



Sponsor Pack

Advancing Policy & Mobilising Investment:

The Eastern Caribbean Solar Challenge

About the Forum

- The Organisation of Eastern Caribbean States (OECS), the Eastern Caribbean Solar Challenge and the Alliance for Rural Electrification (ARE) will be co-organising a dialogue on **Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge** on **2 September 2021**.
 - This event will highlight key opportunities provided by the **Eastern Caribbean Solar Challenge** and the different ways to get involved.
 - The sessions will also showcase **innovative decentralised renewable energy (DRE) solutions (especially solar-based) and business models** from DRE practitioners working on the ground, complemented with useful insights on **policy and financial opportunities** for domestic and international DRE companies and investors to enter or scale up in the Caribbean market.
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Why sponsor?

- **Position your company** as a leader in the Eastern Caribbean region
 - **Gain prime visibility** and **speaking opportunities** in front of hundreds of relevant international and national sector participants
 - **Secure** the **best possible starting position** to **find business partners** via promotion and matchmaking services
 - Enjoy **best-in-class tailored promotion services** through ARE's 15 year track record in organising events
 - Gain **maximum brand visibility** through a promotion campaign via ARE networks reaching more than 14,000 relevant stakeholders in the sector
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Statistics: ECOWAS Sustainable Energy Forum



Virtual / 24-26 November 2020



1,200 participants



700 B2B Meetings



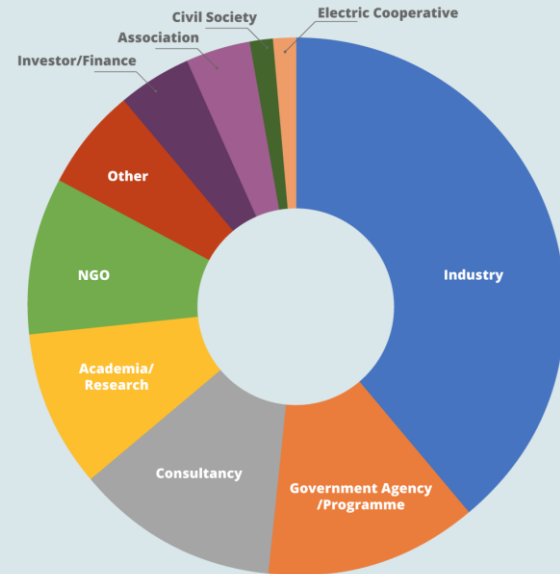
> 90 countries represented



30 speakers



20,000+ impressions on social media



Statistics: Sustainable Energy Forum for East Africa



Virtual / 22-24 June 2021



1,150 participants



300 B2B Meetings



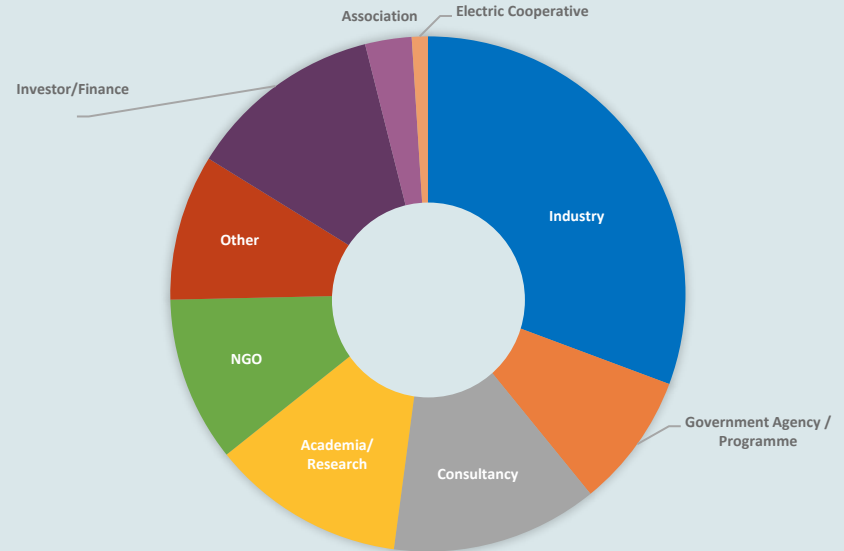
> 90 countries represented



50 speakers



29,000 impressions on social media



Sponsoring proposal

BENEFITS	GOLD	SILVER	BRONZE
Promotional video during virtual coffee breaks	•		
Article in ARE newsletter	•		
Quote in ARE press release	•		
Speaking slot - thematic session	•	•	
Social media card	•	•	•
30% discount on items in the ARE Media Kit	•	•	•
Banner in ARE newsletter	•	•	•
Mentioning in social media event posts	•	•	•
Logo on all public mailings / invitations	•	•	•
Logo & website link on the event webpage	•	•	•
Recognition in the conference opening & closure	•	•	•
PRICE (excl. VAT)	€ 10,000	€ 5,000	€ 2,500



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