



EUROPEAN COMMISSION

PROTECTION OF YOUR PERSONAL DATA

This privacy statement provides information about the processing and the protection of your personal data.

Processing operation: EU-Africa pharma and healthcare marketplace & matchmaking events
18th May 2022, 27th and 28th of June 2022

Data Controller: European Commission,
Directorate-General for International Partnerships, Unit G4 Social Inclusion and Protection,
Health and Demography

Record reference: DPR-EC-01063.1

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1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of **EU-Africa pharma and healthcare marketplace & matchmaking events of 18th May, 27th and 28th of June 2022** undertaken by Directorate-General for International Partnerships, Directorate-General for International Partnerships, Unit G4 Social Inclusion and Protection, Health and Demography.

The events are co-organised with “Task Force for Industrial Scale-up of COVID-19 vaccines” at DG for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW). The events consist in two webinars, a marketplace and a matchmaking event, a survey will be issued at the end of the events. They are all virtual (i.e. online attendance only).

This privacy statement explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

2. Why and how do we process your personal data?

Purpose of the processing operation: The controller collects and further processes your personal data:

- To provide you with information about the EU-Africa pharma and healthcare marketplace & matchmaking events 18th May, 27th and 28th of June 2022 (before, during and after);
- To process your participation to the two webinars that will take place on 18 May 2022 and on 27 June 2022;
- To process your participation in the matchmaking event that will take place on 27th and 28th June 2022, and registration to B2B sessions;
- Creation of company or institutional profile on the marketplace platform;
- To invite you to take part to a satisfactory survey at the end of the events, and issue a quantitative survey on B2b match;
- Subject to your explicit and specific consent, for the purposes listed under section 3 below.

Live web-streaming and audio-visual recording of the speakers, organisers and participants, will be taken during the two webinar sessions only and be published in the context of the **EU-Africa pharma and healthcare marketplace & matchmaking events** on the b2b matchmaking platform for communication and promotion purposes in the framework of European Commission activities. B2B sessions will be confidential and not recorded.

Participants that do not wish to be part of the above web-streaming and recording/publishing activities have the possibility to object to processing by turning off their camera, and have the possibility to send their question in writing via the chat to the chat moderator.

For the purpose of facilitating the marketplace and match-making meetings, B2Match, a third-party tool, collects personal data. B2Match's privacy policy can be found here: <https://www.b2match.com/privacy-policy>

Your personal data will not be used for any automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the **EU-Africa pharma and healthcare marketplace & matchmaking events** (including web-streaming, audio-visual recording) are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular, Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union. Consequently, those processing operations are lawful under **Article 5(1)(a)** of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

The processing operations on personal data of the speakers with whom a contract is concluded, are carried out in line with the contractual provisions. Consequently, that processing is necessary and lawful under **Article 5(1)(c)** of Regulation (EU) 2018/1725 (processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract).

Your consent is required for:

- the sharing of the participants' list containing your name and affiliation with other participants;
- the sharing of the meeting/event attendee list containing your name and affiliation among participants, in order to create working groups to continue the collaborate work launched during the meeting/event;
- the processing of your personal data for inviting you to future events the data controller may organise;
- the sharing of your intervention on recorded video of the two webinars and their publication in the context of the **EU-Africa pharma and healthcare marketplace & matchmaking events** on the b2b matchmaking platform.

If you opt-in, you are giving us your explicit consent under **Article 5(1)(d)** of Regulation (EU) 2018/1725 to process your personal data for those specific purposes. You can give your consent via a clear affirmative act by ticking the box(es) when registering to the marketplace platform and webinars.

Your consent for these services can be withdrawn at any time. For withdrawing consent that you have provided in order to benefit from other services, please contact the controller of the meeting/event at: INTPA-G4@ec.europa.eu

4. Which personal data do we collect and further process?

The following personal data will be processed:

- First Name and Last Name
- Preferred language
- Job position
- Organisation name and type
- E-mail address
- Country and timezone
- Photo for online profile, optional – not necessary for the registration and creation of the online profile.

5. How long do we keep your personal data?

The Data Controller only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing

- All personal data related to the organisation (including the registration and creation of profile on the marketplace platform) and management of the EU-Africa pharma and healthcare marketplace & matchmaking events (this includes the information given during the registration, before, during or after the event) will be deleted **1 year** after the last action taken in relation to the EU-Africa pharma and healthcare marketplace & matchmaking events .
- Recordings from the web-streamed EU-Africa pharma and healthcare marketplace & matchmaking events will be kept for **2 years** before being deleted. More information is available in the Record of Processing DPR-EC-00306 (Web-streaming of Commission events).
- In case of audio-visual recording of the EU-Africa pharma and healthcare marketplace & matchmaking events, the recordings will be kept for **3 months** after the EU-Africa pharma and healthcare marketplace & matchmaking events before being deleted. More information is available in the Record of Processing DPR-EC-01937 (Audio-visual recording of meetings).
- Personal data shared with the controller for future mailing purposes (e.g., for receiving newsletters or invitations to similar events) are processed in line with the Record of Processing DPR-EC-01937.
- Selected service providers for organisational purposes (such as event management organisations) are contractually bound to process personal data on behalf of and in line with the instructions of the data controller, keep confidential any data they process and protect it from unauthorised access, use and retention.

6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission and on the marketplace platform. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

The Commission's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission, and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - [Regulation \(EU\) 2016/679](#))

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to other authorised Commission staff according to the "need to know" principle. This includes sharing your personal data with Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs (DG GROW), Unit D2 Industrial forum, alliances, clusters for the purpose of the events, which activities cover the scope of these activities. Such staff abide by statutory, and when required, additional confidentiality agreements.

Where necessary, we may also share your information with the integrator and audiovisual provider for the purposes of organising the **EU-Africa pharma and healthcare marketplace & matchmaking events**: Videlio eu-africa.pharma@videlio-events.com and B2Match <https://www.b2match.com/privacy-policy>

The Commission's processors (contractors) are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission. The processors have to put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

The two webinars will be recorded to ease access to information and understanding of participants to register to B2B meetings and published on [the market place platform](#), which access is limited to registered participants

Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies). Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the meeting/event website may not work as intended. The cookie-related information is not used to identify data subjects personally. These cookies are not used for any purpose other than those described here.

Third party IT tools

We use third party IT tools to inform about and promote the EU-Africa pharma and healthcare marketplace & matchmaking events through widely used communication channels, including the social media. For detailed information about the use of social media by the European Commission, see the Record of Processing DPR-EC-00073 (Social Media Use by the European Commission).

You can watch our videos, which we also upload to our International Partnerships and European Commission Facebook, Twitter, YouTube, Instagram page and follow links from our website to International Partnerships and European Commission channels.

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or “play” on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties’ specific Terms and Conditions, including their cookie policies, over which the Commission has no control.

Webinars will be conducted [via Zoom](#), [V-Mix](#) and [Stream](#), we recommend that users read the relevant privacy policies.

We recommend that users also read the relevant privacy policies of B2Match, a third-party tool (<https://www.b2match.com/privacy-policy>) carefully before using them. These explain each company’s policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the European Commission endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

8. What are your rights and how can you exercise them?

You have specific rights as a ‘data subject’ under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller writing at eu-africa.pharma@videlio-events.com. The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- **The Data Controller:** If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller: Directorate-General for International Partnerships, Directorate-General for International Partnerships, Unit G4 Social Inclusion and Protection, Health and Demography at INTPA-G4@ec.europa.eu
- **The Data Protection Officer (DPO) of the Commission:** You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.
- **The European Data Protection Supervisor (EDPS):** You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

10. Where to find more detailed information?

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the European Commission, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>. The relevant corresponding record is [DPR-EC-01063.1](#).