



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Innosuisse – Swiss Innovation Agency**



# WELCOME

## Information Webinar

on

## 12<sup>th</sup> South Korean – Swiss bilateral Call for Joint Innovation Projects

**25.03.2026**

**8:30 – 10.00 CET / 16:30 – 18.00 Korean time**

# INNOSUISSE SWISS INNOVATION AGENCY

Innosuisse is the Swiss Confederation's agency for promoting innovation.

## OUR MISSION

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

# INNOSUISSE PROMOTES SCIENCE-BASED INNOVATION PROJECTS

These are innovations that are jointly developed by:



**Businesses and  
other innovative  
organisations**

such as NGOs, associations,  
public or private  
organisations

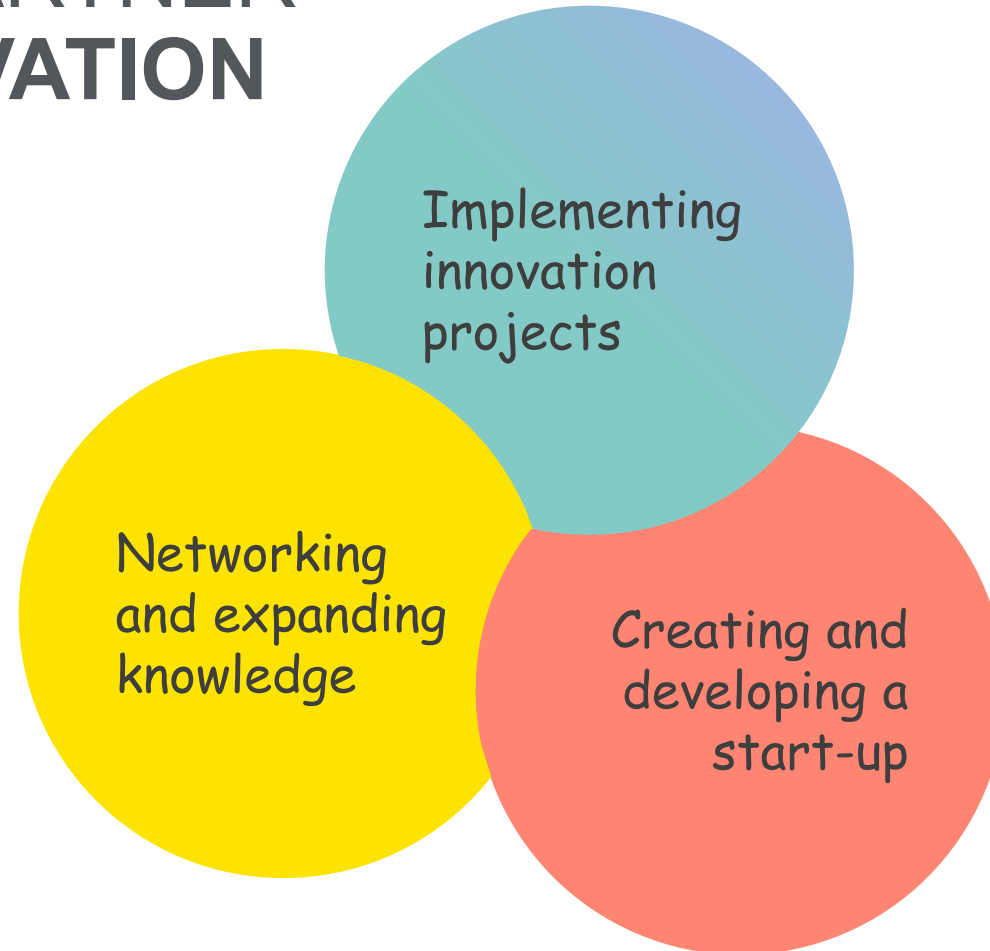


**Research  
institutes**

such as universities of applied  
sciences, Swiss Federal  
Institutes of Technology,  
universities, technology  
centres

# INNOSUISSE IS PARTNER FOR SWISS INNOVATION

How Innosuisse supports  
science-based innovation  
in Switzerland:



# INTERNATIONAL PROGRAMMES: SUPPORT & FUNDING

Mentoring and international partnering by 

## MULTILATERAL PROGRAMMES

**Horizon Europe**



Thematic co-funded EU programmes



Eurostars



EUREKA

Central European evaluation:  
programme funding rules

## BILATERAL COOPERATION



KIAT  
SOUTH KOREA



INNOVATE UK  
UK



VINNOVA  
SWEDEN

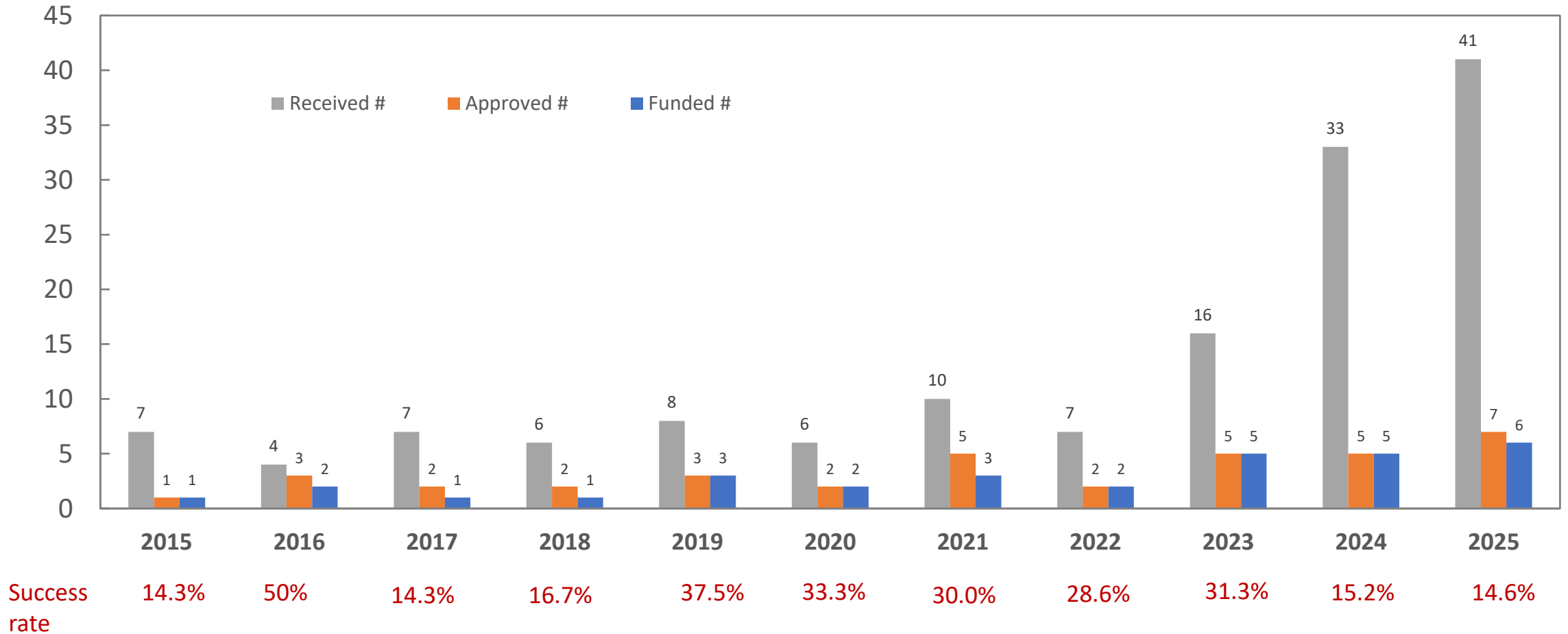


IraSME  
Germany

Evaluation at country level:  
Innosuisse funding rules



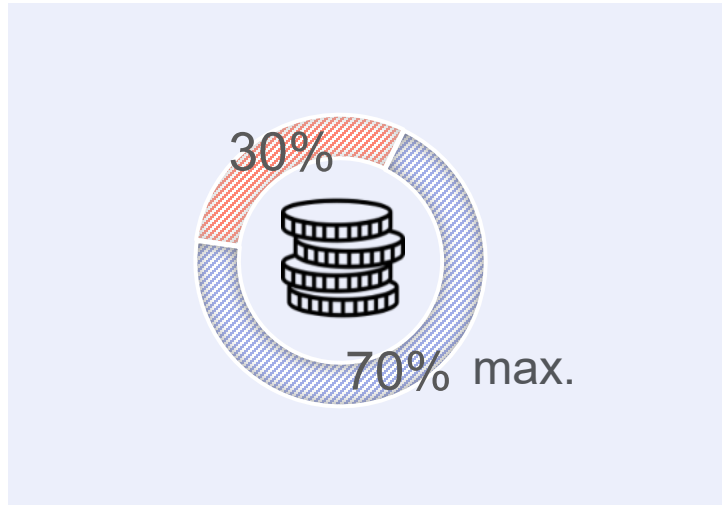
## EVOLUTION FULL PROPOSALS 2015 - 2025



# CRITERIA FOR JOINT PROJECTS

- Include at least one business entity from SouthKorea and Switzerland
- Include at least one research institute from either Korea or Switzerland. *If Swiss applicant is a single start-up (pre-market & < 50 FTE) the research institute requirement is waived*
- All businesses in a consortium must be separate legal and non-linked entities
- All participants need to comply with funding rules of their **origin country**
- One country cannot hold more than **70%** of the project work (person-hours)
- Draft consortium **agreement** must be submitted
- Project duration between 18 months and **36 months.**

# THE SWISS PROJECT PARTNERS JOINTLY DEFINE THE REPARTITION OF THE CONTRIBUTIONS



Contribution by Innosuisse to Swiss research + implementation partners



Contribution by the Swiss implementation partner incl. cash contribution, if any



## FOR EUREKA, IraSME AND BILATERAL PROJECTS

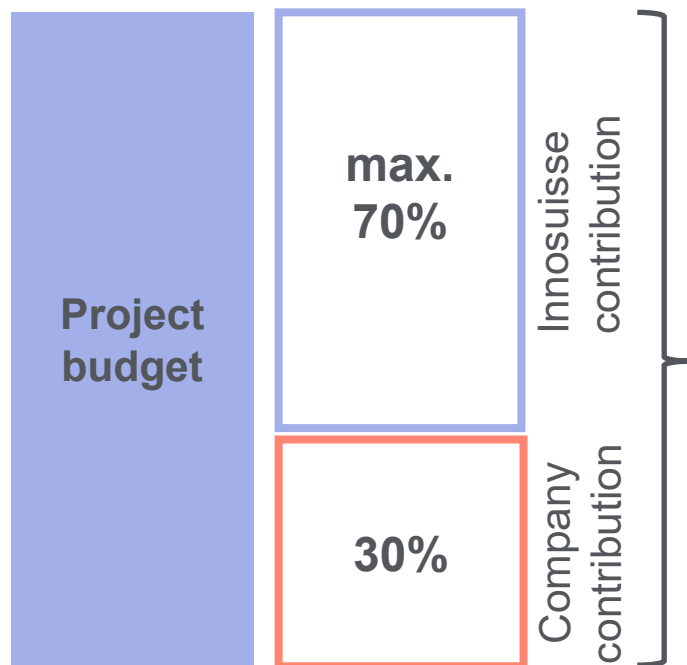
Innosuisse covers a **maximum of 70% of the project costs** of the Swiss participants.

Direct project funding:

- Start-ups\* up to 70%
- SMEs up to 50%
- Large companies up to 25%
- Swiss research partners up to 100%

\* Swiss start-ups prior to market-entry (same criteria as Innosuisse start-up Innovation Projects) and that only collaborate with foreign companies can receive up to 70%

# WHAT DOES COUNT IN THE PROJECT BUDGET: ELIGIBLE COSTS



Costs that are **actually incurred and necessary** for the proper execution of the project by partners:

- **Personnel costs:** salaries + employer social contributions
- **Material costs:**
- **Coordination costs:** Managing the consortium, if not covered by personnel or material costs
- **Travel costs:** covers international travel to project partners

## Not eligible:

- Research infrastructure: costs for basic equipment (apparatus, materials that are part of the standard equipment)
- Dissemination activities: i.e. Publications of research results
- Certification of Products (CE marking)
- Travel within Switzerland

# INTERNATIONAL INNOVATION PROJECT: COST AND CONTRIBUTION EXAMPLE

FUNDING CONTRIBUTIONS: LIMITED TO **MAX. 70%** OF PROJECT COSTS

WITH SWISS RESEARCH PARTNER	Research partner	SME	TOTAL
Project costs (salary + material)	400'000	600'000	1'000'000
Total Innosuisse funding	400'000	300'000	700'000

# EXAMPLE OF COSTS AND CONTRIBUTIONS IN INTERNATIONAL INNOVATION PROJECT

An international project with 3 Swiss partners	Project costs in CHF	Division as defined by project partners	Innosuisse contribution
1. Swiss research partner	600,000	your decision: 90% (up to 100%)	540,000
2. Swiss start-up	200,000	your decision: 50% (up to 50%*)	100,000
3. Swiss SME	200,000	your decision: 30% (up to 50%)	60,000
<b>TOTAL</b>	<b>1,000,000</b>	<b>Max. 70% of total costs</b>	<b>700,000</b>

## INNOSUISSE FUNDING CONTRIBUTIONS:

- Limited to **max. 70%** of project costs
- Depending on project set-up, you cannot go to the maximum limit for each Swiss project partner

# EXAMPLE OF COSTS AND CONTRIBUTIONS IN INTERNATIONAL INNOVATION PROJECT

An international project with 2 Swiss partners	Project costs in CHF	Innosuisse request as defined by project partners	Innosuisse contribution	Own (in-kind) Contribution
1. Swiss research partner	750,000	your decision: 100% (up to 100%)	750'000	0
2. Swiss SME	750,000	your decision: 40% (up to 50%)	300,000	450'000
<b>TOTAL</b>	<b>1,500,000</b>	<b>Max. 70% of total costs</b>	<b>1,050,000</b>	

## INNOSUISSE FUNDING CONTRIBUTIONS:

- Limited to **max. 70%** of project costs
- Depending on project set-up, you cannot go to the maximum limit for each Swiss project partner
- Costs include Personal & Material Costs
- Overhead eligible only for research partners

# WHO IS WHO ACCORDING TO INNOSUISSE FUNDING RULES

## START-UP

- founded no more than 5 years ago (up to 10 years possible with justification)
- with scalable product or service
- before market entry: the start-up must not yet offer any products (ready for series production) or services on the market
- have less than 50 FTE when submitting the application

## SME

- no more than 250 FTE

## Large company

- more than 250 FTE

# MAIN CRITERIA FOR EVALUATION



## MARKET VALUE:

- Access to the market has been described
- Product or service has been defined
- Plausible market and implementation idea has been presented
- Broad market interest exists



## CLEAR & CONSISTENT :

- Research and implementation partners work together, not side by side or against each other
- Project and financial planning are consistent and comprehensible
- Timetable and resource allocation are realistic
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively



## INNOVATION CONTENT:

- Innovative content is clearly indicated
- Science-based innovation beyond international state of the art

**+** Added-value of international cooperation

**+** Financial viability of the implementation partner(s)

# APPLICATION PROCESS

## Submission to KIAT

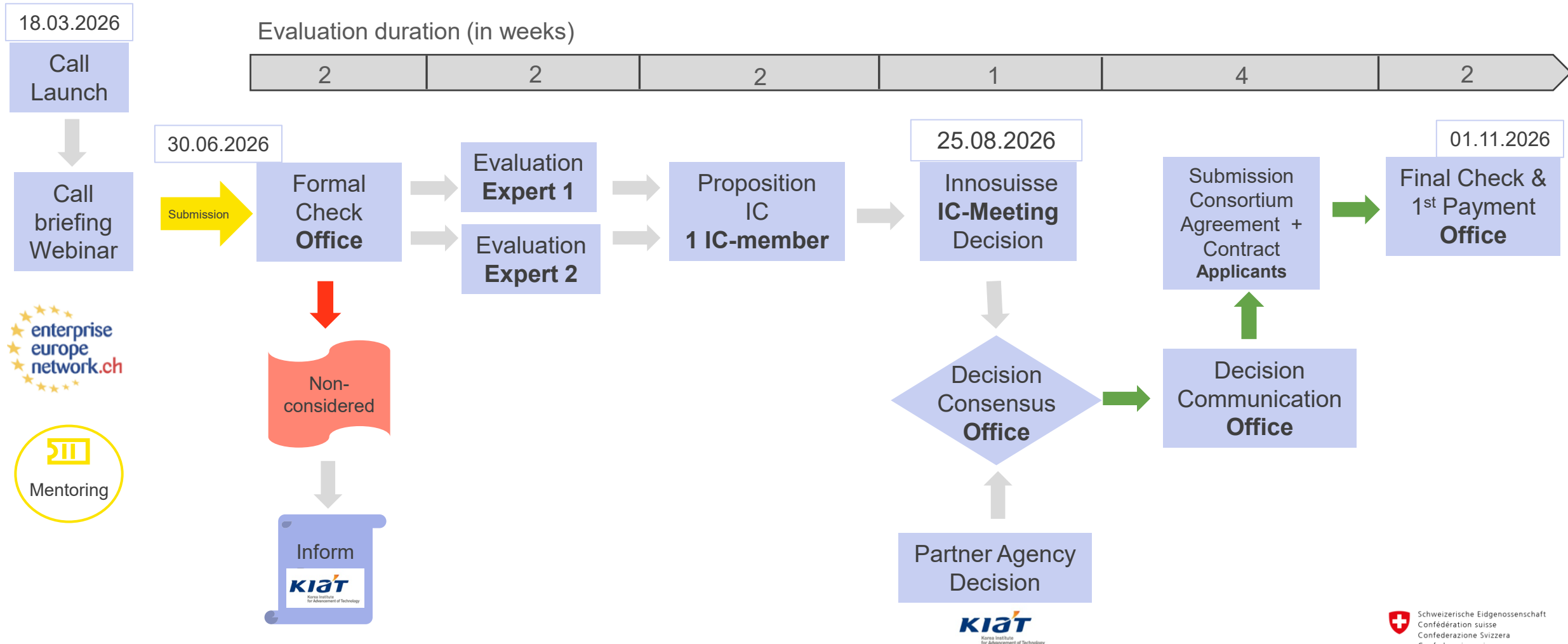
- Deadline: 30<sup>th</sup> June 2026, 16:00 Korean Time
- Online via <http://www.k-pass.kr>
  - Common proposal form (in English)



## Submission to Innosuisse

- Deadline: 30<sup>th</sup> June (midnight)
- online via <https://innolink.innosuisse.ch/>
  - Common proposal form
  - draft cooperation agreement
  - Financial documents via [secured mail](#).

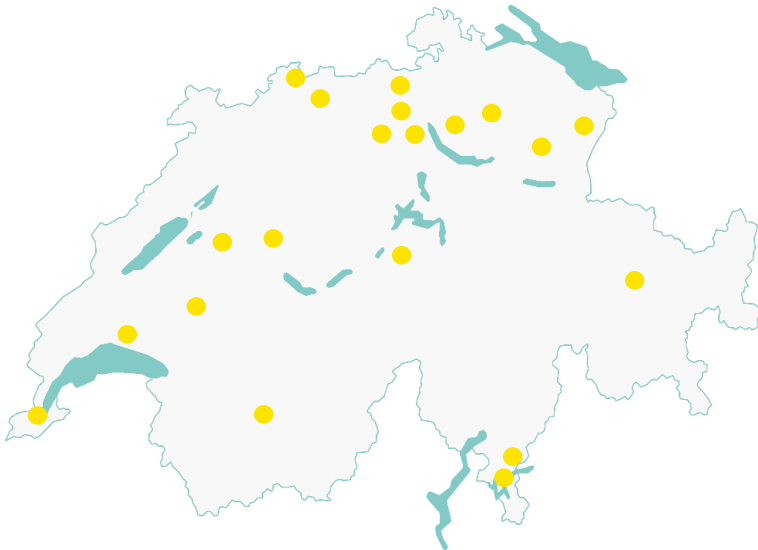
## INTERNATIONAL EVALUATION PROCESS



# DEVELOP YOUR IDEA WITH INNOVATION MENTORING

INNOVATION  
MENTORING

Your entry door into the innovation support ecosystem



- Free and easy access for SMEs and organisations:
  - based in Switzerland
  - with less than 250 FTEs
  - and an innovation idea
- Help you understand if your innovation idea is a good fit for Innosuisse support
- Connect you to the right research partners
- Assist with a funding application

# INNOVATION MENTORING WORKS AS A TWO-STEP VOUCHER SYSTEM

INNOVATION  
MENTORING



- Assessing if your innovation idea has the potential for an innovation project

- Connecting to research partners
- Advising on how to structure your application
- Advising on how to deal with intellectual property
- Revising a funding application that was not successful

Submit your application at:

[Benefit from the advice of innovation mentors](#)

MOVING THE WORLD WITH INNOSUISSE



THANK YOU

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