



## Sponsor pack



# About the Forum

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- The East African Centre of Excellence for Renewable Energy and Efficiency (EACREEE) and the Alliance for Rural Electrification (ARE) will be co-organising the **first edition of the Sustainable Energy Forum for East Africa (SEFEA)** on **22-24 June 2021**.
- EAC member states toward achieving sustainable energy targets set for 2030. It will also focus on **achieving the vision of the EAC for a prosperous regional sustainable energy market**, which is contingent upon harnessing the region's vast renewable energy and energy efficiency potentials.
- A particular focus will be given to the **role of decentralised renewable energy (DRE) in powering the EAC region**. Considering the global COVID-19 pandemic and the ensuing travel difficulties, the event will be held virtually over three days.

# Why sponsor?

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- The **only DRE event** with a **regional focus on Eastern Africa**
- **Position** your company as a leader in the EAC DRE sector
- **Prime visibility** and **speaking opportunities** in front of hundreds of relevant international and national sector participants
- **Secure** the **best possible starting position** to **find business partners** via promotion and matchmaking services
- Gain **maximum brand visibility** through a promotion campaign via ARE networks reaching more than 12,500 relevant stakeholders in the sector



#sefea2021

# Statistics: ECOWAS Sustainable Energy Forum

Virtual / 24-26 November 2020



1,200 participants



700 B2B Meetings

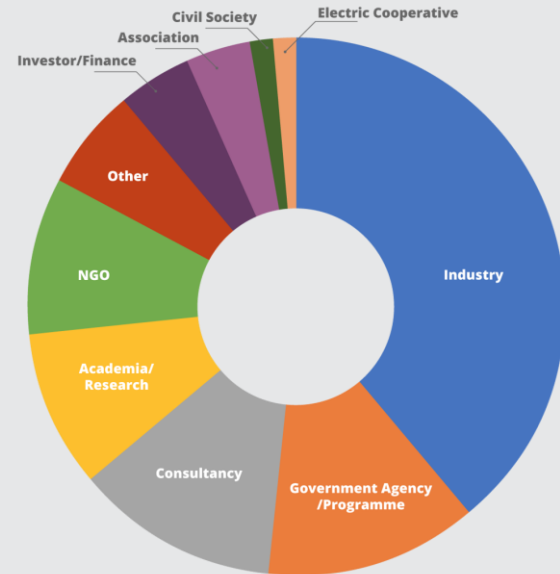


> 90 countries represented



The narratives that we have in our region need to change. Business plans are there. The studies are there. **We want to do business and have access to the markets.** It is our duty to think ahead.

H.R.H. Princess Abze Djigma  
Chair H.R.H. Princess Abze Djigma MAMA-LIGHT Initiative Coordinator West Africa Solar Pack/ECREEE



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# Sponsoring proposal

Address by  
the  
President  
of the  
Association  
of  
European  
Regions  
ARE

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Speaking slot – high level panel	•			
Facilitation by ARE of up to 3 x 1:1 business meetings	•			
Promotional video during virtual coffee breaks	•	•		
Article in ARE newsletter	•	•		
Quote in ARE press release	•	•		
Article on event blog	•	•		
Video featured on event blog	•	•		
Virtual exhibition space	•	•	•	
Speaking slot – thematic/pitching session	•	•	•	
Social media card	•	•	•	•
30% discount on items in ARE Media Kit	•	•	•	•
Banner in ARE newsletter	•	•	•	•
Mentioning in social media event posts	•	•	•	•
Logo on all public mailings / invitations	•	•	•	•
Logo & website link on the event webpage	•	•	•	•
Recognition in the conference opening & closure	•	•	•	•
<b>PRICE (excl. VAT)</b>	<b>€ 20,000</b>	<b>€ 10,000</b>	<b>€ 5,000</b>	<b>€ 2,500</b>



## Jens Jaeger

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