Matcher 2022 | Human Centric Innovation Edition

The 3 key points of the program

MATCHER is the **International Open Innovation program** based in the Emilia-Romagna region that aims at supporting local companies to address specific business challenges by creating strategic matches with other actors of the international innovation ecosystem, in particular start-ups and scale-ups.

CALL 4 STARTUP & SCALEUPS

MATCH. POINT

13th September - 11th November

Long-term matchmaking session between the 11
Emilia-Romagna corporates and international
start-ups/ scale-ups to respond to the
Challenges

11 selected Emilia-Romagna corporates

admitted start-ups/scale-ups

Online

• Registration opening: 19th of July

WHAT

HOW

- Registration closing: 7th of November
- Matchmaking: from 13th Sep. until 11th Nov.

FINAL EVENT

BIG. MATCH

28th November

Brokerage Event open to all national and international players in the innovation ecosystem

MATCH.POINT participants

other actors from the international ecosystem

Online

- Registration opening and booking opening: 12th of November
- Event day: 28th of November

FINAL. MATCH

29th November

Closing institutional event open to the whole ecosystem to share the results of the MATCHER program

MATCH.POINT & BIG.MATCH participants
+
other actors from the international ecosystem

Physical

• Event day: 29th of November in Bologna, Italy







