



AFF Deal Flow is a unique deal-sourcing and matchmaking session connecting sources of funds with sources of deals. This platform enables participants to meet with potential business partners from around the world at one-to-one meetings based on their shared areas of interest.

Deal Flow 2021 at a Glance



670+ projects from **56** countries and regions

330+ investors from **38** countries and regions

710+ one-to-one online meetings

Origin of Project Owners

Mainland China 7%

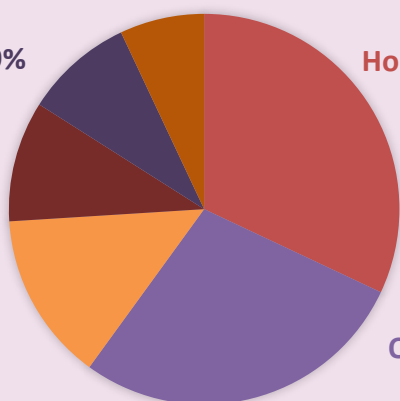
Europe 9%

Americas
10%

ASEAN
14%

Hong Kong
32%

Others
28%



Top 5 Industry Sectors

Digital Technology

Financial Technology

Infrastructure and real estate services

Environment and energy

Manufacturing/ clean tech/ IoT

Priority Sectors in 2022



Consumer



Financial
Technology



Deep
Technology



Food and
Agriculture



Digital
Entertainment
and Media



Healthcare
Technology



Education



Infrastructure
and Real Estate
Services



Environment,
Energy and
Clean Technology



Manufacturing
Technology



**Project
Presentation**

**1-to-1
Business
Matching
Meetings**



AFF Deal Flow Organisers:



Visit us at www.affdealflow.hk

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INNOVENTURE SALON

| POWERING STARTUPS |

A dedicated platform connecting start-ups with potential investors and partners from around the world

Target Startups	Funding rounds ranging between seed to series-B, inclusive	Max investment capital required: US\$10million	<5 years of establishment
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Core Elements

EXHIBITION	PITCHING	MENTORING
Startups showcasing latest business ideas and product prototypes INNOVENTURE SALON POWERING STARTUPS FintechHK START-UP SALON START-UP EXPRESS 創業快線	Themed pitching sessions to share entrepreneurial stories, business plans and funding needs to potential investors	Startup Advisory Consultative sessions on ESG and Post Pandemic Fundraising for industry practitioners and experts to offer practical tips for start-ups AFF ACCELERATE To provide a platform for entrepreneurs and innovators to bring the next generation technology solutions from concept to fruition

Partners in 2022 Edition

Investment Mentors



Community Partners

