



Sponsor Pack

Advancing Policy & Mobilising Investment:

The Eastern Caribbean Solar Challenge

About the Forum

- The Organisation of Eastern Caribbean States (OECS), the Eastern Caribbean Solar Challenge and the Alliance for Rural Electrification (ARE) will be co-organising a dialogue on **Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge** on **2 September 2021**.
 - This event will highlight key opportunities provided by the **Eastern Caribbean Solar Challenge** and the different ways to get involved.
 - The sessions will also showcase **innovative decentralised renewable energy (DRE) solutions (especially solar-based) and business models** from DRE practitioners working on the ground, complemented with useful insights on **policy and financial opportunities** for local and international DRE companies and investors to enter or scale up in the Caribbean market.
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Why sponsor?

- **Position** your company as a leader in the Eastern Caribbean region
 - **Prime visibility** and **speaking opportunities** in front of hundreds of relevant international and national sector participants
 - **Secure** the **best possible starting position** to **find business partners** via promotion and matchmaking services
 - Enjoy **best-in-class tailored promotion services** and ARE's 15 year track record in organising events
 - Gain **maximum brand visibility** through a promotion campaign via ARE networks reaching more than 13,500 relevant stakeholders in the sector
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Statistics: ECOWAS Sustainable Energy Forum



Virtual / 24-26 November 2020



1,200 participants



700 B2B Meetings



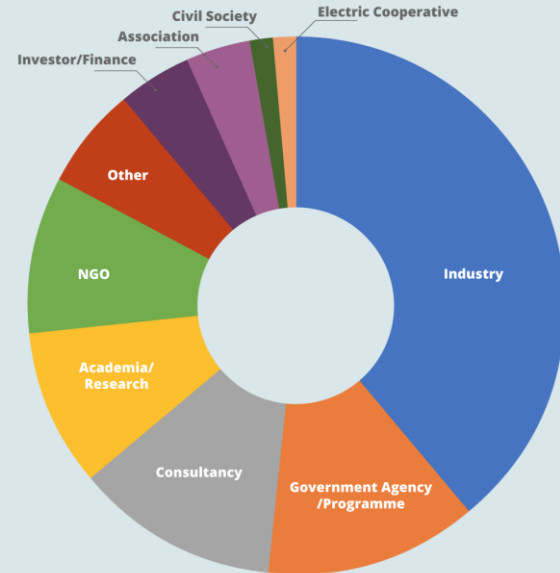
> 90 countries represented



30 speakers



20,000+ impressions on social media



Statistics: Sustainable Energy Forum for East Africa



Virtual / 22-24 June 2021



1,150 participants



300 B2B Meetings



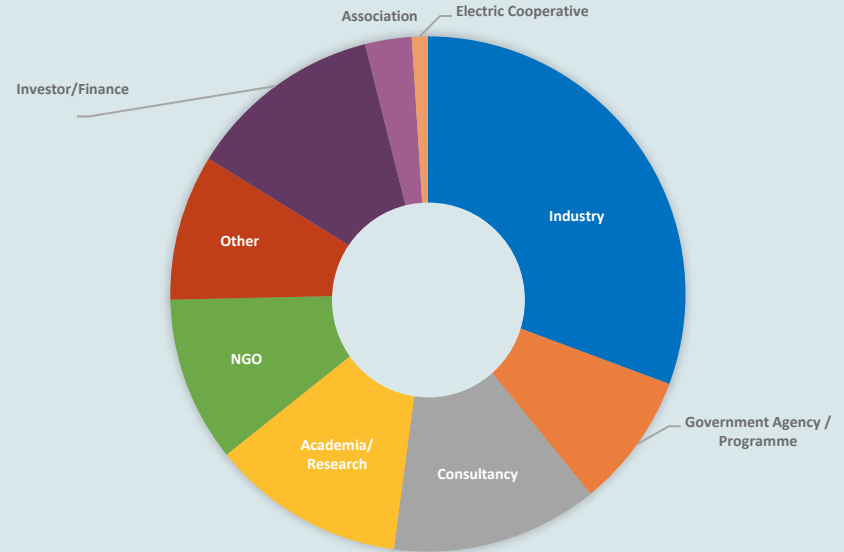
> 90 countries represented



50 speakers



29,000 impressions on social media



Sponsoring proposal

| BENEFITS | GOLD | SILVER | BRONZE |
|---|-----------------|----------------|----------------|
| Promotional video during virtual coffee breaks | • | | |
| Article in ARE newsletter | • | | |
| Quote in ARE press release | • | | |
| Speaking slot - thematic session | • | • | |
| Social media card | • | • | • |
| 30% discount on items in ARE Media Kit | • | • | • |
| Banner in ARE newsletter | • | • | • |
| Mentioning in social media event posts | • | • | • |
| Logo on all public mailings / invitations | • | • | • |
| Logo & website link on the event webpage | • | • | • |
| Recognition in the conference opening & closure | • | • | • |
| PRICE (excl. VAT) | € 10,000 | € 5,000 | € 2,500 |



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