

HYBRID EVENT
March 1st to 8th

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MWC Open Innovation Challenge 2022



MWC Open Innovation Challenge 2022

MWC Open Innovation Challenge 2022 is a B2B meeting event between corporations, investors and solution/technology providers. Meetings will happen either online or physically in the venue of MWC/4YFN congress which will take place in Barcelona.



ONSITE Participation

1st and 2nd March

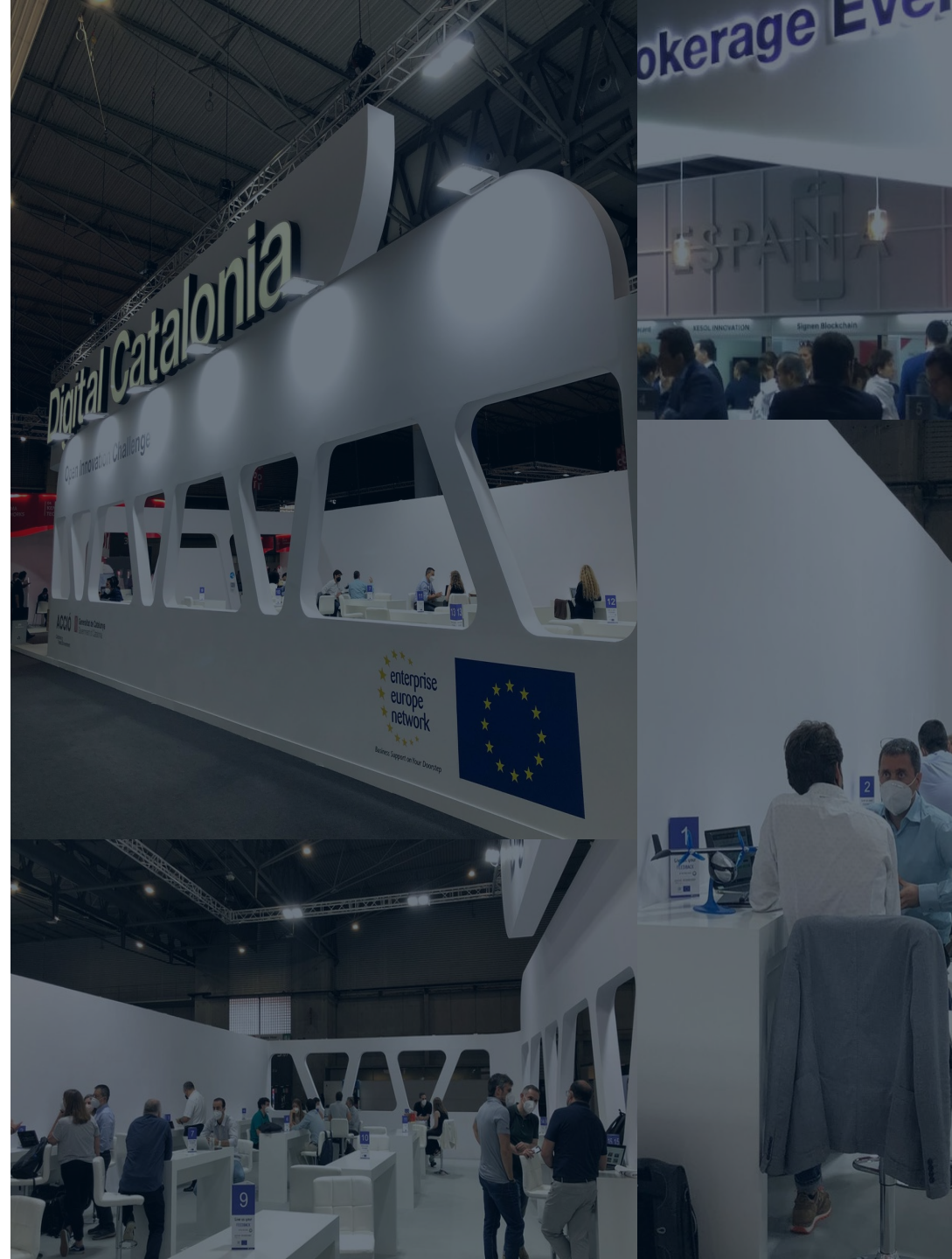


ONLINE Participation

March 3rd to 8th

ACCIÓ will promote the corporate's challenges participating to the program via international scouting platforms, European innovation networks, MWC/4YFN exhibitors and visitors.

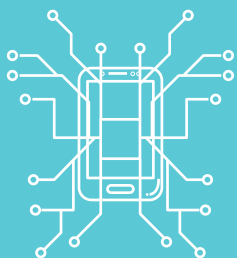
ACCIÓ's team will provide support all along the process to select the potential technology providers to meet. The goal is to have a relevant agenda of meetings during the days of MWC/4YFN.



Addressed to corporations working on open innovation with start-ups/SMEs



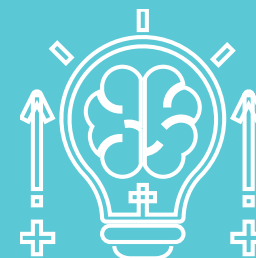
Exploring new business
models



Scouting new
technologies



Proposing a collaboration
programme



Offering an attractive
value proposition

MWC

FEBRUARY 28TH TO MARCH 3RD 2022

MOBILE WORLD CONGRESS

MWC Barcelona is the world's most influential event for the connectivity industry. It's where world-leading companies and trailblazers share the latest thought leadership about the progression and future of connectivity.

[MWC WEBSITE](#)

4YFN

FEBRUARY 28TH TO MARCH 3RD 2022

4 YEARS FROM NOW

[4YFN WEBSITE](#)

4YFN is the INNOVATION PLATFORM of MWC, enabling startups, investors, corporations and public institutions to discover, create and launch new ventures together.

SAME LOCATION



8,000
CEOs



100,000
Attendees



3,400
Startups & Exhibitors



950
Investors



400
Speakers

Discover MWC themes 2022

CloudNet

Network continues to adapt in order to support service delivery and today, cloud is seen as a key enabler of large-scale transformation with the market projected to reach \$75 billion by 2026.

5G Connect

This theme will explore what tomorrow's world looks like with 5G use cases shaping its growth.

Internet of Everything

With over 40 billion devices, the growing suite of connected devices and smart technologies offers a new means to reimagine and transform physical spaces.

FinTech

The mobile eco-system is the heartbeat of fintech as technology continues to reduce barriers and enable new disruptions and innovations.

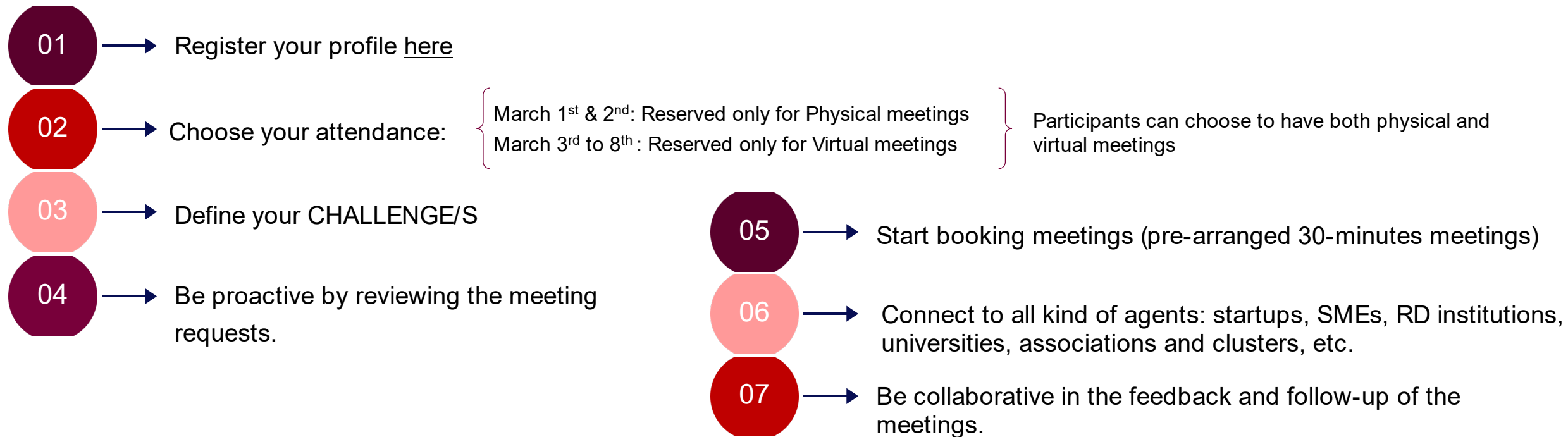
Tech Horizon

The Tech Horizon theme aims to explore how mobile is transforming our future with innovations that go beyond the industry and deliver purpose.

Advancing AI

With global investment set to top 170\$ billion by 2025, the transformative impact of AI in networks and society is huge, and we're still just scratching the surface.

How to Participate?



You will benefit from a free pass to MWC/4YFN

Challenge Topics



Internet of Everything



Fintech



5G Connect



Artificial Intelligence



Healthcare



Mobility & Logistics



Industry 4.0



Deep Tech



Circular Economy
& Sustainability

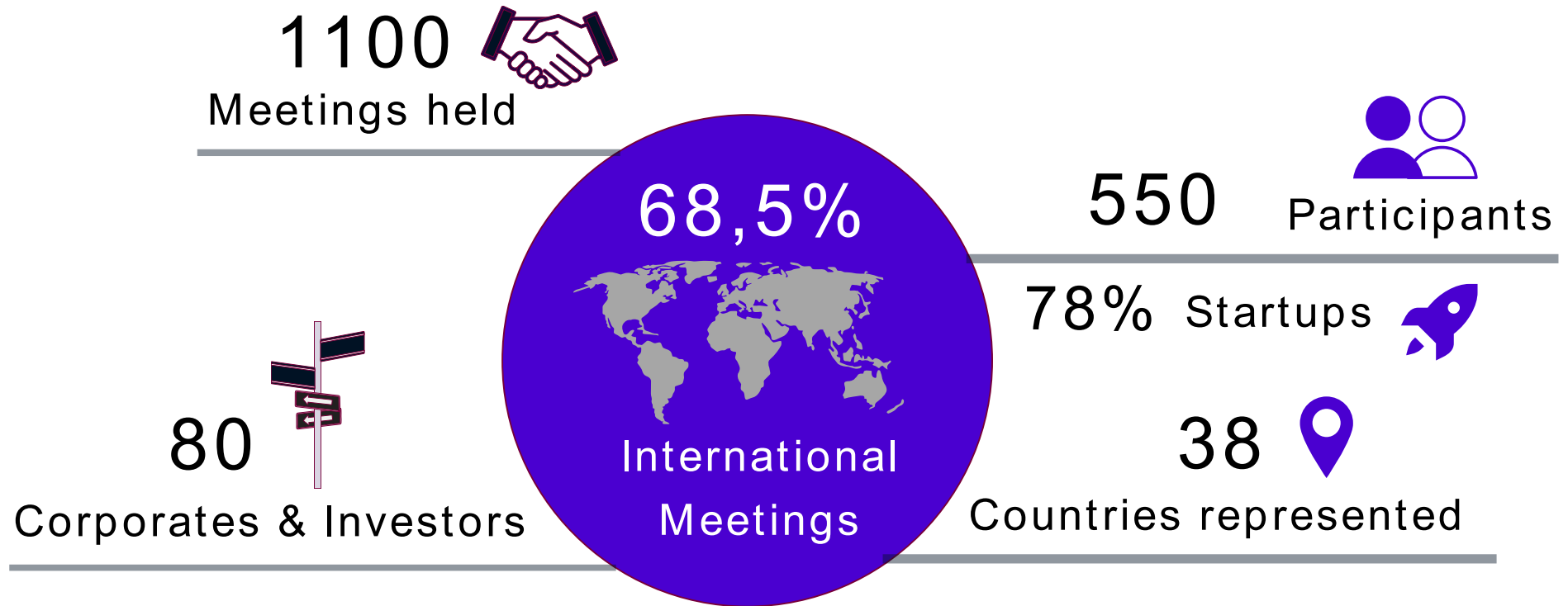
Corporations

that participated in the last editions:



Open Innovation Challenge 2021

9



Testimonials



Anabel León

BAYER, Germany

“We have identified disruptive technologies that could help us in our challenges”



Robert Günther

HENKEL, Germany

“The preparation of the event was very good. The pre-screening of participants done by the organizers is key in this event. It is a win-win situation for corporates, startups and investors.”



Eeswaran Navartham

01 VENTURES, Netherlands

“The support I was given was very good”

“We will continue the discussion with some quite promising companies that we might go on and invest in.”



Your Profile

1. Register here: www.mwc2022.b2match.io
2. You can always change your e-mail address [More info](#)
3. Promotion of the challenge at the MWC/4YFN Open Innovation Challenge 2022 platform
4. COMPLETE your CHALLENGE at the MARKETPLACE “PROJECT COOPERATION”:
 - **Add one or more challenges specifying the innovative solutions** you are looking for and define the desired type of partner.
 - Explain the types of collaborations/programmes you can offer

TOPICS

CIRCULAR ECONOMY & SUSTAINABILITY

TECHNOLOGIES

Blockchain

MAIN INDUSTRY CLIENTS

Smart Cities Fashion and Textile

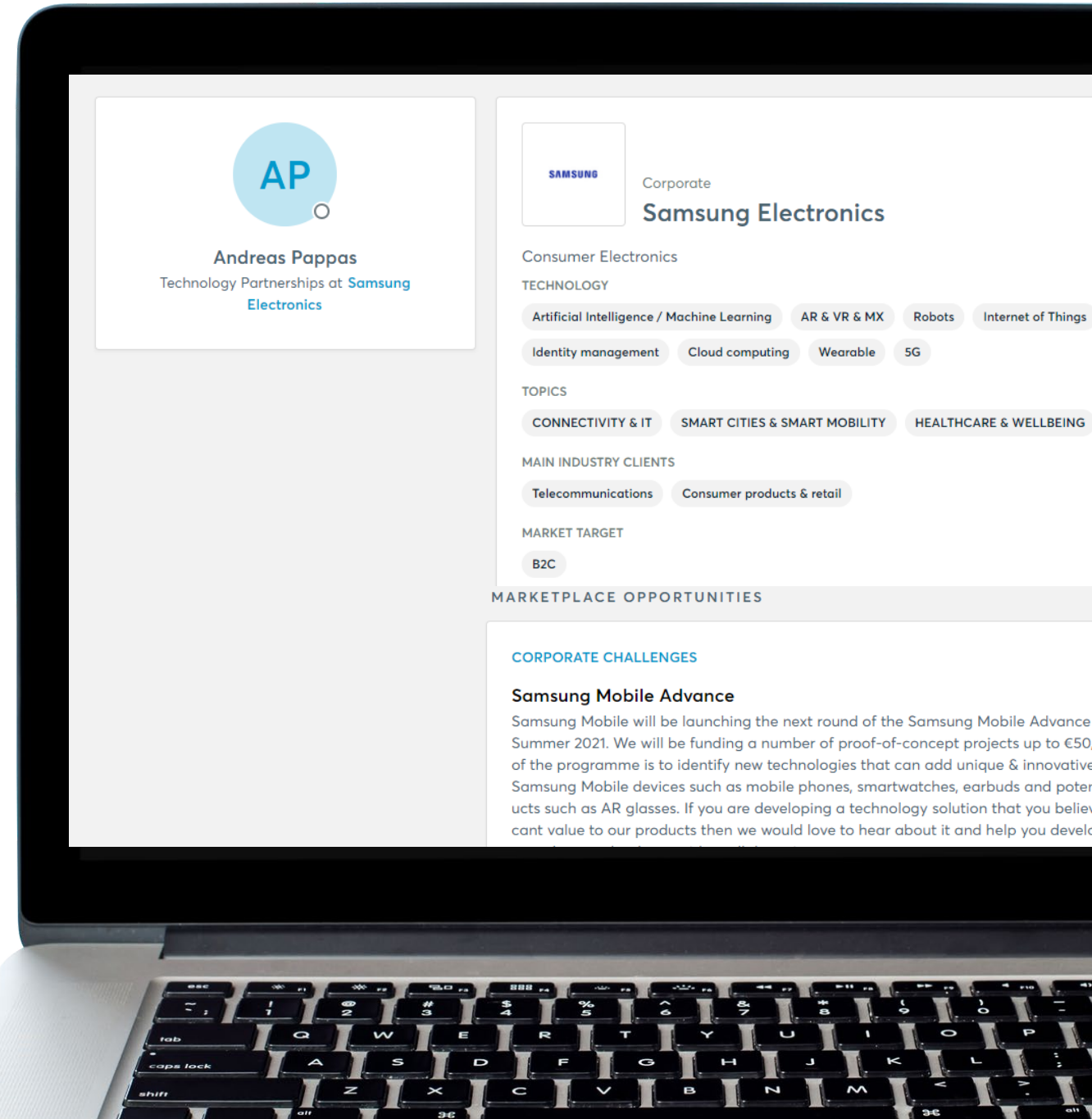
MARKETPLACE OPPORTUNITIES

+ Project Cooperation

Add this if you are interested in finding a partner for your project.

+ Investment

Add this if you seek investment opportunities.



Reach your innovation
goals by joining us!

ACCIO Barcelona

✉ corporatestartups@gencat.cat



Alba Quer

Albert Torruella

Imma Vidal

Maura Claramunt



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