



**Collaborative online Brokerage event:**

**“Artificial intelligence in Horizon Europe calls:  
an interdisciplinary challenge”**

**Flash Presentation**



# Our expertise



- ▶ **Who:** NGO based in Athens, Greece, composed of social and political scientists addressing technology through societal lenses
- ▶ **Why:** Convergence between social factors and technological artefacts
- ▶ **How:** Advancing context-sensitive, human-centric, intersectional approaches
- ▶ **Support:** Enabling inclusive, trustworthy, responsible and sustainable innovation
  - ▶ **Track record:** Horizon Europe AI related projects ([EdgeAI](#), [GANNDALF](#), [Cynergy4MIE](#), [FRODDO](#), [MedEWSa](#), [FERMI](#)) spanning edge computing, cybersecurity, mobility, disaster preparedness and disinformation

# Topics of interest



We are interested in AI topics across clusters where SSH integration is essential for trustworthy, ethical and human-centred development

- ▶ Trustworthy and human-centred AI
- ▶ AI governance and regulatory alignment
- ▶ AI for societal resilience (cybersecurity, mobility, disaster preparedness)
- ▶ AI in health and healthcare systems
- ▶ Inclusive and bias-aware AI design

# Role in the STEM-SSH collaboration



## **In EU-funded research projects, we contribute:**

- ▶ SSH-based research and analysis
- ▶ Societal support and outreach
- ▶ Ethics and legal governance and advisory support
- ▶ Awareness-raising and capacity-building
- ▶ Dissemination, communication and exploitation support

## **Tools & methods:**

- ▶ Qualitative & mixed-methods research
  - ▶ User-centred needs assessment & gap analysis (sequential mixed-methods design)
- ▶ Participatory & co-creation design
- ▶ Stakeholder mapping & engagement strategies
- ▶ Policy recommendations & guidebooks
- ▶ Capacity building & training materials

# Contact us!



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**Thank you  
for listening!**

**Net4***Society*