



# AI-CRAFT

Revolutionizing Footwear Design Education by Bridging Ancient Motifs and  
Advanced AI



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## The Problem

Traditional mastership and cultural patterns are disappearing as they are not integrated into digital pedagogical workflows.

## The Solution

Using **Eye-Tracking** to decode the cognitive processes of masters and training **Generative AI** to preserve and adapt cultural motifs.



**BIOMETRIC MAPPING**



# AI-SSH Strategic Alignment



## Trustworthy AI

Human-centric algorithms designed to augment artisan creativity, ensuring transparency in fashion technology.



## Cognitive Science

Bridging neuro-science and craft through gaze-path analysis and SPSS statistical modeling of user learning curves.



## Cultural Heritage

Sustainable preservation of Anatolian motifs via digital twins, empowering the European creative economy.

# Consortium & Collaboration

## What We Offer



- > Unique Eye-Tracking datasets in Footwear
- > Selçuk University's Pilot Lab Facilities
- > Expertise in Cultural Motif Analysis
- > Advanced Academic SPSS Data Support

## Partners Sought

-  IT/Tech: AI/ML & VR Developers
-  SSH: Sociologists & Ethics Experts
-  Industry: Footwear SMEs & Brands
-  Education: Vocational Training Centers

PARTNER WITH US



## AI-CRAFT

REVIVING HERITAGE THROUGH INTELLIGENCE

*"Preserving the artisan's touch through the precision of AI."*

 **Contact for Collaboration** >

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