MWC Open Innovation Challenge 2023 February 27- March 1, 2023 | Barcelona

# The Mobile World Congress, best place for latest innovations and leading-edge technology

MWC Open Innovation Challenge 2023 is a B2B meeting event between corporations, investors and solution/technology providers. Physical meetings will take place in the venue of MWC/4YFN congress in Barcelona from February 27<sup>th</sup> to March 1<sup>st</sup>.

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Scouting new technologies	Proposing a collaboration program	Offering an attractive value proposition
		technologies collaboration

# 1 Register your profile here 4 Request meetings (open on november the 12<sup>th</sup>) 2 Identify challenges you have solution for 6 Connect and request also for online meetings, to all kind of agents: startups, SMEs, RD institutions, universities 3 Wait for your profile to be validated by the organization 6 Be collaborative in the feedback and follow-up of the meetings

The MWC Open Innovation Challenge 2023 is organized by ACCIÓ, a department of the Catalan Government's Ministry of Enterprise and Labour, partnering with the Enterprise Europe Network, the largest business support network worldwide.









### Testimonials from Challenge owners:

Anabel León BAYER, Germany

> "We have identified disruptive technologies that could help us in our challenges."

# Robert Günter

HENKEL, Germany "The preparation of the event was very good. The pre-screening of the participants done by the organizers is key in this event. It is a

win-win situation for corporates, startups and investors."

Eeswaran Navartham 01 VENTURES, Netherlands

UT VENTORES, Netherlands

"The support I was given was very good." "We will continue the discussion with some quite promising companies that we might go on and invest in."

### Corporates' testimonials video



- Identify challenges opportunities for international partners for future cooperation
- Request meetings the challenge owners you have solution for, and get your B2B agenda
- The MWC Open Innovation Challenge 2023 is free of charge. Participation at the venue (on february the 27th to march the 1st) or online (on the 6th to 10th of march)

## Challenge topics for 2023 edition



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