



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Innosuisse – Swiss Innovation Agency



WELCOME

Information Webinar

on

11th South Korean – Swiss bilateral Call for Joint Innovation Projects

19.02.2025

8:30 – 10.00 CET / 16:30 – 18.00 Korean time

INNOSUISSE SWISS INNOVATION AGENCY

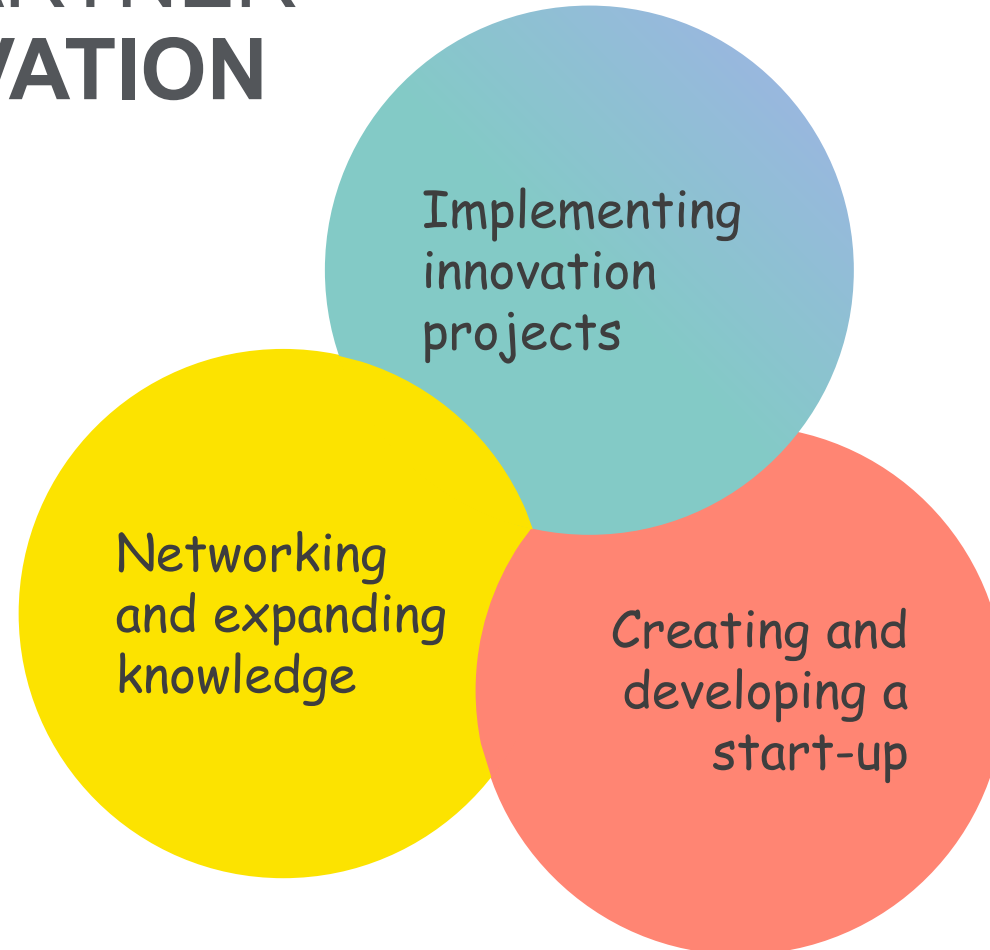
Innosuisse is the Swiss Confederation's agency for promoting innovation.

OUR MISSION

Innosuisse promotes **science-based innovation in the interest of the economy and society** in Switzerland – in all disciplines.

INNOSUISSE IS PARTNER FOR SWISS INNOVATION

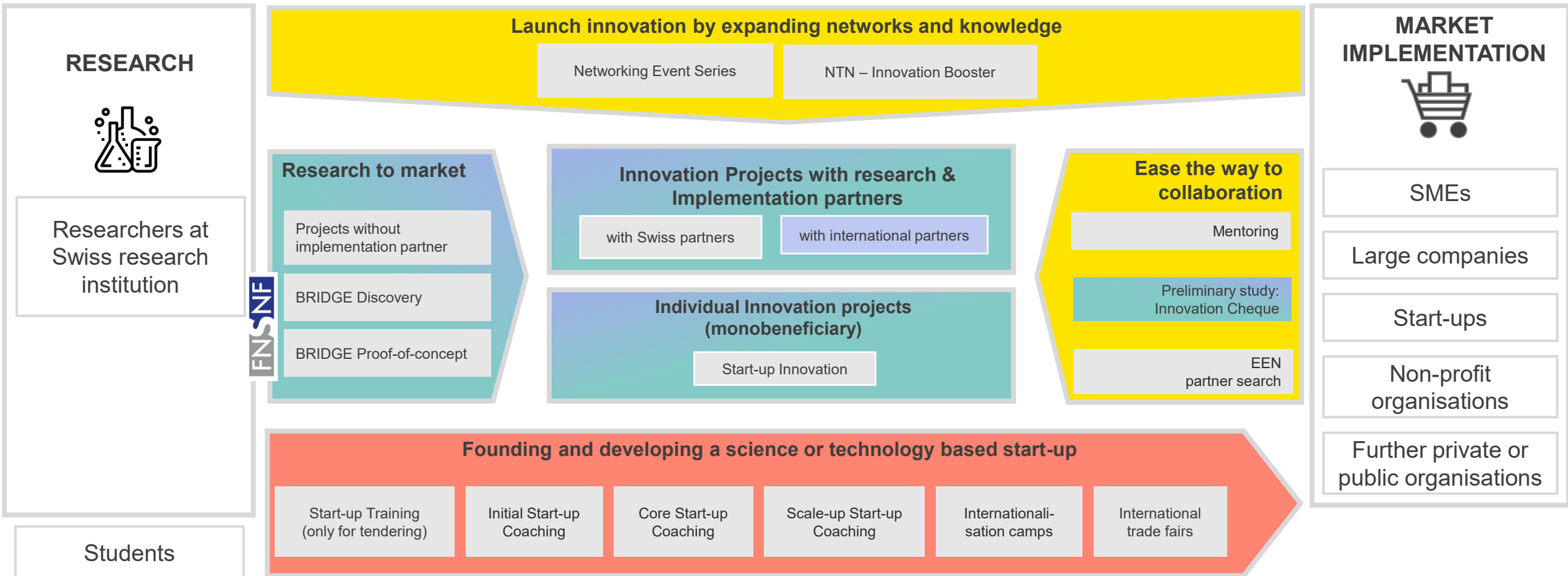
How Innosuisse supports
science-based innovation
in Switzerland:



Innosuisse offers over 20 support instruments with specific goals

www.innosuisse.guide

- Networking and expanding knowledge
- Implementing innovation projects
- Creating and developing a start-up



INTERNATIONAL INITIATIVES OF INNOSUISSE

MULTILATERAL PROGRAMMES

Horizon Europe



Thematic co-funded EU programmes



Eurostars



Eureka Network, Cluster

BILATERAL COOPERATION



IraSME
Germany



KIAT
SOUTH KOREA



INNOVATE UK
UK



VINNOVA
SWEDEN



IIA
ISRAEL



EMBRAPII
BRAZIL

Societal challenges

- Key Digital Technologies
- Driving Urban Transition
- Health and Care System Transformation

Innovative SME

Agile Cooperation

Innovation or Market Leaders

DIFFERENT TYPES OF SUPPORT & FUNDING

INTERNATIONAL PARTNERING



MULTILATERAL PROGRAMMES

Horizon Europe



Thematic co-funded EU programmes



Eurostars

Central European evaluation:
programme funding rules



Eureka Network, Cluster

BILATERAL COOPERATION



EMBRAPII BRAZIL



VINNOVA SWEDEN



KIAT SOUTH KOREA



IIA ISRAEL



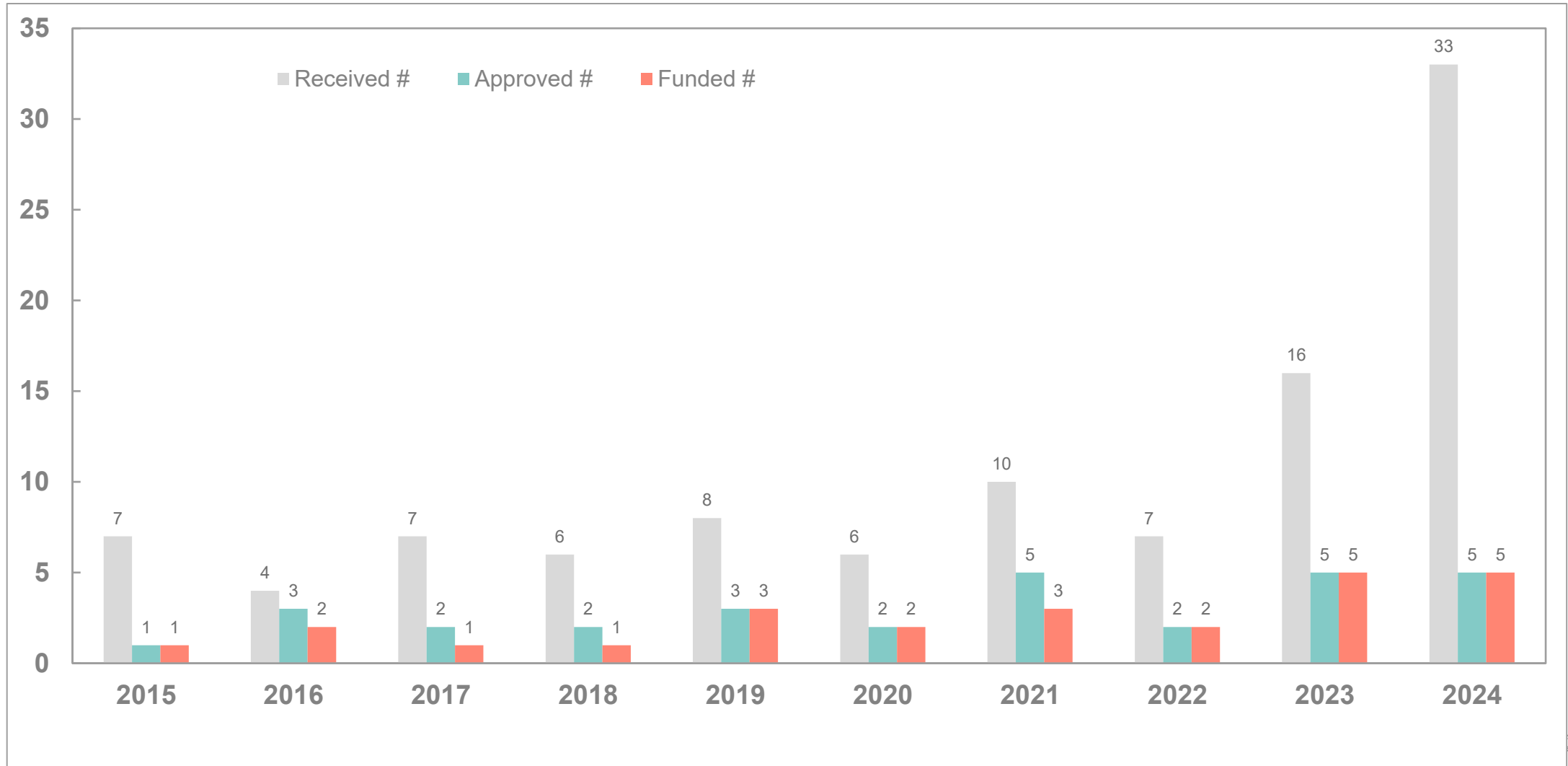
INNOVATE UK UK



IraSME GERMANY

Evaluation at country level:
Innosuisse funding rules

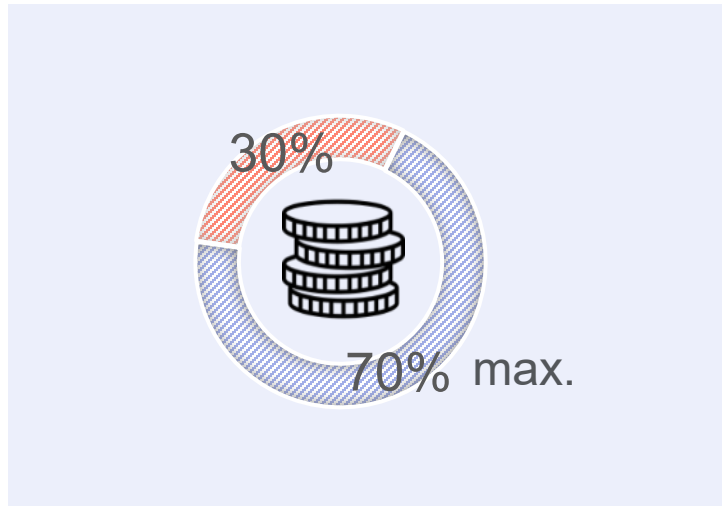
FULL PROPOSALS 2015 - 2024



CRITERIA FOR JOINT PROJECTS

- Include at least one business entity from SouthKorea and Switzerland
- Include at least one research institute from either Korea or Switzerland. *If Swiss applicant is a single start-up (pre-market & < 50 FTE) the research institute requirement is waived*
- All businesses in a consortium must be separate legal and non-linked entities
- All participants need to comply with funding rules of their **origin country**
- One country cannot hold more than **70%** of the project work (person-hours)
- Draft consortium **agreement** must be submitted
- Project duration between 18 months and **36 months.**

THE SWISS PROJECT PARTNERS JOINTLY DEFINE THE REPARTITION OF THE CONTRIBUTIONS



Contribution by Innosuisse to Swiss research + implementation partners



Contribution by the Swiss implementation partner incl. cash contribution, if any



FOR EUREKA, IraSME AND BILATERAL PROJECTS

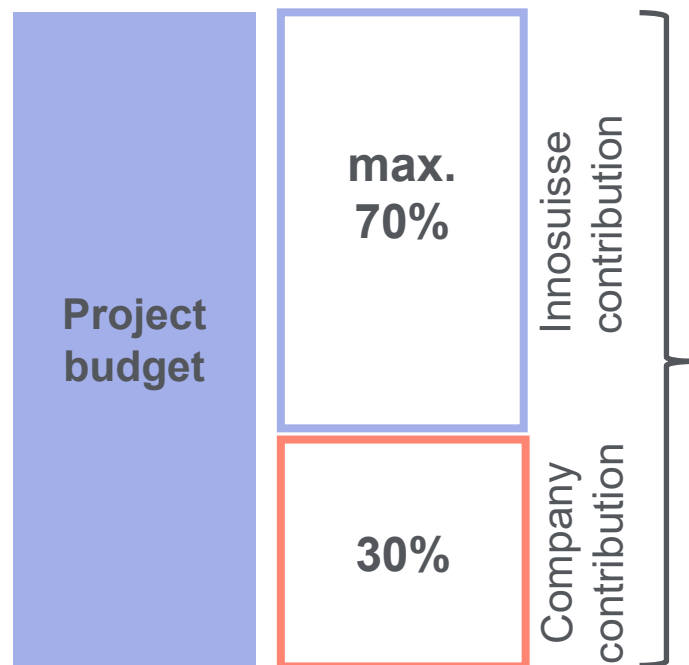
Innosuisse covers a **maximum of 70% of the project costs** of the Swiss participants.

Direct project funding:

- Start-ups* up to 70%
- SMEs up to 50%
- Large companies up to 25%
- Swiss research partners up to 100%

* Swiss start-ups prior to market-entry (same criteria as Innosuisse start-up Innovation Projects) and that only collaborate with foreign companies can receive up to 70%

WHAT DOES COUNT IN THE PROJECT BUDGET: ELIGIBLE COSTS



Costs that are **actually incurred and necessary** for the proper execution of the project by partners:

- **Personnel costs:** salaries + employer social contributions
- **Material costs:**
- **Coordination costs:** Managing the consortium, if not covered by personnel or material costs
- **Travel costs:** covers international travel to project partners

Not eligible:

- Research infrastructure: costs for basic equipment (apparatus, materials that are part of the standard equipment)
- Dissemination activities: i.e. Publications of research results
- Certification of Products (CE marking)
- Travel within Switzerland

INTERNATIONAL INNOVATION PROJECT: COST AND CONTRIBUTION EXAMPLE

FUNDING CONTRIBUTIONS: LIMITED TO **MAX. 70%** OF PROJECT COSTS

WITH SWISS RESEARCH PARTNER	Research partner	SME	TOTAL
Project costs (salary + material)	400'000	600'000	1'000'000
Total Innosuisse funding	400'000	300'000	700'000

EXAMPLE OF COSTS AND CONTRIBUTIONS IN INTERNATIONAL INNOVATION PROJECT

An international project with 3 Swiss partners	Project costs in CHF	Division as defined by project partners	Innosuisse contribution
1. Swiss research partner	600,000	your decision: 90% (up to 100%)	540,000
2. Swiss start-up	200,000	your decision: 50% (up to 50%*)	100,000
3. Swiss SME	200,000	your decision: 30% (up to 50%)	60,000
TOTAL	1,000,000	Max. 70% of total costs	700,000

INNOSUISSE FUNDING CONTRIBUTIONS:

- Limited to **max. 70%** of project costs
- Depending on project set-up, you cannot go to the maximum limit for each Swiss project partner

WHO IS WHO ACCORDING TO INNOSUISSE FUNDING RULES

START-UP

- founded no more than 5 years ago (up to 10 years possible with justification)
- with scalable product or service
- before market entry: the start-up must not yet offer any products (ready for series production) or services on the market
- have less than 50 FTE when submitting the application

SME

- no more than 250 FTE

Large company

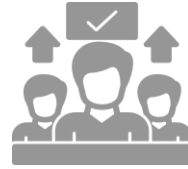
- more than 250 FTE

MAIN CRITERIA FOR EVALUATION



MARKET VALUE:

- Access to the market has been described
- Product or service has been defined
- Plausible market and implementation idea has been presented
- Broad market interest exists



CLEAR & CONSISTENT :

- Research and implementation partners work together, not side by side or against each other
- Project and financial planning are consistent and comprehensible
- Timetable and resource allocation are realistic
- Tasks are clearly defined and meaningful
- Milestones are set reasonably and goals are described quantitatively



INNOVATION CONTENT:

- Innovative content is clearly indicated
- Science-based innovation beyond international state of the art

+ Added-value of international cooperation

+ Financial viability of the implementation partner(s)

APPLICATION PROCESS

Submission to KIAT

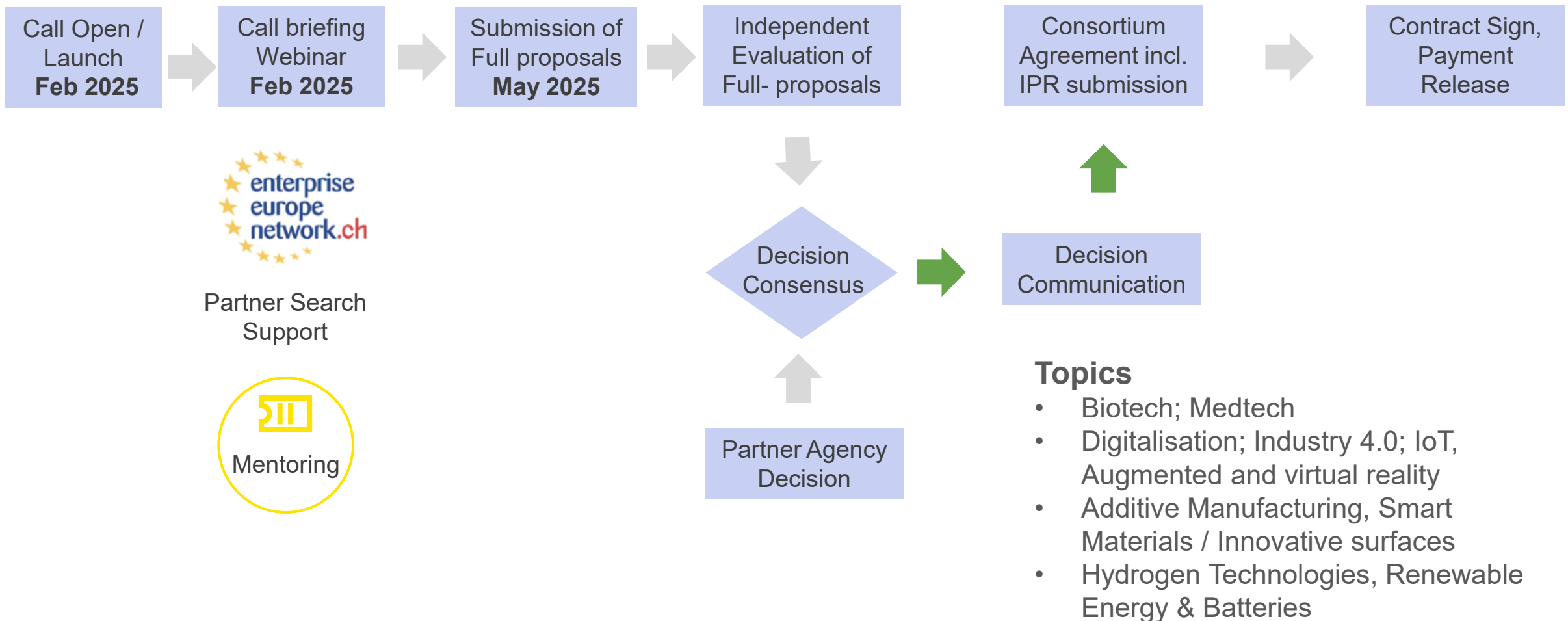
- Deadline: 27th May 2025, 16:00 Korean Time
- Online
 - Common proposal form



Submission to Innosuisse

- Deadline: 27th May (midnight)
- online via <https://innolink.innosuisse.ch/>
 - Common proposal form
 - draft cooperation agreement
 - annual account statements of last two years or Innosuisse financial excel sheet via [secured mail](#).

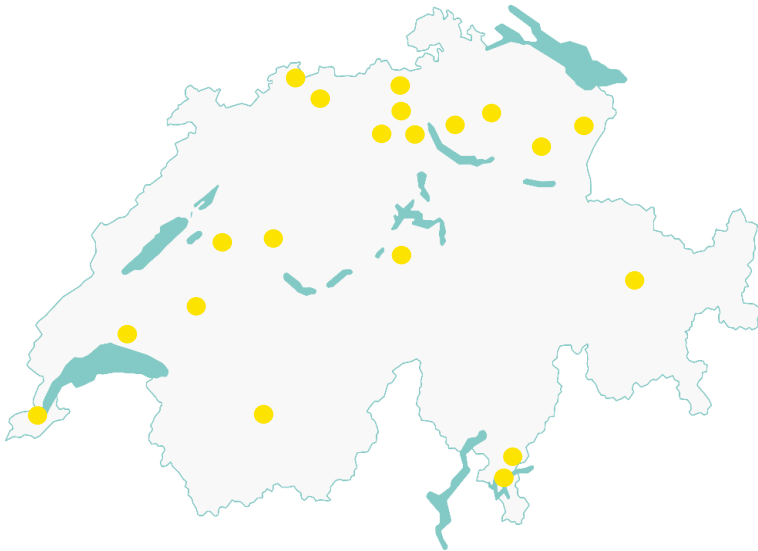
CALL & EVALUATION PROCESS



DEVELOP YOUR IDEA WITH INNOVATION MENTORING

INNOVATION
MENTORING

Your entry door into the innovation support ecosystem



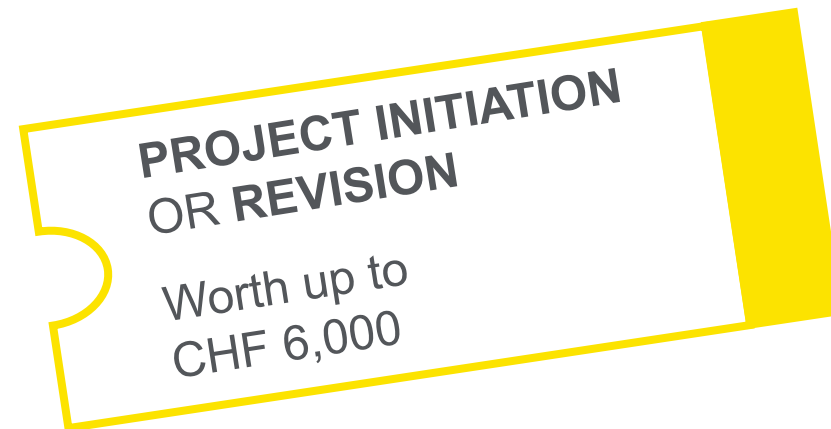
- Free and easy access for SMEs and organisations:
 - based in Switzerland
 - with less than 250 FTEs
 - and an innovation idea
- Help you understand if your innovation idea is a good fit for Innosuisse support
- Connect you to the right research partners
- Assist with a funding application

INNOVATION MENTORING WORKS AS A TWO-STEP VOUCHER SYSTEM

INNOVATION
MENTORING



- Assessing if your innovation idea has the potential for an innovation project



- Connecting to research partners
- Advising on how to structure your application
- Advising on how to deal with intellectual property
- Revising a funding application that was not successful

Submit your application at:

[Benefit from the advice of innovation mentors](#)



THANK YOU

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