

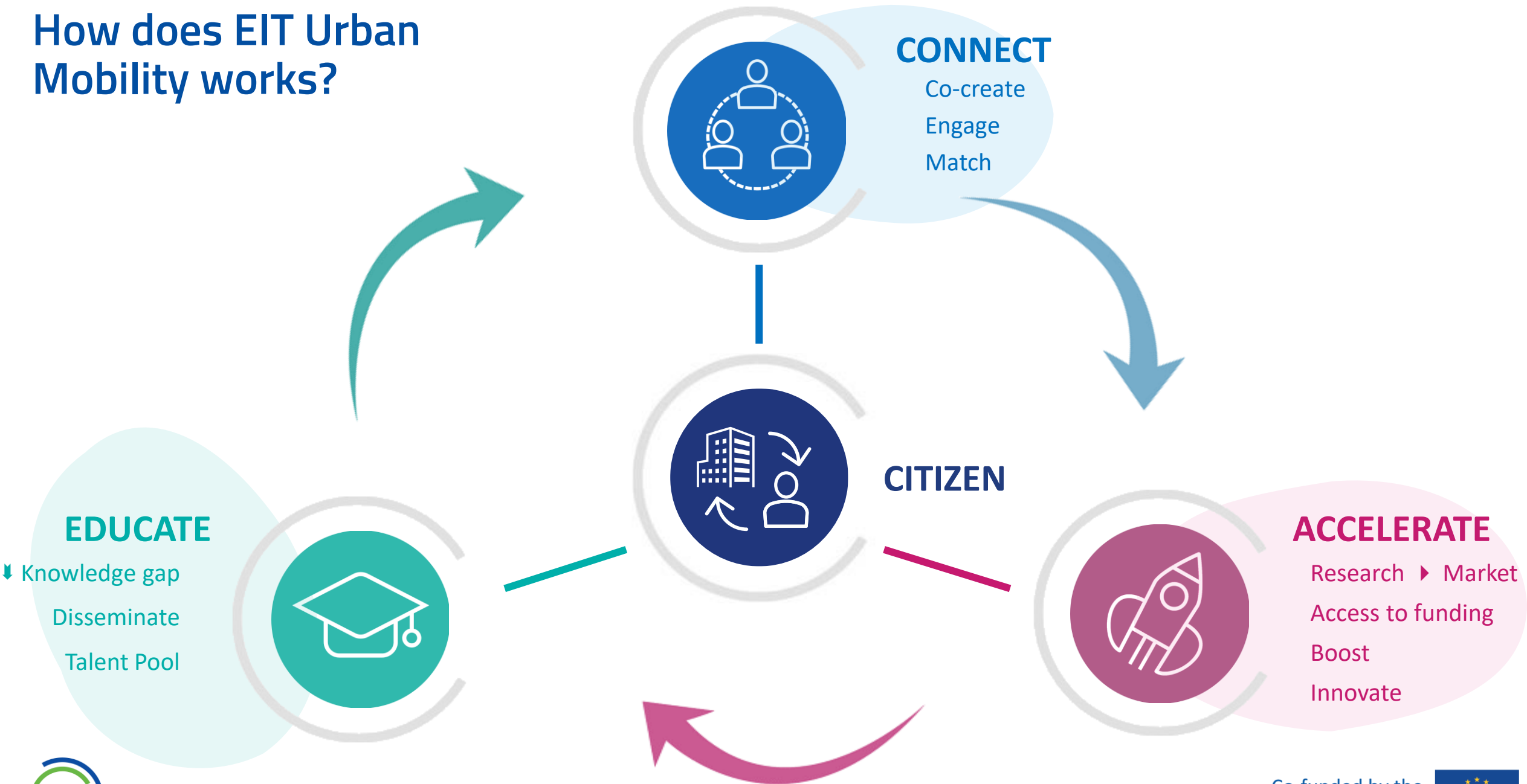


EIT Urban Mobility

Kristy Tong – Innovation Hub West

Strasbourg KETs 2022 - 10 November 2022

How does EIT Urban Mobility works?



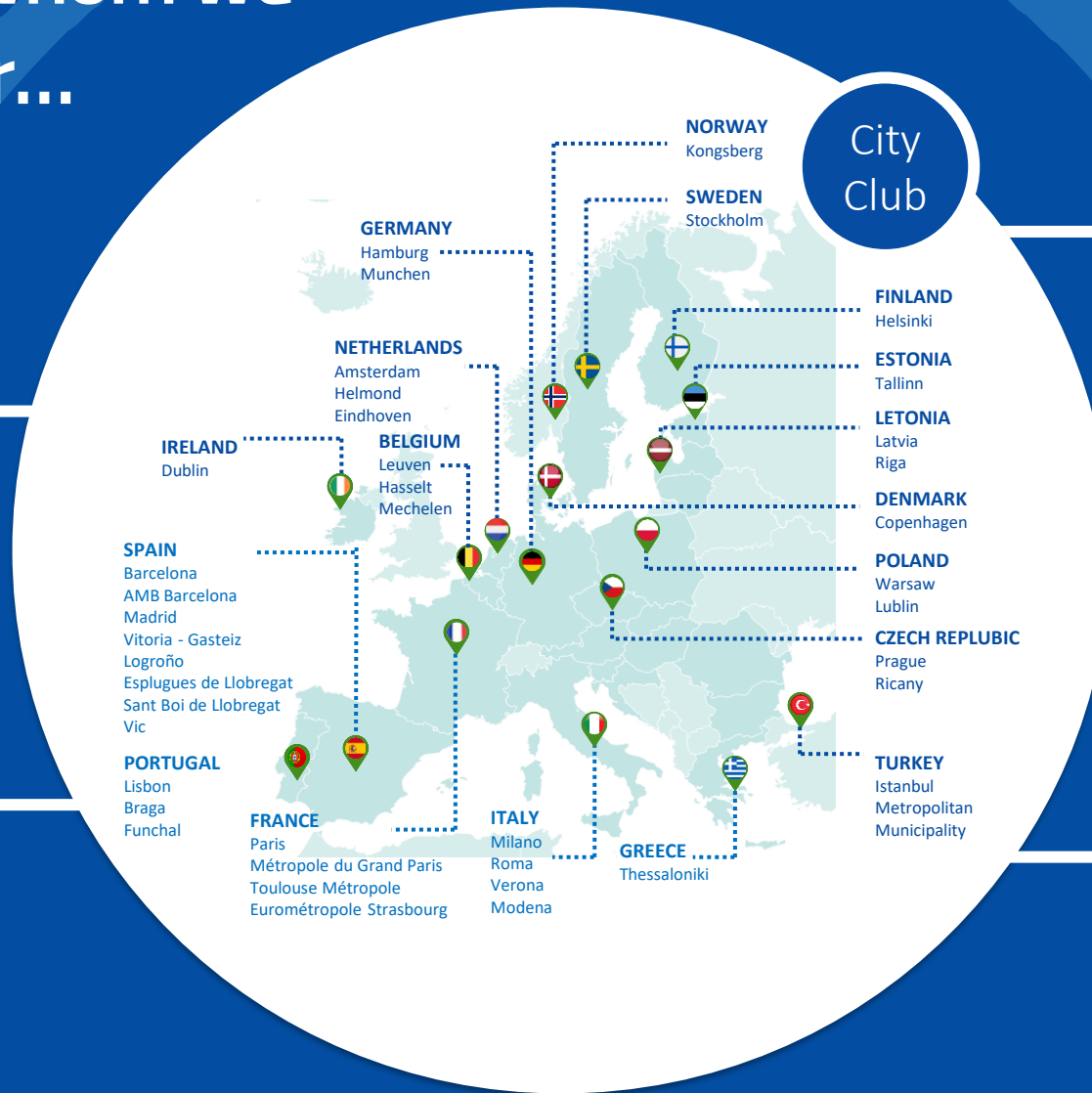
~150 Partners with whom we
move ahead together...

Industry

Universities

**Research
Institutions**

**Start up
Ecosystem**





CONNECT

Living Labs



Instrumental for the purpose of co-creating, testing, demonstrating, and piloting new innovative solutions

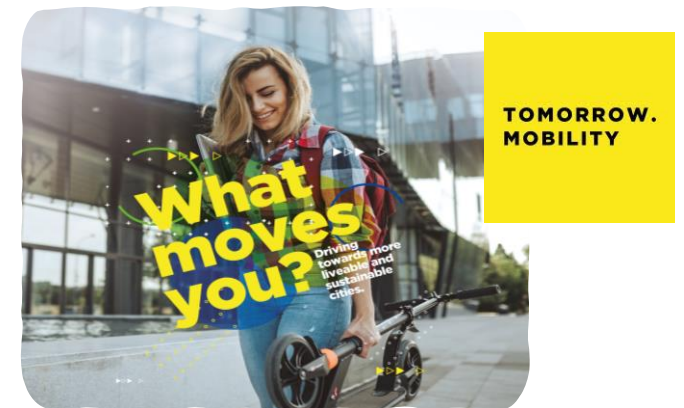
Access to Innovative solutions

MOBILITY INNOVATION MARKETPLACE

The one-stop shop for sustainable urban mobility solutions

- **Strategic dialogue** with industry, universities, RTOs, and other institutional stakeholders
- Support in **matching** the right **solution** to every **city challenge**, with direct access to front-runner urban mobility **living labs** in Europe
- **Connection** and **matchmaking** with the right innovators for **piloting** and **demonstration purposes** (start-ups, SMEs, corporates, etc.)

Over 40 European Cities guiding our strategy and setting our priorities



The ultimate global initiative to **accelerate** sustainable & intelligent urban mobility



ACCELERATE

DRIVING INNOVATION: 5 Challenge Areas

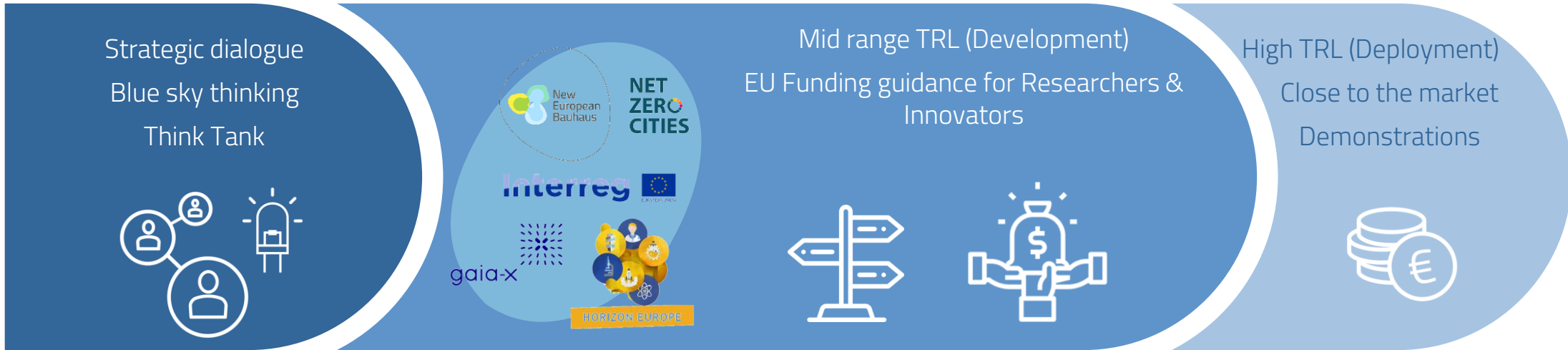
Active Mobility | Mobility & Energy | Creating Public Realm
Sustainable City Logistics | Future Mobility

Special Interest Groups – SIG

(Urban Air Mobility & Hydrogen)

Action and Impact Groups - AIG

Innovation Call



Level of Innovation maturity | Market readiness

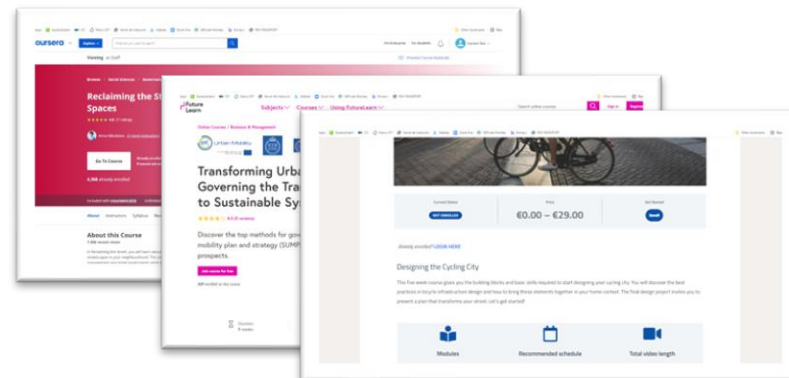




EDUCATE

- Access to all **training courses** with special promotion and discounts
- Run funded EIT Urban Mobility **double degree Master programmes**
- Access to **talent pool** for **internships**, these work and young professional positions
- Have **own** (home university) **PhDs** to join the **Doctoral Training Network**

Competence Hub



Future Mobility Foresights



Urban Mobility Next #1: Accelerating long-lasting change

Urban Mobility Next #2 Short version: urban mobility strategies during COVID-19



Urban Mobility Next #3 AI Mobility Landscape in the EU

Urban Mobility Next #4 Integrated and safe: how innovation can increase micromobility end user adoption

Urban Mobility Next #5 Costs and benefits of the sustainable urban mobility transition

Accelerating change

**Closing the
knowledge gap**

**From research
to applied ideas**

**Boosting
competitiveness**

150

enrolled students in EIT Label
degree programmes and
15,000 professionals trained,
by the end of 2022

950_{k+}

views on EIT Urban Academy
learning channel (WebTV)

70₊

innovation projects support-
ed (since 2020)

23

solutions launched
to the market

197

start-ups supported

€60_{M+}

of investment raised by our
venture investment

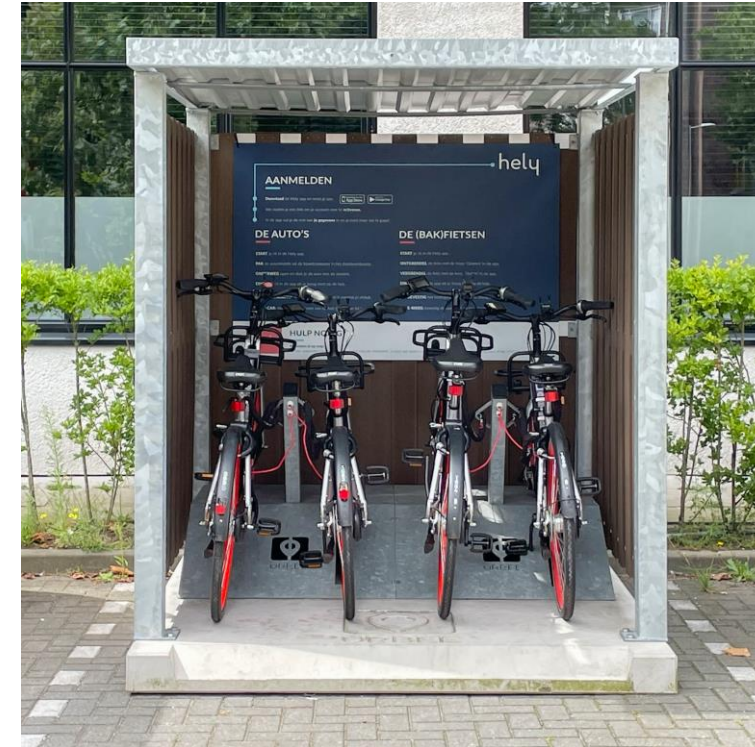
Innovation Projects

LivingLAPT



Innovation Projects

SmartHubs



Our activities with French Partners



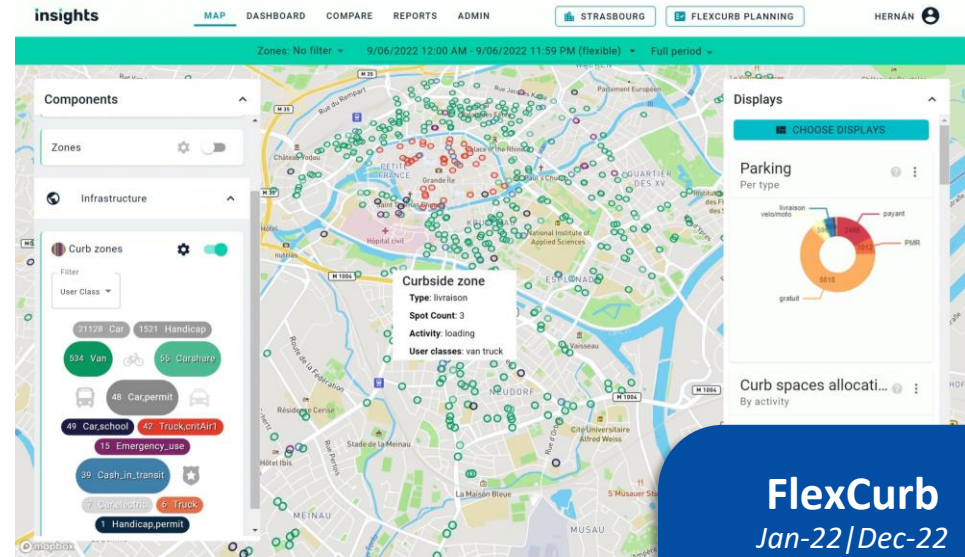
LogiSmile

Jan-22 | Dec-22

Last-mile logistics for autonomous goods delivery, piloting in 3 cities: Hamburg (DE), Barcelona (ES) and Debrecen (HUN).

INNOVATION CALL

Sustainable City Logistics



FlexCurb

Jan-22 | Dec-22

Dynamic curb-side management to improve sustainable last-mile logistics operations. Piloting in 4 cities: Strasbourg, Leuven, Funchal and Toulouse.

INNOVATION CALL

Sustainable City Logistics





Thank you!

For more information, you can reach me at:

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Follow us!

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