Sponsor Pack

Advancing Policy & Mobilising Investment:
The Eastern Caribbean Solar Challenge
About the Forum

- The Organisation of Eastern Caribbean States (OECS), the Eastern Caribbean Solar Challenge and the Alliance for Rural Electrification (ARE) will be co-organising a dialogue on **Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge** on **2 September 2021**.

- This event will highlight key opportunities provided by the **Eastern Caribbean Solar Challenge** and the different ways to get involved.

- The sessions will also showcase **innovative decentralised renewable energy (DRE) solutions (especially solar-based) and business models** from DRE practitioners working on the ground, complemented with useful insights on **policy and financial opportunities** for local and international DRE companies and investors to enter or scale up in the Caribbean market.
Why sponsor?

- **Position** your company as a leader in the Eastern Caribbean region.
- **Prime visibility** and **speaking opportunities** in front of hundreds of relevant international and national sector participants.
- **Secure** the **best possible starting position to find business partners** via promotion and matchmaking services.
- **Enjoy** **best-in-class tailored promotion services** and ARE’s 15 year track record in organising events.
- **Gain** **maximum brand visibility** through a promotion campaign via ARE networks reaching more than 13,500 relevant stakeholders in the sector.

#OECSolarDialogue

Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge
Advancing Policy & Mobilising Investment:
The Eastern Caribbean Solar Challenge
Statistics: ECOWAS Sustainable Energy Forum

Virtual / 24-26 November 2020

- 1,200 participants
- 700 B2B Meetings
- > 90 countries represented
- 30 speakers
- 20,000+ impressions on social media

#OECSolarDialogue

Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge
Statistics: Sustainable Energy Forum for East Africa

Virtual / 22-24 June 2021

- 1,150 participants
- 300 B2B Meetings
- > 90 countries represented
- 50 speakers
- 29,000 impressions on social media

#OECSolarDialogue

Advancing Policy & Mobilising Investment: The Eastern Caribbean Solar Challenge
# Sponsorship Proposal

## Benefits

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<thead>
<tr>
<th>Benefits</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tbody>
<tr>
<td>Promotional video during virtual coffee breaks</td>
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<tr>
<td>Article in ARE newsletter</td>
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<tr>
<td>Quote in ARE press release</td>
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<td>Speaking slot - thematic session</td>
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<td>Social media card</td>
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<tr>
<td>30% discount on items in ARE Media Kit</td>
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<tr>
<td>Banner in ARE newsletter</td>
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<tr>
<td>Mentioning in social media event posts</td>
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<tr>
<td>Logo on all public mailings / invitations</td>
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<tr>
<td>Logo &amp; website link on the event webpage</td>
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<td>Recognition in the conference opening &amp; closure</td>
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## Price (excl. VAT)

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<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Silver</th>
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<tbody>
<tr>
<td>Price</td>
<td>€ 10,000</td>
<td>€ 5,000</td>
<td>€ 2,500</td>
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