



**How to become more visible on the platform and  
how to connect with Japanese Participants**

# 1) Set your availability for meetings

**John Doe**  
CSO at NZ Agritech LLC.  
New Zealand

[Edit my profile](#)  
[View my profile](#)

**Overview**  
**My availability** ①  
[My opportunities](#)  
[Company representatives](#)  
[Leads](#)  
[Account settings](#)  
[Logout](#)

**Create a Marketplace opportunity**  
You don't have any visible Marketplace opportunities on your company profile. Please create new opportunities or publish the existing ones in case you have any from previous events.  
[Add an Opportunity](#)

**NZ Agritech LLC.**  
from New Zealand  
NZ Agritech LLC. provides latest Smart Agritech that leads to savings in labor and limits environmental impact.

**Cancel participation**  
This will cancel all your meetings, sessions and attendances. This action can not be undone.  
[Cancel participation](#)

②

☒ Available from July 01 to August 31, 2021  
Long Term Matchmaking

**Monday, August 30, 2021**

☒ **Meet & Greet 30 August**  
🕒 13:00 - 16:45

8/30 (月)、8/31 (火) の2日間はニュージーランドのアグリテック企業との打ち合わせ日に指定させて頂きたく思います。8月30日 (月) 当日 (以下、日本時間) でご都合の良いお打ち合わせ可能時間をお選び下さい。お打ち合わせ時間は、45分間を目安にお願いします。ご都合が悪ければ何も選ばず右下の青いボタンContinueをクリックして次にお進みください。 August 30 and 31 are reserved for meetings between participants from Japan and New Zealand. Please select your availability for meetings on these days from the below timeslots. Each meeting should take around 45 minutes. If you cannot (or do not wish to) participate in meetings, just click continue without selecting any timeslot.

13:00 14:00 16:00

**Tuesday, August 31, 2021**

☒ **Meet & Greet 31 August**  
🕒 13:00 - 16:45

8/30 (月)、8/31 (火) の2日間はニュージーランドのアグリテック企業との打ち合わせ日に指定させて頂きたく思います。8月30日 (月) 当日 (以下、日本時間) でご都合の良いお打ち合わせ可能時間をお選び下さい。お打ち合わせ時間は、45分間を目安にお願いします。ご都合が悪ければ何も選ばず右下の青いボタンContinueをクリックして次にお進みください。 August 30 and 31 are reserved for meetings between participants from Japan and New Zealand. Please select your availability for meetings on these days from the below timeslots. Each meeting should take around 45 minutes. If you cannot (or do not wish to) participate in meetings, just click continue without selecting any timeslot.

13:00 14:00 16:00

1. After login click on “My availability”
2. Select time slots in which you are available to hold meetings.  
\* When requesting meetings, you choose from slots that you and your meeting partner have set as available. The receiving party can request rescheduling of the meeting.

## 2) Search for potential partners on the platform, connect , send messages or meeting requests

The screenshot shows the 'Companies' search results page. On the left, a sidebar contains filters: '19 Organisations found', a search bar, and toggle switches for 'COUNTRIES', 'AREAS OF ACTIVITIES', and 'ORGANISATION TYPES'. The 'ORGANISATION TYPES' filter is selected, showing 'Distributor/ Trading company 販売代理店・商社 (19)'. A red box labeled '1' highlights this filter. The main area displays a list of companies. 'Agritech KK' is highlighted with a red box labeled '2'. Below the list, a detailed view of 'Agritech KK' is shown, including its profile picture, name, role, location, and tabs for 'OVERVIEW' and 'MARKETPLACE'. A blue callout box labeled 'C' says 'C. Leave your "Virtual Business Card" together with a message' and points to a 'Connect with Exhibitor' button. Another blue callout box labeled 'A' says 'A. Request a meeting' and points to a 'Request meeting' button. A third blue callout box labeled 'B' says 'B. Send a message' and points to a message icon. A red box labeled 'A' highlights the 'Request meeting' button.

1. Under “Companies”, search for suitable partners  
(Searches under “Participants” or “Marketplace” are possible too)

2. Click on profiles for details

A. Request meetings  
B. Send well targeted messages  
C. Leave your virtual Business Card

## 2.1) Search for potential partners on the platform, connect , send messages or meeting requests (suite)

A

A. Request a meeting

Request meeting

TA  
Taro Agri  
Agritech KK

MONDAY, AUGUST 30, 2021

13:00 14:00 16:00

TUESDAY, AUGUST 31, 2021

13:00 14:00 16:00

Pick a different time

Time zone of the meetings: Pacific/Auckland

Next

Request meeting

Write a message... (Optional)

Back Send request

C

C. Leave your "Virtual Business Card" together with a message

Connect with Exhibitor

Do you want to share following information with this exhibitor in order to be contacted later?

- Email John.Doe@Agritech.co.nz
- Phone: N/A
- Your company profile

Leave your message

Cancel Submit

B

B. Send a message

Messages

Taro Agri

TA  
Taro Agri  
Agritech KK  
6 days ago

Write a message

Send message

### 3) Make yourself more visible through a good profile

Organisation  
Logo



#### NZ Agritech LLC.

ICT & Tech ICT及びテクノロジー関連企業  
Auckland, New Zealand

Add an Opportunity

OVERVIEW

MARKETPLACE

#### About

Created in 1996, NZ Agritech LLC. is providing IT solutions to Farmers in 23 countries. Our latest latest Smart Agritech platform leads to saving's in labor and limits environmental impact. It uses satellite data for highest accuracy and it can be easily run on mobile devices as well as on Desktops

ACTIVITY / アクティビティ・活動事業

Services / サービス

APPLICATION AREA / 適用・応用分野

Fruits – Cultivation / 果実 - 栽培

Horticulture & Viticulture / 園芸 & 葡萄栽培

Fruits – Environmental Analysis & Management / 果実 - 環境分析 & マネジメント

TECHNOLOGY AREA / テクノロジー・技術分野

Agritech / アグリテック

COUNTRY

🌐 New Zealand

TYPE

🏢 ICT & Tech ICT及びテクノロジー関連企業

🔗 Visit website

PROFILE VISITS

8



SOCIAL LINKS



Organisation  
Type

Website Link

Social Media  
Links

Organisation  
Description

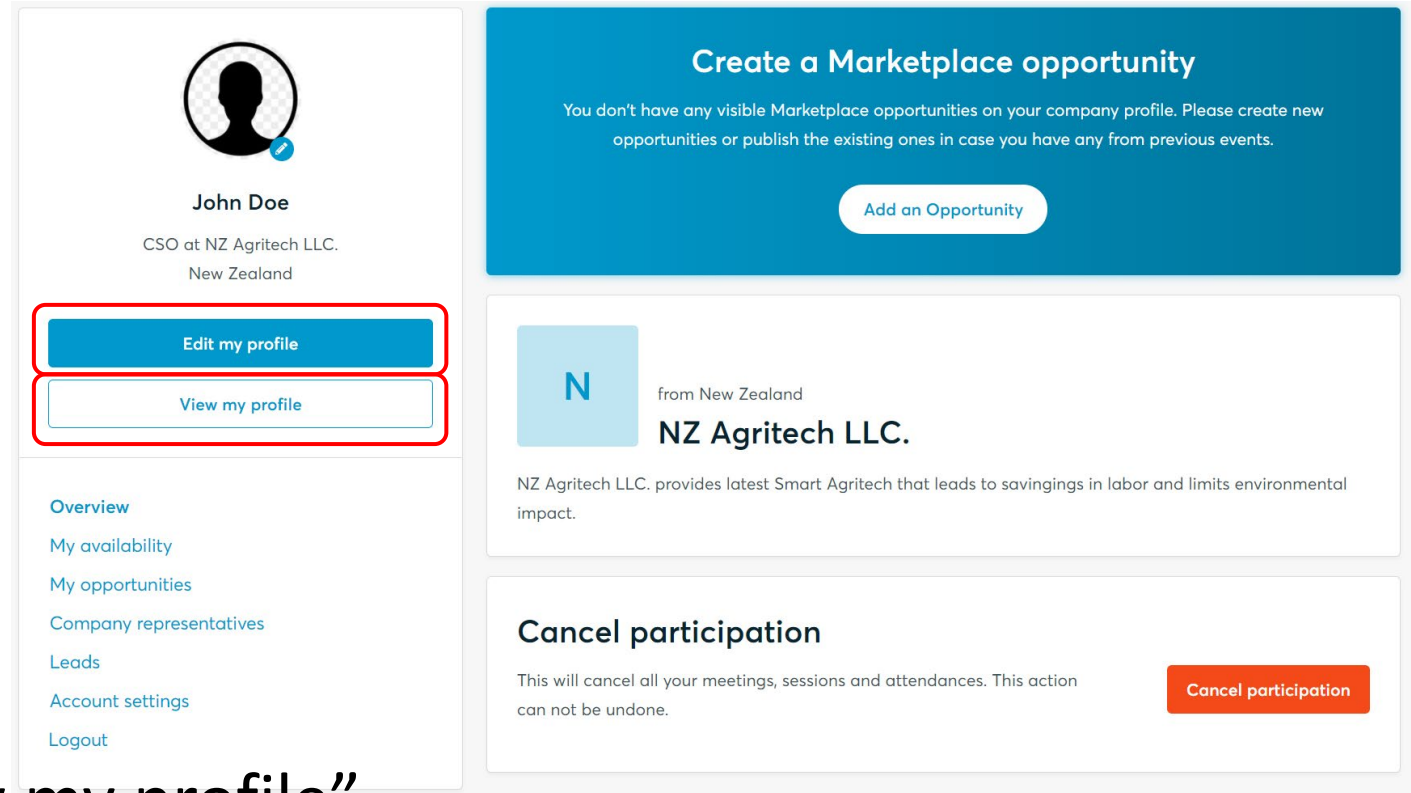
Areas of  
Activity

## 3.1) Make yourself more visible through a good profile

### How-to

#### Go to “Edit my profile”

1. Organisation description
2. Company Logo
3. Website, Social Media
4. Areas of Activity
5. Profile Picture



See how it looks under “View my profile”

Only Japanese participants can request meetings with you.

## 4) Add a Marketplace opportunity to increase chances to be found and to be contacted by Japanese participants

OVERVIEW

MARKETPLACE

Service

Farming Analytics

(English follows Japanese)

衛星データ、最新のセンサー技術、ビッグデータを活用したソフトウェアを組み合わせた当社のシステムは、農家の方々が植え付けや収穫の時期を適切に判断したり、肥料や農薬を減らしたりするのに役立ちます。この製品は、労働力を節約し、作物の収穫量を増やし、環境への影響を低減します。  
このプラットフォームは、月額または年額料金のサブスクリプションSaaSモデルとして提供されます。

Our system combining satellite data, latest sensor technology and big data-driven software helps farmers in making decisions to better time planting and harvesting, reduce fertilisers and pesticides. The product saves labor, increases crop yields and reduces environmental impact.  
The platform is available as a subscription SaaS model for a monthly or yearly fee.

JD

John Doe

July 07, 2021

Attached files

File Template Farming Analytics T...

Type of Market Opportunity

Japanese description added by NZTE (machine translation)

English description

Related image

Related file



## 4.1) Add a Marketplace opportunity to increase chances to be found and to be contacted by Japanese participants

### How-to

#### Go to “Add an Opportunity”

1. Choose from Product, Service etc.
2. Add Title and Description
3. Upload images or files
4. Add video links

Entries will show up under the Marketplace Tab in the platform

The image shows a user interface for adding a marketplace opportunity. On the left, a user profile for John Doe, CSO at NZ Agritech LLC, New Zealand, is displayed with buttons for 'Edit my profile' and 'View my profile'. On the right, a blue banner prompts the user to 'Create a Marketplace opportunity' with a red-outlined 'Add an Opportunity' button. Below this, a card for 'NZ Agritech LLC.' from New Zealand is shown. At the bottom, a 'Create an opportunity' form is visible, featuring four categories: Product, Service, Partnership, and Investment, each with a plus icon and a brief description of what to add.

**Create a Marketplace opportunity**

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[Add an Opportunity](#)

**John Doe**  
CSO at NZ Agritech LLC.  
New Zealand

[Edit my profile](#)

[View my profile](#)

**N** from New Zealand  
**NZ Agritech LLC.**

**Create an opportunity** [Cancel](#)

- Product**  
Add and describe a product you offer.
- Service**  
Add and describe a service you offer.
- Partnership**  
Add this if you are interested in engaging in a partnership with another organisation.
- Investment**  
Add this if you seek investment opportunities.