

POLLUTEC 2021

WORKING TOGETHER TO REINVENT A NEW ECOLOGICAL MODEL

While the current crisis continues to impact our way of life, Pollutec is offering a positive outlook for the environment. The 2021 edition, taking place 12–15 October in a hybrid format, will deliver practical solutions for a new ecological model.

POLLUTEC 2021

ACCELERATING THE ECOLOGICAL TRANSITION

the leading show for environmental and energy solutions for over 40 years

FIGURES FROM THE 2018 SHOW



70,000

professionals
under one roof
for 4 days



2,200

exhibiting
companies



150

innovations
unveiled



400

conferences



128

countries
represented

POLLUTEC ONLINE 2020

65 conferences
organised
30 exhibitor
solutions webinars
60 participating
countries to
business meetings
15 000
registrations at
conferences and
webinars
3 100 business
meetings
organised

A 360-DEGREE INSIGHT INTO TODAY'S ENVIRONMENTAL CHALLENGES

10 major exhibition areas » Waste Management » Water Management » Energy & Energy Efficiency » Polluted Sites & Soils » Sustainable Cities and buildings » Air Quality, Odours, Noise » Instrumentation, Metrology, Analysis » Risks Management & Prevention » Biodiversity & Natural Habitats » Institutions & Collectives

5 key themes » Industry Decarbonisation » Managing water resources » Biodiversity and Businesses » Managing biowaste » Combating soil artificialisation

A NEW EVENT DEDICATED TO THE MARINE WORLD

Pollutec Sea & Coastline, a new show within Pollutec 2021, to spotlight the environmental solutions centred on coastal and maritime regions and activities

A HYBRID FORMAT ACCESSIBLE TO EVERYONE, EVERYWHERE

POLLUTEC IN THIS “PHYGITAL” AGE

- » **A physical event**
- » **Digital formats** including live streaming, recording of talks and virtual business meetings



SHINING THE LIGHT ON INNOVATION

- » **4 start-up areas**, showcasing their specific innovations
- » **A Water Hub demonstrator**, for innovations in the small water cycle sector
- » **Pollutec Innovation Awards**, an international competition organised in partnership with the Pexe
- » **An online marketplace of Pollutec's solutions**

PRACTICAL SOLUTIONS FOR TODAY'S ENVIRONMENTAL CHALLENGES

- » **High-level conferences**, animations, debates, pitches, interviews, demos...
- » **10 Forums et 10 Villages**, places of expression, information and trainings, to address major environmental issues
- » **An Employment – Skills – Training area**
- » **Gaïactica**, an escape game based on the theme of climate disruption
- » **“Plastified oceans” exhibition**

A MEETING POINT

FOR ALL DECISION-MAKERS FROM INDUSTRIES, CITIES AND REGIONS



POLLUTEC : FACILITATING BUSINESS MEETINGS

- » **A service organising business meetings** on site and online
- » **Dedicated areas** for decision-makers to meet with supplier partners



AN INTERNATIONAL DIMENSION

- » **128 countries** represented including **423 international exhibitors** and **7,540 international visitors**
- » A designated **“Country of Honour”** with exciting economic opportunities in water, waste and energy: **Tunisia**

WE'RE LOOKING FORWARD
TO SEEING YOU
12–15 OCTOBER 2021
AT LYON EUREXPO!
www.pollutec.com