BEAUTIFUL,
SUSTAINABLE,
TOGETHER:

Life

IN THE NEW
EUROPEAN
BAUHAUS

#NewEuropeanBauhaus

Design Enabled Innovation in Urban Environments

DESIGNSCAPES (6/2017-9/2021)

Francesco Molinari / mail@francescomolinari.it

Besnik Mehmeti / besnik.mehmeti@ancitoscana.it

ANCI Toscana

BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

#NewEuropeanBauhaus

MAIN MESSAGE

Funded by the H2020 programme, the Designscapes CSA successfully managed to demonstrate the potential of co-design and design thinking implementation in urban contexts to promote “niche” innovations with high scalability potentials.

A community of 99+ innovators was formed with deep roots in almost all EU countries, which we are now looking forward to put at the service of the NEB prospects.

To this end, a call for joining forces is launched within this short presentation, to all EU innovators willing to make a difference in support to the ambitious goals of climate neutrality until 2030.

BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

#NewEuropeanBauhaus

THE CHALLENGE

Sir David Attenborough
Glasgow, COP26 Climate Summit, November 1st, 2021

https://www.rev.com/blog/transcripts/david-attenborough-cop26-climate-summit-glasgow-speech-transcript

"We must recapture billions of tons of carbon from the air. We must fix our sights on keeping one and a half degrees within reach.

A new industrial revolution, powered by millions of sustainable innovations, is essential, and is indeed already beginning."

This is your movement!

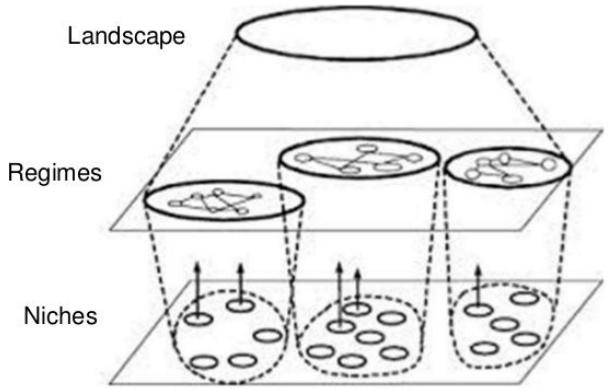
BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

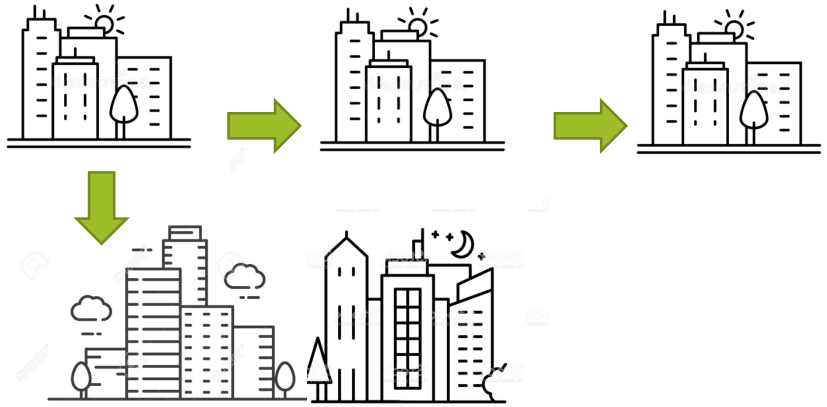
#NewEuropeanBauhaus

WHAT KINDS OF INNOVATION ARE WE TALKING ABOUT?

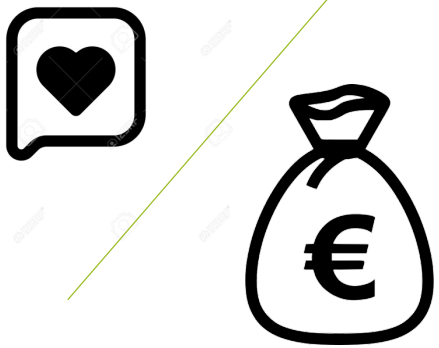


Any kind of innovation with huge transformative potentials for cities and societies

Developed by “garage innovators” as well as established SMEs (holding at least a TRL 5-7)



Lending themselves to cross-city transfer and intra-community scaling up/deep



Capable of generating profits and financial, but also environmental and social, sustainability

BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

#NewEuropeanBauhaus

WOULD YOU LIKE TO KNOW AND/OR DO MORE?

Surf https://designscapes.eu/funded-initiatives/

Contact us and add your own success story to ours

Select Funded Initiative

- Funded Initiatives
- Name Of The Project
- Country
- City
- Organization Type
- Problem Domain
- Object Of Innovation
- Design Competence
- Level Of Development

RESET

BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

#NewEuropeanBauhaus

THANK YOU!

Francesco Molinari, mail@francescomolinari.it

https://designscapes.eu/

https://www.linkedin.com/company/designscapes/

https://twitter.com/designscapesEU

https://www.facebook.com/designscapesproject/

https://www.instagram.com/designscapeseu/

https://www.youtube.com/channel/UCzfQM7ANu8uSRm3nS3oIIxA

BEAUTIFUL, SUSTAINABLE, TOGETHER:

Life

IN THE NEW EUROPEAN BAUHAUS

#NewEuropeanBauhaus