



# K-TAG B2Match 플랫폼 가이드라인

- 등록 절차, 세미나 및 1:1 미팅 참가 신청 방법

# 1. 등록 절차 : 아이디/비밀번호 생성

▶ K-TAG B2Match 플랫폼 접속 : <https://k-tag.b2match.io/>



글로벌 기술협력 지원단  
Korea Technology Advisory Group (K-TAG)

중소기업의 해외 파트너 발굴 및 국제공동 R&D 기획·지원  
# 1:1 상담회, 온라인 신산업·신기술 세미나 개최

About K-TAG K-TAG Seminar K-TAG Consulting Upcoming Events How it works FAQ Contact

**About K-TAG**

한국산업기술진흥원(KIAT)이 2014년 발족한 글로벌 기술협력 지원단(K-TAG)은 국내기업의 글로벌 R&D 멘토로서 우수 해외 파트너 연계, 기술자문, 국제공동 R&D 기획 등을 지원하는 재외한인 공학인 전문가 그룹으로, 국내 산학연의 기술협력 수요를 반영하여 기술 분야별, 권역별(미주, 유럽, 아시아) 전문가를 검증위원회를 통해 위촉

Korea Technology Advisory Group (K-TAG) launched by KIAT in 2014, consists of highly qualified Korean science and engineering experts around the world. The main objective of K-TAG is to support Korean SMEs to expand their global R&D network and to strengthen their resources and capacities to develop international R&D projects.

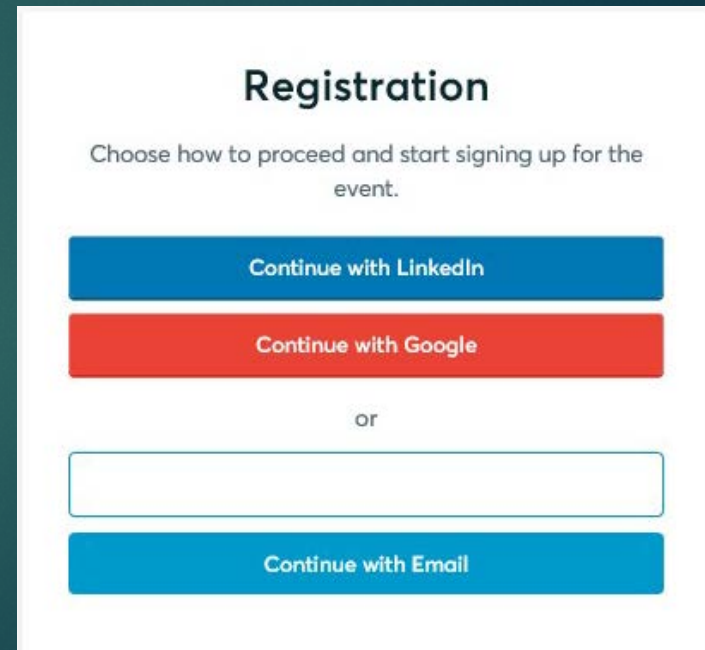
Main activities of K-TAG are 1) to assist Korean Small and Medium-sized Enterprises (SMEs) in finding global innovative partners, 2) to provide advice as well as information related to international R&D cooperation and 3) to develop and participate in international joint R&D projects.

**422 K-TAG worldwide**

Region	Count
Europe	72
USA	205
Canada	56
Singapore	36
Japan	53

“Register Now” 클릭

Google 계정 또는  
다른 이메일 주소 및  
비밀번호 입력하여  
등록



**Registration**

Choose how to proceed and start signing up for the event.

Continue with LinkedIn

Continue with Google

or

Continue with Email



# 1. 등록 절차 : Participation Type 선택

- ▶ **K-TAG** : Europe / USA&Canada / Singapore 중 택 1
- ▶ **국내 산학연** : Korean SME/University/Research Institute 선택

1. PARTICIPATION TYPE 2. PROFILE 3. ATTENDANCE

Please make a choice

☒ K-TAG Europe

☐ K-TAG Singapore

☐ K-TAG USA & Canada

☐ Korean Public Organization

☐ Korean SME/University/Research Institute

Continue

소속에 따라 Participation Type  
선택 후 "Continue" 클릭

# 1. 등록 절차 : 프로필 입력

**Personal Information**

FIRST NAME \* Inyoung


LAST NAME \* Yoo

JOB TITLE

PHONE NUMBER

Only the event organizer can see your phone number

PROFILE PICTURE

 Click here to upload a profile picture

Please do not upload pictures of landscapes or logos.

TIME ZONE \*  ☐

You are attending the event remotely. Pick the time zone in which you are situated

**Organization Information**

ORGANIZATION NAME \*

ORGANIZATION TYPE \* Please choose ☐

WEBSITE http://

ORGANIZATION DESCRIPTION \*

Write a short description about what your organization does.

- 개인정보  
- 소속기관 정보  
- 전문분야  
- 주소  
입력 후 "Continue"  
(\* 표시 필수입력)

**Areas of Activity \***

Areas of Activity help us to categorize what you do and offer. This makes it easier for other participants to find you and makes your profile more expressive.

Please select areas of activity that suit your profile.

Advanced Materials and Manufacturing Augmented and Virtual reality Agriculture, Food and Biotechnologies

Bigdata Biohealth Biotechnology Digital Technologies and ICT

Energy and Environmental Technologies Electrical and Electronic Engineering Funding and Support Activities

Industrial Design Mobility and Aerospace Technologies Technical Advisory and Consulting Other

**Address**

COUNTRY \* Please choose ☐

STATE PROVINCE

CITY \*

ZIP CODE

ADDRESS

[Go back](#) [Continue](#)

# 1. 등록 절차 : Attendance 선택 (1)

## ▶ 참석 희망하는 세미나 세션 선택

The screenshot shows a three-step registration process. Step 1, 'PARTICIPATION TYPE', and Step 2, 'PROFILE', are completed, indicated by green checkmarks. Step 3, 'ATTENDANCE', is the current step, indicated by a blue circle with the number 3. The main heading is 'Plan your Attendance' with the date 'Wednesday, May 12, 2021'. Below this, the question 'Which sessions do you want to attend?' is posed. A single session is listed: '1st K-TAG Seminar : Artificial Intelligence' with a time slot of '09:00AM - 11:00AM'. There is an unchecked checkbox next to the session name. At the bottom, there are two buttons: 'Go back' on the left and 'Continue' on the right.

PARTICIPATION TYPE      PROFILE      3 ATTENDANCE

Plan your Attendance  
Wednesday, May 12, 2021

Which sessions do you want to attend?

☐ 1st K-TAG Seminar : Artificial Intelligence  
Time  
09:00AM - 11:00AM

Go back      Continue

참석 희망하는 K-TAG Seminar  
(온라인 신산업/신기술 세미나)  
선택 후 "Continue"

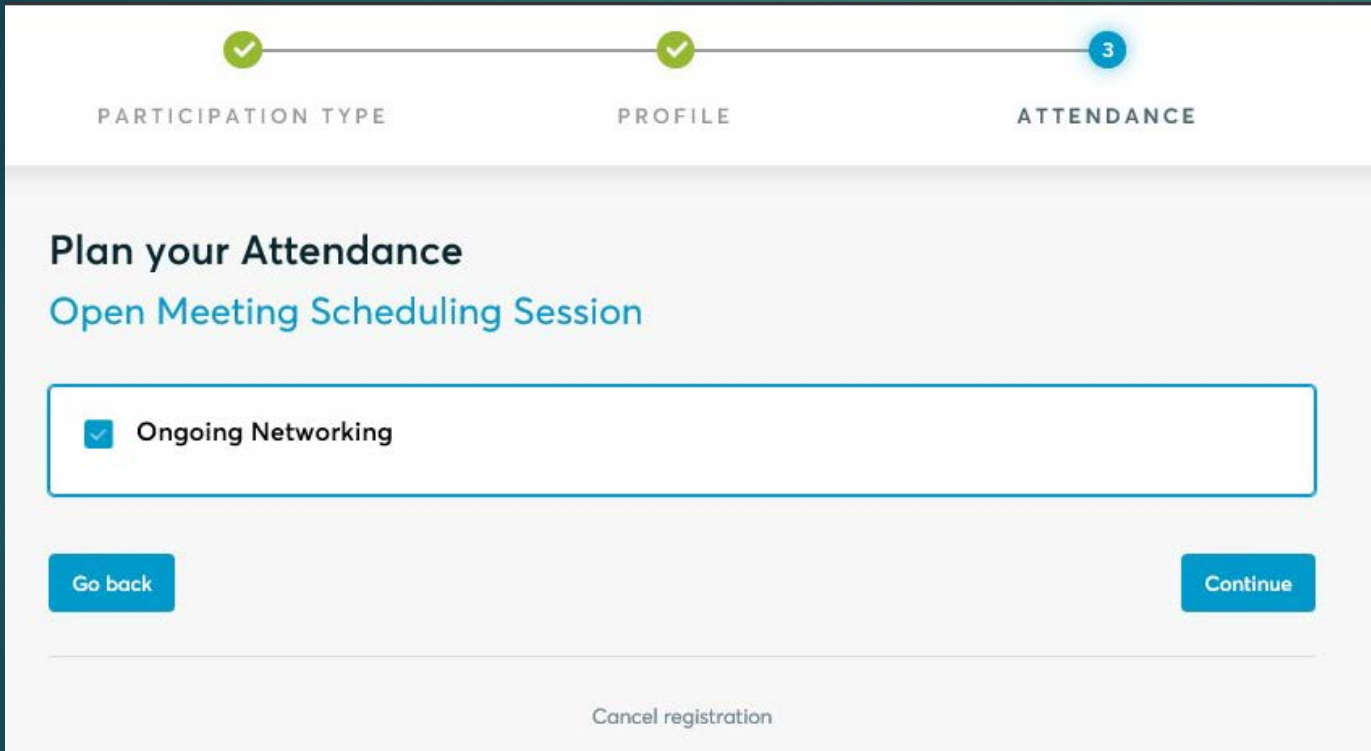
\* 플랫폼 등록 이후 추가된 세미나는 상단  
"Agenda" 탭에서 확인하여 선택 가능

\* "My Agenda" 탭에서 선택한 세미나  
일정 확인



# 1. 등록 절차 : Attendance 선택 (2)

## ▶ Ongoing Networking (Open Meeting Scheduling Session) 선택



Plan your Attendance

Open Meeting Scheduling Session

☒ Ongoing Networking

Go back Continue

Cancel registration

Ongoing Networking 선택  
(K-TAG - 국내 산학연 간 1:1 상담 세션)

## 2. 파트너십 (Partnership) 분야 등록

### ▶ 파트너십 분야 등록 - 희망하는 협력분야 및 내용 공개, K-TAG 매칭 도모

The screenshot shows a web form titled "NEW PARTNERSHIP" with a close button (X) in the top right corner. The form contains the following sections:

- Title\* (Q/160):** A text input field.
- Description\*:** A larger text area for detailed input.
- What kind partnership are you looking for?**: A section with four buttons: "Technical Consulting & Advisory", "Global Partner Searching & Networking", "Developing R&D Project", and "Developing & Creating New Product, Process or Service". There is also an "Others" button.
- Image upload**: A section with an "Add image" button.
- File upload**: A section with a "Select file" button.
- Video**: A section with a "Video title" input field and a URL input field (pre-filled with "https://www.youtube.com/"). Below these are "Cancel" and "Add video" buttons.

At the bottom of the form, there are "Cancel" and "Save" buttons.

플랫폼 등록 후 "New Partnership" 란을 통해  
희망하는 협력 분야, 내용 등록 가능

- Title : 협력 분야 (예. XX 기술개발을 위한 유럽 파트너 발굴)
- Description : 희망 협력 분야 세부 내용 작성
- \* 관련 이미지, 파일 및 영상 등록 가능

플랫폼 등록자의 희망 파트너십 분야는  
"Marketplace" 탭에서 확인 가능



### 3. 파트너 서칭 및 미팅 신청 방법

- ▶ 등록자 프로필 확인 후 “Request Meeting” 또는 “Send Message”

“Participants” 또는 “Marketplace” 탭을 통해 프로필 확인



미팅 신청현황/일정 확인

“Request Meeting”을 통해 1:1 미팅 신청 (수락 또는 거부 가능)  
또는 “Send Message”를 통해 메시지 전송



## 4. K-TAG B2Match 플랫폼 활용방법



- About K-TAG : K-TAG 개요
- K-TAG Seminar : 온라인 신산업/신기술 세미나 일정 및 링크
- K-TAG Consulting : 재외한인공학자활용 기술컨설팅지원사업 공고
- Upcoming Events : 기타 K-TAG, KIAT 행사 정보
- How it works : 1:1 미팅 신청 방법
- FAQ : 주요 문의사항
- Contact : K-TAG 관련 KIAT 담당자 연락처