



# İSTANBUL PROJECT ACADEMY



MARMARA ÜNİVERSİTESİ  
İNNOVASYON VE TEKNOLOJİ  
TRANSFER UYGULAMA VE  
ARAŞTIRMA MERKEZİ





Health Care  
Doctor  
Hospital  
Pharmacist  
Nurse  
Dentist  
First Aid  
Surgeon  
Emergency



MEDICAL



MEDICAL



MEDICAL

# Horizon Europe Cluster 1: Health Brokerage Event



**Project Idea / Field of Expertise :**

**Organisation Name:**

**Addressed Topic(s) & Call(s):**



**2 project ideas:**

- 1. SmartUI - Smart Data Visualization and Interaction, Control dashboards for medical devices and digital/online medical applications (mHealth, eHealth)**
- 2. The co-creation platform to design the common Health Digital Experiences**

Justinmind – <https://www.justinmind.com>

DESTINATION 5: UNLOCKING THE FULL POTENTIAL OF NEW TOOLS, TECHNOLOGIES AND DIGITAL SOLUTIONS FOR A HEALTHY SOCIETY

Call - Unlocking the full potential of new tools, technologies and digital solutions for a healthy society - HORIZON-CL1-2023-D5-01

Call - Unlocking the full potential of new tools, technologies and digital solutions for a healthy society - HORIZON-CL1-2024-D5-01-two stage

Call - Unlocking the full potential of new tools, technologies and digital solutions for a healthy society - HORIZON-CL1-2024-D5-01

# Justinmind



- Justinmind - <https://www.justinmind.com/>
  - **+3 Million users** in the platform: <https://www.justinmind.com/customers>
  - **+400 Research and Education Institutions** using Justinmind: <https://jimp.co/ClassroomLicenseList>
- Expertise:
  - Smart UI: <https://jimp.co/ConfigUI> for **medical devices and mHealth, eHealth digital services**
  - Application Simulation including XR: <https://jimp.co/SimulationTask>
  - XR, Virtual and Augmented Reality (VR/AR) <https://www.justinmind.com/vr-ar>
  - Co-creation platforms and no-code platforms
  - More detailed expertise in <https://jimp.co/Expertise>
- Past experience in EU-funded projects
  - Europe-China Grid Internetworking <https://cordis.europa.eu/project/id/045256>
  - Justinmind XR <https://www.justinmind.com/customers/eu-horizon-research-innovation-programme-xr>

# Our project idea / expertise



## 2 project ideas:

- 1. SmartUI - Smart Data Visualization and Interaction, Control dashboards for medical devices and digital/online medical applications (mHealth, eHealth)** Adaptive and Flexible + customizable UI design for Human-X collaboration. Where X can be a computer, **medical device**, machine, machine-tool/robot/cobots in the factory, wearable, building control interface, drone swarm control, mobility UI (e.g. car dashboards for autonomous vehicles\*\*), energy system... just to mention a few. UI and control panels for data visualization and Interaction. More information in <https://jimp.co/ConfigUI>
- 2. The co-creation platform to design the common Health Digital Experiences.** The Citizen Platform (co-creation platform) for participatory design on eHealth and mHealth services is explained in detail here: <https://jimp.co/Co-CreationHealthPlatform> - This is a great case study about how has been used to design Medicare portals and online services with the participation of citizens, caregivers and patients: <https://jimp.co/Medicare>



**THIS IDEAS CAN BE INTEGRATED IN OTHER PROJETS/CONSORTIA**

# Contact details



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THANK YOU...



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