



BROKERAGE EVENT

CLUSTER 2 | CULTURE, CREATIVITY
AND INCLUSIVE SOCIETY

8th December 2021

THE EU RESEARCH & INNOVATION PROGRAMME 2021 - 2027



ART CRAFTS AND DESIGN ESTABLISHMENT

*Sophie Duménieu Hauts-de-Seine county
council*

Who are we



- The Hauts-de-Seine county council is a local authority, implementing public policies in different areas, including culture and cultural heritage.
- We have a comprehensive view of all the cultural actors of our territory and successful experiences of developing cultural strategies (la vallée de la culture, la seine musicale, le musée du grand siècle ...).
- Our territory benefit from its great location : the west metropolitan area of Paris, in the Île-de-France Region, on which is the Defense area, known as the leading European business district and the 4th most attractive business place worldwide.
- Link to our website : <https://www.hauts-de-seine.fr/>



Our project : the art crafts and design establishment

- **An institution reuniting for the first time design and the art crafts.**
- This establishment aims at supporting the art and crafts **in order to preserve but also question the know-how today in danger.**
- The project **breaks the barriers** between the world of arts and design, **aiming to stimulate the research around new materials and processes**, but also to reflect on the gesture and the use of digital tools as well as the evolution of the crafts.
- Through its transdisciplinary approach, the institution places itself at the heart of digital and ecological issues currently at stake.
- **The opening is forecasted for march 2022.** The workshops will be open in June 2022 and the **county council is considering opening the place for the public in September 2022.**
- It will be located in Sevres, near the Parc de Saint-Cloud, and will take place in the former buildings of the National School of Ceramic, built in the 1930's and 1950's by the architects Roux-Spitz and Bruneau. After a complete renovation, the two adjoining buildings, which are classified as Historical Monuments, will offer workshops, a market lab, an incubator, a showroom, a space for conviviality, meeting and reception rooms.



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- => We aim at joining a consortium for a possible application to the call “traditional crafts for the future : a new approach”
- ⇒ We would like to work on the links between traditional crafts and design and digital and / or new processes to help preserve the know-how and give them another dimension.
- ⇒ We could be an experimental area where the results of the researches could be tested



Contact us!



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The Hauts-de-Seine county council

Local authority

France





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Thanks a lot for your
attention.



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