

Brandenburg - Germany's Capital Region at the heart of Europe

Economic Development Agency Brandenburg | **WFBB**



**Welcome to
Brandenburg**

Germany's Capital Region at the heart of Europe



The State of Brandenburg at a Glance

Facts and figures



Location

surrounds the federal capital Berlin
directly borders Poland
connects eastern and western Europe

Re-founding

3 October 1990

State capital

Potsdam

Size

29,654.16 km²

Population

2,5 Mil. (December 2019)

GDP

EUR 74,3 billion (2019)



www.brandenburg.de

The State of Brandenburg at a Glance

14 districts and 4 urban districts



© TMB – Steffen Lehmann; © BASF Schwarzheide GmbH – Kai Abresch

**Multiple awards as
Germany's most dynamic
economic region**



The State of Brandenburg

Top names of the region (just a small selection)

Economic Development Agency | **Brandenburg**





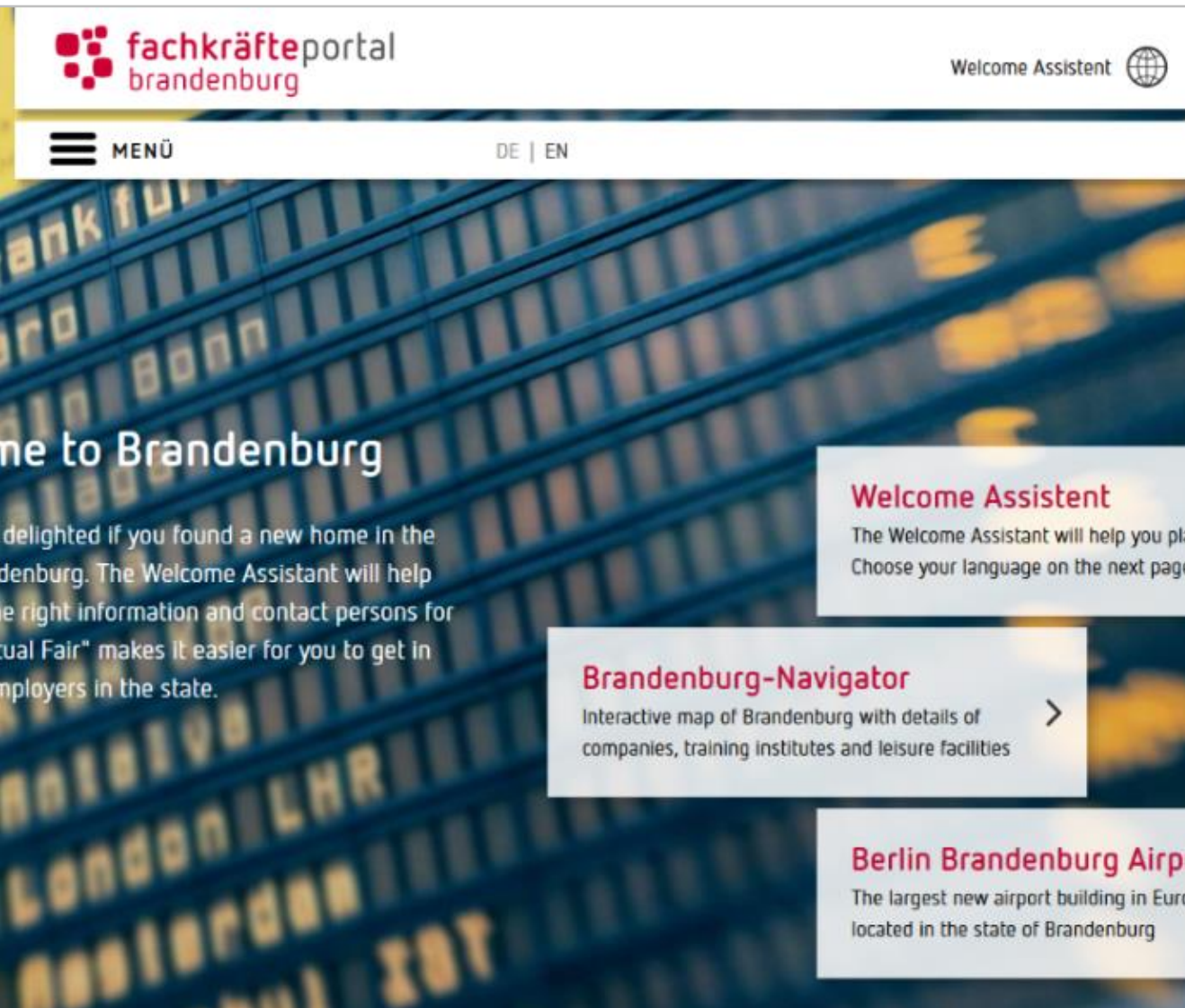
Fields of action

- OpenIT, data management, Internet of Things, cloud computing
- IT security, security with IT
- Artificial intelligence, blockchain
- 5G mobile solutions
- Media digitalisation, VR/AR/MR
- Smart City, Smart Region
- Digital transformation

Key figures for the cluster

Number of companies*	approx. 50,600
Sector turnover*	approx. 30.8 billion euros
Employees, total*	approx. 276,000
Industry-related universities and colleges(selection)	Hasso-Plattner-Institut, Universität Potsdam, TH Wildau
Companies in BB (selection)	SAP, PSI, Oracle Volucap GmbH

* Brandenburg and Berlin together



www.fachkraefteportal-brandenburg.de/en

- Overview of life and career opportunities in Brandenburg
- Information on Brandenburg's job market, scientific institutes, leisure activities and opportunities for families
- Job and apprenticeship offers
- Information on funding programmes, general services, initial and continuing training, young talents and human resource development
- Welcome Center available in different languages
- Virtual career trade fairs



**And the cherry on top:
Joy of life**

Brandenburg – The Business Location

Where we go after work

Economic Development Agency | **Brandenburg**



Photos from top left to bottom right: © TMB-Fotoarchiv_Bernd Kröger; TMB-Fotoarchiv_Frank Liebke; TMB-Fotoarchiv_Steffen Lehmann; TMB-Fotoarchiv_Steffen Lehmann; Sliver – stock.adobe.com

*Schön, wenn man da zu Hause ist, wo
andere nur am Wochenende hinkönnen.*

**BRANDENBURG.
ES KANN SO EINFACH SEIN.**





Thomas Krause-Heidenreich
Senior Manager

T +49 (0)331 – 70 44 57-2910
thomas.krause-heidenreich@wfb.de

#wfb
www.wfb.de

www.fachkraefteportal-brandenburg.de
<https://www.linkedin.com/showcase/36994834/admin/>
<https://www.facebook.com/fachkraefteportal.brandenburg.de/>

We look forward to working with you.

brandenburg-invest.com

Wirtschaftsförderung
Land Brandenburg GmbH
Babelsberger Straße 21
14473 Potsdam

Department WFBB Labour
Thomas Krause-Heidenreich
Tel. +49 (0)331 – 70 44 57-2910
thomas.Krause-heidenreich@wfbb.de

