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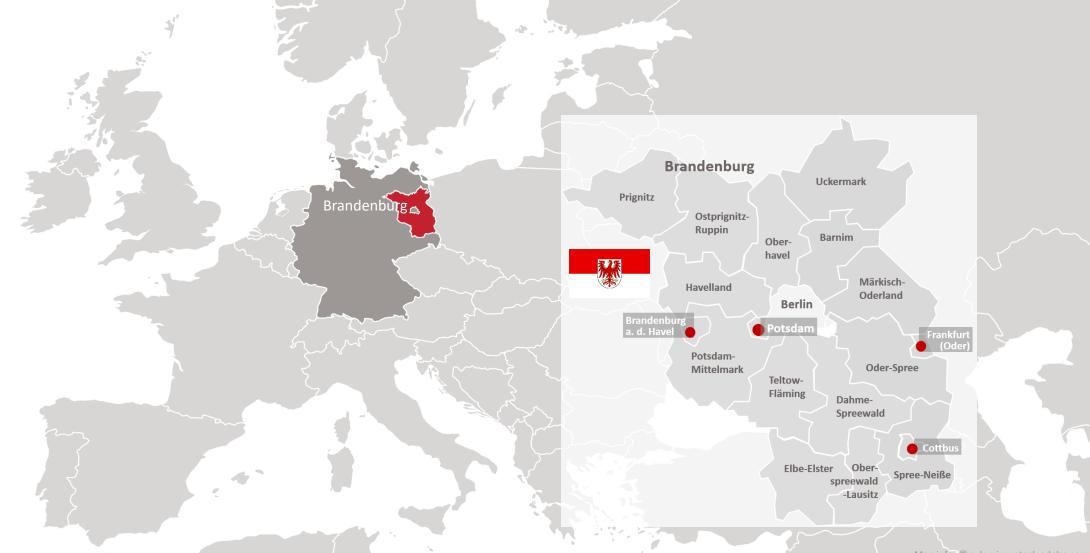
Brandenburg - Germany's Capital Region at the heart of Europe

Economic Development Agency Brandenburg | WFBB

Potsdam, 1. March 2021

Welcome to Brandenburg

Germany's Capital Region at the heart of Europe



Map info: © aylerein – stock.adobe.com; Execution/design: GDA Kommunikation

The State of Brandenburg at a Glance Facts and figures

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| Location | surrounds the federal capital Berlin directly borders Poland connects eastern and western Europe |
|---------------|--|
| Re-founding | 3 October 1990 |
| State capital | Potsdam |
| Size | 29,654.16 km² |
| Population | 2,5 Mil. (December 2019) |
| GDP | EUR 74,3 billion (2019) |



www.brandenburg.de

The State of Brandenburg at a Glance 14 districts and 4 urban districts



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 $\ensuremath{\mathbb C}$ TMB – Steffen Lehmann; $\ensuremath{\mathbb C}$ BASF Schwarzheide GmbH – Kai Abresch

Multiple awards as Germany's most dynamic economic region

The State of Brandenburg

Top names of the region (just a small selection)

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Cluster ICT, Media and Creative Industries



Fields of action

- OpenIT, data management, Internet of Things, cloud computing
- IT security, security with IT
- Artificial intelligence, blockchain
- 5G mobile solutions
- Media digitalisation, VR/AR/MR
- Smart City, Smart Region
- Digital transformation

Key figures for the cluster

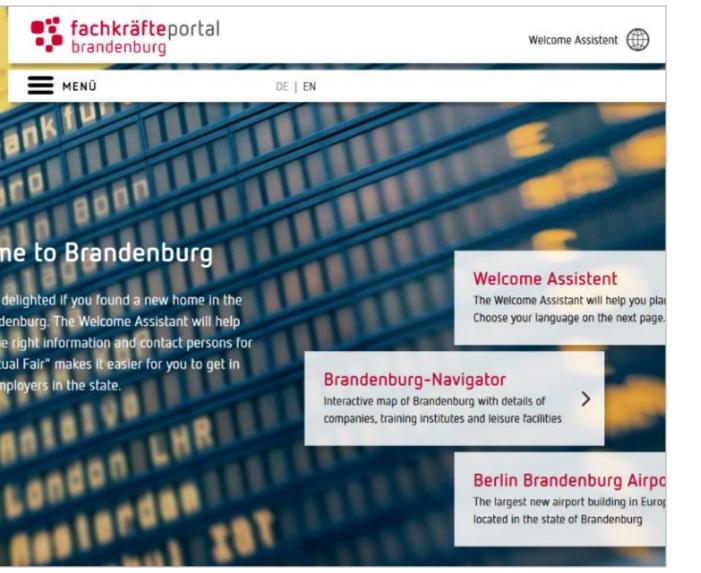
| Number of companies* | approx. 50,600 |
|---|--|
| Sector turnover* | approx. 30.8 billion euros |
| Employees, total* | approx. 276,000 |
| Industry-related universities and colleges(selection) | Hasso-Plattner-Institut, Universität Potsdam, TH Wildau |
| Companies in BB (selection) | SAP, PSI, Oracle Volucap GmbH |

* Brandenburg and Berlin together

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website service for living, working and learning in Brandenburg



www.fachkraefteportalbrandenburg.de/en

- Overview of life and career opportunities in Brandenburg
- Information on Brandenburgs' job market, scientific institutes, leisure activities and opportunities for families
- Job and apprenticeship offers
- Information on funding programmes, general services, initial and continuing training, young talents and human resource development
- Welcome Center available in different languages
- Virtual career trade fairs

And the cherry on top: Joy of life

real of

Brandenburg – The Business Location Where we go after work

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Photos from top left to bottom right: © TMB-Fotoarchiv_Bernd Kröger; TMB-Fotoarchiv_Frank Liebke; TMB-Fotoarchiv_Steffen Lehmann; TMB-Fotoarchiv_Steffen Lehmann; Sliver – stock.adobe.com

Schön, wenn man de zu Hause ist, wo andere nur am Wochenende hinkönnen.

the Ander the Engle

BRANDENBURG. ES KANN SO EINFACH SEIN.

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We look forward to working with you.

brandenburg-invest.com

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