

MATCHER

HUMAN CENTRIC INNOVATION EDITION 2022
INTERNATIONAL OPEN INNOVATION PROGRAM



Matcher – Human Centric Innovation edition

[Website link](#)

Program overview



Matcher is the International Open Innovation program based in **Emilia-Romagna Region** that aims at **supporting local companies** to address **specific business challenges** by creating **strategic matches** with other actors of the international innovation ecosystem, in particular start-ups and scale-ups

3 OPPORTUNITIES

➔ MATCH.POINT (*3 months internal program*), BIG.MATCH (open brokerage event), FINAL.MATCH (final open event)

3 MAIN THEMES

➔ All related to Human Centric Innovation topics

3 ACTORS

➔ Corporates, start-ups/scale-ups, ecosystem actors

1 INTERNATIONAL OPEN INNOVATION PROGRAM

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Who can apply



WHO CAN APPLY

Any start-up or scale-up with a solution or know-how suitable to the open call challenges...

...with a minimum TRL of 4...

...and from any of the EEN countries
([more information](#))

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Why Matcher



WHY MATCHER

Start collaborations and pilots with major companies from Emilia-Romagna (IT)

Extend your international network

Make a first step to enter the Italian market

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Corporates



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Thematic clusters

Cluster #1



PROCESS OPTIMIZATION,
AUTOMATION & CUSTOMER
CENTRICITY

TECHNOLOGICAL SOLUTIONS TO
IMPROVE THE **PROCESSES AND**
THE AUTOMATION OF KEY
OPERATIONS AND TO ENHANCE THE
CUSTOMER'S EXPERIENCE BY
AMELIORATING THEIR USER
JOURNEY.



Cluster #2



TRAINING TOOLS AND
KNOWLEDGE SHARING

INNOVATIVE TRAINING AND
KNOW-HOW SHARING TOOLS
TO SUPPORT THE WORKERS IN
THEIR **DAILY TASKS/PROBLEMS**,
MAKE TASKS MORE **ACCESSIBLE**
AND CREATE **AWARENESS** ON
OCCUPATIONAL RISKS.



Cluster #3



WORKPLACE COMMUNITY,
WELLBEING AND INCLUSION

SOLUTIONS, TOOLS AND
METHODOLOGIES TO DRIVE
CHANGES IN PHYSICAL AND HYBRID
ENVIRONMENTS, BOOST THE
DIFFUSION OF CORPORATE **VALUES**,
ENGAGEMENT, **INCLUSION**,
WELLBEING AND THE CREATION OF
CORPORATE **COMMUNITIES**.



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Challenges

Cluster #1



PROCESS OPTIMIZATION,
AUTOMATION & CUSTOMER
CENTRICITY

1. People flow monitoring and real-time data visualization
2. Visualization tools for customizing products
3. Autonomous and collaborative solutions for product handling and moving
4. Visual platforms to enable product design by the customer
5. Solutions to prevent car accidents related to smartphone use



Cluster #2



TRAINING TOOLS AND
KNOWLEDGE SHARING

1. Training tools for work safety
2. Automated software to support workers with complex problem solving
3. Training solutions for the installation of mechanical components
4. Innovative training tools to make tasks more accessible



Cluster #3



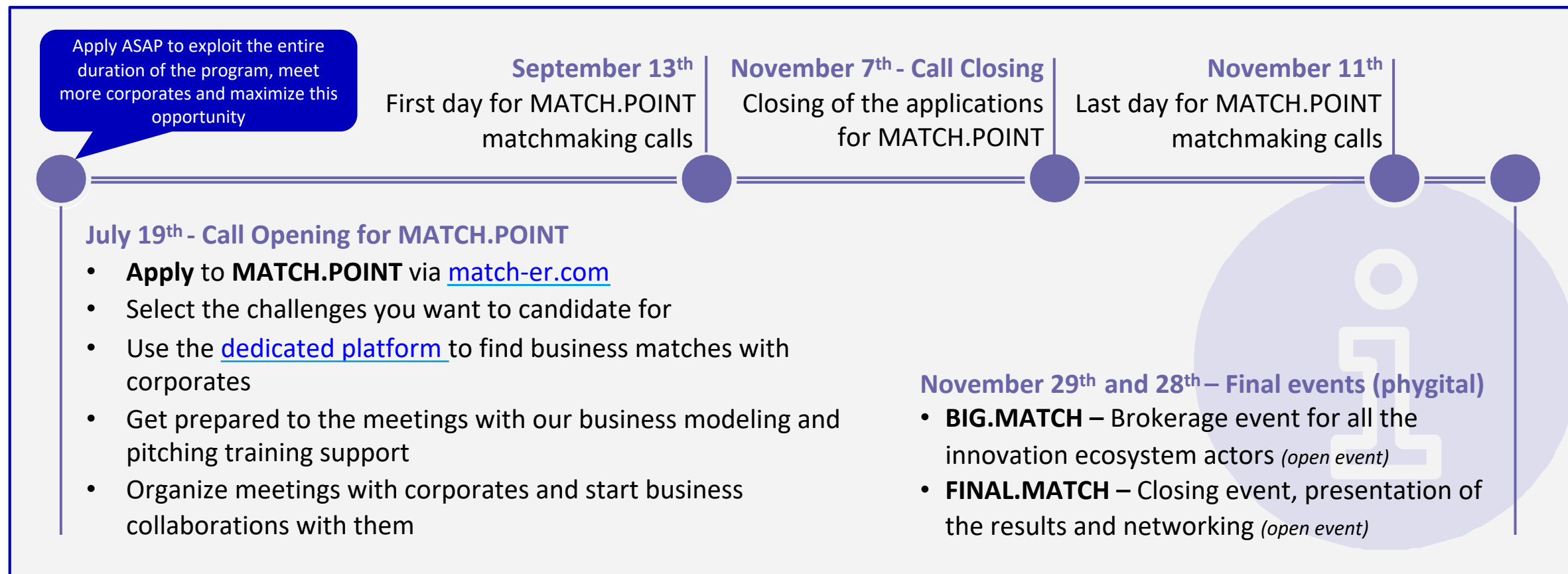
WORKPLACE COMMUNITY,
WELLBEING AND INCLUSION

1. Solutions to spread corporate culture
2. Solutions to boost engagement in hybrid spaces
3. Recruiting tools to guarantee diversity, equity & inclusion
4. Wellbeing lifestyle data collection and nudging system solutions



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Timeline and contacts



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