

## Chem-Match: Corporates meet Startups 2021 "Green & Digital"

Online Matchmaking Event to initiate collaboration  
between the chemical industry and international startups

Registration & Infos: <https://chem-match2021.b2match.io>

7 Oct 2021	Matchmaking Event @ CIEX Europe Conference 2021
8 Oct 2021	Matchmaking Event + Networking Day
8 Oct 2021	Webinar for startups "IP & Software"

The chemical industry faces diverse challenges these days. Issues like digitisation, process improvements, ecological and social responsibility shape a new operation setting for companies. The pressure to innovate is high, while the time needed remains an obstacle.

**Chem-Match: Corporates meet Startups 2021 "Green & Digital" brings impetus to the chemical open innovation. We match corporates with startups from the fields of chemistry, biotechnology, bioelectronics, environment, sustainability, digital process management and digital innovation.**

Hessen Trade & Invest with the Enterprise Europe Network and the project partners CIEX Europe Conference, 5-HT Digital Hub Chemistry & Health, Infraserv at Industry Park Höchst, and the European IP Helpdesk offer this **special event format for meeting and discussing about corporate – startup collaboration.**

### Chemical corporates use this format to

- [meet innovative startups](#) during the matchmaking event on 7 and 8 October
- join the [top-class conference programme](#) at CIEX Europe 2021 conference in Frankfurt/Main and online
- [source new ideas](#) and [innovative approaches](#)

### Startups and Scaleups get the opportunity to

- [meet international corporates](#) from the chemical industry for individual B2B-meetings during the matchmaking event on 7 and 8 October
- join the [top-class conference programme](#) at CIEX Europe 2021 conference in Frankfurt/Main and online
- participate in an online webinar "[IP & Software](#)" to get valuable tips for negotiations with industrial companies
- [meet IP experts](#) from Helpdesks around the world and book meetings with them

## Agenda

### Corporates meet Startups "Green & Digital" (online)

Use the **pre-arranged 20-minute slots** for your individual online talks. Participation in the matchmaking event is free of charge. Please register as soon as possible, submit your profile and book your meetings at <https://chem-match2021.b2match.io>.

**Meet IP Experts:** Meet several IP experts from Helpdesks around the world. [Book meetings with them to discuss your IP matters and to get useful help and support.](#)

#### Thursday, 7 October

08:00 – 08:30 Check-in to the Matchmaking Event Chem-Match: Corporates meet Startups 2021

08:30 – 10:30 B2B-Meetings (6 slots à 20 min.)

13:00 – 14:00 B2B-Meetings (3 slots à 20 min.)

17:00 – 18:00 B2B-Meetings (3 slots à 20 min.)

*The B2B-meetings can be booked and conducted only online via the b2match-platform. However, if both interlocutors will attend CIEX in Frankfurt on Thursday 7 October 2021, they will have the opportunity to meet there in person (Hotel Jumeirah, Thurn-und-Taxis-Platz 2, 60313 Frankfurt/Germany).*

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10:00 – 17:00 The Chemical Innovation Exchange CIEX Conference: separate registration required at <https://ciex-eu.org/>. Special conditions for startups: startups with accepted meetings benefit from a free participation in the CIEX Conference on 6 and 7 October. Space is limited and will be given to those 20 startups (1 participant per company) with the highest number of accepted meetings.

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#### Friday, 8 October

08:00 – 08:30 Get-together and networking (at wonder.me)

08:30 – 10:50 B2B-Meetings (7 slots à 20 min.)

**11:00 – 12:30** [Webinar for startups: IP & Software: how to manage your intellectual assets and know-how when entering collaborations.](#) (organised by the European IP Helpdesk)

12:30 – 14:00 Get-together and networking (at wonder.me)

14:00 – 17:00 B2B-Meetings (9 slots à 20 min.)

**Participation in the B2B-Meetings and the IP webinar is free of charge for ALL companies.**

The webinar is open to the public and can also be booked without participation in the matchmaking event.

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