

# TECHNOLOGIES FOR A SOVEREIGN EUROPE

Chaired by:

**Maurizio Gattiglio**  
CEO, Partner and Co-  
Founder of ARCA,  
Chairman of Manufacture



**Ulla Engelmann**  
Head of Unit at DG  
GROW, European  
Commission



**Stéphanie Mittelham**  
Manager Energy &  
Environment at  
Orgalim, Europe's  
Technology Industries



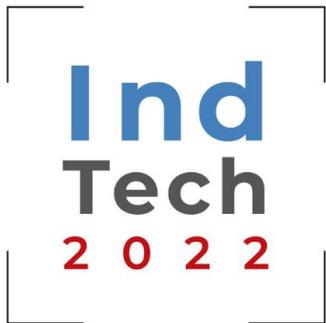
**Sophie Muller**  
Director, R&T  
Collaborative  
Studies at Thales SA



**Rene Penning de Vries**  
Chairman Supervisory  
Board PhotonDelta at  
PhotonDelta  
Foundation



**Cecilia Warrol**  
Programme Director  
at Swedish  
Association of  
Engineering Industries  
(Teknikföretagen)



# Technologies for a Sovereign Europe - Transition Pathways

Ulla Engelmann  
Directorate-General for Internal Market, Industry,  
Entrepreneurship and SMEs  
28 June, Grenoble



# Main messages

- Industrial Strategy Update needed in May 2021 - even more important following war in Ukraine.
- The transition to green and digital is both a solution and challenge to European technological sovereignty
- Transition pathways for each industrial ecosystem are needed to make European industry green, digital and resilient.
- Technological solutions are a key building block of the pathways and include the whole R&I value chain from research to scale-up.
- We need to monitor and mitigate our urgent and strategic dependencies.

# Why an Industrial Strategy Update?

- Lessons from the COVID-19 crisis:
  - Strengthening Single Market resilience
  - Analyse and address strategic dependencies
  - Accelerating the twin green and digital transitions
- Even more important after Russian invasion of Ukraine

# Resilience of the Single Market

The Single Market is the EU's most important asset, offering certainty, scale and a global springboard for European companies. However, the COVID-19 pandemic has affected the opportunities offered by the Single Market. Businesses and citizens suffered from border closures, supply was disrupted and predictability was often lacking.



**Single Market Emergency Instrument:** to provide a structural solution to ensure the availability and free movement of persons, goods and services in the context of possible future crises

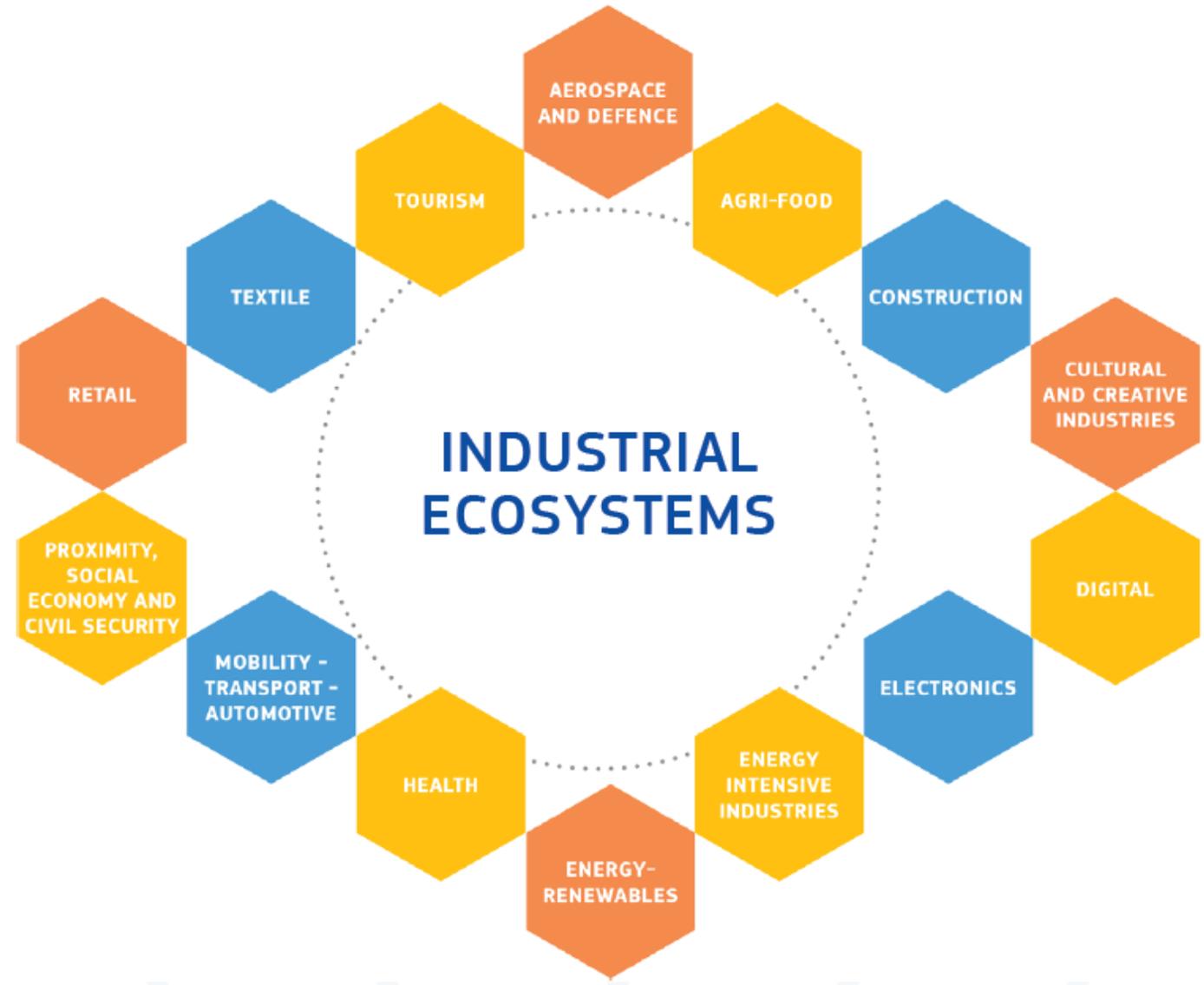


**Deepening the Single Market:** explore harmonisation of standards for key business services; as well as strengthening the digitalisation of market surveillance and other targeted measures for SMEs



**Monitoring the Single Market:** an annual analysis of the state of the Single Market, including across 14 industrial ecosystems.

# 14 Industrial Ecosystems in Europe

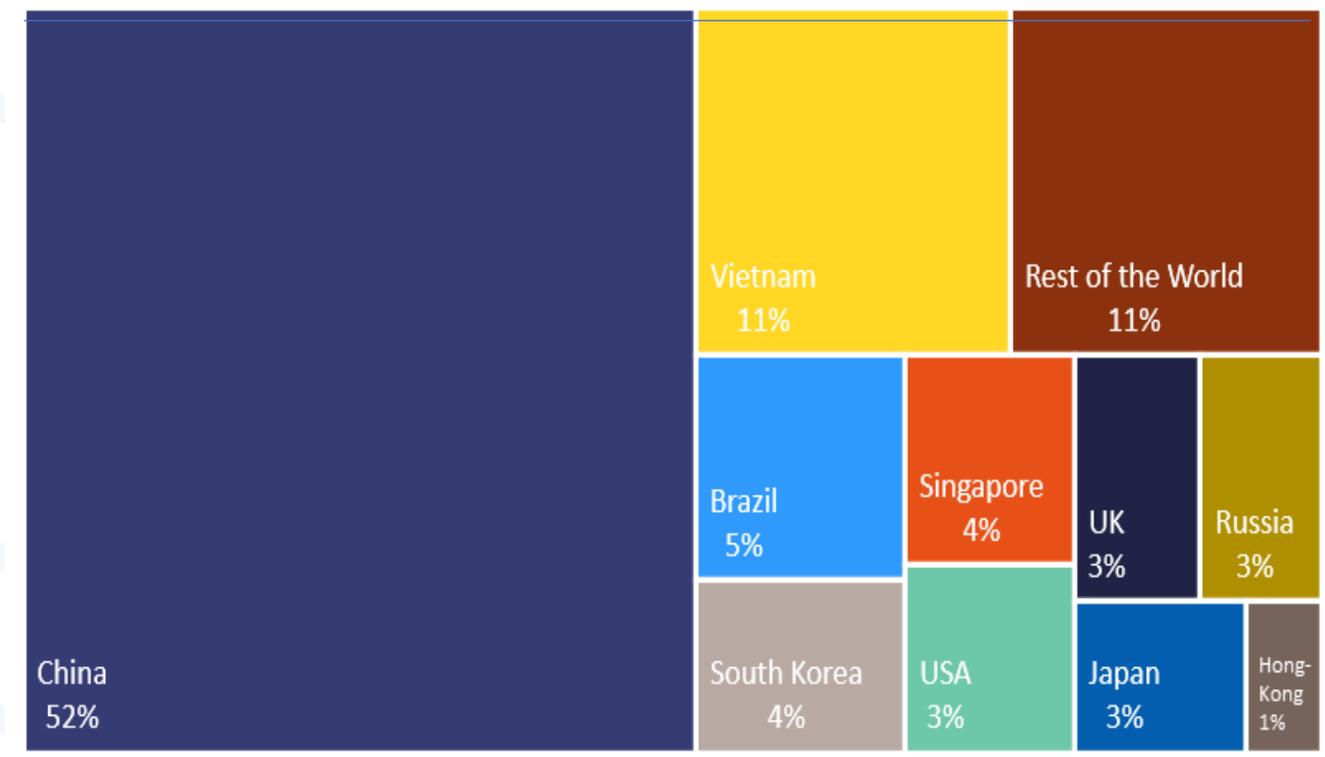


# Strategic dependencies and capacities

6% of the value of all EU product imports are highly dependent on foreign suppliers

- Dependency: high concentration of imports and limited production in the EU
- “Bottom-up” screening: 137 out of 5200 products analysed show high EU dependency.
- 34 products are more vulnerable: with low potential for diversification and substitution (various raw materials and chemicals used in energy intensive industries and health)
- Origin of dependencies: More than 50% originates in China

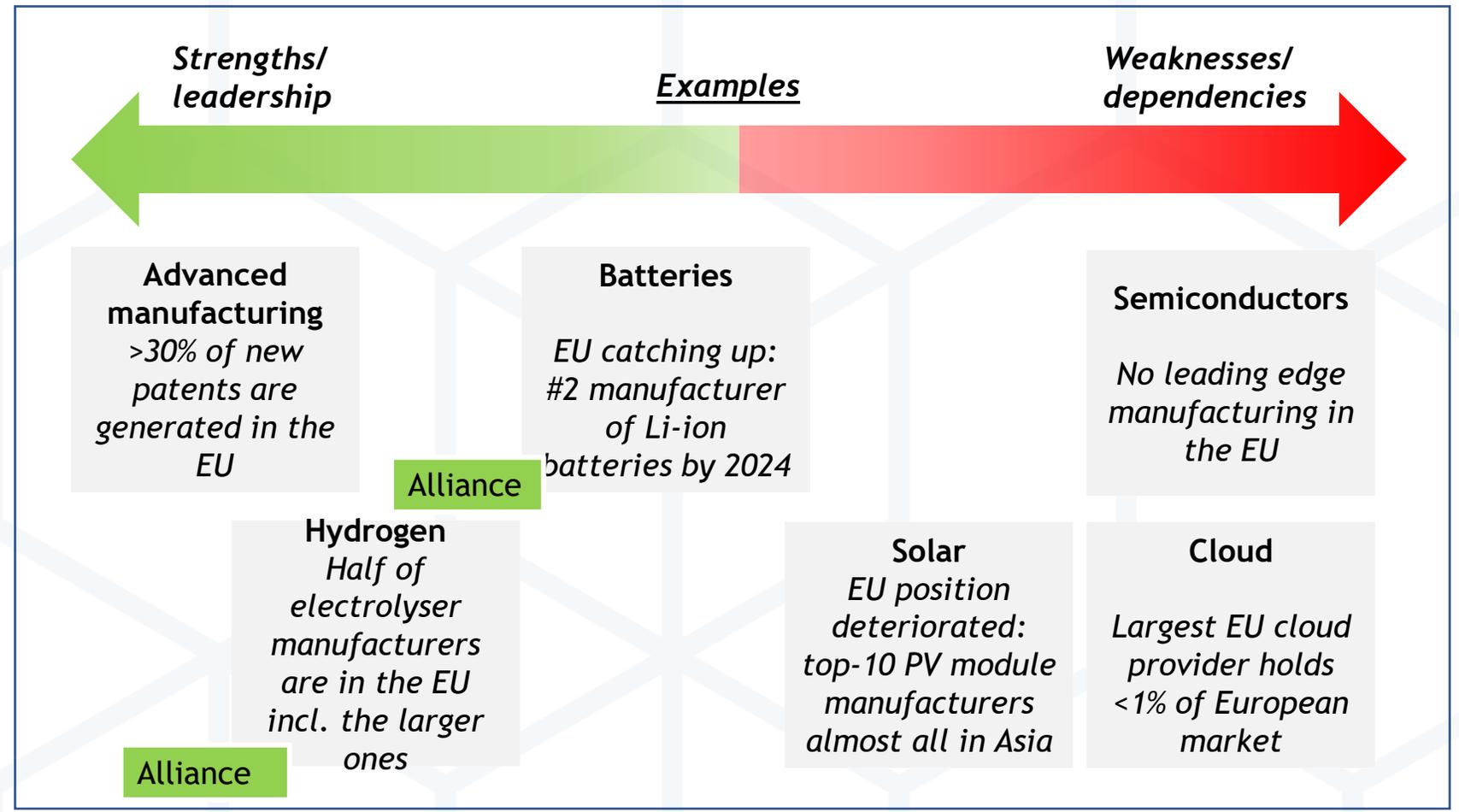
Identified 137 dependencies by origin (% imports)



**6 strategic areas where the EU has dependencies:** raw materials, batteries, active pharmaceutical ingredients, hydrogen, semiconductors, cloud and edge technologies

# EU strategic capacity: strong in some technologies, highly dependent for others

- Dependencies are not limited to products
- Strategic capacity in key technologies is essential to deliver on green/digital ambitions
- EU has strengths and weaknesses: highly competitive in some areas, highly dependent in others
- Can build on successful examples (e.g. alliances)



# DG GROW Supply Chains Task Force

## What it is

- Set up the day after the Russian military aggression against Ukraine
- Gathers GROW expertise on specific industrial ecosystems and horizontal issues linked to the war
- Provides regular updates with the most relevant news and impact analysis

## Objectives

- Monitoring the impact of the war on supply chains, including the loss of inputs and the loss of market for European industries
- Steering the action to help European businesses, as well as Ukrainian economic actors and displaced population

## Main sources of information

- European industry associations
- European cluster networks
- Enterprise Europe Network
- Member States' authorities
- EU Delegations in Ukraine and Russia
- Association of European businesses in Russia
- Ukrainian authorities
- Exchanges with other EU institutions

# War in Ukraine: Impact on industrial ecosystems

## CONSTRUCTION

- Lack of plywood and steel
- Price spikes lead to project postponements
- Shortage of workforce from Ukraine
- Loss of market for furniture industry

## MACHINERY

- New and continued supply shortages (e.g., steel, chips) and skyrocketing prices
- National barriers to diversify supply chains
- Loss of significant EU export market for agricultural machinery
- Long-term export bans and sanctions dual-use goods

## AGRI-FOOD

- Loss of market for products like wine and chocolate
- Lack of sunflower oil, lecithin and other inputs
- Fertilisers price increase
- Animal feed deficit

## TOURISM

- Loss of EU trade surplus with Russia
- Higher prices for transport
- Tourism in countries with many refugees perceived as unethical
- Despite a drop immediately after the aggression, now improving

## ELECTRONICS

- Lack of noble gases input
- Production of semiconductors affected
- Alternative sourcing is limited
- Russia prohibited export of electrical equipment

## MOBILITY

- Loss of market for vehicles
- Lack of carbon black and synthetic rubber for tyres
- Disruptions of vehicle production
- Lack of software as production was largely outsourced to Ukraine

## ENERGY-INTENSIVE INDUSTRIES

- Lack of metallurgic raw materials
- Steel prices are reaching record levels.
- Lack of inputs for the chemicals industry
- Loss of export market of Specialties Chemicals



## Lessons learned

- Different **needs and challenges across ecosystems** for successful green and digital transformations
- **Acceleration** in digital and green transitions over last year; vulnerabilities, **investment gaps**
- To support **business case** for the transition and predictability, industry needs:
  - a coherent & stable **regulatory framework**;
  - access to **capacities** and infrastructure (including digital ones)
  - access to **finance**;
  - access to **raw materials** and **decarbonised energy**, and **the right skills**

## Updated Industrial Strategy

- **Ecosystem analysis** of challenges faced by 14 industrial ecosystems and of transformative initiatives for twin transitions and boosting resilience
- Co-creating **transition pathways**

We will be supporting the business case through a **combination of actions**, including:

- investments & capacities building: **Recovery and Resilience Facility, Multi country projects**
- innovation: **Horizon Programme**
- **regulatory framework**: ‘fit for 55’, Carbon Border Adjustment Mechanism, eco-design measures, sustainable products initiative; green investment and green finance;
- raw materials: European Raw Materials Alliance
- digital: data & data spaces
- access to abundant, affordable and **decarbonised electricity**
- **skills**

*For the most relevant ecosystems and together with other relevant stakeholders, the Forum will:*

1. support the development of transition pathways
2. support the analysis of strategic dependencies.
3. promote best practices and solutions across ecosystems
4. identify cross-border and cross-ecosystem investment needs and cooperation opportunities.
5. Establish best practices for advanced manufacturing

## Composition

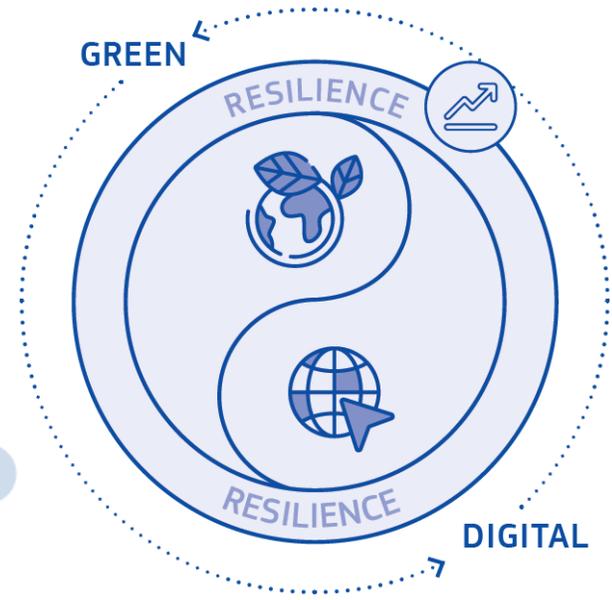
55 members

2 observers



Dialogue with a wider range of stakeholders

# Transition Pathways



# The technological building block of the transition



R&I, Techniques  
and Technological  
Solutions

Green and Digital Transition							
What are the <b>R&amp;I</b> (including technology and prototyping) unmet needs in realising the twin transition of the ecosystem? What <b>existing solutions</b> could already help to achieve the twin transition of the ecosystem?	Provide actions to meet the identified needs. Include actions identified in the <b>Common Industrial Technology Roadmaps</b> . Use the Horizon Europe Results Platform to identify existing solutions.	Are there barriers to the <b>technology transfer</b> from research institutions to industry?	Provide actions that can overcome the barriers.	Which barriers exist to <b>widespread adoption</b> of new green and digital technologies, techniques and processes in the ecosystem in the Single Market? Are there specific barriers for SMEs?	Provide actions that can overcome the barriers.	What techniques or changes to <b>business models</b> could accelerate the twin transition of the ecosystem?	Provide actions to identify and promote such techniques and business models.

Resilience			
What events could put at risk the development or adoption of technology necessary for the resilience of the ecosystem?	Provide actions that can prepare the ecosystem or improve the adaptability for such disruptions.	Are there <b>value chains</b> e.g. for key technologies that are <b>vulnerable to major disruptions</b> ? Are they of critical or non-critical nature?	Provide actions to potentially alleviate critical vulnerabilities.

## Low-Carbon technologies

Especially relevant for:

- Energy Intensive Industries

## Circular technologies

• Especially relevant for:

- Energy Intensive Industries
- Textiles
- Construction

**But both might be relevant for more manufacturing industries especially when it comes to business models**

Thank you!



# Views and concrete examples from Europe's Technology Industries

**Stéphanie Mittelham**  
Orgalim, Europe's Technology Industries  
Manager Energy & Environment  
28 June 2022 in Grenoble



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# Introduction to Orgalim

# Orgalim at a glance

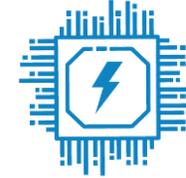
## Who we are



Mechanical  
Engineering



Metal  
Technology



Electrical Engineering,  
Electronics, ICT

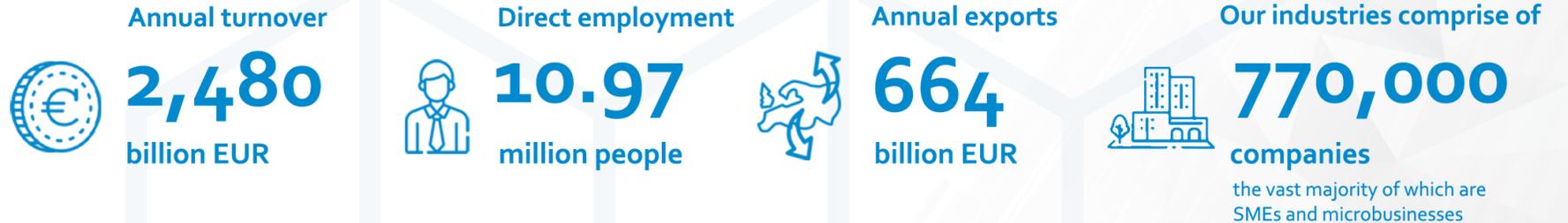
## Our purpose

We are shaping a future that's good

## What we do

Orgalim is the foremost voice of Europe's technology industries at the EU level, working with policymakers to strengthen their sectors' growth and global leadership, maximise their contribution to Europe's economy and society and foster a new relationship of trust between businesses and citizens

## What we represent



# Orgalim Membership

49 Member Associations, 8 Corporate Members, 22 Countries



## National Associations

**Austria**  
FMTI



**Belgium**  
AGORIA



**Croatia**  
Croatian Chamber of Economy  
HUP



**Denmark**  
DI



**Finland**  
Technology Industries of Finland



**France**  
FIEEC  
FIM



**Germany**  
VDMA  
WSM  
ZVEI



**Great Britain**  
BEAMA  
GAMBICA



**Hungary**  
MAGEOSZ



**Ireland**  
Ibec



**Italy**  
ANIE  
ANIMA



**Latvia**  
MASOC



**Lithuania**  
LINPRA



**Luxembourg**  
FEDIL Metal



**The Netherlands**  
FME  
METAALUNIE



**Norway**  
Norsk Industri



**Portugal**  
AIMMAP



**Slovenia**  
GZS-CCIS



**Spain**  
SERCUBE



**Switzerland**  
SWISSMEM



**Sweden**  
TEKNIKFÖRETAGEN



## Associate members

**Turkey**  
MAKFED



## Sector Associations

- AFECOR  
- AQUA
- CECAPI 
- CECE
- CEIR 
- CEMA
- CEMEP 
- CEO 
- C.E.F.A.C.D. 
- EFCEM 
- EGMF 
- EUNITED 
- EURALARM 
- EUROPACABLE 
- EUROPUMP 
- FARECOGAZ 
- FEM 
- FEPA 
- PNEUROP 
- T&D Europe 

## New – Orgalim for Corporates

- AMAZON 
- EATON 
- FASTEMS 
- PEPPERL+FUCHS 
- PHENIX CONTACT 
- SCHNEIDER ELECTRIC 
- SIEMENS 
- TEXAS INSTRUMENTS 

# Orgalim key messages on Research, Development & Innovation

# Orgalim key messages on Research, Development & Innovation

## 1. Want to be sovereign? Invest more in R&D!

- **The problem:** Competition in technology development, innovation and markets is global. Based on the World Bank's latest data, the EU's R&D intensity is less than 2.2% of GDP compared to 2.8% in the US, and in 2018 China has for the first time overtaken the EU. Furthermore, in the ranking of the top 2,500 businesses investing in R&D, European companies have lost ground (17%) compared to companies based in China (20%) and the US (30%)
- **The objective:** Since the 2000s the EU has been setting for itself the objective to raise the overall R&D investment to 3% of GDP. After 20 years failing to do so, the twin digital and green transitions should be the final lever to get there
- **How to get there:**
  - ✓ The role of enabling technologies in the twin transitions should be recognised in the EU taxonomy
  - ✓ Fix time-consuming administrative processes
  - ✓ Cooperation between government and private venture capital
  - ✓ The right mix of grants, loans and equity instruments would better support R&D throughout all innovation phases
  - ✓ Invest in technology infrastructures (TI) for piloting, testing, validation of products and processes (some innovative European start-ups have to go out of the EU to find TIs)
  - ✓ Develop further public-private partnerships also at EU level (eg: Made in Europe)
  - ✓ EU research programmes (eg Horizon Europe) should have adequate funding geared towards the industrial competitiveness
  - ✓ Develop appropriate criteria to monitor R&D intensity in Europe

# Orgalim key messages on Research, Development & Innovation

## 2. Europe has a scale up problem

- **The problem:** Europe is excellent in research but businesses face important funding gaps when they try to bring their innovations to the market. In Europe there are a lot of excellent ideas, but they also need the right funding and framework conditions to be brought into the market.
- **The objective: Europe's R&D ecosystem must be more efficient in scaling up innovative ideas.** Some of the scientific ideas that can help Europe achieve its twin transition objectives are already there, but are missing the tools, the workforce and the funding to be adopted in the market at large scale. Our green objectives will not be achieved if our excellent ideas remain stuck in some lab.
- **How to get there:**
  - ✓ Focus investments on scale-up activities and medium-to-high Technology Readiness Levels (TRLs)
  - ✓ Invest in research and technology infrastructures
  - ✓ The right mix of grants, loans and equity instruments would better support R&D throughout all innovation phases, accompanying businesses from the inception of their innovations to marketing at global scale
  - ✓ Support for the digitalisation of public services along with simplification of processes and better coordination across the administrative sector would make implementation of large-scale projects easier

# Orgalim key messages on Research, Development & Innovation

## 3. Sovereignty is ok, but international collaboration remains key

- The European RDI community will remain excellent only if open to the world. Orgalim is in favour of the UK and Switzerland participating in the Horizon Europe programme
- It is crucial that Europe works towards strengthening the resilience of its industrial ecosystems, including on strategic supply chains (like Chips), but it shouldn't go down the protectionist path
- Global supply chains and markets are an essential asset for Europe's technology industries

## 4. Europe needs to address the shortage of skilled workforce

- The problem: Our Economics & Statistics report (Autumn 2021) testifies a “massive lack of skilled labour” which after the pandemic has added another brake on growth of our industries.
- The solution, at least in the medium-long term:
  - ✓ More collaboration between businesses and universities
  - ✓ Design education and training systems able to respond to new market and society needs

## 5. Invest in what we do best to keep our competitive edge: advanced manufacturing

## Useful links

- [Economics & Statistics Report - Autumn 2021 | Orgalim](#)
- [R&D and Innovation: Orgalim position on how to incentivise private investment in Europe | Orgalim](#)
- [R&D and Innovation: Orgalim contribution to the call for evidence for a new EU Innovation Agenda | Orgalim](#)
- [R&D and Innovation: Putting innovation at the heart of the twin transitions and the EU recovery | Orgalim](#)

Economics and Statistics Autumn Report 2021

Supply chain issues hold back growth in Europe's technology industries after months of solid increase

orgalim  
EUROPE'S TECHNOLOGY INDUSTRIES



POSITION PAPER

Brussels, 3 February 2022

Orgalim position on how to incentivise private investment in Europe

orgalim  
EUROPE'S TECHNOLOGY INDUSTRIES



POSITION PAPER

Brussels, 10 May 2022

Orgalim contribution to the call for evidence for a new EU Innovation Agenda

orgalim  
EUROPE'S TECHNOLOGY INDUSTRIES



POSITION PAPER

Brussels, 24 June 2021

Putting innovation at the heart of the twin transitions and the EU recovery

# Orgalim key messages on standards

# Europe's Technology Industries are key contributors to standardisation

Orgalim - Europe's technology industries - represents key voluntary contributors both to the European standardisation system and to international standardisation

> 90%

of the funding  
for this activity  
comes from  
the private  
sector



Our members are also major users of harmonised standards and as such are highly dependent on an effective and harmonised European standardisation system that supports the Single Market, European competitiveness and innovation.

# Standardisation priorities for industry

- **Focus for our industries is operational:**
  - ✓ Ensure fast approval of harmonised standards, for the proper functioning internal market and ensuring alignment between European standards and international standards
- **Transparent decision making:**
  - ✓ Standardisation is an industry driven process requirements imposed by the Commission regarding process and decision making procedures need to be agreed in consultation with stakeholders and provided in clear and transparent guidelines
- **Technical quality requires diversity in expertise:**
  - ✓ Standardisation work at the technical level requires input from a broad range of industry experts to ensure that the technological solutions are reached through a process of consensus and are indeed relevant to the end users in the market this requires a bottom-up approach
- **Interoperability and international competitiveness:**
  - ✓ Technological solutions need to be interoperable to reach the widest market share, particularly digital technologies have no borders

# Useful links

- [Joint statement on standardisation strategy](#) (March 2022)
- [Orgalim welcome statement on the Standardisation Strategy](#) (February 2022)
- [Orgalim contribution to the Standardisation Strategy roadmap](#) (September 2021)
- [Joint industry recommendations on harmonised standardisation](#) (July 2021)

Brussels, 6 April 2022

## Joint industry statement – Feedback on the Standardisation Strategy



## Orgalim comments on the EU Standardisation Strategy

2 February 2022



Brussels, 26 July 2021

Orgalim contribution to the  
Standardisation Strategy Roadmap



6 July 2021

Joint Industry recommendations for effective Harmonised  
Standardisation

# Orgalim key messages on the proposed Ecodesign for Sustainable Products Regulation (ESPR)

# Sustainable products package adopted by the European Commission on 30 March 2022



### Ecodesign Working Plan 2022-2024

- Higher energy efficiency and circularity for energy-related products
- New rules for consumer electronics (smartphones, tablets, solar panels)

### Support for circular business models

- European circular business hub
- Guidance to businesses



### Strategy for Sustainable and Circular Textiles

- Binding eco-design requirements, incl. durability, reparability, and recycled fibre content
- Stop microplastics pollution
- Tackle fast fashion, textile waste, and the destruction of unsold products
- Accurate green claims
- Sustainable global value chains

### New rules to empower consumers for the green transition

- Protection against greenwashing and the deliberate planning or design of products with limited lifespans
- Information on product durability and reparability

- ### Global action
- Corporate sustainability due diligence
  - Global sustainable consumption and production forum

# Key product aspects under the proposed new Ecodesign for Sustainable Products Regulation (ESPR)

- Durability
- Reliability
- Reusability
- Upgradability
- Repairability
- Possibility of maintenance and refurbishment
- Presence of substances of concern
- Energy use or energy efficiency
- Resource use or resource efficiency
- Recycled content
- Possibility of remanufacturing and recycling
- Possibility of recovery of materials
- Environmental impacts, including carbon and environmental footprint
- Expected generation of waste materials



**Increased focus on product information**  
e.g. Digital Product Passport; labels

# Digital Product Passport under the ESPR



Tracking of **raw materials extraction/production**, supporting due diligence efforts



Benefit **market surveillance authorities and customs authorities**, by making available information they would need to carry out their tasks



Enable **manufacturers** to create products **digital twins**, embedding all the information required



Make available to **public authorities and policy makers** reliable information. Enable to link **incentives** to **sustainability performance**



Tracking the life story of a product, enabling services related to its **remanufacturing, reparability, re-use/re-sale/second-life, recyclability**, new business models



Allow **citizens** to have access to **relevant and verified information** related to the characteristics of the products they own or are considering to buy/rent (e.g. using apps able to read the identifier)

# Other tools provided by ESPR



## Mandatory Green Public Procurement

ESPR will enable mandatory GPP criteria to be set in delegated acts for public contracting authorities



## Prevention of destruction of unsold consumer goods

Transparency requirements for those choosing to discard unsold goods, and possibility to ban their destruction for relevant product groups.



## Market surveillance and customs controls

Reinforcing controls on regulated products, including market surveillance implementing plans, possible targets on checks, support to common projects and investments

# Orgalim welcomes the proposed new Ecodesign for Sustainable Products Regulation

Orgalim represents Europe's technology industries, providing innovative technology solutions which are underpinning the twin green and digital transitions and can unlock a greener, healthier and more prosperous future for the European Union and its citizens. Our industries welcome the Ecodesign for Sustainable Products Regulation as a key measure to further optimise the way resources are used throughout the economy and society as well as bringing new business opportunities – a win-win for the environment and the economy, making the most of new digital solutions.



# What we support: the principles



## WHAT WE SUPPORT: THE PRINCIPLES

- The contribution to the circular economy, a functioning internal market, a level playing field and ensuring effective enforcement and market surveillance system
- The approach and the legal framework: the Ecodesign instrument, product by product rules, harmonised EU requirements, industry involvement and harmonised standards
- The potential benefits of the Digital Product Passport, economic incentives for circularity and the principle of a ban on the destruction of unsold durable goods

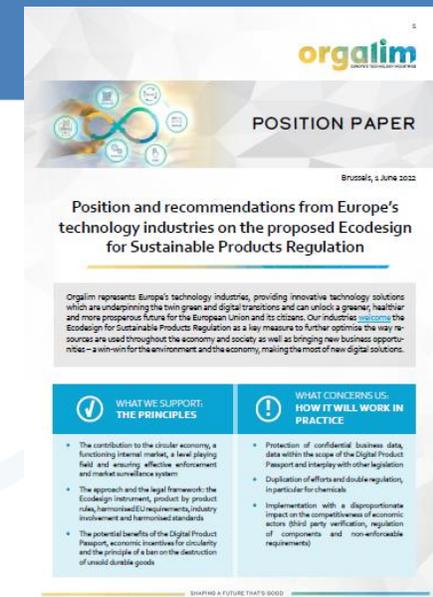


# What concerns us: how it will work in practice



## WHAT CONCERNS US: HOW IT WILL WORK IN PRACTICE

- Protection of confidential business data, data within the scope of the Digital Product Passport and interplay with other legislation
- Duplication of efforts and double regulation, in particular for chemicals
- Implementation with a disproportionate impact on the competitiveness of economic actors (third party verification, regulation of components and non-enforceable requirements)



# Orgalim Position & Recommendations on EPSR, 1 June 2022



**orgalim**  
EUROPE'S TECHNOLOGY INDUSTRIES

**POSITION PAPER**

Brussels, 1 June 2022

## Position and recommendations from Europe's technology industries on the proposed Ecodesign for Sustainable Products Regulation

Orgalim represents Europe's technology industries, providing innovative technology solutions which are underpinning the twin green and digital transitions and can unlock a greener, healthier and more prosperous future for the European Union and its citizens. Our industries welcome the Ecodesign for Sustainable Products Regulation as a key measure to further optimize the way resources are used throughout the economy and society as well as bringing new business opportunities – a win-win for the environment and the economy, making the most of new digital solutions.

WHAT WE SUPPORT: THE PRINCIPLES	WHAT CONCERNS US: HOW IT WILL WORK IN PRACTICE
<ul style="list-style-type: none"> <li>The contribution to the circular economy, a functioning internal market, a level playing field and ensuring effective enforcement and market surveillance system</li> <li>The approach and the legal framework: the Ecodesign instrument, product by product rules, harmonised EU requirements, industry involvement and harmonised standards</li> <li>The potential benefits of the Digital Product Passport, economic incentives for circularity and the principle of a ban on the destruction of un sold durable goods</li> </ul>	<ul style="list-style-type: none"> <li>Protection of confidential business data, data within the scope of the Digital Product Passport and interplay with other legislation</li> <li>Duplication of efforts and double regulation, in particular for chemicals</li> <li>Implementation with a disproportionate impact on the competitiveness of economic actors (third party verification, regulation of components and non-enforceable requirements)</li> </ul>

SHAPING A FUTURE THAT'S GOOD

## What we support: the principles

### Contribution to the circular economy, a functioning internal market, a level playing field and ensuring effective enforcement

### Contribution to the circular economy, a functioning internal market and a level playing field

Orgalim supports the objective of the Ecodesign for Sustainable Products Regulation (ESPR), which is to establish a framework to improve the environmental sustainability of products and to ensure free movement in the internal market by setting ecodesign requirements that products must fulfil to be placed on the market or put into service. To secure the functioning of the internal market, requirements must be harmonised at EU level.

We are very concerned about different national provisions and mandatory requirements on products not aligned with the proposed new EU requirements. Our industries see the operation of the internal market as absolutely central for the circular economy to function. We also support that the new rules will apply both to products manufactured in the EU and those produced outside the EU and placed or put into service on the internal market, forcing importers to comply with European standards. This is crucial for fair competition and a level playing field. We support a Regulation instead of a Directive because the Regulation will ensure that the obligations will be implemented at the same time, and in the same way, in all EU Member States.

**We recommend:** Member States should avoid developing national measures on sustainable products that impair the functioning of the internal market.

### Ensuring effective enforcement and market surveillance system

Ensuring effective enforcement through the market surveillance system will be of the utmost importance for the success of the ESPR, providing good and fair opportunities for manufacturers and constituting the most effective regime to reach sustainability objectives as well as a level playing field. However, requesting product information will not help if an adequate working capacity is not allocated by Member States. Increased focus on enforcement with more uniform requirements for the Member States will support a level playing field.

**We recommend:** Member States should be supported in implementing enforcement and surveillance activities when more products are regulated.

## The approach and legal framework

### Ecodesign instrument

We support the Ecodesign instrument which has already delivered for EU consumers, industry and the planet by taking into account all aspects of the life cycle of the product, and setting measurable and enforceable requirements based on the proportionality principle.

## What concerns us: how it will work in practice

### Protection of confidential business data, data within the scope of DPP and interplay with other legislation

### Protection of trade secrets and Intellectual Property Rights (IPR)

Our industries are very concerned about the protection of trade secrets and Intellectual Property Rights (IPR). We acknowledge that there is a balancing act between creating transparency and use of the data in the DPP on the one hand, and protecting companies' rights and trade secrets on the other hand. Confidential business data, IPRs and trade secrets of companies must not be served on a freely available silver plate to their competitors.

**We strongly recommend:**

- The confidentiality related to protectable trade secrets must be respected and the protection of IPR, data exposing IPR and trade secrets must be protected or facilitating product piracy should not be listed in the ESPR Delegated Acts, and the Regulation should exclude this type of data from its scope. If IPR and trade secrets are not excluded from the scope, then high standards of cybersecurity and confidentiality will need to be in place.
- What information should be made available to market surveillance authorities without request must be clarified and these measures must respect confidentiality related to protectable trade secrets, IPRs, security laws and for export control legislations (including dual use).

### Data within the scope of DPP and the interplay with other legislation

Our industries are also concerned about the data that will be within the scope of the DPP, the interplay with other legislation and other issues listed below.

**We strongly recommend:**

- New DPPs must be introduced only after an impact assessment and cost/benefit analysis have been conducted to ensure that the new requirements will be proportionate and will contribute to the circular economy.
- Consistency and coherency with other legislation must be ensured e.g. documentation requirements need to be aligned with the provisions / rights on data access of the Data Act.
- Information requirements should be limited to the essential requirements of stakeholders over the lifetime of a product. It is crucial that information collected will add value for the different actors in the value chain.
- "Use-data" in the text of the ESPR Regulation should be defined and product-specific Delegated Acts should clarify which data will be covered in the DPP: who can access data, who owns the data and the responsibilities of each market operator (e.g. who has the obligation to store information on the DPP, the entity placing on the market or the manufacturer, what are the obligations of users/third parties?)

\*Such as for example IEC 8243-1 ED1 Material declaration – Part 1. General requirements, draft Recommendation (TU) L GDSPR "Requirements for a global digital sustainable product passport to achieve a circular economy."

SHAPING A FUTURE THAT'S GOOD

# Orgalim Policy Exchange webinar on ESPR & DPP 1 June 2022



**400+**  
participants  
attended our  
event

The recording of the webinar, an article summarizing our event, the slides and a Q&A document are available on Orgalim website [here](#)

## Agenda for today's Policy Exchange

- 10:30 - 10:35** Welcome, introduction, and opening remarks by the moderator **Stéphanie Mittelham**, Manager Energy and Environment, Orgalim, Europe's Technology Industries.
- 10:35 - 10:40** Online polls
- 10:40 - 11:00** **Keynote from Michele Galatola**, Policy Officer, DG GROW, European Commission
- 11:00 - 11:05** Online polls
- 11:05 - 11:25** **Statements & questions from Orgalim and ECOS**, and response from the Commission
  - **Louise Bünemann**, Chair of Orgalim Environmental Sustainability Working Group and Head of EU Environmental Policy at the Confederation of Danish Industries
  - **Margaux Le Gallou**, Programme Manager, ECOS, the Environmental Coalition on Standards
- 11:25 - 11:35** **Presentation of Finnish Pilot Project on DPP** by **Jussi Mäkinen**, Director EU Regulation, Technology Industries of Finland and reaction from the Commission
- 11:35 - 11:57** **Q&A session** between panellists
- 11:57 - 12:00** Closing remarks

## Orgalim Policy Exchange



## Sustainable Products and Digital Product Passports



**Louise Bünemann**  
Chair of Orgalim Environmental Sustainability Working Group; Head of EU Environmental Policy at Danish Industries



**Michele Galatola**  
DG Internal Market, Industry, Entrepreneurship and SMEs (GROW)



**Margaux Le Gallou**  
Programme Manager at ECOS, the Environmental Coalition on Standards



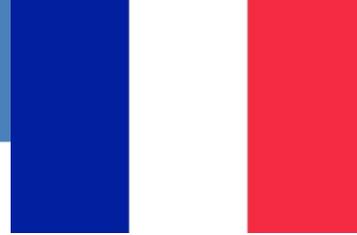
**Stéphanie Mittelham**  
Manager Energy and Environment at Orgalim, Europe's Technology Industries



**Jussi Mäkinen**  
Director EU Regulation, Technology Industries of Finland

**Examples of concrete case studies illustrating how the technology industries contribute to supporting the transition**

# Examples of Orgalim concrete case studies





Spotlight on  
France





## TECHNOLOGY AT HEART

Shaping the circular economy

**TECHNOLOGY IN ACTION**

We showcase how four French companies are making the circular economy happen today, and get their perspectives from the front line on the opportunities and the challenges they face, as well as their recommendations for policymakers.

**TECHNOLOGY MEETS POLICY**

Leading representatives of the technology industries in France at Orgalim members FIM and FIEEC share their insights into how they are empowering their sectors to shape a resourceful and regenerative economy and society.










#TechAtHeart



# CASE STUDIES

ILLUSTRATING HOW THE TECHNOLOGY INDUSTRIES WE REPRESENT  
ARE SHAPING A FUTURE THAT'S GOOD FOR EUROPE

#TechInAction

# Examples of Orgalim concrete case studies

## Schneider Electric: Why digital technologies are key to circularity



Preventing failure, extending durability, and making the lifetime of assets much more efficient is a crucial part of creating a more circular economy. This Technology in Action case study highlights the key role digital technologies play in helping industry become more circular.

It describes how global energy management and automation specialist **Schneider Electric** deploys its technology solutions and digitalisation to help French food giant Danone extend the life of its plant, saving materials, carbon emissions and energy consumption as a result.

## Examples of Orgalim concrete case studies

### Legrand: Driving circularity in the electrical industry



#### TECHNOLOGY IN ACTION



Creating more circularity in electrical and digital building infrastructures is a complex challenge which needs to be tackled systematically. This Technology in Action case study delves into how French company **Legrand** is doing just that, making real progress in closing not just one but several loops, and setting targets and incentives along the way.

It highlights practical ecodesign issues in an industry where safety and durability are paramount, and demonstrates the tremendous potential of enabling technologies and digitalisation to drive the energy efficiency of buildings.

## Examples of Orgalim concrete case studies

### Cristel: Delivering quality with a lifetime guarantee and reparability



Metals represent the highest share of waste currently exported outside of the EU. Much of this is large, industrial scale waste, but metal waste occurs in many sectors. This Technology in Action case study looks at how one French SME is reducing metal waste in a way that is a win-win both for the company and for the local economy in which it operates.

In the spotlight: premium cookware maker **Cristel**, which has developed an innovative process and service model enabling it to re-finish customers' non-stick pans whenever necessary, saving tonnes of metal and CO<sub>2</sub> emissions, while preserving jobs and sourcing locally.

## Examples of Orgalim concrete case studies

### CMD Gears: Making things last longer on a large scale



The steel industry is among the most energy intensive industries in Europe so there is an urgent need for circular economy strategies to use less steel, use it for longer and re-use it as much as possible. This Technology in Action case study examines how **CMD Gears** does just that, by custom-designing and maintaining the large-scale gears it makes to help customers maximise the life and usefulness of their plant.

The experience of this French company underlines how service models can create the incentive to continuously improve resource efficiency and highlights the key role of digitalisation in enabling predictive maintenance and reducing downtime.

# Orgalim examples of enabling technologies supporting the green transition

## CLIMATE MITIGATION

### SMART BUILDING MANAGEMENT



#### What Is It?

A platform using a collaborative Internet of Things (IoT) to enable a scalable, secure, and global architecture to make buildings of all types more efficient.

#### Did You Know?



Large buildings with a smart building management solution can increase operational energy efficiency up to 30%, as well as improve their engineering efficiency and cyber security.

See example here: [EcoStruxure Buildings](#)

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# Examples of Orgalim concrete case studies on enabling technologies

## CLIMATE MITIGATION

### HIGH, MEDIUM, & LOW VOLTAGE ELECTRICAL CABLES

#### What Is It?



Energy cables of different sizes are necessary for a modern energy grid. They enable the connection of renewable energy sources, the interconnection between countries and the electrification of transport and smart buildings.

#### Did You Know?



In order to succeed with Europe's decarbonization goals, electrification is essential. Over 44,000 km of new cables must be installed to enable the grid to handle the increased usage of renewable energy.

See example here: [Energy Infrastructure](#)



# Examples of Orgalim concrete case studies on enabling technologies

## CLIMATE MITIGATION

### VARIABLE SPEED DRIVES

#### What Is It?



A device used to control the speed of an electrical motor by changing the frequency and voltage of power supplied to the motor. This is for example useful in slow operations that use too much energy.

#### Did You Know?



Variable Speed Drives can reduce up to 40% of energy consumption when applied to an electrical motor. That means that the CO<sub>2</sub> footprint are reduced significantly and the motor's lifetime is extended.

See example here: [What is a Variable Frequency Drive?](#)

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# Examples of Orgalim concrete case studies on enabling technologies

## WATER PRESERVATION

### SIMPLIFIED HYDROPONICS

#### What Is It?



Hydroponics is a method of growing plants without soil; instead, nutrients are provided via a water-based system.

#### Did You Know?



Hydroponics reduces water use for crops by 90% compared to conventional soil-based systems, thus dramatically improving the sustainability of farming.

See example here: [Growing Solutions](#)

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orgalim | EUROPE'S TECHNOLOGY INDUSTRIES

# Examples of Orgalim concrete case studies on enabling technologies

## WATER PRESERVATION

### ADVANCED WATER LEAK DETECTION

#### What Is It?



A system that monitors water infrastructure. By combining real-time data and historical data, it can detect, prevent and mitigate leaks.

#### Did You Know?



Advanced leak detection combines real-time network intelligence and historical metrics to detect leaks faster, thus helping decrease water leak occurrences by 15%.

See example here: [Digitisation of Water Network Management](#)



# Examples of Orgalim concrete case studies on enabling technologies

## WATER PRESERVATION

### WATER TREATMENT PLANT 4.0

#### What Is It?



A water treatment plant 4.0 uses the latest technology to control, monitor and simulate every step of the process in order to optimize energy consumption.

#### Did You Know?



By installing and implementing a state-of-the-art energy management system, Canal Isabel II is able to save 15% in total energy consumption and reduce CO2 by 10%.

See example here: [Treatment Plant 4.0](#)

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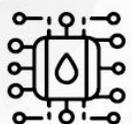


# Examples of Orgalim concrete case studies on enabling technologies

## POLLUTION PREVENTION

### ADVANCED AI & BLOCKAGE PREDICTORS

#### What Is It?



A monitoring system that uses real time data from sewer overflows, manholes and an advanced AI system to identify abnormal behaviour in waste water.

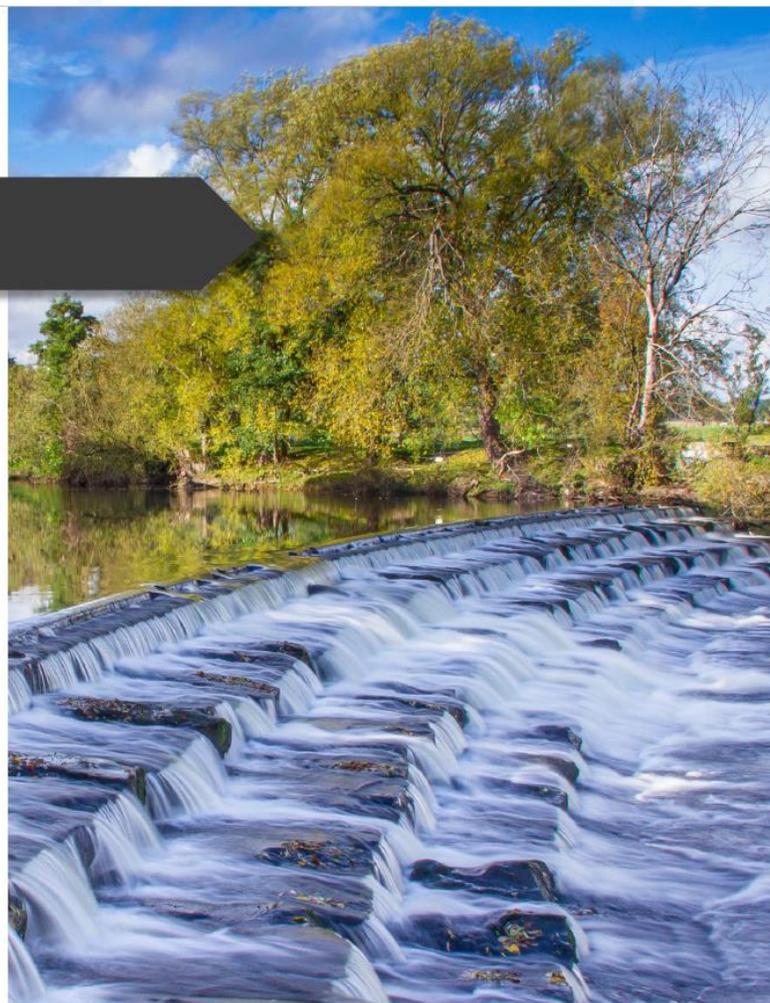
#### Did You Know?



Using advanced AI combined with real time rainfall data, detection and reaction to potential waterway pollution issues are 3-4 times more effective.

See example here: [AI Pollution Prevention System](#)

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# Thank you for your attention!

For more information, please do not hesitate to contact me!

Stéphanie Mittelham, Orgalim Manager Energy & Environment

[stephanie.mittelham@orgalim.eu](mailto:stephanie.mittelham@orgalim.eu)





**THALES**  
Building a future we can all trust

Sovereignty?  
What does it mean for Thales?  
How does the company concretely manage the concept in domains like digital and semi-conductors?

Session 6 "Technologies for a Sovereign Europe"

Sophie MULLER, PhD  
Director, R&T Collaborative Studies  
Thales SA  
28/06/2022, Grenoble



- Thales at a Glance
- What is Sovereignty for Thales?
- How to manage ?
  - Examples in Digital, Semi-conductors,...

# Thales's Missions

Our Customers have Big Ambitions:  
Make the World go Round

From the Bottom of the Oceans...  
...to the Depths of Space & Cyberspace

- GOVERNMENTS
- INSTITUTIONS
- CITIES
- COMPANIES



We help customers master decisive moments by providing  
the right information at the right moment

# Thales: A R&D Powerhouse with a Responsibility engagement

<p>Over <b>80,500</b> employees</p>	<p><b>70</b> Countries Global presence</p>
<p><b>1 bn €</b> Self-funded R&amp;D*</p> <p><small>* Does not include externally financed R&amp;D</small></p>	<p>Sales in 2020</p> <p><b>17 bn €</b></p>



### Corporate Responsibility: A strategic Choice, Key to Business Performance

Embedded in **every business process and day to day work**

- Code of Ethics and dedicated organisation.
- Robust policies and internal control.
- Focus on employee training, awareness and ownership.
- Group-wide environmental, social and governance programmes.
- Promoting responsible dialogue with all stakeholders.
- Driving industry-wide initiatives (corruption prevention, best practices).

**Member of Global Compact since 2003. Thales has achieved Global Compact Advanced level.**

**Carbon Disclosure Project. Thales ranked CDP « Leadership A/A-»**

**Thales has been ranked in the top 3, in the Defense/Aerospace sector by the Dow Jones Sustainability Indices (DJSI) Europe and World, for the last 3 years.**



**Albert Fert**  
Scientific director of the CNRS/Thales joint physics unit and winner of the **2007 Nobel prize in physics.**

**8 times winner**  
2012, 2013, 2015, 2016, 2017, 2018, 2019, 2020

**Expertise in a uniquely broad range of technical domains, from science to systems, applied across businesses.**

**An extensive intellectual property portfolio of 20,500 patents.**

**TOP 100 GLOBAL INNOVATORS**

# What is Sovereignty? What formulation for Thales?

Sovereignty for Thales (Patrice Caine, Netexplo Observatory interview, June 7th 2022):

« Not Autarky... but Autonomy. It means we can **master our Destiny**. We consider ourselves as sovereigns insofar no others can decide nor influence our strategic choices »

From Thales's Missions point of view, this is particularly crucial in 2 domains, which are linked: Digital and Semi-conductors.

# What actions to support sovereignty in Thales ?

=> 5 key points we consider as particularly important :

- Capacity of Analysis and Foresight
- Strength of R&D
- Relations with players
- Vigilance on value-chains
- Talents

## Capacity of Analysis and Foresight

- To avoid inadequacy in strategic positioning, lack of preparation and fragility or situation of dependence.
- At Thales, we devote significant efforts to perform analyses, scrutinize evolutions so as to be able to anticipate the future, making sure we will not miss any important turn.

⇒ Example of semi-conductors and current shortage



## Strength of R&D

- In Digital, Thales' ambition is to become one of the global leaders in technologies like Cybersecurity, AI or connectivity. We manage so as to get a critical size towards this goal.
- This capability of autonomous research is compatible with a collaborative approach in R&D, also called « Open Innovation ».
- This is a way to grow up key domains of excellence (ex: Tubes for Space).



## Relationships with players and standards,

### ie Topics of mutual or inter « dependance »

- **In Digital :**

In Thales, we make sure to establish fair and balanced relationships with major digital players.

⇒ Agreements with companies as Microsoft and Google : We bring technological bricks such as on cybersecurity => we are both supplier and customer.

- **In Semi-Conductors :**

Mutualization, complementarity schemes, standards...some examples:

- JVs, Capital sharing, Fab and Fables...
- Open Standard with Open Source HW (RISC V)



## Value Chains

In Thales, we are of course vigilant about the whole value chains, both on the technologies we produce ourselves and the one we purchase.



## Talents

Thales strongly invests in the **recruitment and reinforcement of competencies**, in a context of growing competition.



## What problems do we meet? What is it about?

- **A problem of Supply and demand in a situation of shortage:**

The question is about how will the scarce resources be allocated ?

...we fear unfair competition (prices, preferences...) - Will it be a **regulation mechanism (preferred)** or « de facto » a monopolistic situation ?...

### ...And about regulations ?

**Case of Vaccines/COVID19:** Actions of EU (market frame, regulation) have favoured better conditions for Europe (price, homogeneous distribution) and avoided a mess...

To regulate in case of shortage, 3 methods :

- Prohibition, Rationing, Taxation => This last (approach generally gives rise to technical progresses..

- **High complexity of the value-chains:**

Very complex In the case of semi-conductors (more than vaccines... !). It is like a lace...

Today the attention is more focused on the large-scale investments on which we are dependent.

- **Several types of disturbances:**

**Geopolitical situations, Climatic perturbations or accidents** (fire, accident applying on concentrated industrial areas (cf Fukushima)...), **Regulations** (REACH...)

And, of course, there is also the **economical question** (prices, conditions...).

**When we cumulate the risks, it becomes complicated...**

## How to avoid being dependant? How to tackle the problem? How to protect ourselves?

Several possibilities (or a mix) can be considered:

- Creation of interdependant links,
- Open standards
- Multi source approach,
- Reduction of specific parts
- Domains of excellence
- And...a little bit of autarky!

**Sovereignty means staying Vigilant !**

...and then no total free exchange at global level, economically more effective when everything goes round but lying on a total confidence postulat that is not established...and today even less than yesterday !

**This is why Thales wants so much to support a trustable world**



Thank you!

Juli 2022

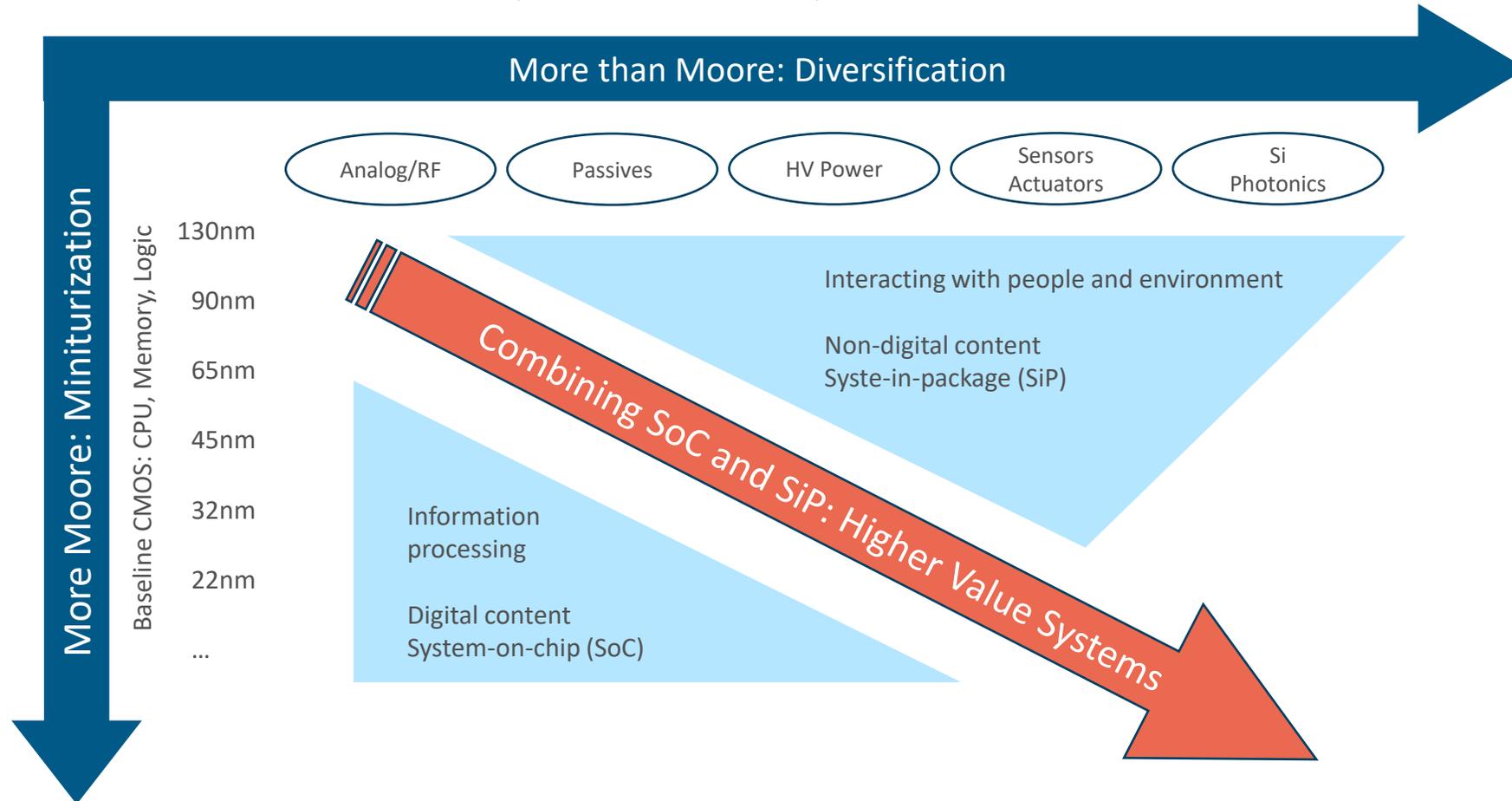
# Integrated Photonics: a new semiconductor opportunity

**René Penning de Vries**  
Chairman of the Supervisory Board

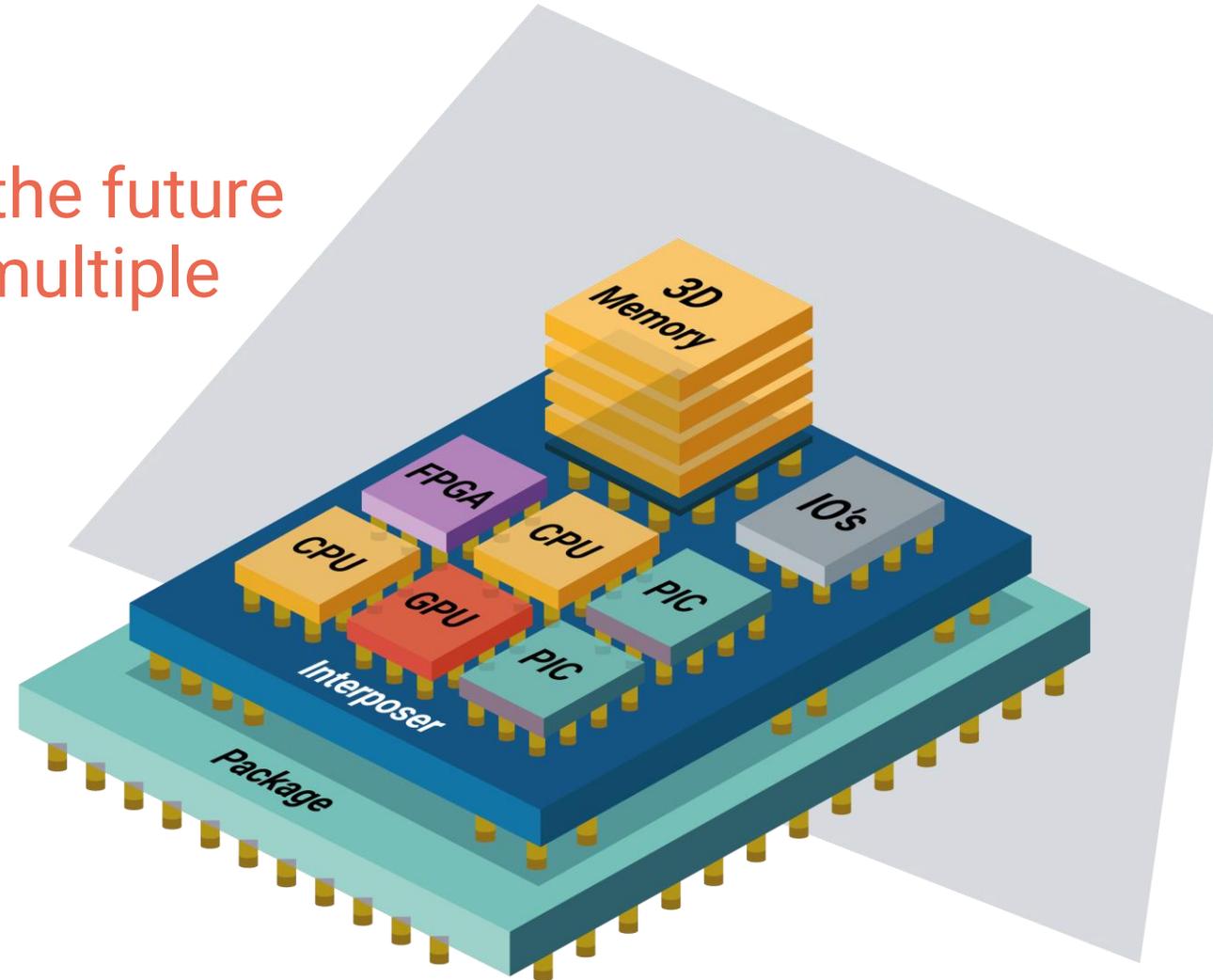




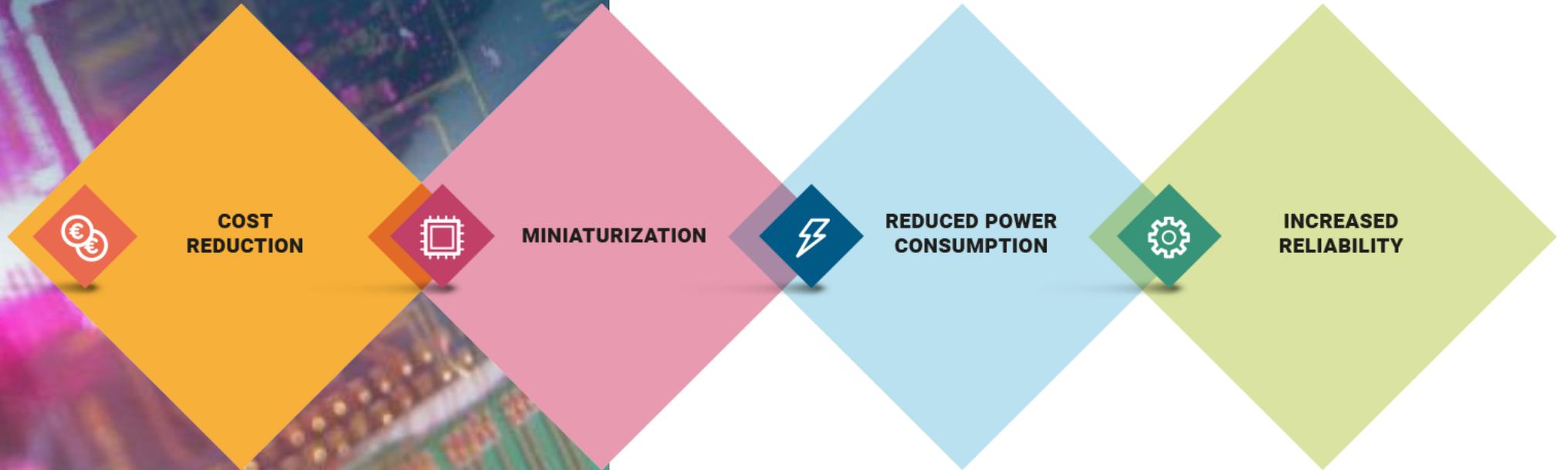
# The paradigm of (More than) Moore's law is breaking....



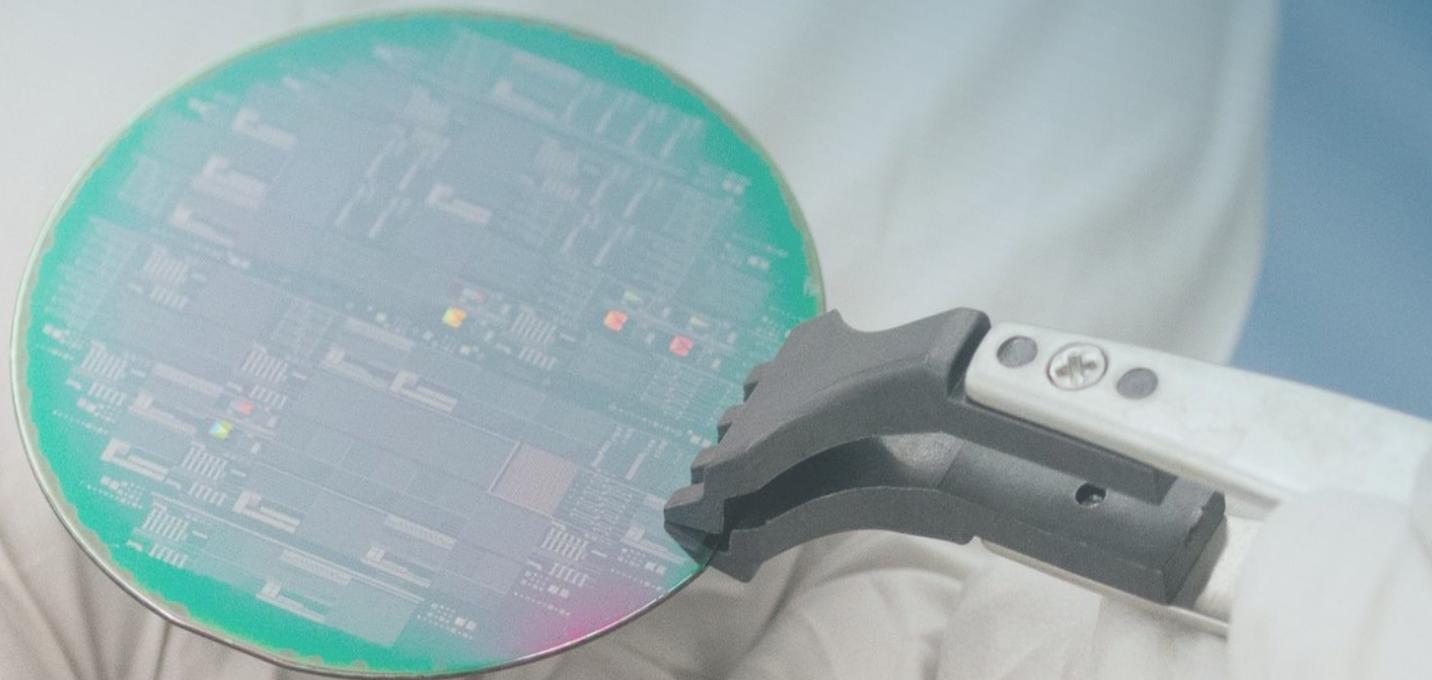
Heterogeneous  
integration:  
The system of the future  
will consist of multiple  
technologies



# PIC's = Photonic Integrated Circuit

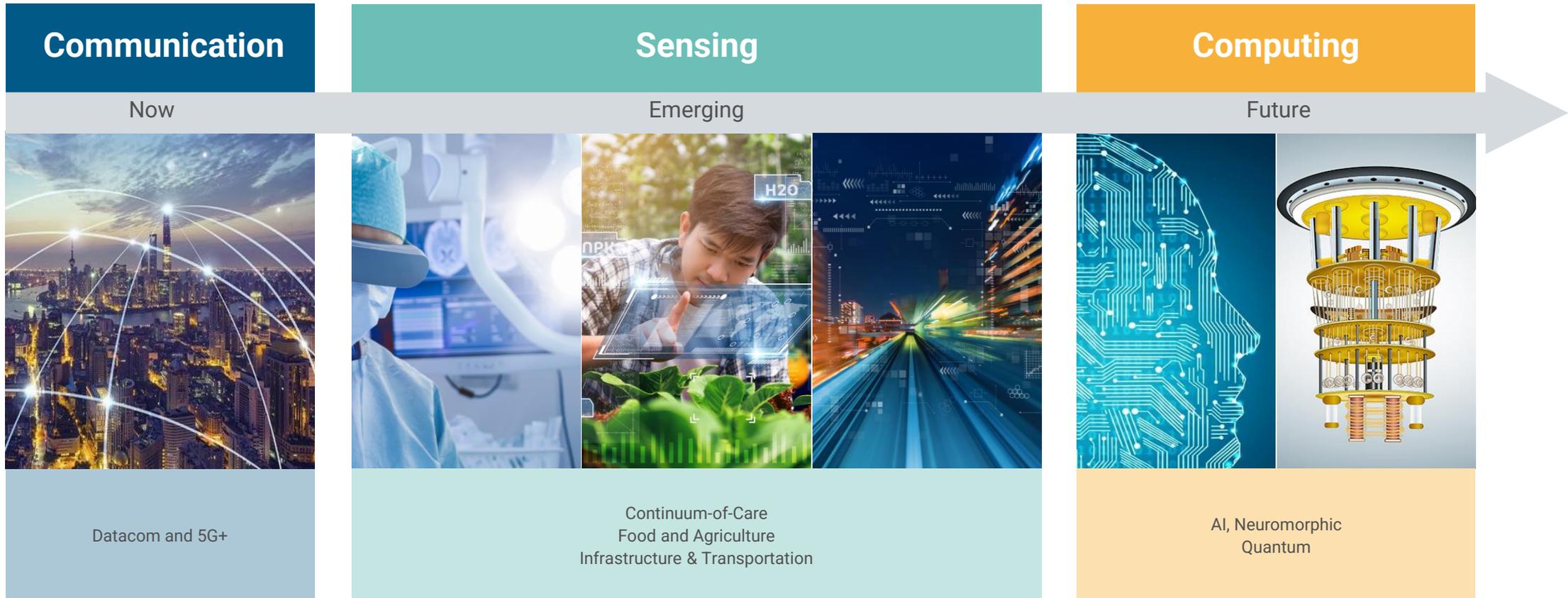


# PIC's benefit from semiconductor mnfg expertise



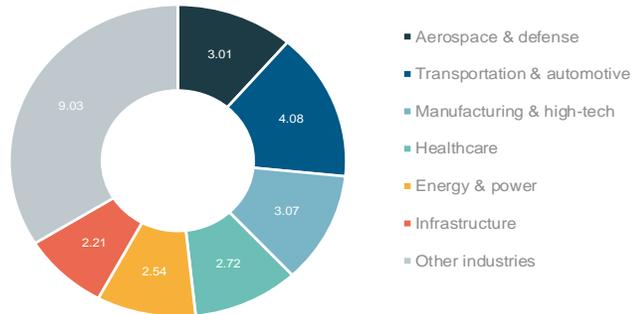


# Opening the door to new applications and markets



## Application markets are growing at significant CAGR

Sensing market in 2025: 26.6\$ Bn



Source: 2020 Mordor intelligence

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## Application markets are growing at significant CAGR

LiDAR market increases with 17% CAGR to 5,7 \$Bn in 2026



18

## Application markets are growing at significant CAGR

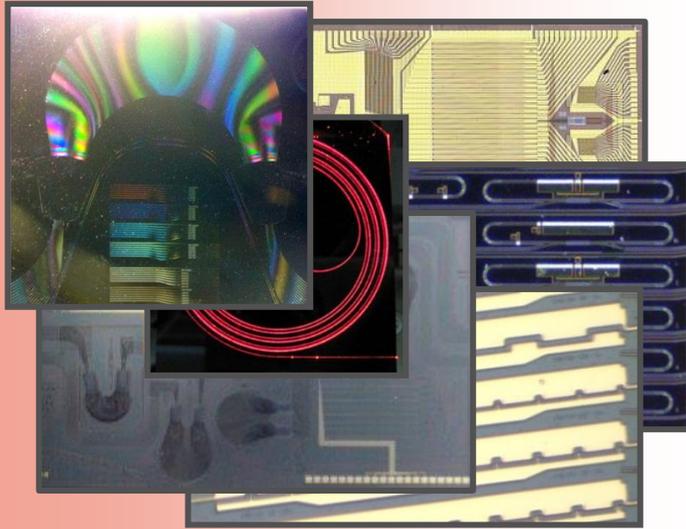
Optical transceivers market increases with 11% CAGR to 21\$ Bn in 2026



Combined market  
In 2026 60B\$

# PIC's facilitate Quantum Technology Applications....

## our expertise in PICs



narrow-linewidth lasers  $\ll 100$  kHz  
modulators and photodiodes  $> 10$  GHz  
delay lines  $> 10$  ns  
notch filters  $< 10$  MHz  
multiplexers  $< 0.5$  dB loss  
optical nonlinearities



## applications in QT

- quantum random number generators
- single-photon (de)multiplexers
- optical frequency combs
- quantum key distribution
- optical interposers...

that are

- low C-SWaP
- telecom compatible
- space compatible

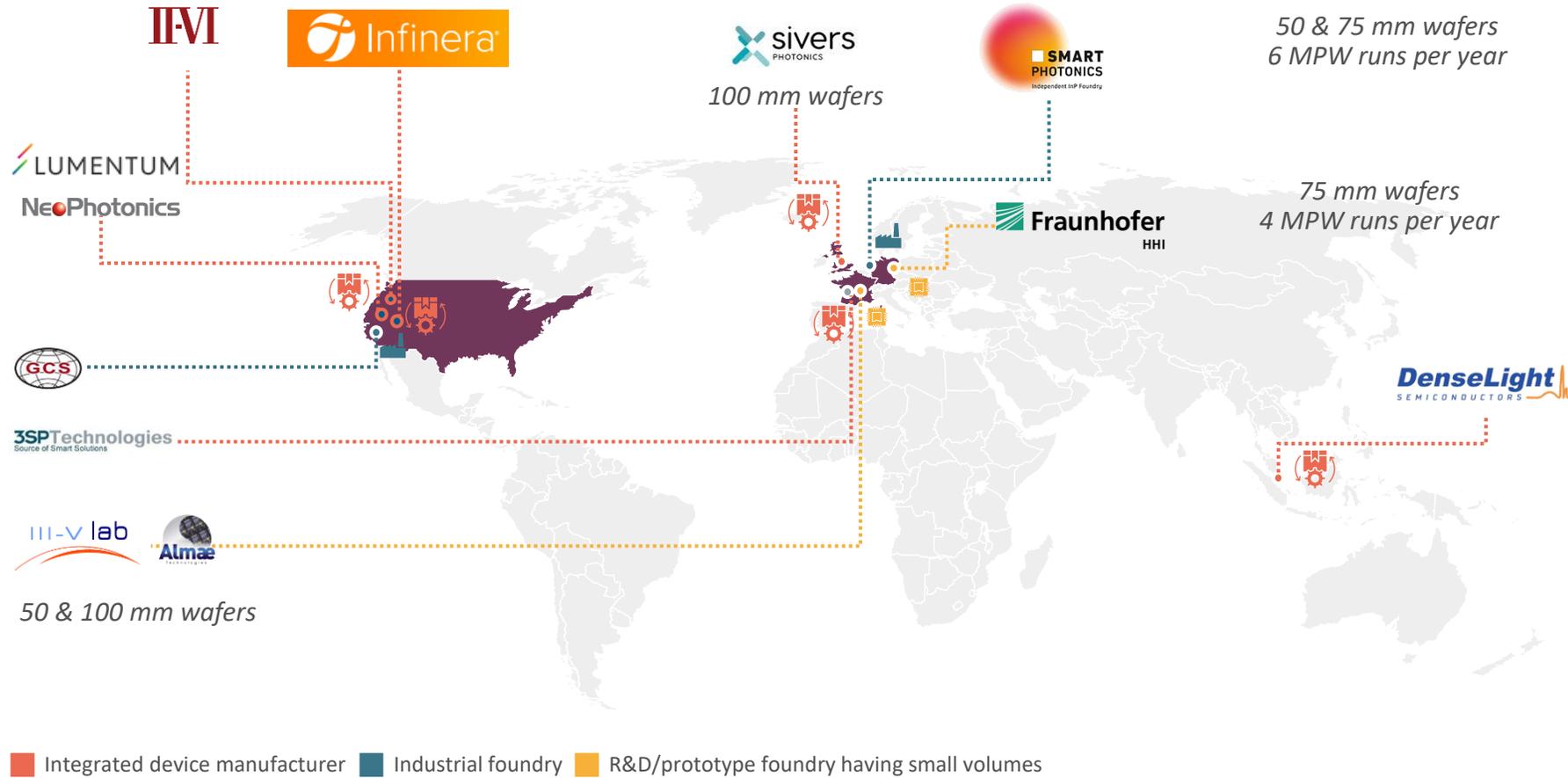
Using mature design, fabrication and packaging technologies, we can scale up and bring quantum photonic systems out of the lab

But, what about the supply chain?  
Strategic Autonomy?



# Majority of the InP PIC production is through integrated device manufacturers

## InP PIC foundries worldwide



- Majority of the InP PIC production is currently through integrated device manufacturers (IDM) such as Lumentum and Infinera
  - These IDM manufacture relatively simple PICs with 2 or 3 components
  - Within Europe, HHI and III-V labs offers open access foundries for pilot/prototype production line
- 

1) O-band refers to the wavelength range 1260–1360 nm, C-band refers to the wavelength range 1530–1565 nm and L-band refers to the wavelength range 1575–1610 nm

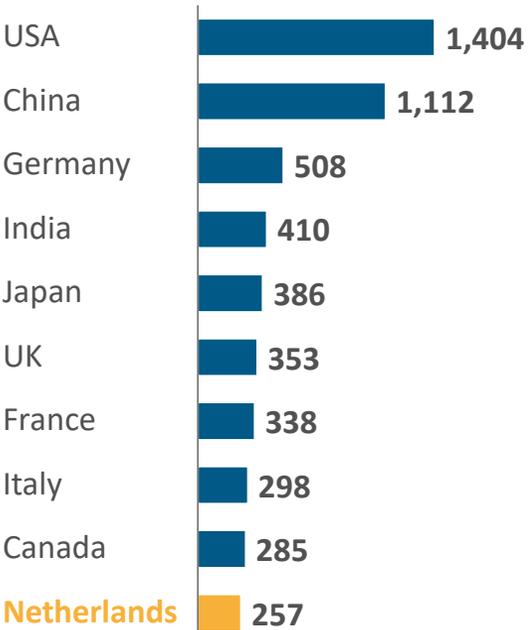
Source: Company websites, Jeppix roadmap 2021-2025, Roland Berger

# Europe has strong knowledge position in integrated photonics

Research position of the Netherlands, 2017-2021

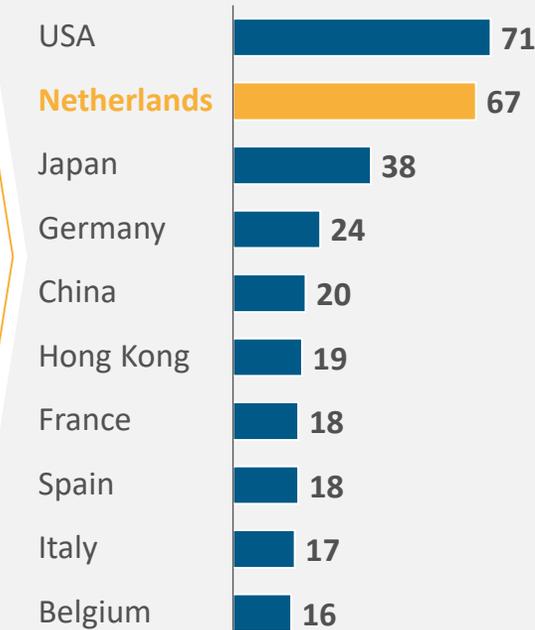
## Publications on PIC

Photonic Integrated Circuits (PICs)

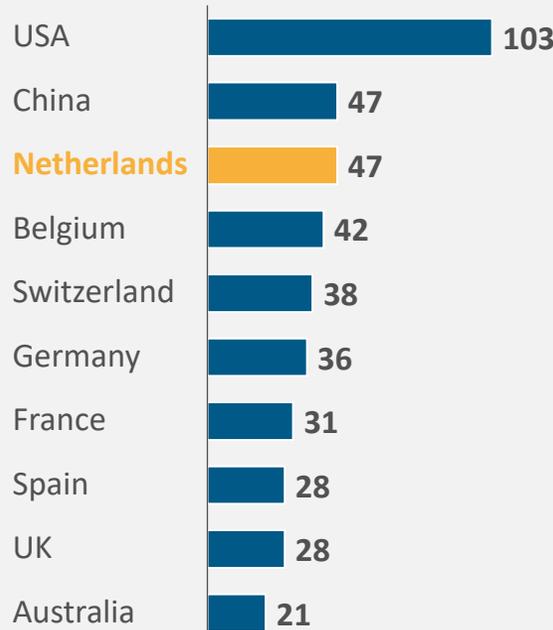


## Publications on different platforms within PICs

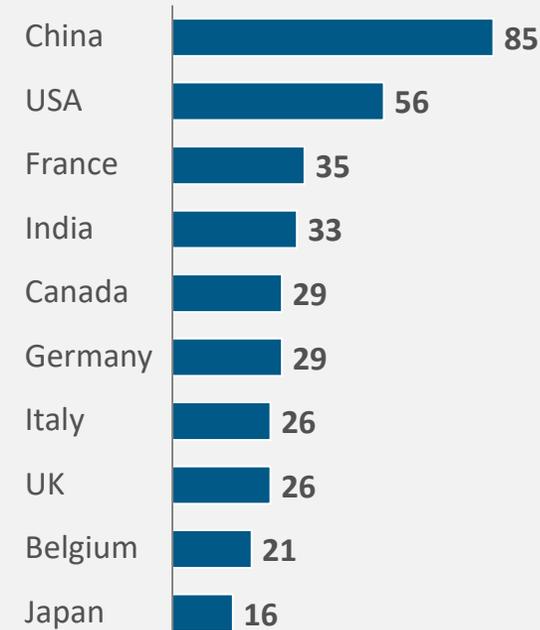
Indium Phosphide<sup>1)</sup>



Silicon Nitride<sup>1)</sup>

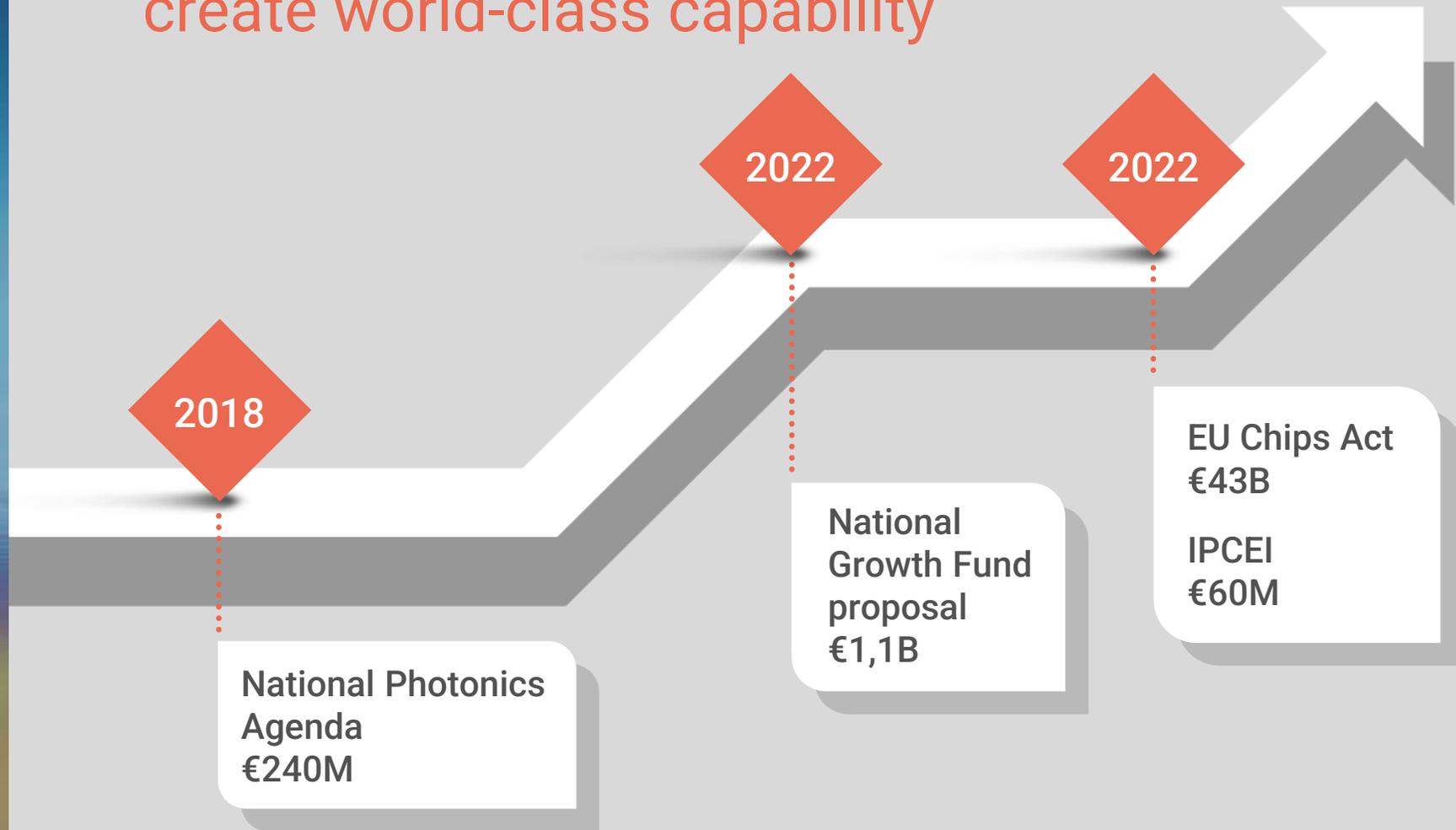


Silicon on Insulator<sup>1)</sup>

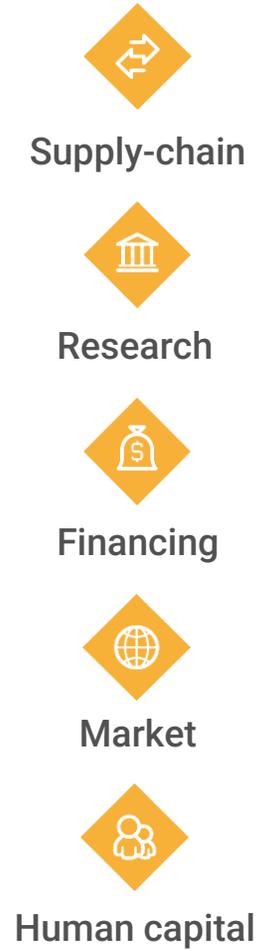


1) As keyword within 'photonic integrated circuits' (PICs)

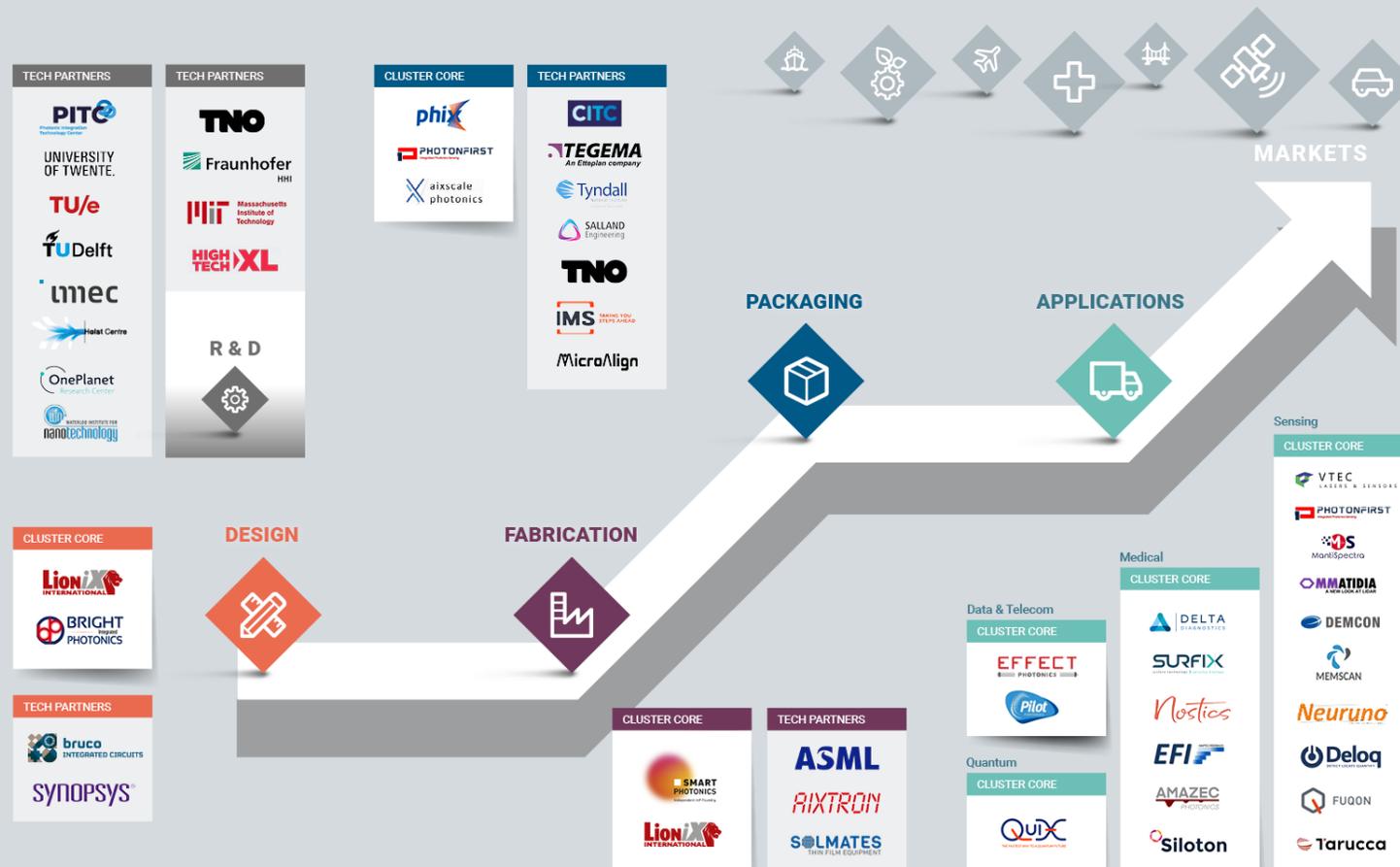
## Strong Dutch & European support to create world-class capability



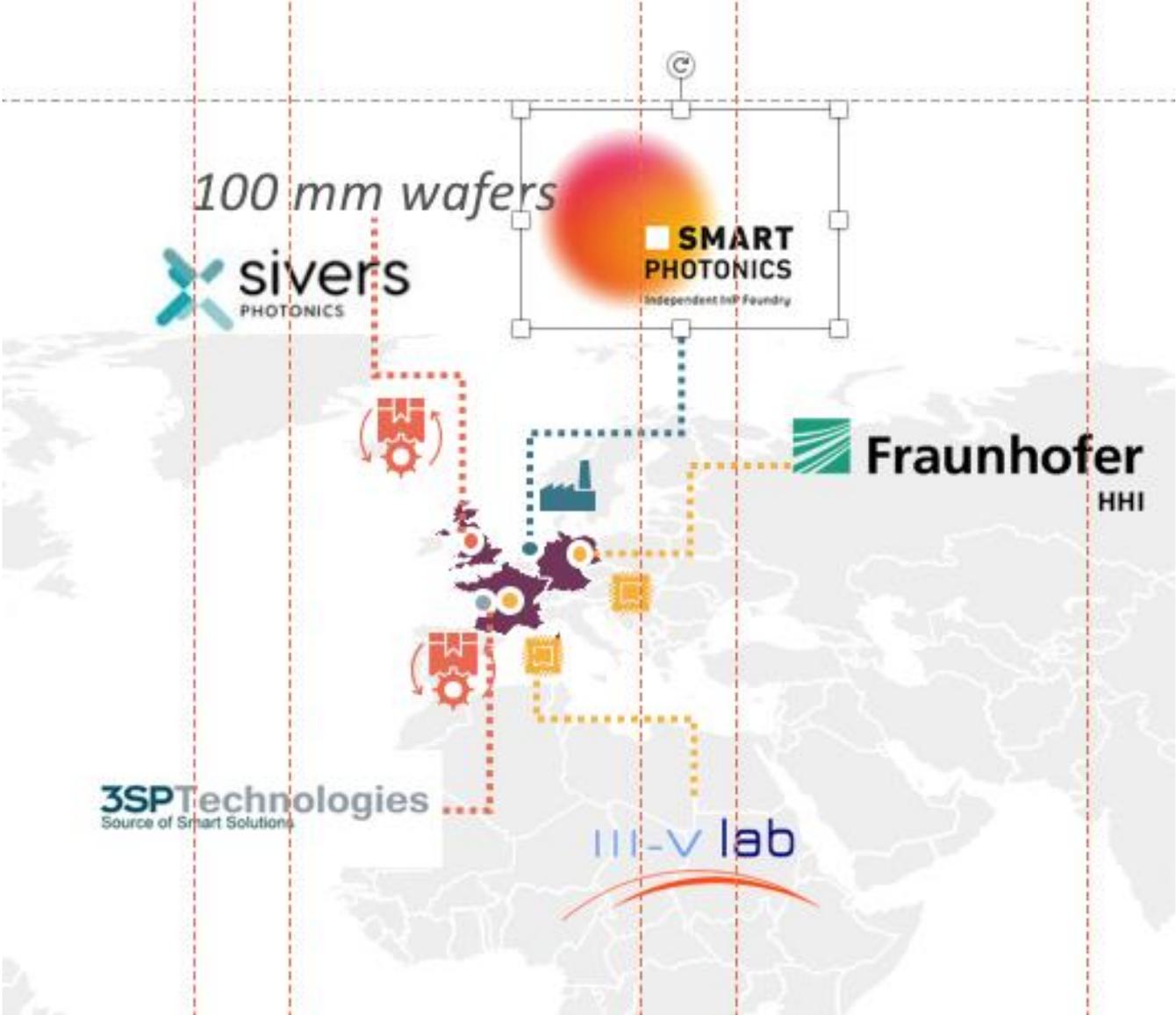
# PhotonDelta is an ecosystem for integrated photonics



# We design, develop and manufacture innovative solutions with PIC technology



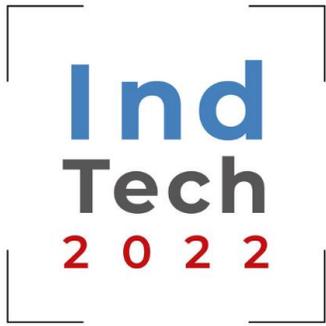
# Integrated Photonics offers a Strategic Opportunity for Europe





## Wrap up:

1. Heterogeneous integration of best in breed components is new paradigm
2. Europe has pole position in the arising photonics industry
3. Strategic autonomy requires scale-up of ambitions
4. Are we ready????



# Technologies for a Sovereign Europe

Cecilia Warrol, MSc., MBA  
Programme Director and Senior Specialist  
2022-06-28



- Senior specialist, Manufacturing R&I
- Programme Director Produktion2030
- Chair EIT Manufacturing
- EFFRA, Manufuture
- Sweden: Regional platforms for manufacturing technologies and digital transformation
- Connected, collaborator, networker
- Passion for manufacturing!



**FIT FOR 55**

A broad legislative package to align existing EU policy with the new emissions reduction goal of 55% by 2030.

# New Industry Challenges...

Extreme flexibility and customised products

Human-machine collaboration

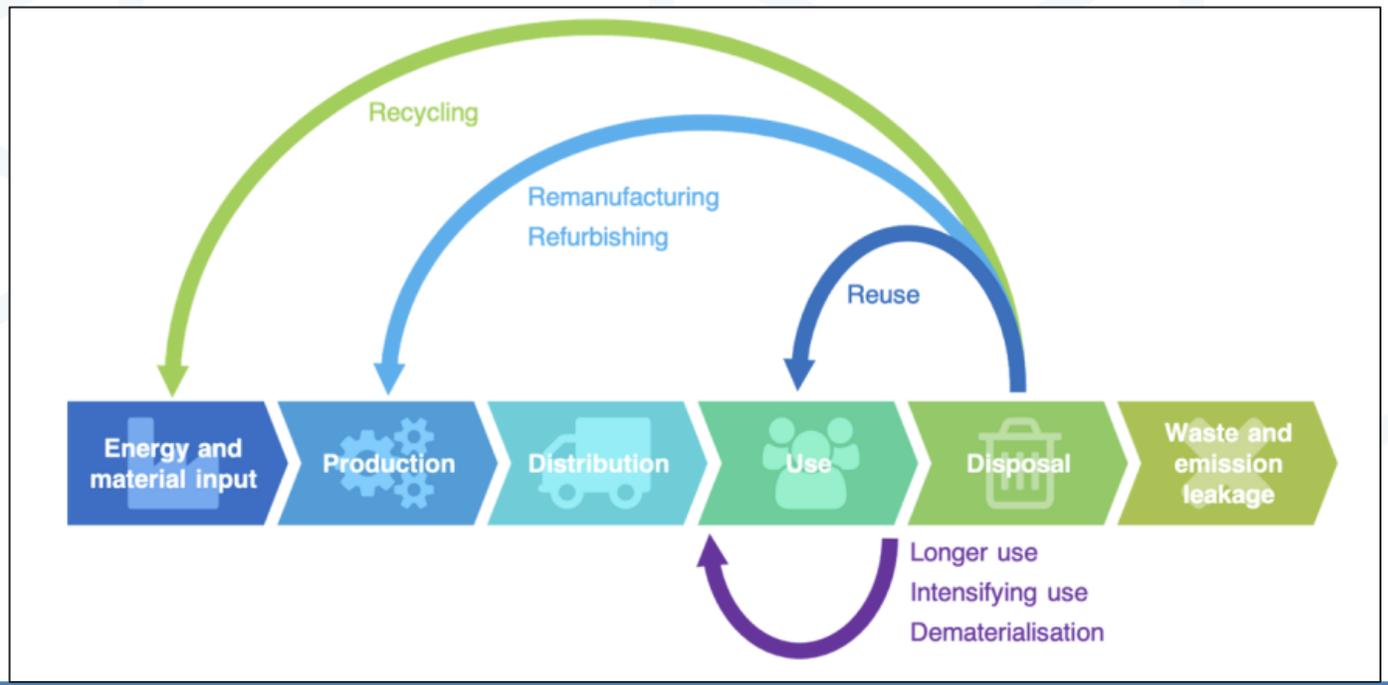
Data, digitalisation and connectivity

Resource efficiency and increased circularity of materials and components

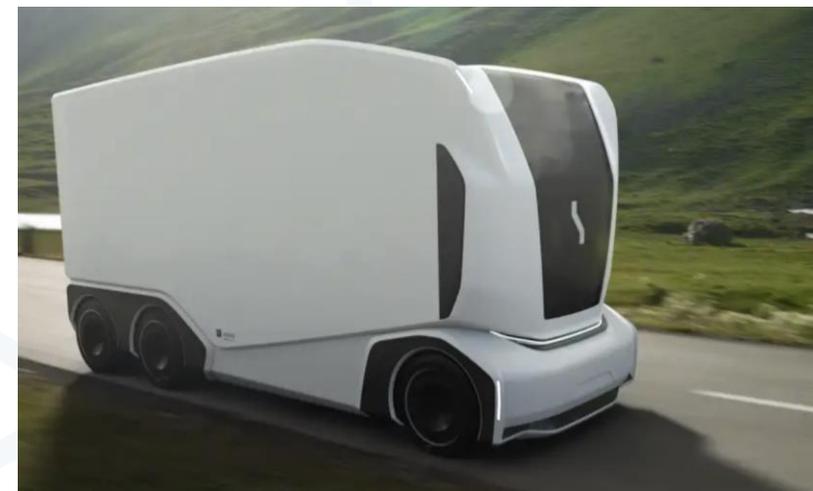
Energy efficiency accross products, services and production systems

Electrification and batteries

Skills and talent

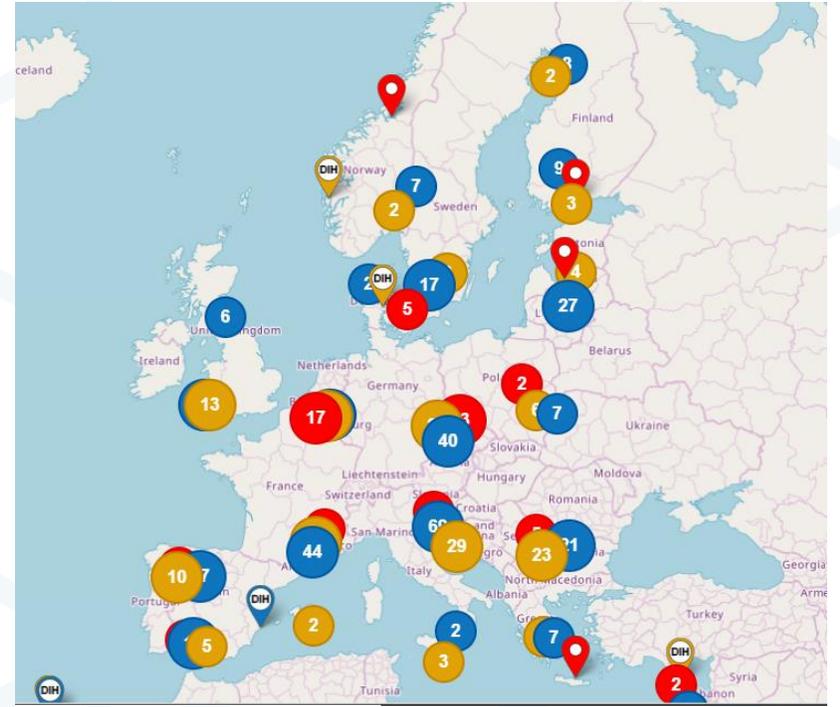


# Progress and innovations





## Digital Innovation Hubs



RIS EIT Manufacturing

The Global Lighthouse Network includes 54 sites as of 17 June 2020



The image shows the cover of the document 'A EUROPEAN INDUSTRIAL STRATEGY'. It features the European Commission logo at the top, a graphic of colorful cubes on the left, and the title 'A new Industrial Strategy for a globally competitive, green and digital Europe' in the center. Below the title, it says 'March 2020' and '#EUIndustrialStrategy'. A paragraph of text describes the strategy's goals. At the bottom, there is a section titled 'EUROPEAN INDUSTRY' with four statistics: 20% of total EU value added, 35 million jobs, 80% of exports, and 99% of European firms are small and medium sized businesses.

European Commission

A EUROPEAN INDUSTRIAL STRATEGY

A new Industrial Strategy for a globally competitive, green and digital Europe

March 2020  
#EUIndustrialStrategy

Europe has always been the home of industry. Over time, industry has proven its ability to lead change. Now it must do the same as Europe embarks on its twin transition towards climate neutrality and digital leadership in an ever-changing world. With a **new Industrial Strategy**, the Commission is ready to do what it takes to make sure European businesses remain fit to achieve their ambitions and cope with increasing global competition.

EUROPEAN INDUSTRY

- 20% of total EU value added
- 35 million Jobs
- Industry accounts for 80% of exports
- 99% of European firms are small and medium sized businesses

## Objectives:

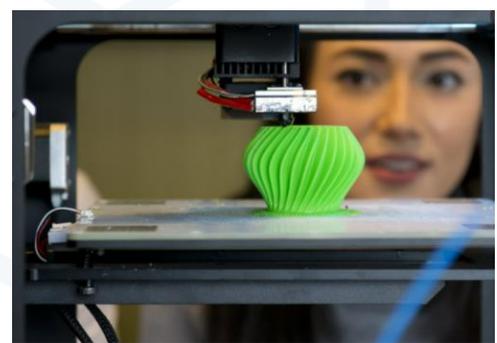
Green Transition

Global Competitiveness

Digital Transition

- New Industrial Alliances:**
- Raw materials
  - Clean Hydrogen
  - European Battery
  - Low carbon industries
  - Circular plastics
  - Hydrogen Alliance
  - Industrial
  - Industrial data, Edge, Cloud
  - Processors and semiconductor technologies

- Key Enabling Technologies:**
- Advanced manufacturing
  - Materials
  - Life Science technologies
  - Micro, nano electronics and photonics
  - Artificial Intelligence
  - Security
  - Connectivity



<p><b>Additive Manufacturing</b></p> <p>Discover the revolutionary 3D printing method and its commercial applications.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Artificial Intelligence</b></p> <p>Explore the world of artificial intelligence and its applications across the manufacturing industry.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Augmented Reality</b></p> <p>Learn the fundamentals of applying AR technology in production and research.</p>  <p><a href="#">Details &gt;</a></p>
<p><b>Automated Guided Vehicle – AGV</b></p> <p>Fundamentals to programming and applying AGVs directly from industry programs.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Big Data</b></p> <p>Learn how cyber-physical systems function with inclusion of big data.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Cloud Computing</b></p> <p>Gain knowledge of various cloud models applied extensively in manufacturing to boost productivity and...</p>  <p><a href="#">Details &gt;</a></p>
<p><b>Robots</b></p> <p>Explore different applications of robots and their utility in redefining research and production.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Cybersecurity</b></p> <p>Learn to secure secured networks across your organization.</p>  <p><a href="#">Details &gt;</a></p>	<p><b>Data</b></p> <p>Learn to manipulate and manage data in a modern approach to power up your manufacturing processes.</p>  <p><a href="#">Details &gt;</a></p>



START YOUR FUTURE

## Learning modules

[Full view](#) [Compact view](#)

 <p>DEVELOPED BY INGENJÖR4.0 <b>Additive Manufacturing</b></p>	 <p>DEVELOPED BY INGENJÖR4.0 <b>Autonomous Robots</b></p>	 <p>DEVELOPED BY INGENJÖR4.0 <b>Big Data, Machine Learning and Sensors</b></p>	 <p>DEVELOPED BY INGENJÖR4.0 <b>Connectivity, 5G and Cloud Communication</b></p>
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Ingenjör 4.0: Upskilling for future manufacturing





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Joël Ronsenberg  
Head of Business Development  
EIT Manufacturing France

29 JUNE



Innovation  
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New Industry 5.0 Award contest opens: apply by 1 April



Digital Maturity Assessment tool



Education  
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Employees Skills for Predictive Maintenance (Skills4PdM)



28 APRIL 2022  
Latvian outreach: EIT Manufacturing at TechChill and EIT Awareness Day in Riga

Thank you!

