

Exhibition and Sponsorship Opportunities

	Bronze Package	Silver Package	Silver Marketing Package	Gold Sponsor Package	Gold Speaker Package	Platinum Package
EXHIBITION SPACE						
Sqm	6	8	0	12	12	16
EVENT PASSES						
Full delegate pass	2	3	3	4	4	6
ON-SITE BENEFITS						
Logo promotion <small>(Conference bag or laynyards or conference dinner according to availabilities)</small>			✓	✓		
Speaking slot in parallel session					✓	
Keynote speaking slot						✓
Company logo on signage						✓
Bag insert <small>(brochure or goodies)</small>						✓
SHOWGUIDE						
Logo in event showguide	✓	✓	✓	✓	✓	✓
Company profile in showguide	150 characters	150 characters	150 characters	200 characters	200 characters	300 characters
Advertisement in showguide		1/4 page	1/2 page	1/2 page	1/2 page	1 page
PRE-EVENT PROMOTION						
Logo on event website	✓	✓	✓	✓	✓	✓
Logo on pre-conference printed marketing			✓	✓	✓	✓
Promotion on social media			✓	✓	✓	✓
Co-branded email for your customer			✓	✓	✓	✓
Co-branded email to BIOKET's participants						✓
	2750€	4500€	4500€	6000€	6000€	8000€

For the exhibition & sponsorship opportunities, please contact Johan De Coninck – deconinck@iar-pole.com - +33 689 14 54 38