

Key consumer market trends to observe Opening plenary





Among the below trends selected by the Commission' foresight unit, which 3 do you think could have biggest impact on the evolution of consumer markets in the EU in the next ten years? 283

- New technologies and hyperconnectivity 84%
- Climate change 53%
- Resource scarcity and environmental degradation 47%
- Growing inequalities 25%
- Ageing 20%
- Change in external trade and geopolitics 17%
- New health challenges 16%
- New governing systems, e.g. local/national/international or private/public 8%
- Continuing urbanisation 5%