

16th Novembre 2021

TORINO FASHION TALKS 2021

Sustainable Finance and Fintech | Investing in Female Founders

h. 2:00 pm – 5:00 pm (CET)

Online Event

English Session

CET Time zone

The Webinar will be recorded

Register in advance for this webinar:

https://zoom.us/webinar/register/WN_2yXDikZpScK1TGONvLfj0Q

After registering, you will receive a confirmation email containing information about joining the webinar

PROGRAMME

h 2:00 – 2:10

Welcome

- *Federica Leonetti*, Business Advisor and Chair of the Sector Group Textile and Fashion in the [Enterprise Europe Network](#), at [Unioncamere Piemonte](#) (IT)

h. 2:10 – 2:40

Impact is now! How to measure impact for your ventures: Impact Measurement and Monitoring (IMM); case studies within the Textile & Fashion industry and Gender-smart investing.

If we add up the costs of climate change and social unrest, investing in the just transition becomes the only viable investment strategy. The size of the market for re-inventing the economy is huge. Yet, to tap into impact investing companies and investors need standards and track record.

- *Martina Iannuzzi*, European Projects Manager at [EBAN](#) – the European Business Angel Network

h 2:40 – 3.00

Women entrepreneurs and funding opportunities

- *Dr. Giulia Sirigu*, Senior Innovation and Growth Specialist [Enterprise Europe Network](#) at Innovate UK EDGE and member of Fund Her North

h.3:00 – 3.15

The importance of data in the delivery of equitable financial services and the first dataset of women representation in global fintech: *Fintech Diversity Radar initiative*

- *Angela Yore*, Board member of the Fintech Diversity Radar initiative at [Findexable](#) (global research and analytics firm on a mission to digitise investment in fast-growth and private market fintech, mapping the global fintech environment and the role of women in digital financial services)

h. 3:15 – 3:30

Results on a Survey on the impact of COVID on women entrepreneurs

- *Giulia Rocchi* Head of Cabinet at EUROCHAMBRES and responsible of the [EUROCHAMBRES Women Network](#)

een.ec.europa.eu

h. 3:30 – 4:30

PANEL : Finance and Inclusivity: Female Founders and Women entrepreneurship

Moderator: *Ms Bianca Tudor*, Founder & CEO [ELITE Business Women](#) (Europe)

Part 1: Supporting Women Entrepreneurship :

- *Mrs. Yulia Stark*, President of the European Women's Association. [EWA](#)
- *Mrs. Sandra Ambramovic*, Executive Director at [Dress for Success](#)
- *Mrs. Nada Al Lawati*, Entrepreneur and Board Member of [Sharjah Business Women Council](#)
- *Mrs Aisha Khalfan al-Nuaimi*, Entrepreneurship and Vice-Chairman of the [Ajman Business Women Council](#)
- *Ms Khayala Mammadova*, Deputy Chairwomen at [Azerbaijan Young Entrepreneurs Network](#)

h.4:30 – 5.00

Part 2 Women Entrepreneurs in the Spot Light:

Women Entrepreneurs in the Fashion Industry

- *Mrs. Nada Al Lawati*, Entrepreneur and Board Member of [Sharjah Business Women Council](#)
- *Mrs Ecaterina Colasiz*, owner at [KateriniMou](#) (Sustainable fashion accessories brand from Romania)

Q/A session