

EiTESAL Pitch

The Strategic Partner



Yearly Success Partners

Platinum



Gold



About EiTESAL

Our Identity

A private NGO,

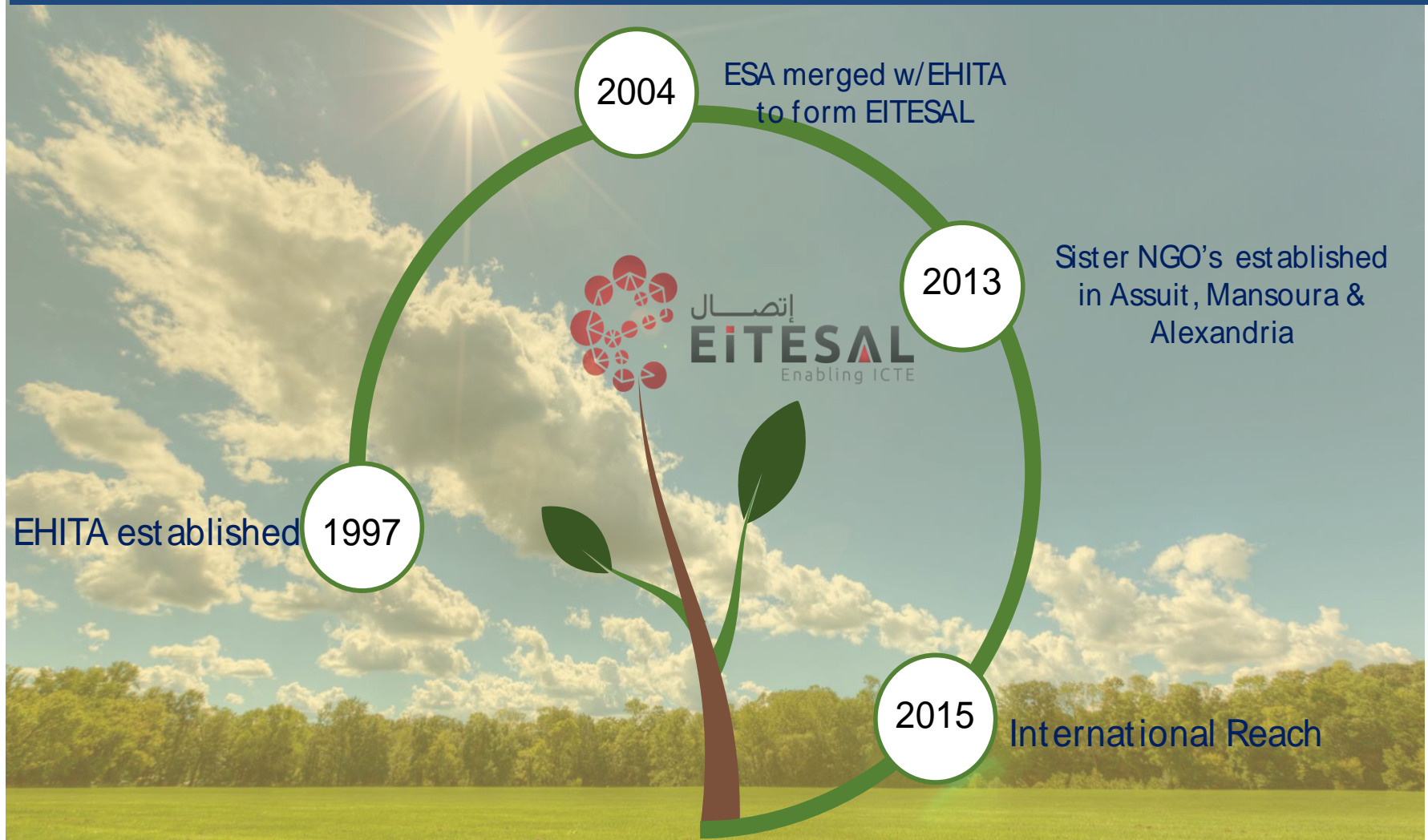
Our Members

ICT industry from entrepreneurs to multinationals and from products to services,

Reason of Existence

To develop the ICT industry to let Egypt be among the top technology producing countries

Our History





**EiTESAL
Mission**

Enable and Develop Egyptian ICTE industry

Start-ups

Increase and support newly established start-ups

- Incubation programs
- Innovation support

**ICT
Companies**

Support Current SMEs

- Readiness programs
- Capacity building
- Financial aids

Eco-system

Engaging all stakeholders

- Government
- Innovators
- Markets

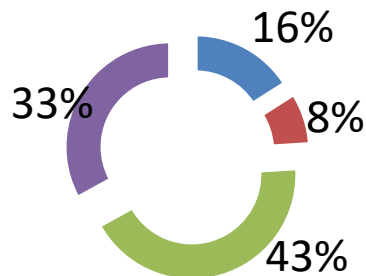


Established
1997



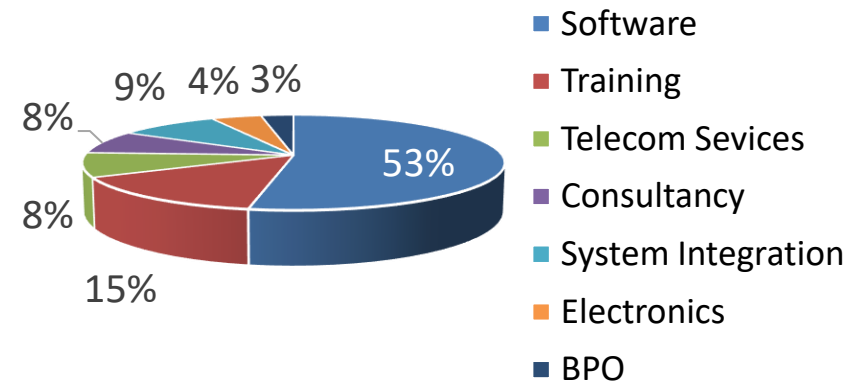
Currently serving
600+
members

membership by size



■ large >99 ■ Medium 50-99
■ Small 10-49 ■ ultra small 2-9

Membership by core Business



EiTESAL National Reach

- ❖ EiTESAL is the unique NGO with presence over Egypt in three different governorates
- ❖ EITESAL has three sister NGO's in Alexandria & Mansoura and Assuit.



International Exposure

❖ WITSA (World IT & Services Association)



❖ AFICTA (African ICT Association)



❖ Arab Union for Arab societies of IT Companies



❖ Anima (investment network)

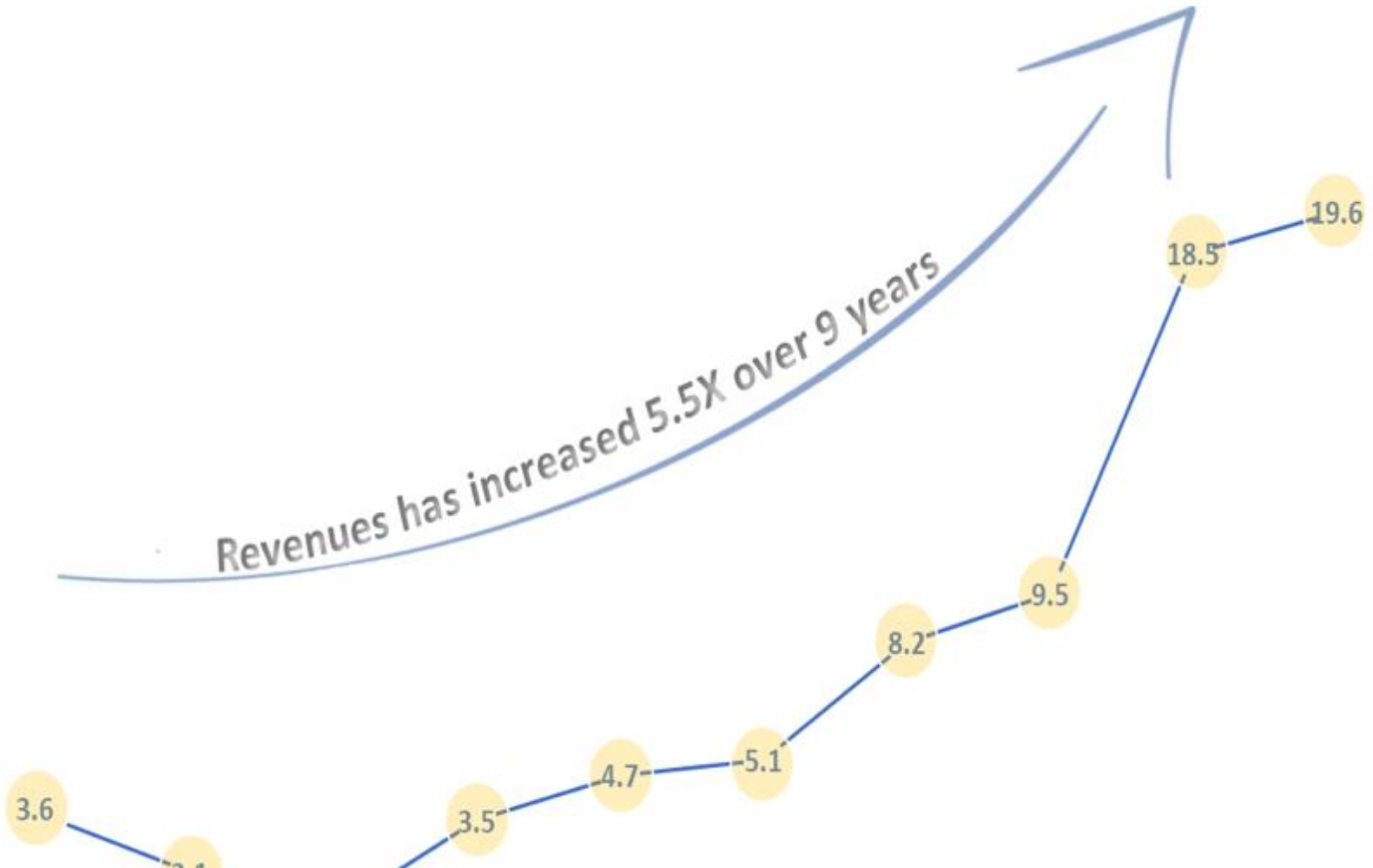


❖ European Clusters collaboration platform.



❖ Next society platform

Growth of Revenues



EiTESAL Strategic Pillars



- Incubation
- R&D
- International exposure



- Meet the government
- Awareness & Match making



- eTD
- e-Export
- E-Consult

3

Growth Pillars



EiTESAL Programs



Providing companies with all types of consultation services, all of which are customized to each company's needs.



The program is providing different customized trainings and capacity building initiatives.



1st IoT and hardware specialized incubator in Egypt,



One of our mandates is to increase international exposure of our members through; readiness program and matchmaking with sales reps.

Innovation & Entrepreneurship





Telecom
6 companies



Smart Homes
6 companies



Transportation
1 company



Fitness
1 company



Education
2 companies



eHealth
6 companies



Borg Al Arab Innovation Cluster



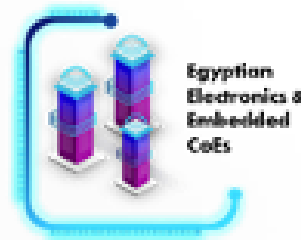
International Programs



Reinforcement of ICT Regulations and ICTs for tackling Societal Challenges links in Europe and Mediterranean countries



Toward Competent Innovation and Knowledge-Based Economies in Egypt via business incubation and start-ups



Egyptian Electronics & Embedded Centers of Excellence EECoE

Thank You

Presentation content & design: **Eng. Ashraf Ali**

Review & Authentication: **Dr. Mohamed Shedeed**

The Strategic Partner



Yearly Success Partners

Platinum



Gold

