

MWC Open Innovation Challenge 2022

March 1 - March 8, 2022 | Barcelona

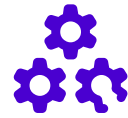
B2B hybrid event

The Mobile World Congress, best place for latest innovations and leading-edge technology

MWC Open Innovation Challenge 2022 is a **B2B international meetings event** between all agents of the innovation ecosystem: corporations, investors and solution/technology providers. Participants can choose to have physical meetings, online meetings or both. **Physical meetings** will take place in the venue of MWC/4YFN congress in Barcelona on **March 1st and 2nd**. **Online meetings** will be on separate days between **March 3rd and 8th**.



Collaborate with international organizations



Establish connections and **reach** the business goals you have in mind



Build productive relationships to accomplish your future innovative projects

How to participate?

- Register to the platform and **complete** your profile
- Choose if you want to have **physical** meetings, **online** meetings or **both**
- The **physical** meetings will be organised at MWC happening in Barcelona

The participation is free of charge. **Remember that you can always participate 100% online, meaning all your meetings will be held online.**

The **MWC Open Innovation Challenge 2022** is organized by **ACCIÓ**, a department of the Catalan Government's Ministry of Enterprise and Labour, partnering with the **Enterprise Europe Network**, the largest business support network worldwide.

2021 figures

The last edition MWC Open challenge outcome:



699 meetings held



550 participants



78% startups



38 countries represented

80 corporates & investors



68.5% International meetings

Testimonials

Anabel León
BAYER, Germany

"We have identified disruptive technologies that could help us in our challenges."

Robert Günter
HENKEL, Germany

"The preparation of the event was very good. The pre-screening of the participants done by the organizers is key in this event. It is a win-win situation for corporates, startups and investors."

Eeswaran Navarham
01 VENTURES, Netherlands

"The support I was given was very good."
"We will continue the discussion with some quite promising companies that we might go on and invest in."

Why to participate?

- Identify potential international partners for future cooperation
- Get your personalised B2B agenda according to your interests & availability projects
- The MWC Open Innovation Challenge 2022 is free of charge

Challenge topics for 2022 edition



Internet of Things



Fintech



5G Connect



Artificial Intelligence



Healthcare



Mobility & Logistics



Industry 4.0



Deep Tech



Circular Economy & Sustainability

Some of Corporate & Investors Challenges 2022

BONSAI
PARTNERS

LG Display

NEKO
CAPITAL

SAP.io

K Fund

Mercedes-Benz

Roca

WE
WÜRTH ELEKTRONIK

Register here **before March 1st** and start connecting with the most disruptive solutions

