

MAJOR ACHIEVEMENTS



INTEREST^(*)



INTERACTION



GLOBAL SCALE

2.803 VIEWS ON YOUTUBE^(**)

22.000 PROFILE HITS ON B2MATCH

75 EXHIBITORS & EXPERTS

EXPOSURE

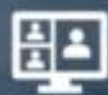
SUCCESS FACTORS



PEOPLE
SPEAKERLINEUP



EVENT
MODULES



USABILITY
PLATFORM



TOPIC
MOBILITY