

Preparatory webinar

17 November 2022 09:30 - 11h30

09:25 – 09:35	Welcome and housekeeping rules
09:35 – 09:45	 Policy overview EU Code of Conduct on Responsible Food Business and Marketing Practices (resource efficiency, renewable energy) and EU Fertilizer Communication, Helene Diane Dage, Deputy Head of Unit, Food ecosystem Unit, DG GROW, European Commission
09:45-10:10	 EU access to finance EU funding opportunities, Georg Raab, Policy Officer, Access to finance Unit, DG GROW, European Commission EU Agricultural Funds Q&A
10:10-10:35	 Resource efficiency technologies Clust-ER Greentech, Katia Ferrari, Cluster Manager Rabobank (Impact loans with support from EIB) Agrifood Lithuania, Kristina Šermukšnytė-Alešiūnienė, European Cluster Manager of the Year 2022 Q&A
10:35-11:00	Renewable energy deployment - Q&A
11:00-11:25	 Innovative circular fertiliser production methods BioRefine Europe, Margherita Genua, Communications Officer RUSTICA Project, Nathan Deman, BCS Engineer, Biogas Consulting & Support Bio and Circular Cluster, Harri Auvinen, RD Executive, Reijo Lappalainen, Professor of Biomaterial technology Q&A
11:25-11:30	Closing and next steps towards the matchmaking event and technical webinar (ECCP)

Target groups

The first block targets agri-food (including food retail) clusters and SMEs looking to improve their operations regarding resource efficiency. This includes both SMEs that are part of clusters, and SMEs that are not (yet) part of a cluster. Additionally, green-tech clusters and their members are targeted to offer the needed technologies, and larger companies that would be willing to work on common resource efficiency projects with SMEs.

The second block again targets agri-food (also including food retail) clusters and SMEs, both those that are part of a cluster and those that are not (yet) part of one, which are interested in producing/making use of renewable energy. Larger companies that are interested in such projects are also welcome, since they could collaborate with SMEs. The interested companies and clusters could be matched with companies that offer the necessary technologies, but also with investors, who could help with the financial part of the project and in return profit from the energy generated.

For the last block, the focus will be on the scaling up of circular fertiliser production methods, which means that companies (mainly start-ups) that produce organic/circular fertilisers could be matched with both farms and food producers that can offer waste streams as feedstock/organic material to produce fertilizers. Moreover, companies interested in buying the fertilisers and clusters working on fertilisers can be included.

