which resources do you have access to that can be beneficial for the solution?
Customers/markets	Who are your customers / target group / market?
Consortium/Partners/Network	Which relevant organisations are you a member of (e.g. PPP)?