TARGET COUNTRY JAPAN 🇯🇵
International Training Program & Matchmaking
4th October 2023 | 09:00 - 12:00h CET

About the seminar

Our journey to where we stand today has been shaped by cross-country collaboration. That's why it's important to be well-prepared for success in diverse markets. This training programme offers participants valuable insights into the similarities and differences between Japanese and European cultures, customs, and business models. It also includes inspiring success stories from past collaborations. The program has been carefully designed to empower businesses in building effective partnerships and increasing their chances of success from both sides.

Seminar Program

9:00 – 11:00h CET

09:00 – 09:05 – Welcome & General Introduction by Sofía Ros, Project Manager, Cluster Food+i.

09:05 – 09:25 – *Conference title to be confirmed soon* by Hirotaka Tanaka, SKS Japan Founder, Co-Author of " The Foodtech Revolution".

09:25 – 09:45 – Cooperation between Japanese and European Food companies by Yasuhito Shirai, Ph.D; Dean & Prof. at Graduate School of Agricultural Science., Kobe Univ.

09:45 – 09:55 – Success story, Innova Global (Jp) x Natural Machine (Sp) by Ms. Kyoko Kinoshita, CEO & Founder, Innova Global.

09:55 – 10:05 – Success story, Innova Global (Jp) x Natural Machine (Sp) by Mr. Emilio

10:05 – 10:10 – Short discussion on cooperation case by Ms. Kyoko Kinoshita, Innova Global (Jp) x Mr. Emilio Supúlveda, Natural Machine (Sp),

10:10 – 10:25 – Presentation about EEN and the EU-Japan Centre for Industrial Cooperation by Mr. Daniel Gralki, EU Japan.

10:25 – 10:45 – Doing business across cultures: Europe and Japan by Dr. Marina Aguareles, PhD. Intercultural Studies, San Jorge University.

10:45 – 11:00 Open Talk moderated by Sofía Ros, Project Manager, Cluster Food+i.

11:00 – Wrap up & closing.

11:00 - Opportunity for matchmaking via the Global Foodture Community platform - – if you have meetings scheduled please log on to your profile at www.globalfoodture.eu and follow your meeting schedule.

12:00 – End of session.