

Collaborative online Brokerage event:

**“Artificial intelligence in Horizon Europe calls:
an interdisciplinary challenge”**

Flash Presentation

Our expertise /project idea

- ▶ **Mediavoice** is an Italian SME with **25 years of expertise in digital accessibility and AI/voice-based solutions** for blind, visually impaired and elderly users.
- ▶ **Patented hybrid AI and speech technology** enabling voice-based access to any digital content (**apps, websites, documents**), including resources **not accessible through traditional screen readers**.
- ▶ **Mediavoice has actively participated** in several European projects, including Horizon Europe, FP7, and Erasmus+.
- ▶ Looking to join consortia as **technology and accessibility partner** (voice-first AI, inclusion by design)

Topics of interest

CLUSTER2

- ▶ HORIZON-CL2-2027-01-TRANSFO-05: The effective use of artificial intelligence in learning environments in pre-primary and primary education
- ▶ HORIZON-CL2-2027-01-DEMOCRACY-04: Addressing the impact of artificial intelligence, cyberviolence, and deepfakes on equality, democracy and inclusive societies

Mediavoice's contribution

HORIZON-CL2-2027-01-TRANSFO-05

- **Voice-first conversational AI & speech interaction** for learning tools (child-safe, low-friction UX)
 - **Accessibility-by-design** with strong focus on **blind/low-vision inclusion** (going beyond traditional screen readers thanks to our patented technology, audio-first outputs, accessible content formats)
 - **Applied R&D: rapid prototyping + usability evaluation**, delivering **teacher-ready** guidelines and voice/prompt assets for classroom adoption
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Mediavoice's contribution

HORIZON-CL2-2027-01-DEMOCRACY-04

- **Inclusive generative front-ends:** accessible voice and avatar interfaces for project platforms and pilots
- **Hybrid AI & multi-LLM hub developed by MV for ethical detection and explanation:** semantic/morphological analysis plus cross-checking across multiple LLMs to increase reliability and transparency and reduce risks of misuse and deepfakes in education and health
- **Accessible dissemination & impact:** transforming project outputs (toolkits, guidelines, training) into voice-first, screen-free experiences for blind, elderly and digitally excluded communities
- **Generative tools** used to counter harmful narratives (hate, polarisation, fake health advice) with accessible, trustworthy, personalised messages for vulnerable communities

Role in the STEM-SSH collaboration

WE OFFER (SSH / SSH-adjacent value as a tech partner)

- ▶ **Inclusive co-design & qualitative user research** with blind/low-vision users to turn real barriers into requirements, user journeys, and pilot protocols.
 - ▶ **Social impact framing for inclusion:** define measurable inclusion outcomes/KPIs (autonomy, access to services, participation) and adoption pathways for voice-first AI.
 - ▶ **Accessible communication & training:** “usable-by-design” dissemination/training materials (voice-first guidance, accessibility-ready content) to maximize uptake and reach.
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Contact us!

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**Thank you
for listening!**

Net4*Society*