



İSTANBUL PROJECT ACADEMY



MARMARA ÜNİVERSİTESİ
İNNOVASYON VE TEKNOLOJİ
TRANSFER UYGULAMA VE
ARAŞTIRMA MERKEZİ





ISTANBUL
PROJECT
ACADEMY



İSTANBUL
CHAMBER OF INDUSTRY



enterprise
europe
network

Business Support on Your Doorstep



Horizon Europe Cluster 1: Health Brokerage Event



Project Idea / Field of Expertise :

Project coordination, Dissemination, Exploitation & Communication, Research & Innovation, Web Application Development, etc.

Organisation Name:



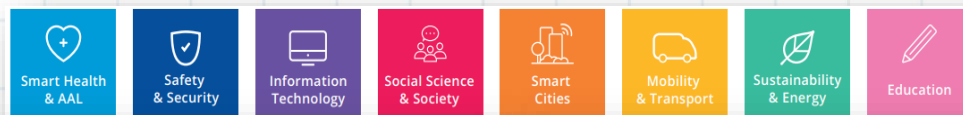
Addressed Topic(s) & Call(s):

All Health Cluster Topics & Calls



SYNYO GmbH

- Independent research, innovation and technology organisation that explores, develops and implements novel technologies to tackle major societal challenges
- 70+ EU projects (iProcureSecurity, iProcureSecurity PCP, BIOMATDB, COVINFORM, PlatformUptake.eu, AAL+Healthcare Data, ActivAdvice, etc.)

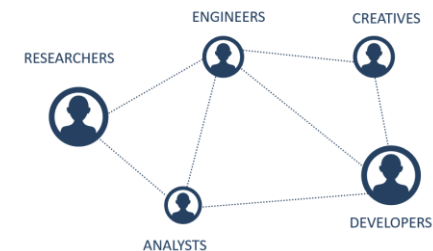


Organisation

Facts & Figures

- 2010**
Foundation (SME)
- 2**
Offices in Vienna (Austria)
- 70+ Research & Innovation Projects**
FP7, H2020, AAL EU, ISFP, REC, KIRAS, BENEFIT etc.
- 500+**
Project Partners
- 7000+**
Person Months Created (21 Coordinated Projects)

35+
Employees



SYNYO

iProcureSecurity PCP
Pre-Commercial Procurement of Innovative Triage Management Systems Strengthening Resilience and Interoperability of Emergency Medical Services
Programme: H2020
Number: 101022061 | Role: Coordinator | EU

COVINFORM
COronavirus Vulnerabilities and INfOrMation dynamics Research and Modelling
Programme: H2020
Number: 101016247 | Role: Coordinator | EU

AAL Vision
Development of an AAL Vision 2025 for Austria including all stakeholders and international trends
Programme: BENEFIT
Number: 862036 | Role: Coordinator | EU

AAL+Healthcare Data
Exploration of Usage Scenarios, Dataset Structures, Legal Considerations and Business Models for the Data Market Austria
Programme: IKtDZ
Number: 869789 | Role: Coordinator | AT

iProcureSecurity
Strategic Partnership of Emergency Medical Service Practitioners for Coordination of Innovation Procurement
Programme: H2020
Number: 833291 | Role: Coordinator | EU

PlatformUptake.eu
Assessing the State of the Art and Supporting an Evidence-Based Uptake and Evolution of Open Service Platforms in the Active and Healthy Ageing Domain
Programme: H2020
Number: 875452 | Role: Coordinator | EU

iCareCoops
Fostering Care Cooperatives in Europe by Building an Innovative Platform with ICT-based and AAL-driven Services
Programme: AAL EU
Number: 802030 | Role: Coordinator | EU

FollowMe
Living actively and independently at home
Programme: AAL EU
Number: 2015-108 | Role: Partner | EU

BIOMATDB
Advanced Database for Biomaterials with Data Analysis and Visualisation Tools extended by a Marketplace with Digital Advisors
Programme: Horizon Europe
Number: 101058779 | Role: Coordinator | EU

DEXSAGE
Daily Experiences of Successful Ageing
Programme: H2020
Number: 840113 | Role: Coordinator | EU

TAALXONOMY
Development of a Feasible Taxonomy for Efficient Classification of Active & Assisted Living (AAL) Products and Services
Programme: BENEFIT
Number: 846232 | Role: Coordinator | AT

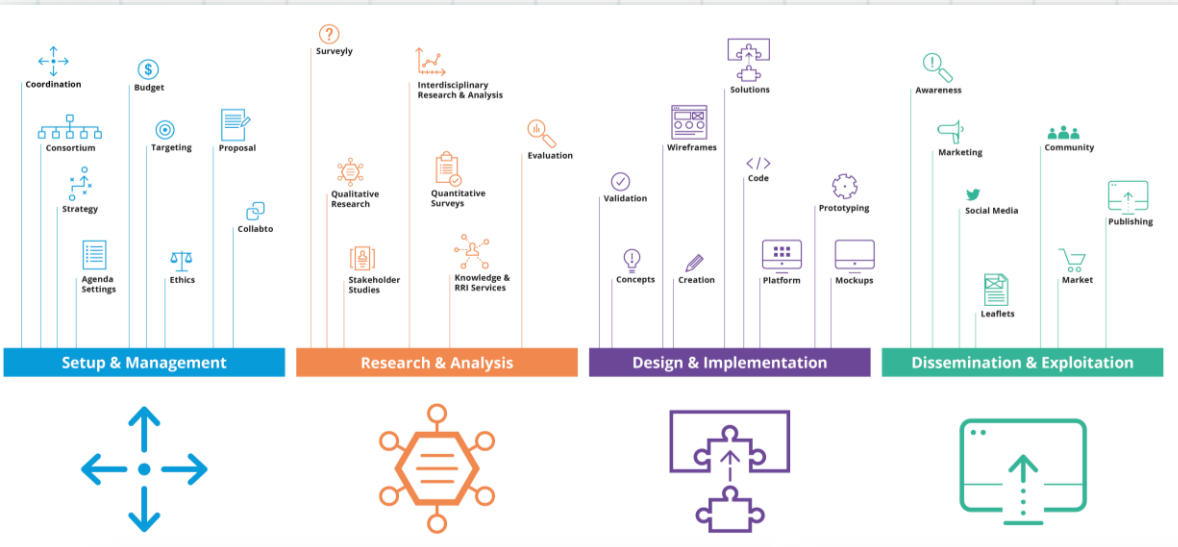
ActiveAdvice
Decision Support Solutions for Independent Living using an Intelligent AAL Product and Service Cloud
Programme: AAL EU
Number: 851908 | Role: Coordinator | EU



Our project expertise

Dissemination & Exploitation

Project Website | Open Awareness Hub | Print Materials | Social Media



Platforms

Platforms are created in many cases to raise awareness and distribute information and data in a specific field of action. Besides standard news and knowledge sections, the online platform include several database-driven modules like courses, tools, methods, solutions etc.

Networks

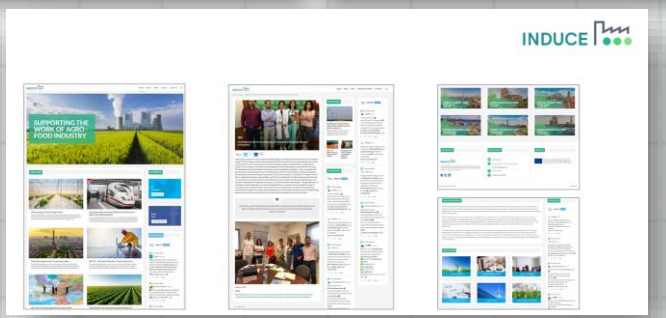
Networks are created to connect stakeholders online for a distinct research area or industry. Modern networks consist of a member section to present organisations and experts with their profiles. Thematic groups are integrated to force smart user interactions.

Marketplaces

Marketplaces are designed to provide structured information on suppliers, products, brochures and other related content and news. Entities are presented with a detail page including all relevant meta data and could be favoured and compared in different ways.

Advisors

Advisors are smart tools supporting the users on finding the right products or any other kind of entity following a multi-step approach. Intelligent query and ranking methodologies in combination with a strong UX are keeping the search and selection process comfortable.



Contact details



Contact person	Alexander Nikolov & Romana Hessler
Organisation	SYNYO GmbH
Address	Otto-Bauer-Gasse 5/14
Phone	+43 699 18940 012
E-mail	alexander.nikolov@synyo.com & romana.hessler@synyo.com
B2Match profile Alexander	https://brokerage-event-focusing-on-cl1.b2match.io/participants/35
B2Match profile Romana	https://brokerage-event-focusing-on-cl1.b2match.io/participants/257



THANK YOU...



MARMARA ÜNİVERSİTESİ
İNNOVASYON VE TEKNOLOJİ
TRANSFER UYGULAMA VE
ARAŞTIRMA MERKEZİ

